

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

ERODE – 12



Department of Commerce (Banking and Insurance)

**Course contents, Scheme of Examination, Credits and Syllabus
for Semesters I & II
(for students admitted during 2019-2020 and onwards)**

VISION

To be a front runner in providing refined education system to create visionary professionals and entrepreneurs enriched with innovation and leadership through integration of teaching and learning.

MISSION

- To inspire and empower the students to become innovative leaders and engaged citizens who contribute to the success of organizations and betterment of communities
- To create devoted and disciplined volunteers with human values for national integration
- To impart holistic education using state of the art technology and infrastructure leading to development of qualified professionals
- To imbibe importance of education on the minds of rural youths to meet the challenges in the Banking and Insurance sectors
- To adopt successful governance practices for evolving sustained academia-industry linkage in order to match with the dynamic markets

PROGRAM EDUCATIONAL OBJECTIVES

- To transform and empower women graduates to meet global challenges through holistic education in terms of recent Teaching-Learning methodologies
- To groom the graduates towards excellence through building communication skills, handling leadership challenges and negotiating career path ways
- To heighten the conscious of the graduates on socio-economic concern and to evolve it as an in built mechanism to chisel as better human being
- To provide career oriented education to the students to avail better job opportunities
- To impart industry needed skills and decision making competencies

PROGRAMME OUTCOMES

The programme aids the graduates to

- PO1 Emerge with competency in the subject of commerce and apply knowledge to cater to the needs of Society / Employer / Institution / Own Business / Enterprise.
- PO2 Imbibe analytical/critical/logical/innovative thinking skills in the field of Accounting, Banking and Taxation.
- PO3 Acquire distinct traits and ethics with high professionalism to gain a broader insight into the domain concerned, the nation and themselves.
- PO4 Employ the knowledge on Banking and Insurance technologies to meet the requirements of the sectors and to identify the solutions for complex problems.
- PO5 Be capable to recognise features and roles of Entrepreneur, Managers, Consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.

Bloom's Taxonomy Based Assessment Pattern (2019 20)**Components of CIA Marks**

Test	Assignment/ Seminar/ Subject Viva	Model Examination	Total
10	5	10	25

CIA (Theory)

Bloom's Category	Section	Choice	Marks	Total
K1	A	Compulsory (Multiple choice 2 questions and True or False 2 questions)	4 x 1 = 4	30
K2	B	Either / Or	2 x 5 = 10	
K3	C	Open Choice (2 out of 3)	2 x 8 = 16	

Model and End Semester Examination (Theory)

Bloom's Category	Section	Choice	Marks	Total
K1	A	Compulsory (Multiple choice 5 questions and True or False 5 questions)	10 x 1 = 10	75
K2	B	Either / Or	5 x 5 = 25	
K3	C	Open Choice (5 out of 8)	5 x 8 = 40	

Assessment Pattern for Accountancy Papers**CIA**

Course Code	Course Name	Bloom's Category	Section	Choice	Marks	Total
19BIUC101	Principles of Accountancy	K1	A	Compulsory	4 x 1 = 4	30
		K2	B	(Multiple choice 2 questions and True or False 2 questions)		
19BIUC203	Financial Accounting	K3	C	Either / Or	2 x 6 = 12	
				Open Choice (1 out of 2)	1 x 14 = 14	

Model and End Semester Examination (Accountancy Papers)

Course Code	Course Name	Bloom's Category	Section	Choice	Marks	Total
19BIUC101	Principles of Accountancy	K1	A	Compulsory	10 x 1 = 10	75
		K2	B	(Multiple choice 5 questions and True or False 5 questions)		
19BIUC203	Financial Accounting	K3	C	Either / Or	5 x 4 = 20	
				Open Choice (1 out of 2)	3 x 15 = 45	

SELF- LEARNING PAPER

Five Questions out of Eight
Atleast One Question from each unit

(5 x 20 = 100 Marks)

Vellalar College for Women (Autonomous), Erode - 12.

