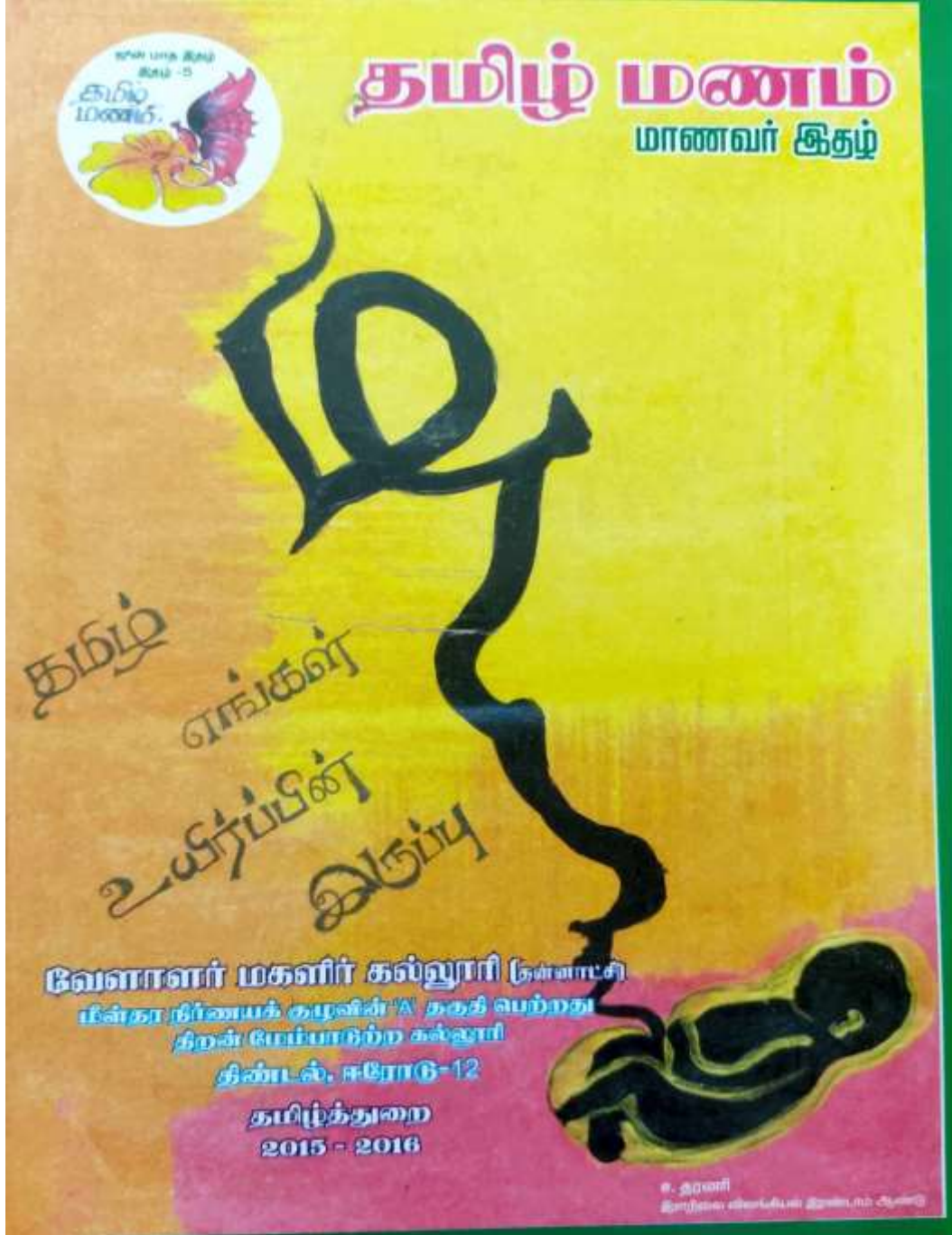


Representation of Students on academic & Administrative Bodies and
Committees
2015-2016

Student's Participation in Tamil magazine



Student's Participation in College magazine Editorial Board



The Team Behind

(Sitting) From the left: Ms. A. Vanitha, Dr. S. K. Jayanthi, Dr. D. Kamalaveni, Dr. S. Janaki, Dr. R. Nirmala Devi

(Standing) From the left: Ms. S. Subalakshmi, Ms. R. Priyadarshini, Dr. S. Vishnuvardhani, Ms. D. Savitha, Ms. R. Abirami, Ms. A. Sabeena, Ms. P. Lalitha, Dr. S. K. Kavitha, Dr. N.M. Kavitha, Dr. N. Gomathi, Ms. K. Kekila, Ms. P. Mathivadhana, Ms. E. Indhumathi

<p>President Dr. D. Kamalaveni Principal</p> <p>Editor Dr. S. Janaki Assistant Professor PG & Research Department of English</p> <p>au fait Consultant Ms. A. Vanitha Assistant Professor PG & Research Department of English Editor of Krithiga (2009 - 2015)</p>	<p>Members Dr. S.K. Jayanthi Associate Professor & Head Department of Computer Science</p> <p>Dr. R. Nirmala Devi Assistant Professor & Head Department of Tamil</p> <p>Ms. K. Kekila Assistant Professor PG & Research Department of English</p> <p>Dr. S.K. Kavitha Assistant Professor Department of Chemistry</p> <p>Ms. P. Lalitha Assistant Professor PG & Research Department of English</p> <p>Dr. N.M. Kavitha Assistant Professor Department of Tamil</p>	<p>Ms. A. Sabeena Assistant Professor Department of Corporate Secretaryship (SF)</p> <p>Ms. D. Savitha Assistant Professor Department of Computer Applications (SF)</p> <p>Dr. N. Gomathi Assistant Professor Department of Tamil (SF)</p> <p>Dr. S. Vishnuvardhani Assistant Professor Department of Commerce (SF)</p> <p>Ms. R. Abirami Assistant Professor Department of Commerce (CA) (SF)</p> <p>Student Members Ms. P. Mathivadhana M.A English Literature II B.Com., ICA (SF) Ms. E. Indhumathi II B.Com., ICA (SF) Ms. S. Subalakshmi II B.Com., "A" (SF)</p>
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Discussion for College magazine



Editor appreciate the student's Participation in Editorial Board

Dear Readers ...

THE EDITOR'S DESK


Greetings,

"The roots of true achievement lie in the will to become the best that you can become." The words of Harold Taylor well harmonize with the singular efforts and unparalleled ascendancy to the higher rungs of eminence of Vellalar College for Women. The real splendour is the journey itself. The great milestones have already been coined by the forerunners, every fresh step with adroit strengths and intellects adds more apposite feathers to the repository thereby upholding the resplendent legacy of the institution. Enconcing in an exalted zone in the educational firmament for more than four decades has been a odyssey of perseverance and diligence. Prided upon of 'A' Grade accreditation by NAAC in its Third Cycle, the college has raised its bar again to enter into the second cycle for "College with Potential for Excellence". At every conceivable front, the college is a positive inflection point to the vellalites which fosters a healthy mix of talent, skill and experience to brace up the success equation. The college celebrates success through excellence by being a knowledge partner and not a degree giving system.

Expanding matchless service in the fiefdom of intellectual evolvement and outclassing stiff competitions, a year-round programmes and initiatives undertaken constantly endeavor to leverage the learners' competencies to achieve accelerated growth and identify the hither-to unexplored facets of learning. Going full throttle in materializing the vision of empowering and upskilling the women scholars, capacity building activities, cross-skills training, community-based projects, gender livelihoods empowerment, newish greening works and industry linkages add new dimensions to the efforts. Unravelling the intellectual ecology and chronicling our disciplined journey, the folios of Krithiga 2015-2016 capture them in prolificity and take you on a tour of all the best acts – the very fabric of Vellalar College for Women.

Also, Krithiga wraps an ambience of unbridled creativity transcending the genres and frontiers of imagination. Kaleidoscopes, the Art and Creative Writing Pages, encases a rainbow of ingenious expressions from the soulscape of the young hearts poured and nourished with words and colours. The workshops conducted by the Editorial Board- 'Belles Lettres' and 'Strokes and Shades' – gave motley wings to the rush of thoughts and flights of fantasies that crowd the young minds, resulting in a unique permutations of inventive pieces and sketches. It is no exaggeration; every leaf hums its own mellifluous tunes of poesy and lends a visual treat of deft and graceful penciling. Not just adding a golden sheen to Krithiga but this section would take you through a world of wonder and interesting artistic synergy of the budding writers and artists brought to the performing space.

I wish to take a moment and thank some of the most important persons who have initiated my baby steps into the foray of editorial venture. My highest respect and regard to Thiru. S.D.Chandrasekar, Secretary, for having been a robust power of support in giving the essential high for the successful release of magazine. My debts are deep, but none so great as to Dr.D.Kamalaveni, Principal, whose perceptive navigation and insightful views have made this issue possible in more ways than I can ever express. Ms.A.Vaniiba, Assistant Professor of English, is one person for whom no amount of gratitude and thankfulness that I can convey will suffice for the kind of guidance and support extended by her throughout. No metrics to measure the zeal to work and spirit to cooperate of the Editorial Board members. My heartfelt thanks to all. I owe a special word of thanks to Mr.S.Kumaresan, Executive, Chola Offset and Mr. Jayaram Narayanan, Designer, for the swish of colours, fancy layout and impeccable technical excellence that fill the leaves of Krithiga and for their amenable responses.

