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Fax : 0424 - 2244102

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)
"COLLEGE WITH POTENTIAL FOR EXCELLENCE"

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore)
Thindal, Erode - 638 012, Tamilnadu,
e-mail: principalvcw@gmail.com * website: vcw.ac.in

7.1.1. GENDER EQUITY AND SENSITIZATION

VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE -12

(Reaccredited with 'A' Grade by NAAC & Affiliated to Bharathiar University)



DEPARTMENT OF COMMERCE (SF)

in association with

EQUAL OPPORTUNITY AND COUNSELLING CENTRE

Organizes a Special Meeting on

"Gender Sensitization"

Resource Person: Dr.V.Renugadevi

**Assistant Professor of Commerce (Aided) &
Student Counselor**

**Vellalar College for Women (Autonomous)
Erode.**

Date : 08.01.2019

Time : 02.00 p.m.

Venue : Hall No. S - 29

**Staff and Students,
Department of Commerce.**

"ALL ARE CORDIALLY INVITED"



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Special Meeting on "Gender Sensitization"

The Commerce Association and Equal Opportunity & Counselling Centre has jointly organized a Special Meeting on "Gender Sensitization" on 08.01.2019. Dr.V Renuga Devi, Assistant Professor of Commerce (Aided) and Student counselor, Vellalar College for Women (Autonomous), Erode was resource person for the program. She emphasized that gender sensitivity is an awareness raising and a positive steps to reduce the negative impacts of gendered assumptions and beliefs. She advised the students do not flattery on sexting words and they should aware of the present state. She insisted the students to work hard for make their career better and to be independent in their life. A total of 86 students from UG got benefited.

S. Saraswathi
10/1/2019

Dr. S. SARASWATHI,
Associate Professor & Head,
Department of Commerce (SF),
Vellalar College for Women (Autonomous),
Thindal, Erode - 12.



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Special Meeting on Gender Sensitization



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Erode - 12.



DEPARTMENT OF B.COM (E- COMMERCE)

Cordially invites you for

A Special Meeting on

YOU AND YOURSELF

**RESOURCE PERSON : R.K. Jayanthi, Director,
Smart Kids Pregnancy Caring
Centre, Erode.**

DATE : 19.02.19

TIME : 2.00 p.m.

VENUE : Conference Hall



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SPECIAL MEETING ON YOU AND YOURSELF

A Special Meeting on **"You and Yourself"** is organized by the Department of E-Commerce dated **19.2.2019** at Conference Hall. The Resource Person is **Ms.R.K.Jayanthi**, Director, Smart Kids Pregnancy Caring Centre, Erode. She molded the students physical, mental and social well-being. A Total of 145 students from I, II and III year were actively participated and benefitted.

Special Meeting on **"You and Yourself"**




Head of the Department,
Department of E-Commerce,
Vellalar College for Women (Autonomous),
Erode - 638 012.



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE.

National Cadet Corps

15 TamilNadu Battalion NCC



Rally on Stop Crime against Women

14.03.2019



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Rally on Stop Crime against Women

14.03.2019

REPORT

As there occurred a need of the time to promote awareness among the public on to stop crime against women and to provide protection and shelter when they are in need, this rally has been organised. It was felt that day by day the atrocities and harassment on women are increasing. So to request the public to take care of the women, as they are the backbone of every evolution and to create awareness on the importance of women the cadets have taken up this rally as a challenge to establish their rights and safety. This rally started from Vellalar College for Women and extended upto Sengodampallam. Cadets sloganeering on the importance of women with placards have made public to pay their attention and heed to the cry of women in their atrocities. Cadets issued leaflets to the public on road and the people sitting in shops. Violence to the women is of various types and can happen at any place like home, public place or office. Even a new born girl sibling and an eighty year old lady is being harassed every day. We are talking about women empowerment and telling that they have reached and even crossed male counter parts in all their work they do. But they are not safe and secured in the place where they are. Women are always in some kind of fear or threaten by the strangers and even the known people. Every individual should know how to treat the women like a friend, guide, philosopher and a good partner.

14310054 / Capt.(Dr.) N.KAVITHA,
Assistant Professor of History
Associate NCC Officer,
PG & Research Department of History
Vellalar College For Women,
Erode - 638 012.



