SEMESTER III

CODE	COURSE TITLE
18LTPC309	MASS COMMUNICATION AND JOURNALISM

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	1	04

Preamble

To develop creative skills through encouraging the production of media messages

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	encourage students to express their feelings and thoughts through media messages they produce	К3
CO2.	understand, learn and write about the world through journalism	K4
соз.	develop skills to deconstruct media messages by making them understand the constructed nature of media	K5 &K6
CO4.	enable students to identify various job possibilities in media	К7

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO1.	S	M	S	S	M
CO2.	M	M	S	M	S
CO3.	S	S	M	S	M
CO4.	S	M	M	S	M

S- Strong; M-Medium

Syllabus

Unit I : Introduction to Mass Communications

15 Hrs.

Definition – Meaning – Process of Mass Communication Functions and Theories of Mass Media

Unit II: Introduction to Journalism

15 Hrs.

Role of Press in India – English and Vernacular Press.

Ethics and Principles of Journalism.

Unit III: Reporting

15 Hrs.

Reporting for Print Media. Reporting for Television.

Unit IV: Television and Radio

15 Hrs.

The growth and development of Television in India Television Production and Formats of TV Programmes.

Unit V: Role and effects of Mass Media in Social Campaigns

15 Hrs.

Preparation of content & format on the following topics-Practicals

Literacy / anti poverty

Environmental Issues

Family Planning / Health

National Integration / Secularism

Emerging trends and development in information and communication.

TOTAL 75 Hrs.

Pedagogy

Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

SI No.	Author Name	Title of the Book	Publisher	Year and Edition
1.	Keval Kumar J	Mass Cmmunication in India	Jaico Publishing House, Mumbai	2006
2.	Kamath M.V	Professional Journalism	Vikas Publishing House Pvt. Ltd, Delhi	2001
3.	Dr. Jan R Hakemujlder et al	Radio and TV Journalism	Anmol Publication Pvt. Ltd., New Delhi	2004

CODE	COURSE TITLE
18LTPC310	LITERARY CRITICISM AND THEORY

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	04

To develop skills for appreciating and analyzing literature

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO6.	show an appreciation of the relevance and value of theoretical models	К3
СО7.	understand the related key concepts and arguments	K4
CO8.	analyse works with orientation towards comparative criticism	K5 &K6
CO9.	apply concepts and arguments in a close reading of literary text	K7

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5
CO6.	S	M	S	S	M
CO7.	M	M	S	M	S
CO8.	S	S	M	S	M
CO9.	S	M	M	S	M

S- Strong; M-Medium

UNIT- I 15 Hrs

Poetry for Poetry's Sake – A.C Bradley The Four Kinds of Meaning – I.A Richards

UNIT – II 15 Hrs

The Seven Types Ambiguity –Willam Empson Macbeth and Metaphysics of Evil – Wilson Knight

UNIT –III 15 Hrs

Literary criticism and Philosophy – F.R Lewis The Sense of the Past - Lionel Trilling

UNIT – IV 15 Hrs

The Intentional Fallacy – W. K Wenisatt and M.C Beardsly Irony as a principal of Structure – Cleanth Brooks

UNIT – V 15 Hrs

Criticism, Visible and Invisible – Northrop Frye Structuralism and Literature - Jonathan Culler

Pedagogy

• Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

SI No.	Author Name	Title of the Book	Publisher	Year and Edition
1.	S. Ramaswami & V.S. Krishnaswamy	An Anthology of English Literary Criticism	LLC, USA	2012
2.	N. Krishnaswamy	Contemporary Literary Theory: A Student's Companion	Macmillan India Ltd	2001

RESEARCH METHODOLOGY: GATEWAY TO STRUCTURAL WRITING

CODE	COURSE TITLE
18LTPC311	RESEARCH METHODOLOGY: GATEWAY TO STRUCTURAL
	WRITING

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	04

Preamble

To introduce students to recent methods and techniques of research in English Literature

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	help students in writing dissertations in a more organized way.	К3
CO2.	understand and apply approaches, techniques and strategies appropriately.	K4
CO3.	demonstrate knowledge of data analysis and interpretation in relation to research process.	K5 &K6
CO4.	establish a creative front and to do creative work on the contemporary intellectual frontier.	К7

Mapping with Programme Outcomes Cos PO1 PO5 PO₂ PO3 PO4 **CO1.** S M S S M CO2. S S Μ M M **CO3.** S S M S M **CO4.** S S M M M

M

S

S

S

S- Strong; M-Medium

CO5.