Have a wonderful Krithiga read ... *Janaki* 

Student's Representation in College Union

COLLEGE UNION

TIME CAPSULE 2015 - 16

The College Union plays a cardinal role in expatiating a yearlong legion of events and all-purpose initiatives which animate the campus life and enhance the exhaustive education process by providing cultural, social, recreational and intellectual experiences. The College Union Office Bearers and Secretaries for various department-oriented associations are duly elected through students' ballot voting and merit. The representatives of the College Union 2015-16 were :



President **S.Vimal Priya**
III B.A Eng.Lit. - Aided

L.Narmadha
III B.Sc CDF - Self Financing

Vice President **M.Sowmiya**
III B.Sc. Maths - Aided

R.Keerthana
III B.A English - Self Financing

Secretary **P.Dharani**
III B.Sc. Maths - Aided

N.Aayisha Siddika
III B.Sc. CT - Self Financing

Joint Secretary **C.Bhavanandhini**
III B.Sc. Maths - Aided

S.Shanmugapriya
III B.Sc. Maths - Self Financing

Highlights of the Union Activities

- 21.06.2015 - International Day of Yoga was observed as per the direction of the UGC to generate awareness on the importance of Yoga in self transformation and psycho spiritual evaluation.
- 26.06.2015 - An air of affability and illumination suffused at the welcome party to a pool of fresh talents and their parents, wherein they were primed with the academic station and congenial ambience of the college.
- 15.07.2015 & 22.07.2015 - With fantastic and futuristic spirit, the activities of the College Union and its affiliated associations of the Aided Section made a beginning by Dr. R.Venkatapathy, Professor and Director,

Commendations in The Year 2015-2016

The image displays 18 student portraits, each accompanied by their name and a 'UG' label. The portraits are arranged in a grid-like pattern on a yellow background with red geometric shapes at the top and bottom corners. The word 'Commendations' is written in a large, red, cursive font at the bottom left of the collage.

Name	UG
M. PRIYA	BCA
B. PRIYANKA	N & D
V. MOHANAPRIYA	IT
K. RAJALAKSHMI	CHEMISTRY
C. SINDUJA	COMMERCE
M. SRIPRIYA	CT
P. MATHIVADHANA	ENGLISH
S. NITHIYA	MATHEMATICS
P. HEMAVATHI	BOTANY
R. PAVITHRA	MATHS - CA
S. MYTHILIPRIYA	COMPUTER SCIENCE
M. POONGODI	HISTORY
R. VEDHANAYAGI	PHYSICS
M. NANDHINI	ZOOLOGY
N. JANANI	BIO-CHEMISTRY
M. MADHUMALAR	COF

Commendations

The Star Performers of the Year 2015-2016



T. ARULKUMARI
COMMERCE - CA



M. DHANAPRIYA
HISTORY



A. JANANI
COMMERCE - CS



J. SWATHIKA
PHYSICS



S. ANITHA
COMPUTER SCIENCE



P. JAMUNA
COMMERCE - CA



S. KEERTHANA
COMMERCE (Coop)



C. YOGESHWARI
BOTANY



P. SHAMALABANU
F & N



V. DHIVYA
COMMERCE - CS



D. JASEELVI JULIYET
M.L.I.Sc.,



S. DEEPIKA
BBA



N. MANORANJANI
COMMERCE



T. LAKSHMI
MCA



R. KESAVI
ENGLISH LIT.



N. NIVETHA
MATHEMATICS

STAR
PERFORMERS
2015 - 16

Interview with DR.S.Krishnakumar, Senior Technical Officer Ministry of Defence, DRDO, Chennai



Department of Business Administration with Computer Applications students participate in News Flash

TYCOON's News Flash

Volume - 6 July 2015 - May 2016

Highlights of the Department

The Department of Business Management was established in the year 1992 and was renamed as Department of Business Administration with CA in 2011. It has successfully completed 25 years and the **SILVER JUBILEE** celebrations are proposed to be undertaken during 2016-17. Its vision is "Imparting quality education for women and developing efficient managers for better tomorrow". The department offers the UG course B.B.A, with Computer Applications and part-time M.Phil. course in Management. The curriculum is regularly updated with due concern to the local needs, students' employability, skill development, entrepreneurship, research, feedback received from various stakeholders and so on. TYCOON – The Business Administration Association, undertakes various activities that cater the needs of industrial and business houses. The students are motivated to build leadership qualities by actively participating in seminars, conferences, entrepreneurial activities, intra/inter collegiate meet, debates and workshops which pave way to become successful entrepreneurs / professionals. Also, the students are provided with intensive exposure to industries through Industrial visits and Personality empowerment programmes are conducted to develop their soft skills.

PATRON - IN - CHIEF
Trust, LD, Chancellor, Seniors & Counselor
FATIMA
Dr. (Mrs.) D. Kamaladevi Prasad

EDITOR
Dr. (Mrs.) SP. Jayashree,
HOD & Asst. Prof.

MEMBERS
Prs. D. Permas Devi, Asst. Prof.
Pr. Nityashree B. - IIMACC
Pr. Parvathidevi N. - IIMACC
Pr. Nandini Mohan - IIMACC

Department of Business Administration with Computer Applications
VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12.

Department of Computer Science (UG & PG) students participate in News Letter



VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE - 12.
College with Potential for Excellence
(Re-accredited with 'A' grade by NAAC
& Affiliated to Bharathiar University, Coimbatore - 641 046)

PG DEPARTMENT OF COMPUTER SCIENCE
NEWS LETTER ISSUE - II June-2015 To April-2016

PRIDE OF WOMEN



A dash to inspire, a grit to endure and vim to persevere always mark a woman. Persisting steadfastly, she strives and strides to reach the higher echelons.

EDITORIAL BOARD

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Ms. R.INDIRA II M.Sc.,[CS]

ABOUT THE DEPARTMENT

The Department of Computer Science established in the academic year 1997-98 was upgraded with PG Computer Science in the academic year 2010-11. The department has to its credit a well-equipped infrastructure and 12 dedicated faculty who play an effectual role in moulding the learners.

The department released the FIRST NEWS LETTER in the academic year 2015-16.



ABOUT THE INSTITUTION

Vellalar College for Women, established in 1970, is a pioneer Institution in the cause of Women's Education towards empowerment and upliftment of rural women. With a great sense of pride and happiness we record that our institution has been Re-accredited with 'A' grade and a CGPA of 3.43 by NAAC in the third cycle.

Recently, the college has received grants from the Department of Science and Technology under FIST Programme and from the Department of Biotechnology under STAR COLLEGE SCHEME.

ACHIEVEMENTS



Our faculty S.Akila has received Best Paper Award in the International Conference (ICSCANI) held at Kanyakumari.



Editor's Desk...

The name and fame of an institution depends on the achievements of the students and teachers. The role of a teacher is to be a facilitator in nurturing the skills and talents of students. This newsletter is a platform to exhibit the skills and innovative ideas of teachers and students. The achievements of the students will also inspire other students to excel in their domain. I thank our management for giving support. I would like to thank all those who have contributed to make this effort a success. I hope that this would be a productive ongoing process and the newsletter would bring out the inherent talent of every student.

Dr. B. Ananthi
Associate Professor & Head

**PG and Research Department of Corporate Secretaryship students
participate in CORP NIKITES**

CORP NIKITES

NEWS BRIEF **ISSUE - 4** **April 2015 - March 2016**

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Mrs. R. Sangeetha, Assistant Professor
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D. Anand, B.A.Com (CS)
K. Poornima, B.B.Com (CS)
A. Sangeetha, B.A.Com (CS)
M. Thenmozhi, B.B.Com (CS)

PG & Research Department of Corporate Secretaryship
VELLALAR COLLEGE FOR WOMEN (Autonomous)
College with a heart and a will
(Its credentials with V. Analysis, Value & Culture in Education) (Autonomous - 4)
Tiruch - 628 012

Department of Commerce (SF) students participated in News Bulletin

PG DEPARTMENT OF COMMERCE
VELLALAR COLLEGE FOR WOMEN (Autonomous)
College with Potential for Excellence
As certified with 'A' Grade by NAAC
&
Affiliated to Bharathiar University, Coimbatore - 641 047
Tamil Nadu, India-64

DEPARTMENT OF COMMERCE (SF)
ESTD IN 1983

NEWS BULLETIN June 2015 - March 2016

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Dr. T.J.S. Vishnuvarthan, Assistant Professor
Kamini Nisha Bhuiya, III B.Com - A

VELLALAR COLLEGE

Vellalar College for Women was established by Vellalar Educational Trust in the year 1970. It is a pioneer in women's education in Erode District with the motto being "Let our thoughts be noble ones". Guided by the vision of its founders, the institution lays greatest significance in maintaining excellence in teaching and learning. Over the years, the college has grown in strength and is now having more than 5000 students on roll. The institution holds pride in creating an ambience wherein both the students and faculty can pursue boundless knowledge. In its existence spanning over four decades, the college has the gratification of accomplishing reaccreditation with 'A' Grade by NAAC and the rare distinction of College with Potential for Excellence accorded by UGC.

VELLALAR DEPARTMENT

The Department of Commerce in Self-financing wing was established in the year 1983 by embarking the institution's tradition of exploring new frontiers of knowledge and innovation in academics. The Department functions with the vision to impart holistic education using state-of-the-art technology leading to development of qualified professionals and successful entrepreneurs. In addition to UG, PG and Research Programmes, the department offers Value Added Course and Certificate Course. The students are encouraged to exploit their skills and potentials by participating in various seminars, workshops, conferences, guest lectures, competitions, intra/inter-collegiate meets, industrial visits, soft skill programmes, etc.