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A small play by the Cadets to create safety and security and to create a healthy environment for them to live



Cadets on road Sloganeering and issuing leaflets





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Cadets issuing leaflets to the public in the refreshment shops



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UGC-PARAMARSH-MENTOR INSTITUTION

NIRF 1-100 Band

GOLDEN JUBILEE YEAR 2019 -2020

**DEPARTMENT OF COMMERCE (SF),
COMMERCE (BANKING & INSURANCE),
&
COMMERCE (ACCOUNTING & FINANCE)**

Cordially invites you for a Motivational Programme
on

“SOCIAL CURRENCY OF WOMEN”

RESOURCE PERSON:

Dr.R.MANOHAR,

Principal,

Nobel College of Arts & Science for Women,

Pallavanatham, Aruppukottai,

Viruthunagar.

PROGRAMME OBJECTIVES

- To identify the right path to empower themselves.
- To build a social bond.

EXPECTED OUTCOMES

- Construct self-belief and positive attitude.
- Familiarizes the social role of women.

Date: 29.07.2019

Time : 2.00 p.m.

Venue: Conference Hall



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UGC-PARAMARSH-MENTOR INSTITUTION
NIRF 1-100 Band
GOLDEN JUBILEE YEAR 2019 -2020

COMMERCE (BANKING & INSURANCE)
&
COMMERCE with ACCOUNTING & FINANCE

Cordially invites you for a Special Meeting
On

“Women Today: Realities and Opportunities”

RESOURCE PERSON:

Mr. John Kuriyan,
Managing Director,
Jaguar Staffing Solutions Private Limited,
Coimbatore.

Mr. J. Ramesh,
Assistant Manager,
Digital Banking, RBO,
Erode.

Mr. K. Rajendran,
Consultant & Head of Digital India Project,
Jaguar Staffing Solutions Private Limited,
Coimbatore.

PROGRAMME OBJECTIVES

- To strengthen their own skill and potentiality
- To recognize and enhance the participation and leadership roles of women

EXPECTED OUTCOME

- Learn to access the available opportunities.
- Students able to identify their key credentials

Date : 23.10.2019


Time : 1.30 p.m.

Venue : Non Resident Hall

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE
DEPARTMENT OF COMMERCE (BANKING AND INSURANCE)
REPORT

A Motivational Programme on "Social Currency of Women" was organised on 29.07.2019. Dr.R.Manohar, Principal, Nobel College of Arts and Science for Women, Viruthunagar was the resource person. He gave the speech on how to identify the right path to empower themselves.

On 23.09.2019, a Special Meeting has been conducted on "Women today: Realities and Opportunities". Mr.JohnKuriyan, Managing Director, Jaguar Staffing Solution Private Limited, Coimbatore, Mr.M.Baskaran, Assistant Manager, Digital Banking, RBO, Erode and Mr.K.Rajendran, Consultant and Head, Jaguar Staffing Solution Private Limited, Coimbatore were the resource persons. Their speech had enlightened the students to strengthen their own skills and potentiality.


[Dr. P. JANAKI]



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Motivational Programme on Social Currency of Women



Special Meeting on Women Today: Realities and Opportunities





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REPORT

The Department of Business Administration with CA organised an Extension Activity on **"Gender Sensitization and Gender Awareness Programme"** for the School children of Thindal Government High School on **10.12.2019**. Students (100) from **VI-VIII** standards participated in the programme and their opinions on Gender Awareness programme were recorded. Various programmes like Mime and Skid were arranged. Short films and video clippings related to awareness campaign has been displayed to the students. Posture has been presented and pamphlets have been issued to staffs & students.

Extension Activity



BShan B

Dr. Shanthini B, M.B.A., M.Phil, PG.D.C.A., Ph.D.,
Assistant Professor & HOD,
Department of Business Administration with CA,
Vellalar College for Women (Autonomous),
Erode - 638 012.



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WOMEN EMPOWERMENT CELL

REPORT – 2019-2020

The Women Cell is constituted to help maintain a harmonious atmosphere at the Institute, to enable women to pursue their work with dignity and reassurance. The Cell has been working to raise awareness on gender equality issues. Vellalar College for Women is committed to maintaining a professional learning and working environment for its students, employees and guests.