Department of Commerce (Banking and Insurance)

Academic Year 2019-2020 and Onwards

Course Content and Scheme of Examinations (CBCS & OBE Pattern)

Semester I

Part	Study components	Subject Code	Title of the Paper	Inst. Hrs./ Week	Exam. Dur. Hrs.	Max. Marks			Credits
						CIA	ESE	Total	
I	Language I	18TAMU101/ 18HINU101/ 18FREU101/ 18SANU101	Tamil/Hindi/ French/ Sanskrit	6	3	25	75	100	3
II	Language II	18ENHU101	English - I	6	3	25	75	100	3
III	Core	19BIUC101	Principles of Accountancy	6	3	25	75	100	4
		19BIUC102	Fundamentals of Banking	5	3	25	75	100	3
	Allied I	19BIUA101/ 19AFUA101	Business Economics*	5	3	25	75	100	5
IV	Foundation Course	18FOCU1ES	Environmental Studies	2	3	-	100	100	2

Semester II

I	Language I	18TAMU202/ 18HINU202/ 18FREU202/ 18SANU202	Tamil/Hindi/ French/ Sanskrit	6	3	25	75	100	3
II	Language II	18ENHU202	English - II	6	3	25	75	100	3
III	Core	19BIUC203	Financial Accounting	6	3	25	75	100	4
		19BIUC204	Elements of Insurance	5	3	25	75	100	3
	Allied II	19BIUA202/ 19AFUA202	Principles of Management*	5	3	25	75	100	5
IV	Value Education	18VEDU2HR	Value Education and Human Rights	2	3	-	100	100	2

V	Extension Activities		NCC/NSS/Physical Education/ Youth Red Cross/ Green Society/ Citizen Consumer Club/ Entrepreneurship Development Programme/ Enviro Club/ Bio diversity Club/ Vellichangal/ Red Ribbon Club/ Bio Health Club/ Women Empowerment Cell/ Photography Club/ Science Club/ Theatrical Skills/Digital Literacy Club						
* Common to B.Com with Accounting and Finance and B.Com (Banking and Insurance)									

SELF- LEARNING PAPER (OPTIONAL)					
S.No	Subject Code	Title of the Paper	Exam Duration (Hrs.)	Maximum Marks	Credits
1	19BIUSL01	Career in Insurance Sector (Group – 3)	3	100	5

MOOCs Non-ranking Compulsory Credit Course for UG will be introduced from the Academic Year 2019 – 20 and Onwards.

SEMESTER I

CODE	COURSE TITLE
19BIUC101	PRINCIPLES OF ACCOUNTANCY

Category	CIA	ESE	L	T	P	Credit
Core	25	75	85	5	-	4

Preamble

To equip students with the knowledge on basic accounting concepts and to apply in real life environment

Course Outcomes

On the successful completion of the Course, students will be able to:

CO Number	CO Statement	Knowledge Level
CO1	Recall various accounting concepts and Double Entry System of book keeping	K1& K2
CO2	Understand and deal with adjustments in Final Accounts	K2& K3
CO3	Acquire the knowledge on Bills of Exchange and Determination of Insurance Claims on Fire Accident	K2& K3
CO4	Interpret the Bank Reconciliation Statement	K2& K3
CO5	Prepare the financial statement of Non-Profit Organization	K2& K3

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	M	S	S
CO2	S	S	M	S	S
CO3	S	S	M	S	S
CO4	S	S	S	S	S
CO5	S	S	S	S	M

S – Strong, M- Medium

Syllabus

UNIT I 18 Hrs.

Introduction to Accounting: Definition- Objectives – Methods and Types of Accounts – Basic Accounting Concepts and Conventions - Journal – Ledger – Subsidiary Books excluding Petty Cash, Bills Payable and Bills Receivable.

UNIT II 16 Hrs.