Department of Computer Technology (CT & IT) students participated in
News Letter

VELLALAR COLLEGE FOR WOMEN (Autonomous), Erode-12.
College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC &
Affiliated to Bharathiar University, Coimbatore - 641 046)

DEPARTMENT OF COMPUTER TECHNOLOGY & INFORMATION TECHNOLOGY

News Letter
June 2015 to March 2016

TECH KNOW INSIGHT

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Mrs. N. V. JAMUNA ADEVI
Mrs. K. MALAR SEIVI
Ms. R. TAMANNA - III B.Sc., (CT)
Ms. K. INDHUMATHI - III B.Sc., (CT)
Mrs. S. KALYANI - III B.Sc., (IT)

From the Editor's Desk...
"THE SCIENCE OF TODAY IS THE TECHNOLOGY OF TOMORROW" - Edward Teller
Warm Greetings!
I take immense pleasure in presenting you the first issue of our Newsletter. This issue is a joint effort of faculty members and students of Department of Computer Technology and Information Technology. If you unfurl the pages, you will witness a cascade of Educative and Informative aspects that makes you to ponder over...
Regards,

Cookery competition (Sweet preparations using Millets) were conducted by the Department of Foods & Nutrition on 27.01.2016



Department of Physics conducted a competition on PPT on Nobel Laureates on 29.01.2016



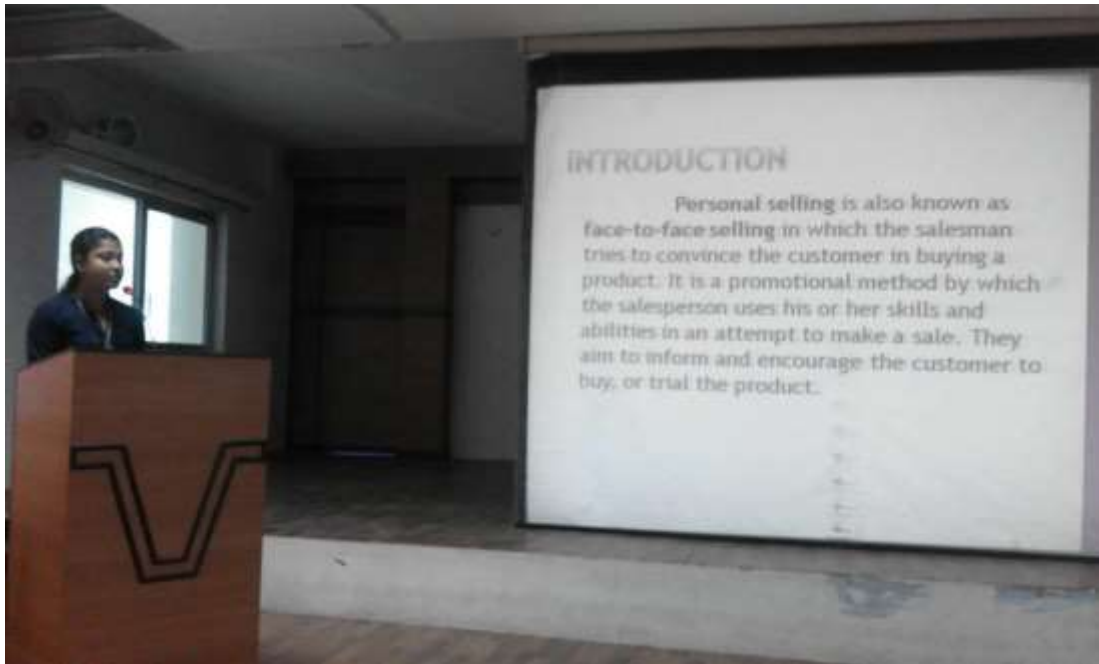
**Department of Business Administration with Computer Applications
organized Word puzzles and Business connection competitions for students on
08.02.2016**



Word Hunt and Quiz completion conducted by Department of Computer Science for students on 09.02.2016



Students participated in best manager conducted by Department of Commerce



Student's Participation in the Students Grievance Redressal Committee



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12

"College with Potential for Excellence"

(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore - 46)

MINUTES OF THE STUDENTS GRIEVANCE REDRESSAL COMMITTEE 2015 -2016

The Students Grievance Redressal Committee of Vellalar College for Women(Autonomous), Erode was restructured. The new members of Students Grievance Redressal Committee are:

President: Dr (Mrs) D. Kamalaveni, Principal

Co-ordinators: Dr. P. Kumudha, Associate Professor, PG & Research Department of Botany
Dr.P.Indumathy, Head and Assistant Professor of Foods and Nutrition

Members:

1. Dr. S. Anuradha, Associate Professor, Department of Nutrition and Dietetics
2. Dr. N. Vijaya, Assistant Professor, Department of Chemistry
3. Dr.M.Ayyammal, Assistant Professor of Tamil
4. Mrs S,Mohanasundari, Assistant Professor of English
5. Mrs.S.Saraswathi, Assistant Professor of Commerce
6. College Union Office Bearers
7. Class Representatives

Signature of the Coordinator(Aided)

Signature of the Coordinator(Unaided)

**PRINCIPAL
VELLALAR COLLEGE FOR WOMEN
(AUTONOMOUS)
ERODE - 12.**

Student's Participation in Anti-Ragging Committee

Vellalar College for Women (Autonomous), Erode -12

Minutes of the meeting of Anti-Ragging Committee

MEETING -I

Date : 22.06.2015

Time : 1.30 p.m.

Venue : Principal's room

Agenda :

- i. Selection of student members
- ii. Any other matter

Members Present

Dr.D.Kamalaveni, Principal.

Ms.M.Muthunagai, Associate Professor & Head, Department of Zoology

Ms.C.Vasantha devi, Associate Professor & Head, Department of Chemistry

Dr.K.Usharani, Assistant Professor, Department of Commerce

Dr.C.Kiruba Rani, Associate Professor & Head, Department of Biochemistry

Ms.S.M.Jayasudha, Associate Professor & Head, Department of Business Administration

Ms.G.Thamizhendhi, Assistant Professor & Head, Department of Mathematics

The following matters were discussed in the meeting

- i. For the academic year 2015- 2016, **V. Ahila, III B.Sc., Zoology and R. Ramya, III B.Sc., Mathematics(SF)** have been selected as student members of the committee.
- ii. It is proposed that an awareness campaign on Anti- ragging will be organized.
- iii. Undertaking forms will be collected from all the first year students.


Principal
PRINCIPAL,
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),
ERODE - 12.

Student's Participation in Anti-Ragging Committee

Meeting: 3

Date: 7.12.2015

Time: 12 noon-1.p.m.

Venue: Principal's room.

Members present:

- Tmt. M. Muthunagai,
Associate Professor & Head Department of Zoology
- Tmt. C. Vasantha Devi,
Associate Professor & Head Department of Chemistry
- Dr.(Tmt). K. Usharani,
Associate Professor
- Dr.(Tmt). C. Kirubarani,
Associate Professor & Head Department of Biochemistry
- Dr.(Tmt). S.M. Jayasudha,
Associate Professor & Head Department of Business Administration
- Tmt. G. Thamizhendhi,
Associate Professor & Head Department of Mathematics (UG & PG)

Agenda:

- ❖ Selection of NCC & NSS student volunteers for the committee
- ❖ Display of information on anti-ragging and the three members District level committee constituted by the government.

The following matters were discussed in the meeting:

- ❖ With the reference to the regulations of UGC, two NCC student-volunteers and two NSS student-volunteers were included in the Ragging Curb Committee.

NCC student volunteers

1. R.Priyadharshini- III B.A Lit
2. K.Priyadharshini- III B.A Lit

NSS student volunteers

1. S.V.Priya – II B.Sc(CT)
2. M.Poovizhi-II B.Sc(Maths)

- ❖ To create awareness on anti-ragging, pamphlets were displayed in the general and department notice boards


Principal

2016-2017

Student's Participation in Tamil magazine



Student's Participation in College magazine Editorial Board

The Team behind



(Sitting from left) Dr. S. Sumathi, Dr. V. Sreeja, Ms. A. Vanitha,
Dr. D. Kamalaveni, Dr. S. Janaki, Dr. J. Sumathi, Dr. S.M. Jayasudha

(Standing from left) Dr. S. Vishnuvarthani, Dr. S. Deepika Priyadarshini,
Dr. S. Karthicka, Dr. S. Kalaiselvi, Ms. M. Jagadeswari, Dr. N. Gomathi,
Dr. M. Hemalatha, Ms. R. Bhuvaneshwari, Ms. A. Jansy Isabella Rani,
A. Sivakami, G. Reshma, A. JayaKeerthiga, R. Iswarya

PRESIDENT

Dr. D. Kamalaveni
Principal

EDITOR

Dr. S. Janaki
Assistant Professor
PG & Research Department of English

AU FAIT CONSULTANT

Ms. A. Vanitha
Assistant Professor
PG & Research Department of English
Editor of Keethiga (2009 - 2015)

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Dr. V. Sreeja
Assistant Professor
Department of Chemistry

Dr. J. Sumathi
Assistant Professor
Department of Tamil

Dr. M. Hemalatha
Assistant Professor
Department of Tamil

Dr. S. Karthicka
Assistant Professor
PG & Research Department of English

Dr. S. Sumathi
Assistant Professor
PG & Research Department of English

Dr. S. Deepika Priyadarshini
Assistant Professor
Department of Chemistry

Dr. S.M. Jayasudha
Associate Professor & Head
Department of Business Administration (CA) SF

Dr. S. Kalaiselvi
Associate Professor & Head
Department of Commerce (CA) (SF)

Dr. S. Vishnuvarthani
Assistant Professor
Department of Commerce (SF)

Dr. N. Gomathi
Assistant Professor
Department of Tamil (SF)

Ms. M. Jagadeswari
Assistant Professor
Department of English (SF)

Ms. R. Bhuvaneshwari
Assistant Professor
Department of Physics (SF)

Ms. A. Jansy Isabella Rani
Assistant Professor
Department of Biochemistry (SF)

STUDENT MEMBERS

G. Reshma
I M.A English Literature

A. Sivakami
I M.A English Literature

A. JayaKeerthiga
II B.Com 'A' (SF)

R. Iswarya
III BBA (CA) (SF)

Student's Participation in Union

Employing ground-breaking approaches, the College Union weaves brilliant patterns of year-round pursuits warranting a throng of intellectual capital who are culturally rooted and socially dynamic individuals. Putting an effective structure in place, the campus life proffers a challenging and exciting journey of learning. The College Union Office Bearers and Secretaries for various department associations are duly elected through students' ballot voting and merit. The representatives of the College Union 2016-2017 were:

President

V.Kavipriya

III B.A Eng. Lit. – Aided

V.Neethu Patel

III B.A Eng. Lit. – Self Financing

Vice President

K.Arulmozhi

III B.A Eng. Lit. – Aided

A.Geetha

III B.Com - Self Financing

Secretary

K.R.SamyukthaSree

III B.Sc Botany – Aided

K.Poorrima

III B.Com (CS) - Self Financing

Joint Secretary

B. Sivani

III B.A Eng. Lit. – Aided

M.Nandhini

III.B.Sc Maths (CA) - Self Financing



Student's participation in Union

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE. VALEDICTORY REPORT 2016- 2017

Revered Chief Guest, honorable President, esteemed Secretary, most respectful members of Vellalar Educational Trust, respected madam Principal, learned members of faculty and my dear friends, it is my proud privilege to present a brief report of College Union activities for the academic year 2016-2017.