UNIT I: Selecting the Topic 15 Hrs.

UNIT II: Statement of Thesis and Working Outline 15 Hrs.

UNIT III: Organising the information 15 Hrs.

UNIT IV: Structure of a Thesis 15 Hrs.

UNIT V: Bibliography 15 Hrs.

Pedagogy

• Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

SI	Author Name	Title of the Book	Publisher	Year
No.				and
				Edition
1.	MLA	MLA Handbook for	7 th & 8 th	2009
		Writers of Research	Editions, New	
		Papers	Delhi.	
2.	Jacques Barzun	The Modern	Harcourt Brace	1977
	& Henry.F.Graff	Researcher	Jovanovich,	
			Newyork	
3.	Robert Dees	Writing the Modern	Allyn and Bacon,	1993
		Research Paper	Boston	

CODE	COURSE TITLE
18LTPC312	TRANSLATION: THEORY AND PRACTICE

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	04

To imitate the students into the art of Transcreation

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	know and to recognize the contrast and similarities between source language text and translate language text.	К3
CO2.	interpret creativity and authenticity in translations	K4
СОЗ.	grasp functionalities of translation	K5 &K6
CO4.	attempt translations overcoming challenges in the process of translation	К7

Mapping with Programme Outcomes

Cos	PO1	PO2	PO3	PO4	PO5
CO1.	S	M	S	S	M
CO2.	M	M	S	M	S
CO3.	S	S	M	S	M
CO4.	S	M	M	S	M
CO5.	S	S	M	S	S

S- Strong; M-Medium

Syllabus

UNIT- I: 15 Hrs

Homer-The Illiad (First three books) Sophocles- Oedipus the King

UNIT-II: 15 Hrs

Kalidasa – Meghadutham

UNIT- III: 15 Hrs

Herman Hesse – Siddhartha

UNIT- IV:

Susan Bassnet – Translation Studies Chapter II only

UNIT- V: 15 Hrs

Susan Bassnet – Translation Studies Chapter III only

Pedagogy

• Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

SI No.	Author Name	Title of the Book	Publisher	Year and Edition
1.	Susan Bassnett, Routledge	Translation Studies	Methuen, New York	1985
2.	Nida E & Taber C	The Theory and Practice of Translation	The United Bible Societies	1974
3.	Kanagaraj	Translatology	Prem Publishers, Madurai	2003

SEMESTER IV

CODE	COURSE TITLE
18LTPC413	ELECTRONIC LITERATURE

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	04

Preamble

To train the students to analyze and appreciate the electronic format of literature

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	Depart from traditional ways of thinking about reading and writing, and enhance their critical thinking skill to charge their own learning, interpretation and evaluation of electronic literature	К3
CO2.	be familiar with key works of hypertext fiction, digital poetry and interactive fiction	K4
CO3.	Understand how visual, kinetic and interactive features work in electronic literature	K5 &K6
CO4.	Write specifically for digital environments	K7

Mapping with Programme Outcomes

Cos	PO1	PO2	PO3	PO4	PO5
CO1.	S	M	S	S	M
CO2.	M	M	S	M	S
CO3.	S	S	M	S	M
CO4.	S	M	M	S	M

S- Strong; M-Medium

UNIT-I: 15 Hrs

Origin and Development of Electronic Literature

UNIT-II: 15 Hrs

Hypertext Layout

UNIT-III: 15 Hrs

Electronic page tools and its appropriation in e-content development

UNIT-IV:

Narrative mode

UNIT V-:

'Link' and its impact on the theme and meaning of the story

TOTAL 75 Hrs

Pedagogy

• Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

- 1. Kenneth Paul A. S. S. Tan. July/August 2002. Storyspace: Using Hypertext in the classroom. The Technology Source.
- 2. Info@eastgate.com
- 3. Internet sources

CODE	COURSE TITLE
18LTPC414	SHAKESPEARE

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	ı	04

To develop an aesthetic sense to appreciate and analyze Shakespeare the master of aesthetic language and his mastery in contextualizing human values.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	acquaint the students with the plays, poems and sonnets of Shakespeare.	К3
CO2.	sharpen aesthetic abilities of students and to train the in stagecraft.	K4
CO3.	assess the themes and techniques of Shakespeare.	K5 &K6
CO4.	analyze his immortality in terms of basic human values.	K 7

