

VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE – 12

BACHELOR OF BUSINESS ADMINISTRATION WITH CA

COURSE CONTENT AND SCHEME OF EXAMINATIONS (CBCS & OBE PATTERN)

2018-2019 and onwards

(Applicable to students admitted during the academic year 2018-19 and onwards)

SEMESTER I

PART	STUDY COMPONENTS	SUB. CODE	TITLE OF THE PAPER	INST. HRS./WEEK	EXAM DUR. HRS.	MAX. MARKS			CREDITS
						CIA	ESE	TOTAL	
I	Language I	18TAMU101 / 18HINU101	Tamil / Hindi	6	3	25	75	100	3
II	Language II	18ENHU101	English	6	3	25	75	100	3
III	Core	18BAUC101	Principles of Mgt. & Business Organisation	6	3	25	75	100	4
		18BAUC102	Introduction to Information Technology	5	3	25	75	100	3
	Allied – I	18BAUA101	Mathematics for Mgt.	5	3	25	75	100	5
IV	Foundation Course A	18FOCU1ES	Environmental Studies	2	3	-	100	100	2
Total								600	20

SEMESTER II

PART	STUDY COMPONENTS	SUB. CODE	TITLE OF THE PAPER	INST. HRS./WEEK	EXAM DUR. HRS.	MAX. MARKS			CREDITS
						CIA	ESE	TOTAL	
I	Language I	18TAMU202 / 18HINU202	Tamil / Hindi	6	3	25	75	100	3
II	Language II	18ENHU202	English	6	3	25	75	100	3
III	Core	18BAUC203	Financial Accounting	5	3	25	75	100	3
	Core Practicals – I	18BAUCP01	PC Software (MS Office) – Practical	5	3	40	60	100	4
	Allied – II	18BAUA202	Managerial Economics	6	3	25	75	100	5
IV	Foundation Course B	18VEDU2HR	Value Education and Human Rights	2	3	-	100	100	2
Total								600	20

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SEMESTER III									
PART	STUDY COMPONENTS	SUB. CODE	TITLE OF THE PAPER	INST. HRS./ WEEK	EXAM DUR. HRS.	MAX. MARKS			CREDITS
						CIA	ESE	TOTAL	
III	Core	18BAUC304	Production and Materials Management	5	3	25	75	100	4
		18BAUC305	Marketing Management	5	3	25	75	100	4
		18BAUC306	Organizational Behaviour	5	3	25	75	100	4
	Core Practicals II	18BAUCP02	Tally 9.0 (Programming Lab)	5	3	40	60	100	4
	Allied III	18BAUA303	Taxation Law and Practice	5	3	25	75	100	5
IV	Skill Based Practical I	18BAUSP01	Entrepreneurial Skill Development	3	3	40	60	100	3
	Basic Tamil					100		100	2
	Advanced Tamil			2	3	25	75		
	Non Major Elective I				3		100		
Total								700	26
SEMESTER IV									
PART	STUDY COMPONENTS	SUB. CODE	TITLE OF THE PAPER	INST. HRS./ WEEK	EXAM DUR. HRS.	MAX. MARKS			CREDITS
						CIA	ESE	TOTAL	
III	Core	18BAUC407	Human Resource Management	5	3	25	75	100	4
		18BAUC408	Financial Management	5	3	25	75	100	4
		18BAUC409	Internet & Web Designing (Theory)	2	3	10	40	50	2
		18BAUC410	Strategic Management	5	3	25	75	100	4
	Core Practicals III	18BAUCP03	Internet & Web Designing(Programming Lab)	3	3	20	30	50	2
	Allied IV	18BAUA404	Business Communication	5	3	25	75	100	5
IV	Skill Based Subject II	18BAUS402	Multi Skill Development Paper	3	1	40	60	100	3
	Basic Tamil					100		100	2
	Advanced Tamil			2	3	25	75		
	Non Major Elective II				3		100		
Total								700	26

Institutional Training: Four weeks institutional training to be undergone during IV semester holidays and the report to be submitted on or before 31st July during V semester. The same are to be duly evaluated by the staff in charge and the name list to be submitted to Controller of Examination.

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SEMESTER V									
PART	STUDY COMPONENTS	SUB. CODE	TITLE OF THE PAPER	INST. HRS./ WEEK	EXAM DUR. HRS.	MAX. MARKS			CREDITS
						CIA	ESE	TOTAL	
III	Core	18BAUC511	Banking and Insurance Services	6	3	25	75	100	4
		18BAUC512	Research Methods for Management	5	3	25	75	100	4
		18BAUC513	Entrepreneurial Development & Project Mgt.	5	3	25	75	100	3
		18BAUC514	VisualBasic(Theory)	3	3	10	40	50	2
	Core Practicals IV	18BAUCP04	VisualBasic (ProgrammingLab)	3	3	20	30	50	2
	Elective I	18BAUE501	Quantitative Techniques for Management	5	3	25	75	100	5
IV	Skill Based Subject III	18BAUS503	Mental Aptitude Development	3	3	25	75	100	3
Total								600	23
SEMESTER VI									
PART	STUDY COMPONENTS	SUB. CODE	TITLE OF THE PAPER	INST. HRS./ WEEK	EXAM DUR. HRS.	MAX. MARKS			CREDITS
						CIA	ESE	TOTAL	
III	Core	18BAUC615	Promotion Management	5	3	25	75	100	3
		18BAUC616	Cost and Mgt. Accounting	5	3	25	75	100	3
		18BAUC617	Legal Aspects of Business	4	3	25	75	100	3
	Core Practicals V	18BAUCP05	Multimedia (ProgrammingLab)	3	3	40	60	100	2
	Elective II	18BAUE602	Investment Management	5	3	25	75	100	5
	Elective Project	18BAUE6PV	Project Work & Viva Voce	5	-	40	60	100	5
IV	Skill Based Subject IV	18BAUS604	Concepts in Retailing	3	3	25	75	100	3
V	Extension Activity		NSS/NCC/ Physical Education /YRC/Green Society / Citizen Consumer Club /Entrepreneurship Development Programme					100	1
Total								800	25

SKILL-BASED SUBJECTS

S.No.	Subject Code	Title of the Paper
1	18BAUSP01	Entrepreneurial Skill Development (Cafeteria System)
2	18BAUS402	Multi-Skill Development paper
3	18BAUS503	Mental Aptitude Development (Cafeteria System)
4	18BAUS604	Concepts in Retailing
BASIC TAMIL/ADVANCED TAMIL/NON MAJOR ELECTIVE PAPERS		
1	18TMLU301	Basic Tamil*
	18TMLU402	
2	18ADTU301	Advanced Tamil**
	18ADTU402	
3	18BAUN301	Soft Skill Development
4	18BAUN402	Basic Promotional Techniques

*For students whose Part I in Secondary Education is not Tamil

**For students whose Part I in Higher Secondary Education is not Tamil

SELF-LEARNING PAPER(OPTIONAL)		
1	17BAUSL03	Business Ethics
2	13AUGSL05	General Awareness (Online Examination)

ADVANCED LEARNERS COURSE (OPTIONAL)		
Eligibility : The students secured 70% and above are eligible to opt the course and have to appear for examination in the fifth semester		
1	18BAUAL01	International Business Environment

MOOCs Non-ranking Compulsory Credit Course will be introduced in Part V for UG from the Academic Year 2019-20 and Onwards.