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VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)
"COLLEGE WITH POTENTIAL FOR EXCELLENCE"

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore)
Thindal, Erode - 638 012, Tamilnadu,
e-mail: principalvcw@gmail.com * website: vcw.ac.in

7.1.5. BAN ON USE OF PLASTICS



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SAY NO TO PLASTICS





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BAN USE OF PLASTICS

On behalf of the World Consumer Rights Day drawing, poetry and essay writing competitions were conducted on 24.12.2014 by the Citizen Consumer Club to invoke the creative talents relating to Consumer Awareness of Younger Generations.

A rally on "Plastic Eradication" was organized in Vilarasampatti on 23.01.2015 to keep the environment clean and green. The students also held the banners and posters to create the awareness among the public to avoid the plastic bags. Mr. P. Ayyappan, Joint Secretary, Erode District Consumer Protection Centre, Erode appreciated the students and the co-ordinators.




K.R. SATHIDEVI
M.C., M.Phil., M.Com., PGDCA, MBA,
Assistant Professor in Corporate Secretaryship
Vellalar College for Women (Autonomous)
Erode - 12

SPECIAL MEETING-BAN ON USE OF PLASTIC

DEPARTMENT OF COMMERCE (PA) (UG)

Implanting profound cognition in a professional praxis, the department has primed the postulants for a successful career.

19.07.2018 - Orientation Programme on "Opportunities in Professional Career" by CA. D. Krishnasamy, Chartered Accountant, Erode.

28.08.2018 - Awareness Programme on "Effects of Anaemia" by Ms.M.Jayabharathi & Ms.S.Naveena, Final Year B.Sc., Nursing, Vellalar College of Nursing, Erode.

04.09.2018 - Guest Lecture on "Demand Analysis and its Determinants" by Ms.T.Mohanapriya, Assistant Professor (Sr.Gr.), Department of Management Studies, Vellalar College of Engineering and Technology, Erode.

10.09.2018 - Guest Lecture on "Accounting Standards" by CA. Anandh Kandasamy and CA. Thennarasu Mani, Chartered Accountants, Erode.

11.09.2018 - Special Meeting on "Health and Hygiene" by Dr.P.Bharathi, Agathiyar Siddha Hospital, Erode.

14.12.2018 - Motivational Programme on "Vallamai Tharayo" by Mrs.R.Sasiprabha, Assistant Professor of Commerce, PKR Arts College for Women and Founder and Directress, SIRPI Training and Counseling Centre, Gobichettipalayam.

09.01.2019 - Awareness Programme on "Gender Sensitization" by Ms.R.S.Nivetha and Ms.R.Harini, First Year B.Com (PA), Vellalar College for Women, Erode.

02.02.2019 - An extension activity was organised at Bird Sanctuary, Vellore. 35 Students of I B.Com., (PA) have participated in the forest cleaning activity.

02.02.2019 - Special Meeting on "Global Warming and Climate Change & its Impact" in association with TamilNadu Forest Department, Erode Range, Erode Division by Mr.P.Kandhasamy, Professor of Maths (Retd), CN College, Erode.

14.02.2019 - Association Competitions: Quiz and Case Study.

16.02.2019 - Special Meeting on "Plastic Free Environment" by Mrs.Shybee Mathew, URF World Record Holder, in association with Social Service, Kuwait and Siragukul, Erode.

21.02.2019 - Guest Lecture on "Measures of Probability" by Dr.K.K.Myithili, Associate Professor and Head, Department of Mathematics(CA), Vellalar College for Women, Erode.

25.02.2019 - 'Budget Forum-2019'- A Talk on Budget 2019 by CA. D. Krishnasamy, Chartered Accountant, Erode.

12.03.2019 - Release of Newsletter Commercio Whizzes - Issue 1.



HEALTH & WELLNESS CLUB

Coordinators:

Ms. **D. Thenmozhi**, Assistant Professor,
Department of Nutrition & Dietetics

Ms. **G. Sangeethadevi**, Assistant Professor,
Department of Diet & Food Technology



The students were fed with the health awareness and personal counselling. Further, they were inculcated the seed of self-confidence to lead a normal and happy life. The session happened to be a platform for the students to speak out their inner thoughts and expectations.

18.08.2018 - Celebration of National Deworming Day - Awareness Programme on "Deworming" - distribution of Vermox tablets provided by the Government of Tamil Nadu, to students under 19.

21.08.2018 - "Open Defecation Free Village Camp" at Nathakattupalayam.