Mapping with Programme Outcomes

Cos	PO1	PO2	PO3	PO4	PO5
CO1.	S	M	S	S	M
CO2.	M	M	S	M	S
CO3.	S	S	M	S	M
CO4.	S	M	M	S	M
CO5.	S	S	M	S	S

S- Strong; M-Medium

Syllabus UNIT I: Othello 15 Hrs UNIT II: As You Like It 15 Hrs UNIT III: Measure for Measure 15 Hrs UNIT IV: Sonnets of Shakespeare 15 Hrs

15 Hrs

Pedagogy

• Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

Reference Books

UNIT V: Visual Text: Richard II

SI No.	Author Name	Title of the Book	Publisher	Year and Edition
1.	Dias Walter	Shakespeare: His	S. Chand & Co	1972
		Tragic World	Ltd, New Delhi	
2.	Hazlitt William	Characters of	World Classic,	1916
		Shakespeare's Plays	Oxford	
3.	Eliot T.S	Shakespeare	B.R. Publishing	1989
		Criticism	Corporation, New	
			Delhi	
4.	Samuel Johnson	Johnson on	Longman Ltd, 1979	
		Shakespeare	New Delhi	
5.	Ed. Harold	William	Viva Book 2007	
	Bloom	Shakespeare's	Private, New	
		Sonnets	Delhi	

CODE	COURSE TITLE
18LTPC415	NEW LITERATURES

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	04

To provide a holistic understanding of literature all over the world.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	understand the new creative writers in English of different countries	К3
CO2.	understand the emergent body of literature produced by writers from various countries	K4
CO3.	assess the various issues discussed by different writers with local and global social conditions	K5 &K6
CO4.	analyse the works comparatively with their literary and cultural traditions	К7

Mapping with Programme Outcomes

Cos	PO1	PO2	PO3	PO4	PO5
CO1.	S	M	S	S	M
CO2.	M	M	S	M	S
CO3.	S	S	M	S	M
CO4.	S	M	M	S	M
CO5.	S	S	M	S	S

S- Strong; M-Medium

UNIT I: Poetry 15 Hrs

Wilfred Campbell: The Winter Lakes (Canada)

David Rudadiri : A Negro Labourer in Liverpool (Africa)

Sri Aurobindo: The Pilgrim of the Night (India) Shaw Neilson: The Bard and the Lizard (Australia)

UNIT II: Prose 15 Hrs

Tagore : Sadhana Chapter I-III

UNIT III: Drama 15 Hrs

Wole Soyinka: The Road

UNIT IV: Fiction 15 Hrs

Chinua Achebe: Things Fall Apart

UNIT V: Criticism 15 Hrs

Margaret Atwood : Ice Women Vs Earth Mothers: the Stone Angel and the Absent

Venus

Pedagogy

• Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

SI No.	Author Name	Title of the Book	Publisher	Year and Edition
1.	Tagore	Sadhana	Isha Books	2013
2.	Wole Soyinka	The Road	Oxford Universty Press	1965
3.	Chinua Achebe	Things Fall Apart	Penguin Books	2006
4.	V.S. Naipaul	An Area of Darkness	Vintage	1964
5.	Ed. William Walsh	Readings in Commoonwealth Literature	Clarendon Press, Oxford	1973
6.	C. D. Narasimhaia	Anthology of Common Wealth poetry		

CODE	COURSE TITLE
18LTPC416	CONTEMPORARY LITERARY THEORY

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	04

To understand various literary movements and trends in English Literature

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	understand the development of social theories and literary theories	К3
CO2.	Have a practical knowledge on working with various literary theories	K4
СОЗ.	Give a clear understanding on the contemporary theories	K5 &K6
CO4.	Gain knowledge on the relationship between the theory and literary works	К7

Mapping with Programme Outcomes

Cos	PO1	PO2	PO3	PO4	PO5
CO1.	S	M	S	S	M
CO2.	M	M	S	M	S
CO3.	S	S	M	S	M
CO4.	S	M	M	S	M

S- Strong; M-Medium

UNIT-I: POSTSTRUCTURALISM AND DECONSTRUCTION

15 Hrs

Jacques Derrida: Structure, Sign and Play in the Discourse of the Human Science

Roland Barthes: The Death of the Author

M.H. Abrams: The Deconstructive Angel

UNIT-II: POST COLONIALISM AND POST MODERNISM

15 Hrs

Homi Bhabha: The Other Question

Jacques Lacan: The Insistence of the Letter in the Unconscious

Edward Said: Crisis (In Orientalism)

UNIT-III: PSYCHOANALYSIS AND READER RESPONSE THEORY

15 Hrs

Wolfgang Iser: The Reading Process, A Phenomenological Approach

Cleanth Brooks: The Language of Paradox

Stanley Fish: Is there a Text in this Class?