The following Union office bearers of Aided stream were elected through an election on 29.06.2016 for the academic year 2016-2017.

President	: V.Kavipriya- III B.A., English Literature
Vice President	: K.Arulmozhi - III B.A., English Literature
Secretary	: K.R.Samyukthasree - III B.Sc., Botany
Joint Secretary	: B.Sivani - III B.A., English Literature
Fine Arts Secretary	: C.K.Kiruthiga- III B.Sc., Botany
Quiz Club Secretary	: S.Priyadharshini- III B.A., History

Secretaries for various associations and clubs were duly selected. The College Union and its affiliated Associations were inaugurated on 14.07.2016. The chief guest Mr. K.Vallabhadas, Chairman and Director, Junior Chamber International India Foundation, Erode administered the oath of office to the Union office bearers and delivered the inaugural address.

Dr.A.P.J Abdul Kalam's, first death anniversary was observed on 27th July 2016 and his birthday was celebrated as **Youth Awakening Day** on 15.10.2016.

70th year of Independence was celebrated as "**Azaadi 70**" on the theme "**Yaadkaro Qurbani**" from 9th to 23rd August 2016. To trigger national Integration and Communal harmony, various competitions on this, theme was conducted and winners were awarded with prizes. In connection with this the students visited the residences of freedom fighters, performed skit on "**Jallian Wala Bagh Massacre**", sang choir on patriotism and portrayed **Dandi march**. A candle light march was organized from college campus to Sengodampalayam. Dr.V.Jeevanandam, Nalanda Hospital & Founder President, Erode Trust Hospital, Erode hoisted the National Flag and gave Independence Day address on 15th August.

To enchain violence, "**Sadbhavana Diwas 2016**" was observed by the staff members and students on 19.08.2016 by undertaking pledge.

To respect and to recognize teachers contribution towards society **Teachers Day** was celebrated on 5th September 2016.

Student's participation in Union

Vellalar College for Women (Autonomous), Erode-12

College Union Valedictory

March 2017

Report of the activities of the College Union and its Affiliated Associations (SF)

Honorable Secretary, Respected Madam Principal, Dignified Chief Guest, Learned members of the faculty, non-teaching staff and friends

It gives me great pleasure to present a brief report on a host of activities conducted by the affiliated associations of the self-financing stream during the academic year 2016-2017 to impart quality exposure and to enrich the academic pursuit of the spirited learners.

The College Union Office Bearers were selected by due process on 24th June, 2016. The office bearers selected for the key posts are :

President	-	V.Neethu Patel	III BA English Literature
Vice President	-	A.Geetha	III B.Com
Secretary	-	K.Poornima	III B.Com (CS)
Joint Secretary	-	M.Nandhini	III.B.Sc Mathematics (CA)

35 other office bearers including the association secretaries were also selected.

Highlights of the Union Activities:

Union Inauguration was held on Tuesday, 19th July 2016. The Chief Guest of the day **Mrs.R.Narmathadevi**, RDO, Erode administered the oath of office to the Union Office bearers. In her speech, she highlighted the importance of intellectuality and smart work through anecdotes to the budding aspirants. She further added that everyone should have personal responsibility to implement the thoughts in a right way to achieve their goals.

A workshop on **Leadership Skills** was organized on 20th July, 2016 to the College Union office bearers in order to enhance their competency of leadership which helps them to carry out their duties effectively. The resource persons were Lion N.Muthusamy, Mr. R.S. Prabu Mrs.Manju Anand, A.Dhanavel and Je. Saravanakumar.

Student's Participation in Co-operative Store

College Store Helps Students Realise Value of Co-operative Movement

Express News Service

Eraser A store functioning in a government-aided college teaches the students the value of the co-op movement effectively.

Vellalar College for Women (VCW) is perhaps the only educational institution in the state to start the VCW Staff and Students Co-op Stores Ltd in 1977. College principal D Kamalaveni is the elected president of the store. She told *Express* that the BCom HoD, B Shanthi, is the vice-president of the stores and she, with the support of students and lecturers of her department, has been managing the store effectively for many years.

The store got a state-level best store award of the government in 2004-05 and district-level awards in 2005-06, 2006-07 and 2008-09.



The store at Vellalar College for Women in Erode | Express

It got the district-level best store award for the year 2013-14 in the co-op week celebrations held in November, 2014, she added.

Shanthi said that the store was launched out of the share capital of 230 members in 1977 and since then, it has been netting profit consistently which is used for the growth of the store. Its turnover was ₹ seven lakh in the last fiscal.

The store sells all kinds of stationery products, cosmet-

ics, toiletries, greeting cards etc, for the students, including those staying in hostels. Compared to the open market price, the price at the store is nearly 10 per cent less. If the students seek, the store also helps them get textbooks.

Students themselves manage the accounts and all other affairs of the store under the guidance of faculty members of Shanthi's department. It is not only a practical experience for them

but also encourages them to strengthen the co-op movement in their areas, she hoped.

College secretary B D Chandrasekaran said that co-operation is a fairly new concept which emerged in London in the 19th century. It is an alternative to both capitalism and socialism. The first co-operative institution in India came up in Thiruvananthapuram district in 1906.

The first Prime Minister of independent India, Jawaharlal Nehru had pledged his support to the co-operative movement. The co-op week celebrations begin on Nehru's birthday on November 14. The concept of the co-op movement is that the people themselves form an institution with their funds and manage it on their own in a democratic way, he said.



Department of Business Administration with Computer Applications students participated in News Letter 2016-2017

TYCOON'S
VOLUME - 1

News Flash
JUNE 2016 - MAY 2017

Successful Completion of
25
YEARS
1992 - 2017

Salute to the Management thinkers

Henry Fayol
F.W. Taylor
Peter Drucker
Mary Parker Follett
Abraham Maslow
Kenneth Likierm

Highlights of the Department

The Department of Business Management bloomed in the year 1992. In the year 2011, it was renamed as Business Administration and offers the UG Course B.B.A. (CA). The Department functions with the vision of "imparting quality management education for women and developing efficient managers for better tomorrow". The Department had successfully completed its 25 years of journey and celebrated its Quarter Century jubilation during 2016-2017, by organizing various events. The curriculum is regularly updated with due concern to suit the local needs, students employability, skill development, entrepreneurship, research orientation, feedbacks received from various stakeholders and so on. To widen the knowledge of the students and enhance their managerial skills, TYCOON - The Business Administration Association, organizes various programmes such as soft skill development programmes, workshops, seminars, conferences, entrepreneurial activities, competitions, field trips, intra/inter collegiate meets, radio programmes etc.,. Also, they are provided with onsite exposure to industries through industrial visits and Personality Empowerment Programmes to develop their soft skills.

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Department of Business Administration with Computer Applications
VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE -12.
College with Potential for Excellence
Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University,
Coimbatore - 641 046.


Department of Computer Science (UG & PG) students participated in News Letter



VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12.
 College with potential for Excellence
 (Re-accredited with 'A' Grade by NAAC)
 (Affiliated to Bharathiar University, Coimbatore - 641 046)

2016-2017

PRIDE OF WOMEN



A dash to inspire, a grit to endure and vim to persevere always mark a woman. Persisting steadfastly, she strives and strides to reach the higher echelons.

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ABOUT THE DEPARTMENT

The Department of Computer Science established in the academic year 1997-98 was upgraded with PG Computer Science in the academic year 2010-11. The department has to its credit a well-equipped infrastructure and 15 dedicated faculty who play an effectual role in molding the aspirants.




ABOUT THE INSTITUTION

Vellalar College for Women, established in 1970, is a pioneer institution in the cause of Women's Education towards empowerment and upliftment of rural women. With a great sense of pride and happiness we record that our institution has been Re-accredited with 'A' grade and a CGPA of 3.43 by NAAC in the third cycle.

Recently, the college has received grants from the Department of Science and Technology under FIST Programme and from the Department of Biotechnology under STAR COLLEGE SCHEME.