Preparation of Trial Balance - Final Accounts of a Sole Trader with Simple adjustments.

UNIT III 19 Hrs.

Bills of Exchange – Accommodation bills – Fire Insurance Claims.

UNIT IV 19 Hrs.

Bank Reconciliation Statement – Average Due Date – Account Current.

UNIT V 18 Hrs.

Accounts of Non-Profit Organizations – Receipts and Payments Account, Income and Expenditure Account and Balance Sheet.

Note : Distribution of marks 20% Theory and 80% Problems

Text Books

S.No.	Author	Title of the Book	Publisher	Year and Edition
1	Nagarajan K.L, Vinayagam .N & Mani .P.L.	Principles of Accountancy	S. Chand & Co. Ltd., New Delhi	2010 3 rd Edition Reprint
2	Reddy .T.S & Murthy.A.	Financial Accounting	Margham Publications, Chennai	2010 5 th Edition

Reference Books

S.No.	Author	Title of the Book	Publisher	Year and Edition
1	Grewal. T. S	Introduction to Accountancy	S. Chand & Co. Ltd., New Delhi	2003 1 st Edition
2	Reddy .T.S & Murthy.A.	Corporate Accounting	Margham Publications, Chennai	2014 Revised 6 th Edition (Reprint 2016)
3	S.P Jain and K.L Narang	Principles of Accountancy	Kalyani Publishers, New Delhi	2014 5 th Revised Edition

Web Resources

- <https://www.principlesofaccounting.com>
- <https://www.blackhallpublishing.com>
- <https://www.wallstreetmojo.com>
- <https://accounting-simplified.com>

Pedagogy

- Lecture, Chalk & Talk and Assignment

SEMESTER I

CODE	COURSE TITLE
19BIUC102	FUNDAMENTALS OF BANKING

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	3

Preamble

To acquaint knowledge about banking operations and digital services prevailing in India

Course Outcomes

On the successful completion of the Course, students will be able to:

CO Number	CO Statement	Knowledge Level
CO1	Recollect the structure and system of Indian Banking	K1 & K2
CO2	Understand the features of Indian Money Market and classification of Commercial Bank	K2 & K3
CO3	Acquire the knowledge about the functions of Cooperative bank, RRB and SBI	K2 & K3
CO4	Identify the role of RBI in Indian Economy	K2 & K3
CO5	Develop with updated knowledge in E- banking services and benefits of Demonetisation	K2 & K3

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	M	S	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S
CO5	S	S	M	S	S

S – Strong, M- Medium

Syllabus

UNIT I

12 Hrs.

Introduction : Evolution and Development of Banking in India – Meaning and Definition of Banking -Features of Banking – Classification of Banks – Banking systems: Unit Banking and Branch Banking- Nationalisation and Privatisation of Banks in India : Social control over Banks - Nationalization of major commercial Banks – Reasons for Nationalisation – Criticisms against nationalisation of the Banks – Role of Private Sector Banks in India.

UNIT II

18 Hrs.

Money Market: Definition – Objectives - Features – Money Market and Capital Market – Indian Money Market – Structure – Instruments in India - Commercial Banks: Classification – Functions – Credit Creation: Simple Credit Creation – Multiple Credit Creation – Credit contraction – limitations on Credit Creation.

UNIT III

15 Hrs.

Cooperative Banks in India: Types - Co-operative Banks Vs Commercial Banks - Regional Rural Banks (RRB): Objectives – Functions - State Bank of India: Structure and Organization of the Bank - Functions.

UNIT IV

18 Hrs.

Central Bank: Definition – Nature – Central Banking Vs Commercial Banking – Functions of the Central Bank - Reserve Bank of India (RBI): Objectives – Evolution – Management and Administration of RBI – Functions - Methods of Credit Control: Quantitative and Qualitative credit control.

