

2015-2016

Department of Business Administration
with Computer Applications

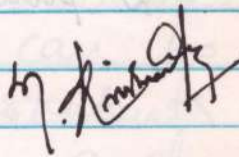
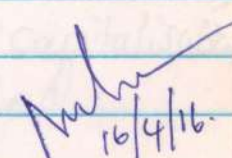

programme : Board of Studies - Meeting

Date : 16-04-2016

Time : 10.30 Am

The Board of Studies meeting was held on 16-04-2016 at 10.30Am in the Department of Business Administration with CA. The subject experts and industrial experts are listed below:

External Board Members

<u>Sl.No</u>	<u>Name</u>	<u>Designation</u>	<u>Signature</u>
1.	Dr. N. Krishnamoorthy (University Representative)	Associate professor Dept. of Business Administration Sri Vasavi College	
2.	Dr. M. Vijayachitra (Subject expert)	Assistant professor & Head Dept. of Business Administration Govt. Arts & Science College Kannur	 16/4/16.
3.	Dr. R. Vijaya priya (Subject expert)	Assistant professor & Head Dept. of Business Adm ⁿ Kongu Arts & Science College	

4. Ms. S. Ramya Teaching Faculty
(Alumna) Geethanjali All India
Senior Secondary School
Thindal.

[Signature]

5. Mrs. Devi. Jamarathanan Founder, Aarava Handmade
(Industrialist) Director, NSG Textile Pvt Ltd,
Coimbatore.

[Signature]

Internal Board Members

1. Dr. S.M. Jayasudha Board Chairman
Associate Professor & Head
Dept. of Business Adminⁿ
VCW

[Signature]

2. P. Parimala Devi Assistant Professor
Dept. of Business Adminⁿ
VCW.

[Signature]

3. B. Shanthini Assistant Professor
Dept. of Business Adminⁿ
VCW

[Signature]

The subject experts and the internal board members discussed about the course content scheme and syllabus in the board of studies meeting. The following matters

were discussed and suggested

- ⊕ Managerial Economics and Mathematics for management can be interchanged between semester I and II, and also strategic management and organisational behaviour can also be interchanged between semester II and III.
- ⊕ In Marketing Management, channel of distribution and physical distribution can be combined in Unit - II.
- ⊕ In skill-based subject - I, Entrepreneurial skill development, a topic - "Embroidery" can be added.
- ⊕ In skill-based subject - II, Multi-skill development, few topics can be added to motivate the students to attend the competitive and entrance exams like CAT, TANCET, etc.
- ⊕ In Financial Management, Capitalisation, over capitalisation and under capitalisation can be added and modified.
- ⊕ The students can undergo typing skills to enhance the speed when working with computers.

* MS - office theory and MS office Programming Lab are excluded and 'PC Software - MS Office' for 100 marks is introduced.

* Tally 9.0 Theory is excluded and the new syllabus for Tally 9.0 programming Lab ~~may~~ be followed.

* The marks and credits for Visual Basic Theory and Practicals are changed and instead the paper 'Strategic Management' with 5 credits and 100 marks is introduced.

for
Special