

## **Department of Business Administration with CA**

### **Minutes of the Eleventh Board of Studies Meeting (2017-2018)**

**Date : 17.04.2017**

**Time: 10:30 AM**

The External and Internal Board Members of Examinations discussed about the course contents, scheme of examinations and syllabus in the Board of Studies meeting and suggested the following:

- New paper 'Banking and Insurance Services (15BAUC512/16BAUC511) has been introduced in Semester V.
- Self learning paper 'CRM' is replaced with 'Business Ethics (15BAUSL03)'.  
• Syllabus of the papers 'Concepts in Retailing (15BAUS604)' and 'Multimedia - Programming Lab (15BAUCP05)' have been revised.
- Subject code of the paper 'Promotion Management' has been changed to 15BAUC617/16BAUC615, as the credit is changed.
- Syllabus of the paper 'Legal Aspects of Business (15BAUC618/16BAUC617)' has been revised and the paper is shifted from Semester V to Semester VI.
- The quantitative papers (Mathematics for Management and Quantitative methods for management) may be renamed as Mathematics for Management I and Mathematics for Management II respectively. This may help the students in their further higher studies.
- Topics such as Digital India Scheme and Cashless Transactions may be included in the paper 'Banking and Insurance Services'.

- In the 'Legal Aspects of Business' paper, the topic Breach of Contract may be replaced with Discharge of Contract.
- In 'Concepts in Retailing' paper, the topic 'Role of Logistics in retailing' may be included.
- Minimum Percentage of Attendance as eligibility criteria to appear in Examination has been increased from 75% to 85% i.e., from 68 days to 77 days, for all the students from the Academic Year 2017-2018.

S.No.	Name	Members	Signature
<b>EXTERNAL BOARD MEMBERS</b>			
1.	Dr. N. Krishnamoorthy	University Representative	
2.	Dr. M. Vijayachitra	Subject Expert	 17/4/17
3.	Dr. R. Vijayapriya	Subject Expert	 17/4/17
4.	Ms.S. Ramya	Alumni	— ABSENT —
5.	Mrs. Devi Janardhanan	Industrialist	 17/4/17
<b>INTERNAL BOARD MEMBERS</b>			
6.	Dr. S.M. Jayasudha	Chairman	 17/4
7.	Mrs. D. Parimala Devi	Faculty Member	 17/4/17
8.	Mrs. B. Shanthini	Faculty Member	 17/4/17