In commensurate with **International Women's Day Celebration**, the women's cell and velluchangal launched an extensive plantation programme on **03.03.2020**. The students and staff members of the club selected the empty places to plant saplings in a well organised manner. Around 50 saplings were planted within the campus.

International women's day

Vellalar College for Women celebrated International Women's day jointly with Women's studies Centre and Young Indians centre on 6th March 2020.

Dr. L.M.Swarnalatha, Coordinator Women's Studies Centre, Assistant Professor & Head, Department of English gave welcome address. Mrs. P. Krishnaveni, District Programme Officer, Integrated Child Development Services, Department of Social Welfare, Erode District. The chief guest highlighted on the aspects of 'Eradication of Malnutrition for Women and Child Development'. She added that "Malnutrition undermines women's productivity, capacity to generate income, and ability to care for their families". She further enlightened on "Poshan Abhiyan Scheme".

Dr. C.K.Saraswathi, Chairperson and Managing Director of CK Hospitals Limited, Erode and Managing Director of The Indian Public School, Erode addressed the gathering on the importance of Women Empowerment and added that Moral Education is also more important for the Motivation in the daily life.



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Vellalar College for Women jointly with Young Indian's Erode Chapter gave the Women Achiever's Award for the outstanding eminent participants in various disciplines.


Dr. K. K. Saradha, Coordinator, Women's Cell Assistant Professor & Head, Department of Economics gave a word of thanks for the gathering.

Highlights of the Women's Day Event:

- Cultural Programmes was organized in connection with Women Equality and Justice
- Cyclothon, Marathon and Walkathon was organized for the members of Women's cell
- Short play was videoed focusing Women Rights
- Debate focused on the topic "Usage of Mobile Technology in women development"
- Street Played

Women Empowerment Cell




Dr. K.K. SARADHA, B.A., M.Phil., Ph.D., PGDCA, MBA,
Assistant Professor & HOD
Department of Economics
Vellalar College For Women(Autonomous)
ERODE - 638 012.



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE - 12

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College with Potential for Excellence

GOLDEN JUBILEE YEAR 2019-2020

VET Funded

NATIONAL SCIENCE DAY CELEBRATION

Women in Science

Date : 28. 02. 2020

Venue : Conference Hall

Organized by the Science Departments

- ◆ Mathematics
- ◆ Physics
- ◆ Chemistry
- ◆ Botany
- ◆ Zoology
- ◆ Nutrition & Dietetics
- ◆ Computer Science

Objective : To encourage girl students to innovate new ideas and enhance their skills for the economic growth of the nation through Science and Technology

Outcome : The participants will be acquainted on the role of women in Science and Technology

INAUGURATION : 10.00 a.m. - 10.45 a.m.

Prayer

Welcome Address : **Dr. S. K. Jayanthi**
Associate Professor & Head, Department of Computer Science

Felicitation : **Mr. S. D. Chandrasekar**
Secretary, Vellalar Educational Trust

: **Dr. N. Maragatham**
Principal, Vellalar College for Women

Inaugural Address : **Prof. R. Ramaraj**, Ph.D., D.Sc. (Japan), D.Sc. (MKU), FNA, FNASc.,
Professor of Eminence, Madurai Kamaraj University

Vote of Thanks : **Dr. N. Sabitha**
Associate Professor & Head, Department of Nutrition & Dietetics

Tea Break : 10.45 a.m. - 11.00 a.m.

Technical Session 1: 11.00 a.m. – 1.00 p.m.

Resource Person : **Prof. R. Ramaraj**, Ph.D., D.Sc. (Japan), D.Sc. (MKU), FNA, FNASc.,
Professor of Eminence
DAE Raja Ramanna Fellow
School of Chemistry
Madurai Kamaraj University, Madurai.

Topic : ***SCIENCE INNOVATIONS AND ITS IMPACT ON LIFE***

Lunch : 1.00 p.m. - 1.45. p.m.

Technical Session 2: 1.45 p.m. – 3.45 p.m.

Resource Person : **Prof. M. N. Ponnuswamy**, Ph.D., D.Sc., FNASc.,
CSIR Emeritus Scientist
Department of Crystallography & Biophysics
University of Madras, Guindy Campus, Chennai.