UNIT V

12 Hrs.

E- banking: Definition – Features – Benefits – E- banking Products: ATM - Debit cards – Credit cards - E-Payment: Cyber Cash - Smart cards – E- Cheque – E-Wallet – Electronic Fund Transfer (EFT): RTGS – NEFT – SWIFT- Demonetisation: Definition – Features – Benefits.

Text Book

S. No.	Author	Title of the Book	Publisher	Year and Edition
1	Natarajan.S & Parameswaran .R	Indian Banking	Sultan Chand & Company Ltd., New Delhi	2013 6 th Revised Edition

Reference Books

S. No.	Author	Title of the Book	Publisher	Year and Edition
1	Radhasamy .M, & Vasudevan S.V	A Text Book of Banking	Sultan Chand & Company Ltd., New Delhi	2009 2 nd Edition
2	Sundaram & Varshney	Banking Theory Law and Practice	Sultan Chand & Company Ltd., New Delhi	2004 17 th Edition

Web Resources

- <https://www.lopol.org>
- <https://www.wallstreetmojo.com>
- <https://www.jagranjosh.com>
- <https://rbidocs.rbi.org.in>
- <https://www.paisabazaar.com>

Pedagogy

- Lecture, Chalk & Talk, Power Point Presentations, Group Discussion, Assignment, Quiz, and Seminar

SEMESTER I

CODE	COURSE TITLE
19BIUA101/19AFUA101	BUSINESS ECONOMICS

Category	CIA	ESE	L	T	P	Credit
Allied	25	75	70	5	-	5

Preamble

To enrich the students knowledge on economic concepts and to apply in various forms of business

Course Outcomes

On the successful completion of the Course, students will be able to:

CO Number	CO Statement	Knowledge Level
CO1	Familiarize with the basic concepts of Economics	K1 & K2
CO2	Get an idea about the use of Utility Analysis in business	K2 & K3
CO3	Describe about Demand Analysis and Determinants of Supply	K2 & K3
CO4	Acquire the knowledge on Production Function and Demand Forecasting	K2 & K3
CO5	Understand about the Price and Output determination of different markets	K2 & K3

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	S	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S
CO5	S	S	S	M	S

S – Strong, M- Medium

Syllabus

UNIT I

15 Hrs.

Business Economics – Definition - Nature and Scope of Business Economics – Fundamentals, Concept and Methods – Objectives – Social Responsibilities of Business – Role and Responsibilities of Business economist.

UNIT II

20 Hrs.

Consumer Behaviour : Utility Analysis - Concepts – Law of Diminishing Marginal Utility and its Importance - Law of Equimarginal Utility – Indifference Curve Analysis – MRS – Characteristics of Indifference Curves – Consumer's Equilibrium – Consumer Surplus/ Marginal Rate of Substitution.

UNIT III

15Hrs.

Demand Analysis: Law of Demand – Demand Determinants – Types of Demand – Demand Curve and its Slope – Elasticity of Demand – Types of Elasticity of Demand – Classification of Price Elasticity of Demand – Methods of Elasticity and its Importance – Supply and its Determinants.

UNIT IV

10 Hrs.

Production Function: Law of Variable Proportion – Returns to Scale – Isoquant Curve – Cost of Production – Cost Concepts - Short Run Cost – Long Run Cost Curves and Output – Demand Forecasting – Objectives – Types and Methods of Forecasting.

UNIT V

15 Hrs.

Market : Characteristics and Size of Market – Time Element – Perfect Competition – Features – Equilibrium Price and Output – Determination under Perfect Competition – Monopoly and Price Output Determination – Monopolistic Competition – Features – Price and Output Determination in Short run and Long run – Oligopoly and its Features.