RESEARCH HIGHLIGHTS BY FACULTY

Ph.D Awarded




Dr. P. MADHA

M.Phil Awarded



Ms. M. REVATHI

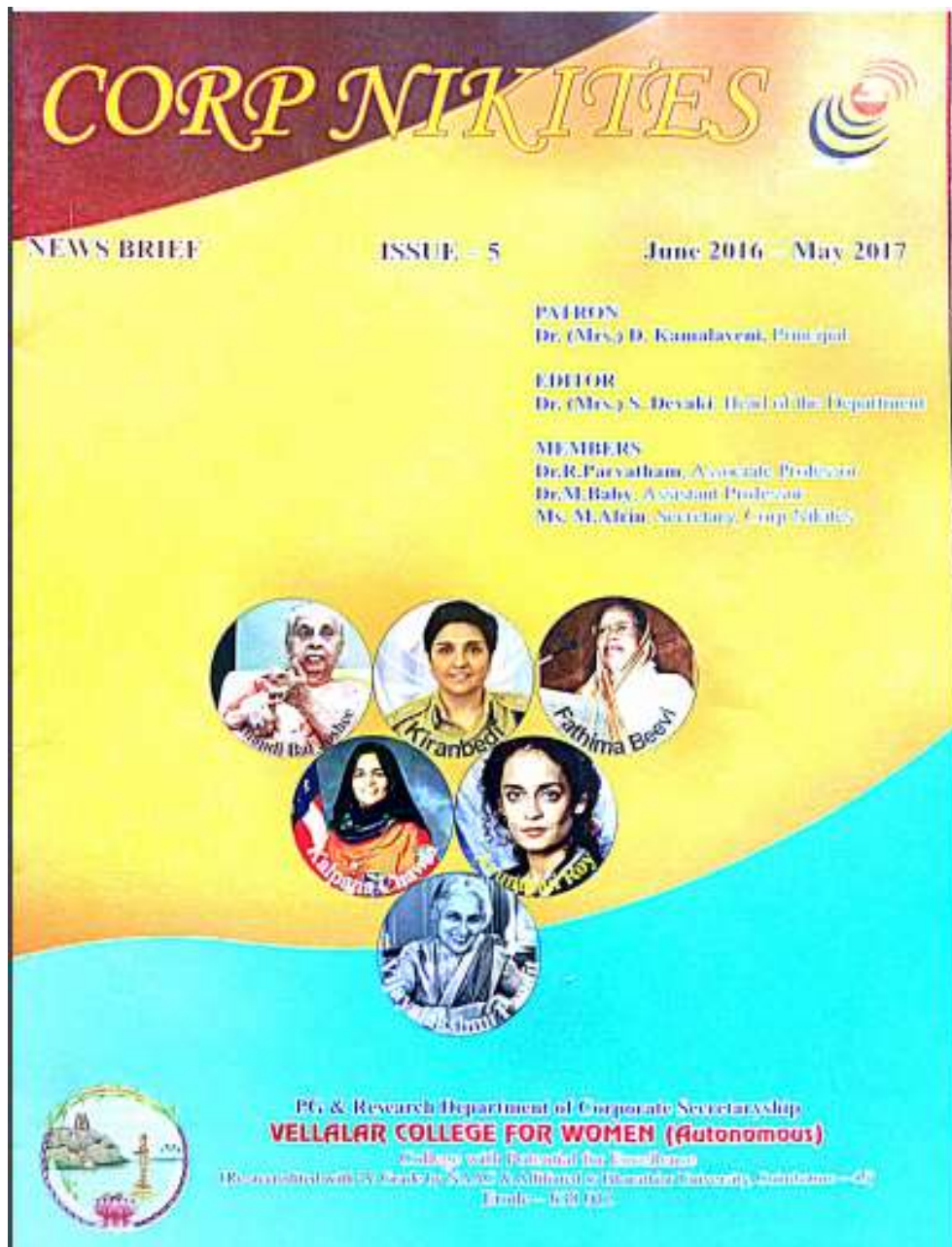


Ms. C. SHAHMUGAVADIVU

From the Editor's Desk...

We are extremely happy in releasing the third issue of newsletter. Any accomplishment requires the efforts of many. There are many people deserving to get a line from the editor's desk. The newsletter is a result of pooled effort and united strength of the faculty and students. It displays a spectrum of activities and achievements that kept the department dynamic and exciting in the long run. Hoping this issue will inspire and incite the learners to strive in their domain. I thank our management for their support. Congratulations to all the contributors have a pleasant reading.

**PG and Research Department of Corporate Secretaryship students
participated in CORP NIKITES**



Department of Commerce (SF) students participated in News Bulletin


VELLALAR COLLEGE FOR WOMEN (Autonomous)
A UGC-2019 Approved Institution
(Recognized by UGC, New Delhi, India)


Affiliated to Bharathidasan University, Tiruchirappalli
(Established in 1971)


DEPARTMENT OF COMMERCE (SF)
IMPRESARIO - 2017

NEWS BULLETIN

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ABOUT THE COLLEGE
Vellalar College for Women (Autonomous), established in 1971, is the pioneer in women's education in Erode District and has impeccable tradition of 46 years of unparalleled commitment and integrity. Guided by the vision of its founders, the institution lays highest importance on imparting quality education to women folks of rural community. The institution takes pride in creating an ambience wherein both the students and faculty can pursue boundless knowledge. In its existence spanning over four decades, the college has the pride of being re-accredited with 'A' Grade by NAAC and the rare distinction of a 'College with Potential for Excellence' accorded by UGC. The college has received grants from the Department of Science and Technology under FIST programme and from the Department of Bio-Technology under STAR College Scheme.

ABOUT THE DEPARTMENT
The Department of Commerce set up in 1983 under unaided stream, has inherited the institution's tradition of exploring new frontiers of knowledge and innovation in academics. The Department has constantly endeavoured to provide quality education, entrepreneurial skills and create a platform for overall development of the students. The department has 14 student faculty members with 6 Ph.D holders, 5 NET/SET qualifiers, enterprising students and state-of-the-art infrastructure that enhances the quality of learning in the department. Besides the regular UG, PG and Research Programmes, the Department offers a value added certificate programme on Tally Accounting Software.



Department of Computer Technology (CT & IT) students participated in News Letter

VELLALAR COLLEGE FOR WOMEN (Autonomous), Erode-12.
College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC &
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DEPARTMENT OF COMPUTER TECHNOLOGY & INFORMATION TECHNOLOGY

News Letter
JUNE 2016 to MARCH 2017

TECH KNOW INSIGHT

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"The Science of Today is the Technology of Tomorrow" - Edward Teller

from the Editor's Desk...

Warm Greetings to the second issue of "TechKnow Insight" Newsletter of the year 2016-17. As you flip in each leaf, you will witness volumes that speak of the dynamic role played by the department in fulfilling the academic aspirations of the learners. In order to quench the thirst for knowledge and to ignite the creative spark of the young learners, the department has bustled up with a string of activities and programmes thus creating a stupendous learning environment. I feel elated to acknowledge the kind support and efforts of all the contributors for the successful release of this issue. Have a pleasant reading!

Regards,
P.Radha

Department of Commerce with Computer Applications students participated in News Letter



**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),
ERODE-12**

College with Potential for Excellence
(Re-accredited with 'A' grade by NAAC &
Affiliated to Bharathiar University, Coimbatore – 641 046)

**PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
NEWS LETTER - ISSUE-7**
JUNE 2016 - MARCH 2017

COMMERCIAL CZARINAS' 2017

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ABOUT THE DEPARTMENT

The Post Graduate Department of Commerce with Computer Applications was established in the year 2001. The fifteen year old department's accomplishment speaks volume of its unfeigned commitment in creating a stupendous learning environment for the academic aspirants. The department has 14 eminent and dedicated faculties with 7 Ph.D holders, 6 UGC – NET/SET qualifiers and 3 Associate Professors who work hard meticulously towards the goal. The department aim at equipping the students both technically and professionally which enables them to face challenges with an enviable aplomb. In order to educate the young aspirants and help them to experiment and explore the global commerce, the course B.Com (E-Commerce) was initiated in 2016-17.

ABOUT THE INSTITUTION

Vellalar College for Women was established in 1970 by Vellalar Educational Trust, a pioneer institution in the women empowerment by education and has impeccable tradition of 45 years of unparalleled devotion, commitment and integrity. This esteemed institution was formed for the purpose of imparting quality education to women folks of rural community, and put their best foot forward both in academic and social life.

NAAC has Re-accredited the institution (Cycle III) with 'A' grade in 2015 which vouches for its academic dimensions and magnitude. It is a matter of pride that the UGC has bestowed upon the institution 'College with potential for Excellence' for its overall excellence in the domain of education in 2011. The college has received grants from the Department of Science and Technology under FIST programme and from the Department of Bio-Technology under STAR college scheme.

ABOUT COMMERCIAL CZARINAS

The Commercial Czarinas is the voice of the Department of Commerce (CA) & E-Commerce which mainly focuses on the day-to-day happenings in the department. It speaks volumes of the bustling activities, programmes, achievements of the department. It helps to tap the potential of the young learners by offering them different platform.

CERTIFICATE COURSES

MERCHANDISING MANAGEMENT

The Department conducts a Certificate course on Merchandising Management, Approved by Bharathiar university, Coimbatore. A total of 58 Students have enrolled in this course to cultivate their management skills and to emerge out as successful Merchandiser.

DESKTOP PUBLISHING

In collaboration with Maruthi Educational institution, Gobi, the Department of Commerce with Computer Applications is organizing a one year DTP (Desk Top Publishing) certificate course. A count of 60 students have enrolled to fortify them.

Cookery competition & Vegetable Carving were conducted by the dept. of Foods & Nutrition for students on 02.02.2017



Students participated in business quiz competition conducted by Department of Commerce



PG and Research Department of Corporate Secretaryship have conducted cross word puzzle competition to exhibit the talents of students



Student's Participation in the Students Grievance Redressal Committee



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12
"College with Potential for Excellence"
(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore - 46)

MINUTES OF THE STUDENTS GRIEVANCE REDRESSAL COMMITTEE 2016 -2017

The members of Students Grievance Redressal Committee of Vellalar College for Women(Autonomous), Erode are:

President: Dr (Mrs) D. Kamalaveni, Principal

Co-ordinators: Dr. P. Kumudha, Associate Professor, PG & Research Department of Botany
Dr.P.Indumathy, Head and Assistant Professor of Foods and Nutrition

Members:

1. Dr. S.Anuradha, Associate Professor, Department of Nutrition and Dietetics
2. Dr. N.Vijaya, Assistant Professor, Department of Chemistry
3. Dr.M.Ayyammal, Assistant Professor of Tamil
4. Mrs S.Mohanasundari, Assistant Professor of English
5. Mrs.S.Saraswathi, Assistant Professor of Commerce
6. College Union Office Bearers
7. Class Representatives

Signature of the Coordinator(Aided)

Signature of the Coordinator(Unaided)

PRINCIPAL
VELLALAR COLLEGE FOR WOMEN
(AUTONOMOUS)
ERODE - 12.