Topic : ***BIOPHYSICS – THE FUTURE OF SCIENCE***

Vote of Thanks : **Dr. R. Parvathi**
Associate Professor & Head
Department of Mathematics

National Anthem



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College with Potential for Excellence

GOLDEN JUBILEE YEAR-2019-2020

VET FUNDED

NATIONAL SCIENCE DAY CELEBRATION

28.02.2020

“Women in Science”

REPORT

The VET funded **“National Science Day Celebration”** was commemorated on 28th Feb, 2020 on the theme **“Women in Science.”** The programme was organized by the Science department's viz., Mathematics, Physics, Chemistry, Botany, Zoology, Nutrition and Dietetics and Computer Science, with the objective of highlighting the significance of celebrating the Science Day in remembrance of Sir Chandrashekhara Venkata Raman for receiving the noble prize for discovery of Raman Effect. **Prof.R.Ramaraj**, Ph.D., D.Sc.(Japan), D.Sc.(MKU), FNA, FNASc., Professor of Eminence, Madurai Kamaraj University and **Prof.M.N.Ponnusamy**, Ph.D., D.Sc., FNASc., CSIR Emeritus Scientist, Department of Crystallography & Biophysics, University of Madras, Guindy Campus, Chennai were invited as the Resource persons for the program. In the inaugural session, **Prof.R.Ramaraj**, Ph.D., D.Sc. (Japan), D.Sc. (MKU), FNA, FNASc. Professor of Eminence, Madurai Kamaraj University, insisted the importance of women in higher education and motivated our students for better research while applying innovative ideas.

Technical session – I was initiated on the topic **“Science Innovations and its impact on Life.”** During the session, brief introduction was given on various scientists namely, Albert Einstein, Isaac Newton, Marie Sklodowska Curie, Stephen William Hawking, Erwin Rudolf Josef Alexander and Abhijit Vinayak Banerjee. The presentation emphasized on “Chandrasekhara Venkata Raman”, born in Tiruchirapalli on November 7, 1888, the first Asian and first non-White scientist



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to receive any Nobel Prize in the sciences and elaborated the phenomenon of Raman scattering effect. The presentation focused on the history of science and technology in the Indian subcontinent, and the science and technology in the Republic of India has included automobile engineering, information technology, communications as well as space, polar, and nuclear sciences. The session was concluded with the field of science contributes to innovation and technological capacity in specific ways and serves as a primary source of ideas that are useful for new technical possibilities and applications.

Technical session – II was initiated by the resource person **Prof.M.N.Ponnusamy, Ph.D., D.Sc., FNASc., CSIR Emeritus Scientist, Department of Crystallography & Biophysics, University of Madras, Guindy Campus, Chennai** on the topic **"Bio-Physics – The Future of Science"**. The introduction was given on Biophysics, study of physical phenomena and physical processes in living things, on scales spanning molecules, cells, tissues and organisms and an interdisciplinary science, closely related to quantitative and systems biology. The role of Bio-Physics in discovering how atoms are arranged to work in DNA and proteins, Protein molecules perform the body's chemical reactions and the methods to read the DNA blueprints in body and methods to copy the DNA for **future** generations and usage of principles and methods of physics by Biophysicists to understand biological systems were briefly elucidated.

The faculty members of **UGC Paramarsh Mentee College** also participated in this program.

The Programme highly motivated **300 Undergraduate Science students** of our college, towards the enthusiastic research work and acquainted broad knowledge and innovative ideas towards the Science and Technology. A Science exhibition was also organized as a part of National Science Day. The school students from the Vellalar Girls Higher Secondary School, Erode, visited the exhibition and nearly 40 students were benefitted.


Signature of the HOD

Dr. N. SABITHA, M.Sc., M.Phil., Ph.D.,
Associate Professor And Head,
Dept. of Nutrition And Dietetics,
Vellalar College For Women
(Autonomous)
Erode - 638 012.



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Programs Conducted by Women Empowerment Cell



To quote Lao Tzu, "Knowledge is a treasure, but practice is the key to it". To enunciate this axiom, the quiz club embarks on activities pruning their inquisitive urge to expand their educational boundaries. The club conducts discussion forums at regular intervals and promotes interest among the aspirants to enrich their general knowledge with the current updates.