Text Book

S. No.	Author	Title of the Book	Publisher	Year and Edition
1	Sankaran.S	Business Economics	Margham Publications, Chennai	2012 Reprint

Reference Books

S. No.	Author	Title of the Book	Publisher	Year and Edition
1	Sankaran.S	Managerial Economics	Margham Publications, Chennai	2015 Reprint
2	Thingan.M.L	Macro Economics	Vrindha Publications Private Ltd., New Delhi	2010 4 th Revised Edition
3	Sankaran.S	Economic Analysis	Margham Publications, Chennai	2017 Reprint

Web Resources

- <https://www.toppr.com>
- <http://www.economicdiscussion.net>
- <https://www.mbaskool.com>
- <https://www.kullabs.com>
- <http://www.yourarticlelibrary.com>

Pedagogy

- Lecture, Chalk &Talk, Power Point Presentations, Group Discussion, Assignment, Quiz, and Seminar

SEMESTER - II

CODE	COURSE TITLE
19BIUC203	FINANCIAL ACCOUNTING

Category	CIA	ESE	L	T	P	Credit
Core	25	75	85	5	-	4

Preamble

To understand the accounting principles and practices of partnership firms and some allied aspects of accounting

Course Outcomes

On the successful completion of the course, the students will be able to:

CO Number	CO Statement	Knowledge Level
CO1	Recollect about the treatment of Goodwill and basic accounting principles relating to Partnership Firms	K1 & K2
CO2	Prepare the statement of Dissolution in Partnership Firm	K2 & K3
CO3	Apply the different methods of Depreciation and Single Entry System	K2 & K3
CO4	Acquire the knowledge on Hire Purchase System	K2 & K3
CO5	Understand the financial results of Departmental and Branch Accounts	K2 & K3

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	M	S	S
CO2	S	S	M	S	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S
CO5	S	S	S	M	S

S - Strong, M - Medium

Syllabus

UNIT I

19 Hrs.

Partnership Accounts – Treatment of Goodwill – Admission of a Partner- Retirement of a Partner
Death of a Partner (Simple Problems Only).

UNIT II

18 Hrs.

Dissolution of a firm: Insolvency of Partners – Rule in Garner Vs. Murray – Piecemeal distribution -
Proportionate Capital Method – Maximum Loss Method.

UNIT III

16 Hrs.

Accounting for Depreciation – Need and Significance of Depreciation, AS 6: Features - Methods of
Providing Depreciation: Straight-Line and Written Down Value Method – Single Entry System -
Statement of Affairs Method and Conversion Method.

UNIT VI

18 Hrs.

Hire Purchase System including Hire Purchase Trading Account- Debtors Method – Stock and
Debtors System.

UNIT V

19 Hrs.

Departmental Accounts – Transfer at cost and Selling Price - Branch Accounts – Debtors System -
Stock and Debtors System (Excluding Foreign Branches).

Note: Distribution of marks 20% Theory and 80% Problems

Text Books

S. No.	Author	Title of the Book	Publisher	Year and Edition
1	Reddy T.S. & Murthy A.	Financial Accounting	Margham Publications, Chennai	2016 7 th Edition
2	Gupta R.L and Gupta V.K	Financial Accounting: Volume II Revisionary Text Papers	Sultan Chand & Sons, New Delhi	2014 3 rd Edition

Reference Books

S. No.	Author	Title of the Book	Publisher	Year and Edition
1	Gupta. R.L and Radhaswamy. M	Advanced Accountancy	Vol 1, Sultan Chand Publications, New Delhi	2005 11 th Edition
2	Jain. S.P & Narang. K.L	Advanced Accountancy	Kalyani Publishers, New Delhi	2001 10 th Edition
3	Radha. V	Financial Accounting	Prasanna Publishers & Distributors, Chennai	2012 1 st Edition

Web Resources

- <https://www.toppr.com>
- <http://www.yourarticlelibrary.com>
- <https://www.profitbooks.net>
- <http://www.tutorhelpdesk.com>
- <https://www.tutorialspoint.com>