2017-2018

Student's Participation in Tamil magazine



Student's Participation in College magazine Editorial Board

The Team Behind



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Principal



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Dr. K. Kokila
Assistant Professor
PG & Research Department of English



SUBJECT CONSULTANT
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Assistant Professor
PG & Research Department of English
Editor of Krithiga (2009 - 2015)

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PG & Research
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Associate Professor & Head
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Ms. A. Jansy Isabella Rani
Assistant Professor
Department of Bio Chemistry (SF)

STUDENT MEMBERS



M. Vinothini
I.M.A English
Literature



P. Varsheni
I.M.A English
Literature



F. Kalaipriya
I.M.A English
Literature (SF)



C.K. Abinayaa
I.M.A English
Literature (SF)

Editor appreciate the student's Participation in Editorial Board

Dear Readers

Greetings!

VCW stands out with its phenomenal achievement in the sphere of academics and otherwise with the sole intent to empower women through quality education, as envisioned by the founders. It is an endearing pride that our institution has been awarded with a glorified and illustrious score in NIRF ranking which authenticates its unique commitment and unparalleled slant to excel in the challenging frontiers of higher education.

With a view to churn out the artistic and creative exuberance from the artists and aesthetes of our college, Krithiga conducted workshops on art and creative writing, **TAPESTRY** and **STREAKS & STROKES**, brimming with finesse and flamboyance. Krithiga is a step towards expanding the horizons of thinking with a transformational outlook and fetching evolutionary ideas to beckon a better tomorrow. Each facet of expression offers a glimpse into the inner depths and the embryonic aspirations of the students and every streak and stroke of the brush splashes their aesthetic flair.

It is a pleasurable and passionate experience to log the yearlong undertakings of the staff and students which include a mélange of tremendous academic activities, research pursuits, scholastic seekings and groundbreaking achievements - lending wider perspectives on societal concerns and raising bio-regional consciousness. Krithiga is strewn throughout with an array of enticing elements which are sure to lure the readers - Guest Column, Alumni Pages, Scaling the Skies - Interview Pages - to mention a few.

I would like to express my gratitude to the persons who have been instrumental in inspiring and initiating me into this editorial venture. I record my indebtedness to Mr. S.D. Chandrasekar, Secretary, for his munificent and liberal bearing in the making of this magazine. I thank from the depth of my heart Dr. D. Kamalaveni, the outgoing Principal & the President of the Editorial Board, for having entrusted upon me such a promising enterprise. My ardent thanks are due to Dr. N. Maragatham, Principal (who has assumed the office in the current academic year), for her unswerving guidance and constructive comments. I thank Dr. A. Vanitha, Assistant Professor of English for having been a guiding light throughout. My heartfelt thanks are due to the editorial friends and the student members for being an integral part in the successful release of the magazine. I extend my sincere thanks to Mr. S. Kumaresan, Executive, Chola offset, for his unstinting support in bringing out this issue in such a short spell of time. I exclusively thank Mr. Jayaram Narayanan, Designer, for imbuing Krithiga with vogue and variety.

Readers... Immerse yourself in the luxury of drenching in the incessant delights of **Krithiga!**

K. Kokila

kokila.vp@gmail.com



College Union Inauguration on 13.07.2017



Department of Business Administration with Computer Applications students participated in News Flash



TYCOON'S
Volume - 8
June 2017-May 2018

NEWS FLASH

HIGHLIGHTS OF THE DEPARTMENT

The Department of Business Management was inaugurated in the year 1992. In the year 2011, it was renamed as Business Administration with CA. The Department has victoriously completed its 25 years of journey and celebrated its SILVER JUBILATION during 2016-2017, by triumphantly confederating various events. The curriculum is regularly updated with due concern to persuade the local needs, students employability, skill development, entrepreneurship, research orientation, feedbacks received from various stakeholders and so on. To broaden the knowledge of the students and enhance their managerial skills, TYCOON - The Business Administration Association, initiates various programmes such as soft skill development programmes, workshops, seminars, conferences, entrepreneurial activities, competitions, field trips, intra/inter collegiate meets, radio programmes etc... Also, the students are bestowed with intense exposure to industries through Industrial Visits and Personality Empowerment Programmes to enhance their soft skills.

VISION

To establish, maintain and promote the department as a Centre of Excellence in management education, thereby producing socially responsible entrepreneurs and enterprising business professionals.

MISSION

- To become a Centre of Excellence in management education.
- To empower women from all walks of life through managerial opportunities, training and education.
- To create innovative entrepreneurs for industrial development and economic growth.
- To promote citizenship behaviour towards nation building.

MEMBERS
Dr. D. Parimala Devi, Asst. Prof. & Head
Mrs. T. Kanthamala, Asst. Prof.
Ms. T. Oviya - III BBA (CA)
Ms. P. Indhumathi - II BBA (CA)

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Principal

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Dr. S.M.Jayasudha
Asst.Prof.

Department of Business Administration with Computer Applications
VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE - 12.
College with Potential for Excellence
57th Rank in NIRF India Ranking - 2018
Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University,
Coimbatore - 641 046.

Department of Computer Science (UG & PG) students participated in News Letter

VELLALAR COLLEGE FOR WOMEN (Autonomous)
ERODE-12
College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC &
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PG DEPARTMENT OF COMPUTER SCIENCE
NEWS LETTER
Issue- IV June-2017 to April-2018

PRIDE OF WOMEN

"The education and empowerment of women throughout the world cannot fail to result in a more caring, tolerant and peaceful life for all."

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Ms. R.SMIRUTHI - II M.Sc.[CS]

ABOUT THE INSTITUTION

Vellalar College for Women established in July 1970, the Institution has a remarkable contribution to the empowerment and upliftment of rural women. With a great sense of pride and happiness, we record that our Institution has been Re-accredited with 'A' Grade and CGPA of 3.43 by NAAC in the third cycle.

Recently, our college has received grant from the Department of Science and Technology under FIST programme and from the Department of Biotechnology under STAR COLLEGE SCHEME. It is a matter of pride that our Institution has secured 57th Rank in the NIRF National Ranking 2018.

Inside this

- Vision and Mission
- In and Around the Department
 - Department Activities
 - Students Achievement
 - Students Corner

**PG and Research Department of Corporate Secretaryship students
participated in CORP NIKITES**

CORP NIKITES 

NEWS BRIEF **ISSUE – 6** **June 2017 – May 2018**

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 PG & Research Department of Corporate Secretaryship
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Erode – 638 012

Department of Commerce (SF) students participated in News Bulletin

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DEPARTMENT OF COMMERCE (SF)
IMPRESARIO - 2018

WELCOME - 5

NEW BULLETIN
June 2017 - March 2018

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ABOUT THE COLLEGE
Vellalar College for Women (Autonomous), established in 1970, is the pioneer in women's education at E-Isode, Ode. It has an impeccable tradition of 48 years of unswerving commitment and integrity. Guided by the vision of its founders, the Institution lays highest importance on imparting quality education to women folk of rural community. The Institution takes pride in creating an ambience wherein both students and faculty can pursue boundless knowledge. In its essence spanning over four decades, the college has the pride of being re-accredited with 'A' Grade by NAAC and the rare distinction of a 'College with Potential for Excellence' accorded by UGC. The college has received grants from the Department of Science and Technology under FIST programme and from the Department of Bio-Technology under STAR college scheme.

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Department of Computer Technology (CT & IT) students participated in News Letter

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DEPARTMENT OF COMPUTER TECHNOLOGY & INFORMATION TECHNOLOGY

News Letter
JUNE 2017 to MARCH 2018

TECHKNOW INSIGHT
ISSUE - 3



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"The Science of Today is the Technology of Tomorrow" EducadTeller

Department of Commerce with Computer Applications students participated in News Letter



VELLALAR COLLEGE FOR WOMEN (Autonomous)
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PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

NEWS LETTER

ISSUE - 8 **COMMERCIAL CZARINAS' 2018** JUNE 2017 - MARCH 2018

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ABOUT THE INSTITUTION

Vellalar College for Women established by Vellalar Educational Trust is a pioneer institution in the cause of women's education and has impeccable tradition of 48 years of unparalleled devotion, commitment and integrity. Since its inception in 1970, the esteemed institution was formed for the purpose of imparting quality education to women and put their best foot forward both in academic and social life.

NAAC has Re-accredited the Institution (Cycle III) with 'A' grade in 2015 which vouches for its academic dimensions and magnitude. It is a matter of pride that the UGC has bestowed upon the Institution 'College with Potential for Excellence' for its overall excellence in the domain of education in 2011. The College has received Grants from the Ministry of Science and Technology under FIST programme and STAR College Scheme.

ABOUT THE DEPARTMENT

The Post Graduate Department of Commerce with Computer Applications was established in the year 2001. The seventeen year old department aims at maintaining academic excellence and equipping students with necessary skills to face the challenges of business world. The department has 17 dedicated faculties with 8 PhD holders, 6 UGC-NET/SET qualifiers and 3 Associate Professors who work hard towards the goal. In order to educate the young generation and help them to experiment and explore the global commerce, the course B.Com (E-Commerce) was started in the year 2016-2017.

ABOUT COMMERCIAL CZARINAS

The Commercial Czarinas is the blueprint of the Department of Commerce (CA) & E-Commerce which mainly focuses on day to day happenings in the department. It speaks about the astounding achievement, fruitful activities and efficacious programmes of the department. It provides different platform to the learners.

CERTIFICATE COURSES

MERCHANDISING MANAGEMENT

The Department conducts a Certificate course in Merchandising Management, approved by Bharathiar University. A total of 58 students have enrolled in the course to enrich their knowledge on management skills and to become successful Merchandisers.

DESKTOP PUBLISHING

In collaboration with Maruthi Educational Institution, Gobi, the department is organizing one year DTP (Desktop Publishing) certificate course. A count of 60 students have enrolled to enrich their technical calibre.