08.10.2018 - An Intra-collegiate Quiz Competition was conducted to promote active learning and provided motivational impetus among students.



Coordinator:
Ms. C. Usha Nandhini,
Assistant Professor,
Department of Computer Application

Coordinators:

Ms. J. Kanagavalli,
Assistant Professor,
Department of Tamil (Aided)
Dr. A.P. Sudha,
Associate Professor,
Department of Physics (SF)

Women EMPOWERMENT CELL



The Strenuous journey of women halts at the steps undertaken by the Women Empowerment Cell to Empower Women.

04.10.2018- Awareness Programme on "Energy Therapy", Guest Lecture on "Alternative Medicine" by Dr. S Ranganathan, Alternative Medicine Therapist, ACU LIFE.

27.12.2018 - Competition on "Awareness about Legal Rights for Women" Sponsored by National Commission for Women, New Delhi, after conducting a 30 hours session on Women Rights.

11.01.2019 - Dr. Abdulkalam Women Achiever Award 2019 function in association with Dr. APJ Abdulkalam International Foundation.

08.02.2019- Guest Lecture on "Top Career for Women Graduates" in unison with Career and Counseling Cell by Mr. A. Palaniappan, Senior Signals & Telecommunication Engineer, Southern Railway (Retd.) Chennai.

08.03.2019- International Women's Day Celebration "Stylish/Thamizhachi 2k19" jointly with "You & Me Event Management", RCN TV and Thendral TV - Competitions: Cooking Without Fire, Weight Lifting, Fashion Show, Dance, Throw Balls with Chopsticks, Dil Irundha Kai Vai and Gun Shooting.



International Seminar on Women Empowerment



வேளாளர் மகளிர் கல்லூரி (தன்னாட்சி), ஈரோடு - 12

திறன் மேம்பாட்டுற்ற கல்லூரி (CPE)

தேசிய மதிப்பீடு மீள்தர நிர்ணயக் குழுவின் A தகுதி பெற்றது

தமிழ்த்துறையும் நண்பன் பவுண்டேஷனும்
இணைந்து நடத்தும்

பன்னாட்டு மகளிர் மேம்பாட்டுக் கருத்தரங்கம்

தலைப்பு: புதுமை செய் பெண்ணே..!

நாள்: 21/9/2020 முதல் 25/9/2020 வரை

நேரம் : 5.00 மணி

வாழ்த்துரை



திரு. செ.சு.சந்திரசேகர்
செயலர்



முனைவர் செ.சு.ஜெயந்தி
முதல்வர்



திருமதி.ஜேமா கிருஷ்ணன்

இயக்குநர்

நண்பன் பவுண்டேசன்

அமெரிக்கா



GOOGLE MEET
MEETING LINK :
iif-fwfd-jeg



LIVE ON YOUTUBE
CHANNEL :
தமிழ்மணம்

விழைவு : அனைவரது வருகை

கருத்தரங்க சிறப்புரையாளர்கள்

தலைப்பு : Be a Functional girl



G.இராமலிங்கம் ME
AT&T, Senior Software Engineer
Plano, San Antonio
Texas US

நாள்: 21/9/2020

தலைப்பு : தையலை உயர்வு செய்



முனைவர்.நா.சங்கரராமன்
தமிழ்த்துறைப் பேராசிரியர்
எஸ்.எஸ்.எம். கலை அறிவியல் கல்லூரி

நாள்: 22/9/2020

தலைப்பு : பெண்ணெனும் பெருவரம்



பேரா.செளந்தர மகாதேவன்
கலைப்புல முதன்மையர்
சதக்கத்துல்லாஹ் அப்பா கல்லூரி
திருநெல்வேலி

நாள்: 23/9/2020

தலைப்பு : பெண் நலம் பேணுவோம்



முனைவர்.திலகவதி கிருஷ்ணன்
பேராசிரியர்
வணிக மேலாண்மைத் துறை
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மலேசியா

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தலைப்பு : Women Entrepreneurs in Digital Era.



தனலட்சுமி
ஆலோசகர்
மனித வள வணிகக் கூட்டாளர்
மலேசியா

நாள்: 25/9/2020