Pedagogy

- Lecture, Chalk& Talk and Assignment

SEMESTER II

CODE	COURSE TITLE
19BIUC204	ELEMENTS OF INSURANCE

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	3

Preamble

To impart knowledge on the basic principles, practices and various forms of insurance

Course Outcomes

On the successful completion of the course, students will be able to:

CO Number	CO Statement	Knowledge Level
CO1	Recollect the Fundamental Concepts of Insurance	K1
CO2	Gain knowledge about Insurance Intermediaries and Life Insurance	K2 & K3
CO3	Understand the types of Fire and Marine Insurance	K2 & K3
CO4	Develop the knowledge on Motor Vehicle, Health Insurance and interpret the surrender values	K2 & K3
CO5	Identify other Miscellaneous forms of Insurance	K1 & K2

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	S	S
CO3	S	M	S	S	S
CO4	S	S	S	S	S
CO5	S	M	S	S	S

Syllabus

Unit I

15 Hrs.

Introduction to Insurance: Definition and Characteristics of Insurance – Purpose and Need -Benefits – Functions – Importance – Principles of Insurance Contract: Nature – Types – Fundamentals of Insurability – Classification of Insurance.

Unit II

15 Hrs.

Insurance Intermediaries: Meaning – Insurance Agents – Insurance Brokers – Insurance Consultant - The Home Service Representative – The Lloyd's Broker – Re - Insurance Broker – Insurance Surveyors – Loss Assets - Life Insurance: Meaning - Definition – Essential Features – Advantages - Types of Life Insurance Plans.

Unit III

15 Hrs.

Fire Insurance: Scope of Fire Insurance – Principles – Types – Assignment of Fire Policy – Settlement of Claim - Marine Insurance: Definition – Fundamentals - Principles – Marine Insurance Policies - Settlement of Claim.

Unit IV

15 Hrs.

Motor Vehicle Insurance: Taxonomy – Kinds – Claims Settlement. Health Insurance: Types – Health Insurance schemes in India- Re - Insurance : Characteristics – Types - Re - Insurance Vs Double Insurance.

Unit V

15 Hrs.

Miscellaneous Forms of Insurance: Fidelity Guarantee Insurance - Property Insurance - Building Insurance - Burglary Insurance - Cattle Insurance - Crop Insurance - Actuary in India – Meaning – Functions – Eligibility – Duties and obligations of an Actuary.

Text Book

S.No.	Author	Title of the Book	Publisher	Year and Edition
1	Jyotsna Sethi Nishwan Bhatia	Elements of Banking and Insurance	PHI Learning Private Limited, Delhi	2015 8 th Printing(Second Edition)

Reference Books

S.No.	Author	Title of the Book	Publisher	Year and Edition
1	Tyagi C.L. Madhu Tyagi	Insurance Law and Practice	Atlantic Publishers and Distributors (P) Ltd., New Delhi	2013 2 nd Revised and Enlarged Edition
2	Mishra.M.N Mishra.S.B	Insurance Principles and Practice	S. Chand & Co. Ltd., New Delhi	2014 21 st Revised Edition

Web Resources

- <https://shodhganga.inflibnet.ac.in>
- <https://www.scribd.com>
- <https://keydifferences.com>
- <https://economictimes.indiatimes.com>
- <https://www.bankbazaar.com>

Pedagogy

- Lecture, Chalk &Talk, Power Point Presentation, Quiz, Group Discussion and Assignment

SEMESTER II

CODE	COURSE TITLE
19BIUA202/ 19AFUA202	PRINCIPLES OF MANAGEMENT

Category	CIA	ESE	L	T	P	Credit
Allied	25	75	70	5	-	5

Preamble

To familiarize the graduates about the execution of managerial tasks of planning, organizing and controlling in a variety of circumstances

Course Outcomes

On the successful completion of the Course, students will be able to:

CO Number	CO Statement	Knowledge Level
CO1	Understand the evolution of management thought and evaluate alternative theories of management thought	K1 & K2
CO2	Explore the impact of key environmental factors on planning and decision making	K3
CO3	Describe and compare the different models of organization in the context of the business environment	K2
CO4	Recognize the importance of employee motivation and its promotion.	K2 & K3
CO5	Identify the role of communication and need for control within an organisation	K2

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	S	S
CO3	S	S	S	S	S
CO4	M	S	S	S	S
CO5	S	S	S	S	S

S - Strong, M - Medium

Syllabus

UNIT I

16 Hrs.

Nature and Scope of Management - Functions of Management - Scientific Management - Contribution by Henry Fayol.