Recipes using Milk and Milk products was conducted on 01.02.2018 by the Department of Foods & Nutrition



Webpage Design and Word Hunt competition conducted by Department of Computer Science for students on 02.03.2018



**Department of Business Administration with Computer Applications
organized Word puzzles and Business connection competitions for students on
02.03.2018**



**Students participated in paper presentation competition conducted by
Department of Commerce**



PG and Research Department of Corporate Secretaryship have conducted corporate walk and ad selfie competition to exhibit the talents of students



Student's Participation in the Students Grievance Redressal Committee



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12
"College with Potential for Excellence"
(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore - 46)

MINUTES OF THE STUDENTS GRIEVANCE REDRESSAL COMMITTEE 2017 -2018

The members of Students Grievance Redressal Committee of Vellalar College for Women(Autonomous), Erode are:

President: Dr (Mrs) D. Kamalaveni, Principal

Co-ordinators: Dr. P. Kumudha, Associate Professor, PG & Research Department of Botany
Dr.P.Indumathy, Head and Assistant Professor of Foods and Nutrition

Members:

1. Dr. S.Anuradha, Associate Professor, Department of Nutrition and Dietetics
2. Dr. N.Vijaya, Assistant Professor, Department of Chemistry
3. Dr.M.Ayyammal, Assistant Professor of Tamil
4. Mrs S.Mohanasundari, Assistant Professor of English
5. Mrs.S.Saraswathi, Assistant Professor of Commerce
6. College Union Office Bearers
7. Class Representatives

Signature of the Coordinator(Aided)

Signature of the Coordinator(Unaided)

PRINCIPAL
VELLALAR COLLEGE FOR WOMEN
(AUTONOMOUS)
ERODE - 12.

Student's Participation in Anti-Ragging Committee

2017 -2018

Periodical Report on Anti Ragging Measures taken by the Educational Institutions

1. Name of the Educational Institution: VELLALAR COLLEGE FOR WOMEN
2. Place : THINDAL, ERODE -12
3. District : ERODE

1.	Whether Anti Ragging Committee formed and details of members of the committee and whether students are included in the committee	Yes, Constituted. Students are also included Details of committee members : Principal : Dr.D.Kamalaveni - 9443769500 Co - ordinator : Mrs. M.Muthunagai - 9443659988 Members: Mrs.C.VasanthaDevi - 9865563429 Dr.C.Kiruba Rani - 9788417310 Dr.S.M.Jayasudha - 9443818389 Dr.G.Thamizhendhi - 9943570721 Student Members: Ms.P.Thanga Rathinam, III B.Sc Zoology Ms.B.Anuraghavi, III B.Sc Chemistry
2.	No. of cases reported	Nil
3.	Action Taken on the complaints	Nil
4.	Whether FIR filed and details there of	Nil
5.	Whether Bill boards and hoardings on Anti -Ragging and details of members of committee are displayed	Yes
6.	Whether the undertaking from parents and students have been obtained	Yes
7.	Whether website address and Phone numbers of committee members are printed in the ID cards of students for registering complaints	ID cards under preparation
8.	Action taken to create awareness about penal provisions against ragging	Meeting for Parents, Day scholar students and hostel students and repeated announcement in the common announcement system

9.	Whether hostels are provided for fresh students	Yes
10.	Details of conduct of committee meetings and the Minutes thereof	<p>Ragging Curb Committee Meeting</p> <p>13.06.2017</p> <ol style="list-style-type: none"> 1. Selection of student members. 2. Keeping suggestion box, display boards with Ragging Curb Committee members in College and hostel premises. <p>21.07.2017</p> <ol style="list-style-type: none"> 1. Distribution of anti-ragging pamphlets, undertaking forms and collection of filled in forms from I UG students. 2. Anti-ragging awareness programme to I UG students.




 Principal
 VELLALAR COLLEGE FOR WOMEN
 (AUTONOMOUS)
 ERODE-12.

2018-2019

Student Participation in Tamil magazine



Student Participation in College magazine Editorial Board

The **TEAM** BEHIND



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Principal

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Assistant Professor
Department of Tamil

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Assistant Professor
Department of Tamil

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Assistant Professor
PG & Research Department of English

Dr. Y.L. Sowtharya
Assistant Professor
PG & Research Department of English

STUDENT MEMBERS

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I.M.A., Eng. Lit.

EDITOR

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PG & Research Department of English

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Department of Commerce (PA) (SF)

Ms. A. Jansy Isabella Rani
Assistant Professor
Department of Bio Chemistry (SF)

M. Deebika
I.M.A., Eng. Lit.

AU FAYT CONSULTANT

Dr. A. Vanitha
Assistant Professor
PG & Research Department of English
Editor of *Kathiga* (2009 - 2015)

Dr. B. Shanthini
Assistant Professor
Department of Business Administration (CA)

Ms. S.K. Manjuladevi
Assistant Professor
Department of English (SF)

Ms. V. Anuradha
Assistant Professor
Department of English (SF)

Ms. K. Mohanambigai Arasu
Assistant Professor
Department of Tamil (SF)

N. Perezhil
I.M.A., Eng. Lit. (SF)

N. Miruthula
I.M.A., Eng. Lit. (SF)

Editor appreciate the student's Participation in Editorial Board

NOTE

EDITOR'S

Dear Readers

Greetings!

Editorial Work – it is truly a cherishable venture as it proffers the privilege of having a panoramic view of the entire college happenings which helps to spotlight the passion and determination of the Vellalites to achieve a far-reaching academic excellence.

Enhancing philanthropic advancement and upholding a focus on enriching curricula for students, the institution integrates an array of scholastic and co-scholastic schemes with a special focus on morality and integrity which carves a unique identity for itself in the locale. Treading towards the fiftieth year, the college is getting ready for the Golden Jubilee with a marked zeal and zest. In its productive and prolific existence, the institution has made remarkable strides and has created a sea change in the frontiers of higher education within the region.

Krithiga, the weft and warp of divergent thinking embraces flights of imagination and colorful splash of streaks and strokes weaved into a well-sketched artistic and creative output. It is dedicated to the deepest core of the students' inner feelings and provides an ample space for the untapped potential. To whet the creative adeptness of the artists and aesthetes of the college, the magazine editorial board conducted workshops on art and creative writing, **Finesse Forte** and **Pen n Panache**, which chalked out a new channel to unleash their beaming creative fervor for which the pages - *Trust with Diligence* – Interview pages, Guest Column, Views n Opinions and *Aficionado's Arch* serve as a telling testimony.

Working with the Magazine Committee has given me an entirely new perspective of the college life. I wish to express my sense of gratitude to the persons who have a distinctive role in making and materializing this editorial venture fruitful. My high reverence is due to Thiru. S.D.Chandrasekar, Secretary, for his altruistic backing in the successful release of the magazine. I record my sincere thanks to Dr. N. Maragatham, Principal, for her unstinted and constant support at every point of time. I thank Dr.A. Vanitha, Assistant Professor of English, for her guidance and goodwill. I extend my heartfelt thanks to the editorial friends and the student members for extending an essential contribution. My special thanks to Mr. S. Kumaresan, Cholan Graphics, for his ample support in bringing out this issue on time and Mr. Jayaram Narayanan, Designer, for the perfect patterns and luminous layout with trendy designs.

Readers, flip through the pages and plunge into the unfolding art and be exalted...

K. Kokila



Student Participation in Union



From the Union Directory

“Every right implies a responsibility; every opportunity entails an obligation; every possession requires a duty”- the saying suits our College Union.

The College Union is an integral part of the educational environment to instil a sense of leadership, social commitment among the student community and to provide an avenue to empower, elevate and enrich them. The College Union indexes the yearlong activities undertaken, devising a rich repertoire of diverse programmes which synthesis the moral and social responsibility with team spirit and awakened thoughts and consciousness of the students thereby reaching the holistic and harmonious existence. The College Union Office Bearers and Secretaries for various Department-oriented associations were duly elected via students’ ballot voting and merit.

	AIDED	SELF FINANCE
PRESIDENT	T. Mathivadhana <i>III B.A., History</i>	K.Priyashree <i>III B.Com Corporate Secretaryship</i>
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JOINT SECRETARY	U. Ilakia <i>III B.Sc., Mathematics</i>	K.Niveda <i>III B.Com 'B'</i>

Department of Business Administration with Computer Applications students participate in News Flash

TYCOON'S

NEWS FLASH

June 2016 - May 2017

Volume - 9

A Rich Tribute!

THE PANtheon OF VOWS & DEEDS





Highlights of the Department

The Department of Business Management was inaugurated in the academic year 1991-92. The Department has successfully completed its 25 years and grandly celebrated its SILVER JUBILATION during the academic year 2016 – 2017. The curriculum is gradually updated with due concern to persuade the local needs, student's employability, skill development, entrepreneurship, research orientation, feedbacks received from various stakeholders and so on. To amplify the knowledge of students and magnify their managerial skills, TYCOON – The Business Administration Association, organises various programmes such as workshops, seminars, conferences, entrepreneurial activities, competitions, field trips, intra and inter collegiate meets, radio programmes, etc.; Also the students are equipped with provocative knowledge through Industrial Visits and they are provided the opportunity to upgrade their soft skills through Personality Empowerment Programme. Adding to the victory, our institution enters into 50th year of Golden Jubilee with a scope of exceeding excellence in prospects.

VISION

To establish, maintain and promote the department as a Centre of Excellence in management education, thereby producing socially responsible entrepreneurs and enterprising business professionals.

MISSION

- To become a Centre of Excellence in management education.
- To empower women from all walks of life through managerial opportunities, training and education.
- To create innovative entrepreneurs for industrial development and economic growth.
- To promote citizenship behaviour towards nation building.

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Ms. R. PRIYA BORANA, BBA (CA)



Department of Business Administration with Computer Applications

VELLALAR COLLEGE FOR WOMEN




(Autonomous), ERODE - 12.

College with Potential for Excellence - 72nd Rank in NIRF India Ranking - 2019

Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore - 641 046.

Department of Computer Science students participated in News Letter

VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12.
College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC &
Affiliated to Bharathiar University, Coimbatore – 641 046)



PG DEPARTMENT OF COMPUTER SCIENCE
NEWS LETTER ISSUE - V June-2018 to April-2019


PRIDE OF WOMEN

"The education and empowerment of women throughout the world cannot fail to result in a more caring, tolerant and peaceful life for all"

ABOUT THE INSTITUTION

Vellalar College for Women established in July 1970, has a remarkable contribution to the empowerment and upliftment of rural women. With a great sense of pride and happiness, we record that our Institution has been Re-accredited with 'A' grade and CGPA of 3.43 by NAAC in the third cycle.