UNIT-IV: FEMINISM AND CULTURAL STUDIES

15 Hrs

Stuart Hall: Cultural Identity and Diaspora

Gayathiri Spivak: Feminism and Critical Theory

Sandra Gilbert and Susan Gunbar: The Madwoman in the Attic

UNIT V-: SCIENCE FICTION AND FANTASY LITERATURE AND MAGIC REALISM 15 Hrs

J.K.Rowling: Harry Potter and the Philosopher's Stone

Dan Brown: Angels and Demons

Kafka: The Metamorphosis

Isaac Asimov: I, Robot

TOTAL 75 Hrs

Pedagogy

• Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

SI No.	Author Name	Title of the Book	Publisher	Year and Edition
1.	Krishnaswamy	Contemporary	Macmillan, New	2004
	N. et. al	Literary Theory	Delhi	
2.	Krishnaswamy	Working with	Bloomsbury,	2015
	N. et. al	Contemporary	New Delhi	
		Literary Theory		

CODE	COURSE TITLE
18LTPC417	CHILDREN'S LITERATURE

Category	CIA	ESE	L	T	P	Credit
Core	25	75	70	5	-	04

To introduce Children's Literature to widen fantasy thinking

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1.	To acquaint students with cultural and authenticity and sharpen curiosity factor	K1
CO2.	To make students understand how writing for children redirects the way in which genres, texts and techniques interact creatively with childhood and youth culture.	K2
СОЗ.	To extent the boundaries of Children's Literature to include creative and critical writings of our nation.	K2 &K3
CO4.	To identify the key literary terms- picture books, chapter book, fantasy, verse, nursery rhyme, folktale, fable, myth and didacticism.	К3

Mapping with Programme Outcomes

Trapping with 110gramme Outcomes						
Cos	PO1	PO2	PO3	PO4	PO5	
CO1.	S	M	S	S	M	
CO2.	M	M	S	M	S	
CO3.	S	S	M	S	M	
CO4.	S	M	M	S	M	
CO5.	S	S	M	S	S	

S- Strong; M-Medium

UNIT-I (Poetry) 15 Hrs

Robert Browning: The Pied Pier of Hamelin

Edward Lear: The Owl and the Pussy Cat

UNIT-II (Indian Fantasy Tales)

15 Hrs

Richard Burton: Selected Tales from 1001 Arabian Nights

: Selcted tales from Panchatantra Tales by NCBH

UNIT-III (Fiction) 15 Hrs

Lewis Carrol: Alice in Wonderland

UNIT-IV 15 Hrs

Charles Lamb: Selected Tales from Shakespeare

UNIT-V (Indian Epics) 15 Hrs

The Ramayana

The Mahabharata

Discussion Area

Cross-cultural Features

Critical analysis of Nursery Rhymes, Folk/ Fairy Tales and Adventure/ detective fiction

Movies

Charlie and Chocolate Factory

The Polar Express

Alauddin and the Magical Lamp

Kung Fu Panda-I

TOTAL 75 Hrs

Pedagogy

• Lecture, PPT, Quiz, Assignment, Group Discussion, Seminar

SI No.	Author Name	Title of the Book	Publisher	Year and Edition
1.	Richard Burton	1001 Arabian Nights	Ceatespace Independent Pub	2011
2.	Lewis Carroll	Alice in Wonderland	Serenity Publishers	2009
3.	Rudyard Kipling	The Jungle Book	Fingerprint Publishing	2012
4.	Charles Lamb	Tales from Shakespeare	Fingerprint Publishing	2018

CODE	COURSE TITLE
18LTPV418	PROJECT AND VIVA-VOCE

Category	CIA	ESE	L	T	P	Credit
Core	100	40	60	6	1	04

The primary objective of the project is to put forth an opportunity to the students in comprehending the critical theories and the application of the various critical schools on the work of art, thereby it stands as a platform for them in the perusal of their research career

Course Outcomes

- Apply critical theories as per the genre of the work art
- To understand the value of life through a work of art
- To understand the sustenance of life through constant struggle between life and via art

External Examination

Project: 60 Marks Viva-Voce: 40 Marks