UNIT II

14 Hrs.

Planning - Meaning, Nature and Importance of Planning - Steps in Planning - Forecasting - Decision Making - Process - Types of decision.

UNIT III

16 Hrs.

Organization - Meaning, Nature and Importance - Types of Organization - Span of Control - Delegation and Decentralization.

UNIT IV

15 Hrs.

Staffing - Recruitment & Selection - Motivation - Meaning - Benefits - MBO - Maslow's, Herzberg, McGregor theories.

UNIT V

14 Hrs.

Communication - Importance - Types - Barriers - Co-ordination – Principles of Co-ordination - Control - Steps in control - Essentials of Effective Control.

Text Book

S.No.	Author	Title of the Book	Publisher	Year and Edition
1	Ramasamy .T	Principles of Management	Himalaya Publishing House, Mumbai	2008 9 th Edition

Reference Books

S. No.	Author	Title of the Book	Publisher	Year and Edition
1	Dinkar Pagare	Business Management	Sultan Chand & Company Ltd., New Delhi	1996 5 th Edition
3	Dr.Prasad L.M.	Principles and Practice of Management	Sultan Chand & Company Ltd., New Delhi	2009 7 th Edition

Web Resources

- <https://www.toppr.com/guides/business-studies/principles-of-management/concept-of-principles-of-management/>
- <https://www.toppr.com/guides/business-management-and-entrepreneurship/controlling-cs/control-process/>
- <https://study.com/academy/lesson/what-is-motivation-in-management-definition-process-types.html>

Pedagogy

- Lecture, Chalk & Talk, PowerPoint Presentation and Assignment

CODE	COURSE TITLE
19BIUSL01	CAREER IN INSURANCE SECTOR

Category	CIA	ESE	L	T	P	Credit
Self - Learning Paper	-	100	-	-	-	5

Preamble

To develop and create awareness about employment opportunities in insurance sector

Syllabus

Unit I

Introduction to Insurance: Definition and Principles – Types – Insurance Companies.

Unit II

Eligibility and Training: Criteria for the Varied Post - Insurance Sector Reforms.

Unit III

Insurance Regulatory and Development Authority (IRDA): Duties, Powers and Functions – Job prospects and Career Options.

Unit IV

Role of Agents- Regulation – Agent’s liability - The Issue of Agency Commissions – Establishing a Regulatory Policy on Commission Rates.

Unit V

Health Insurance – Nature – Career Option in Private Health Insurance.

Text Book

S.No.	Author	Title of the Book	Publisher	Year and Edition
1	Choudhary.J.K	Career in Insurance Insurance	Holiday Book Store, Panchkula	2010 1 st Edition

Reference Books

S.No.	Author	Title of the Book	Publisher	Year and Edition
1	Tyagi C.L. Madhu Tyagi	Insurance Law and Practice	Atlantic Publishers and Distributors (p) Ltd., New Delhi	2013 2 nd Revised and Enlarged Edition
2	Mishra.M.N Mishra.S.B	Insurance Principles and Practice	S. Chand & Co. Ltd., New Delhi	2014 21 st Revised Edition

Web Resources

- <https://shodhganga.inflibnet.ac.in>
- <http://www.indiaeducation.net>
- <https://www.eindiainsurance.com>
- <https://www.truity.com>
- <https://www.reliancegeneral.co.in>