18.09.2018 - Awareness Campaign on "Ban on Plastic Pollution on Farm Land and Agriculture" at Nathakattupalayam Village. Oath Taking Programme on "Open Defecation Free Village" for the school students, Nathakattupalayam Village.

02.01.2019 - Awareness Survey on "Prevalence of Dental Fluorosis" was taken by the volunteers of the club and the students of KJ Somaiya Dental College, Tiruchengode.

12.02.2019 - Campus Cleaning Programme of VCW - Cookery Competition using millets and grains on the theme "Eat Healthy" - Awareness Programme on "Eating Right" for the primary class students of Government High School, Thandiyur.



Entrepreneurship DEVELOPMENT CELL

Coordinators :

Dr. S. Maheswari, Assistant Professor, PG & Research Department of Commerce (Aided)

Dr. D. Parimala Devi, Assistant Professor, Department of Business Administration with CA(SS)

02.08.2018 and 18.09.2018 - Awareness Programme on "Open Defecation" - Hands-on-Training on "Paper Bag, File and Greeting Card Making" at the Government Primary School, Villarasampatti, Erode.

26.09.2018 - Special Meeting on "Women Empowerment and Entrepreneurship" by Jc. Du. Velumani, Managing Director, Certified Zone Trainer, Erode.

05.02.2019 - Awareness Programme on "Plastic Free Environment" at Thindal Murugan Temple.

13.02.2019 - Competitions: Wealth from Waste and Essay-Writing.

15.02.2019 - Paper Bags and Files Making Procedure had been taught to the students of Government Primary School, Chinnapullyur.

18.02.2019 - Special Meeting on "Entrepreneurial Skills" by Mr. Mohan Kumar Chinnasamy, Executive Director, SKYBAYS, Retail Initiatives Pvt. Ltd., Erode.



AWARENESS PROGRAM ON PLASTIC FREE ENVIRONMENT BY GREEN SOCIETY

Dr. P. Premamalini,
Associate Professor, Department of Botany (Aided)
Dr. D. Indumathi,
Assistant Professor & Head, Department of Zoology (Aided)
Ms. S. Nithya,
Assistant Professor, Department of CT/IT (SP)



22.07.2018- Special Programme on "Go Green" and "Waste Management".

21.08.2018- Awareness Campaign on "Open Defecation Free" at Panchayat Union School, Thindal and Therkkupallam.

18.09.2018 - Health Awareness Programme on "Preventive and Control Measures of Dengue", Panchayat Union School, Thindal and Therkkupallam.

05.01.2019- Visit to Medicinal Garden.

10.01.2019 - Seed Ball prepared and donated to the faculty members of Vellalar Vidhyalaya CBSE School.

09.02.2019- "Tree Plantation" Programme at Panchayat Union Elementary School premises, Vellode.

10.02.2019- Essay competition on the topic "Less Plastic-More Life" and Drawing Competition on the topic "Gaja Cyclone - Nature's Revenge".

12.02.2019- Special Lecture on "Digital Agriculture" by Ms. D. Savitha, Assistant Professor of Computer Technology, Vellalar College for Women, Erode.

12.02.2019- Exhibition on "Traditional Paddy Varieties and their Values", where in 42 varieties of paddy were exhibited.

13.02.2019- Awareness Campaign on "Cleanliness" in the college campus.



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PAMPHLET ISSUED BY CONSUMER CLUB STUDENTS FOR CREATING AWARENESS ON PLASTIC ERADICATION

Pamphlets issued



Citizen Consumer Club student members distributed the pamphlets to the people of Thindal on **26.01.2019** to enhance awareness on **'Plastic Eradication'**.

R.P. Manjula

R.P. MANJULA M.Com, M.Phil, B.C.A.
Assistant Professor
Department of Corporate Secretaryship,
Vellalar College for Women (Autonomous)
Erode - 638 012.



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12
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ENTREPRENEURSHIP DEVELOPMENT CELL

&

DEPARTMENT OF BUSINESS ADMINISTRATION WITH CA

Organised

AWARENESS PROGRAMME ON PLASTIC FREE ENVIRONMENT

Resource Person : Dr.D.Parimaladevi

Assistant Professor & Head
Department of Business Administration with CA
Coordinator, EDC
Vellalar College for Women (Autonomous)
Erode -12

Participants : General Public
Thindal Temple, Erode

Venue : Thindal Temple, Erode

Date : 5.02.2019

Time : 12.00 PM – 01.00 PM

All are Cordially Invited



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AWARENESS PROGRAM ON PLASTIC FREE CAMPUS