The Institution's cogent vision and mission of consummate scholastic service has enabled it to evolve into College with Potential for Excellence in 2010 and currently accorded with the II turn of CPE funds which speaks for its consistency in academic excellence. It is a matter of pride that our Institution has secured 72nd Rank in the NIRF National Ranking 2019 and 86th rank in commerce discipline in the India Today Ranking.




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Inside this...

- Vision and Mission
- Students' Achievement
- In and Around the department
- Students Corner
- Department Activities

PG and Research Department of Corporate Secretaryship students participated in CORP NIKITES


CORP NIKITES 


NEWS BRIEF **ISSUE – 7** **June 2018 – May 2019**


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Dr.S.Devaki, Head of the Department

MEMBERS
Dr.G.Mahooridevi, Associate Professor
Ms.G.K.Sukanya, Assistant Professor
Ms.S.I. Hallmathus Sandhya, Secretary, Corp Nikites






Peace



Knowledge


Inclusion

**International
Year of
Indigenous
Language
2019**


Rights


Diversity

 **PG & Research Department of Corporate Secretaryship**
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)
College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore – 46)
Erude – 638 012

Department of Commerce (SF) students participated in News Bulletin

VELLALAR COLLEGE FOR WOMEN (Autonomous)
College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore)
THINDAL, ERODE - 638 012.



DEPARTMENT OF COMMERCE (SF)
IMPRESARIO - 2019
NEWS BULLETIN

Volume - 06 June 2018 - March 2019

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ABOUT THE COLLEGE
Vellalar College for Women (Autonomous), established in 1970, is the pioneer in women's education in Erode District and has an impeccable tradition of 49 years of unparalleled commitment and integrity. Guided by the vision of its founders, the Institution lays highest importance on imparting quality education to women folks of rural community. The Institution takes pride in creating an ambience wherein both students and faculty can pursue boundless knowledge. In its existence spanning over four decades, the college has the pride of being re-accredited with 'A' Grade by NAAC and the rare distinction of a 'College with Potential for Excellence' accorded by UGC. The college has received grants from the Department of Science and Technology under FIST programme and from the Department of Bio-Technology under STAR college scheme.

ABOUT THE DEPARTMENT
The Department of Commerce was commenced on 1983 under unaided stream, has imbibed the institution's tradition of exploring new frontiers of knowledge and innovation in academics. The Department has constantly endeavoured to provide quality education, entrepreneurial skills and to create a platform for overall development to the students. The department has 13 erudite faculty members with 7 Ph.D holders, 5 NET/SET qualifiers, enterprising students and state-of-the-art infrastructure that enhance the quality of learning in the department. Besides the regular UG, PG and Research Programmes, the Department offers a value added certificate programme on Tally Accounting Software.

Department of Computer Technology (CT & IT) students participated in News Letter

NEWS LETTER
JUNE 2018 to MARCH 2019

**DEPARTMENT OF
COMPUTER TECHNOLOGY &
INFORMATION TECHNOLOGY**

Association of
"INFOCOM"

**TECH KNOW
INSIGHT**

ISSUE-4

VELLALAR COLLEGE FOR WOMEN
(Autonomous), ERODE-12

College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC &
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Ms. T. Reerthana - III B.Sc.(CI)
Ms. R. Shobika - III B.Sc.(IT)
Ms. A. Mahalakshmi - III B.Sc.(IT)

Department of Commerce with Computer Applications students participated in News Letter



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

College with Potential for Excellence
(Reaccredited with 'A' Grade by NAAC & Affiliated to Bharathiar University)
THINDAL, ERODE - 638 012

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

News Letter

Issue - 9 **COMMERCIAL CZARINAS' 2019** June 2018 - March 2019

EDITORIAL BOARD

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Ms.G.Sangeetha Agarwal, II M.Com (CA)

ABOUT THE INSTITUTION

Vellalar College for Women has impeccable tradition of 49 years of unparalleled devotion, commitment and integrity with its core and non-core programme cutting across academic disciplines, green practices, co-scholastic pursuits and outreach activities groom the campus community to take up responsibilities, orient them with insights into community services and sensitize them to social issues.

ABOUT THE DEPARTMENT

The Post Graduate Department of Commerce with Computer Applications was established in the year 2001. The nineteen years old department aims at maintaining academic excellence and equipping students with necessary skills to face the challenges of business world. The department has 13 dedicated faculty members with 6 Ph.D holders, 3 UGC - NET / SET qualifiers. Devising and implementing a spurt of distinctive and demanding field - specific enterprises, the department familiarizes the students with widening avenues of opportunities in the career oriented world.

VISION

- To educate and empower the students in the applications of commerce knowledge to build up the nation by acquiring social responsibility and adopting the ethics in computerized business environment to sustain and achieve global excellence.

MISSION

- To provide globalized educational system with updated skill in Commerce through Computer Applications.
- To provide multifaceted technologies to train the students for commercial activities.
- To nurture, develop and produce globally competent business leaders with a strong academic base to excel as professionals and to improve quality of human life.
- To create quality industrialists, administrators in commercial sector and exemplary leader to the nation.

ABOUT COMMERCIAL CZARINAS

The Commercial Czarinas is the voice of the department which mainly focuses on its yearly activities. It speaks and visualizes the events happened, participation of students in various inter and intra college events and the achievements of the faculty members are also highlighted.

Department of Commerce (Professional Accounting) students participated in COMMERCIO WHIZZES-2K19 -News Bulletin



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University)
THINDAL, ERODE - 638 012

DEPARTMENT OF COMMERCE (PROFESSIONAL ACCOUNTING)

COMMERCIO WHIZZES – 2K19

Issue - 1
NEWS BULLETIN
June 2018 - March 2019

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Ms.M.Bavanika, I B.Com PA
Ms.G.K.Padmalkshmi, I B.Com PA

ABOUT THE COLLEGE

Vellalar College for Women was established by Vellalar Educational Trust in the year 1970. It is a pioneer institution to educate and empower the first generation women scholars of the locale, specifically those hailing from rural, underprivileged sections of the society to become leaders and contributors to every sector of the society. For nearly five decades, the institution has passed many groundbreaking milestones and forged benchmarking traditions eventually evolving into the byt of conscience of the society. Conferred with the status of autonomy in 2007 and re-accredited by NAAC with 'A' grade in 2015 in the third cycle, UGC has bestowed upon the institution 'College with Potential for Excellence' for its overall excellence in the domain of education in 2011. The institution has the pride of obtaining 5th rank by NIRF, 2018. A promising and potential space for research culture is woven into the academic landscape of the institution, which is furthered by the financial assistance sanctioned under RST programme by DST to strengthen the research and teaching facilities in all science departments of the college. Furthermore, under STAR College Scheme, DST has accorded substantial funds to bolster and intensify the Life Science and Biotechnology education and training. Rich in academic offerings and research accomplishments and well-reputed co-curricular provisions, the academic journey of the learners encourages them to venture into unfamiliar fields of knowledge and perhaps discover new passions and directions thereby nurturing the spirit of inquiry and at the same time instilling them with a lifelong love for learning.

ABOUT THE DEPARTMENT

The Department of Commerce with Professional Accounting has its inception in the year 2018, with the drive to educate and instill professional knowledge to the students. The department has strength of 2 competent faculty members and 60 students. The curriculum has been designed to accomplish the needs of the CA/CS/CMA aspirants. In addition to the regular UG Course, the department is offering CA Foundation Coaching to the students as a value added course. The dynamic participation of the students in NSS, NCC and other socio-cultural activities motivate and boost their involvement in societal evolution. The practical exposure in professional arena is catered thereby improving the students' professional competence so as to confront the competitive world.



Webpage Design and Word Hunt competition conducted by Department of Computer Science for students on 09.01.2019



**Department of Business Administration with Computer Applications
organized Word power and challenge in IQ competitions for students on
01.02.2019**



Recipes using Egg (Ova Delight) and Quiz Competition were conducted on 05.02.2019 by the Department of Foods & Nutrition



Department of Computer Applications have conducted wealth out waste competition for students on 13.02.2019



Student participated in Tamil oratorical competition



Students participated in Just a Minute competition conducted by Department of Commerce



Student's Participation in the Students Grievance Redressal Committee



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12

"College with Potential for Excellence"

(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore - 46)

MINUTES OF THE STUDENTS GRIEVANCE REDRESSAL COMMITTEE 2018 -2019

The Students Grievance Redressal committee of Vellalar College for Women(Autonomous),Erode was restructured. The new members of Students Grievance Redressal committee are:

President: Dr.N.Maragatham, Principal

Co-ordinator: Dr.IndhiramuthuJayashree, Assistant Professor, PG & Research Department of Botany
Mrs.P.Laura Juliet, Assistant Professor, Department of Computer Applications

Members:

1. Mrs.V.Chitra, Associate Professor and Head, Department of Chemistry
2. Dr.R. Rajamani Associate Professor, Department of Commerce
3. Dr.E.S.Samundeeswari Associate Professor, Department of Computer Science and Controller of Examinations
4. Dr. R. Nirmaladevi Assistant Professor and Head, Department of Tamil
5. Mrs.P.Shanthi, Assistant Professor, Department of Commerce
6. Mrs.S.Vanitha, Assistant Professor, Department of English
7. Dr.K.Gunasundari, Assistant Professor, Department of B.Com(E-Commerce)
8. Mrs.M.Vaidehi, Assistant Professor, Department of Business Administration(CA)
9. Dr.D.Geetha, Assistant Professor, Department of Tamil
10. Dr.M.Jothi, Assistant Professor, Department of Physics
11. College Union Office Bearers
12. Class Representatives

Signature of the Coordinator(Aided)

Signature of the Coordinator(Unaided)

PRINCIPAL
VELLALAR COLLEGE FOR WOMEN
(AUTONOMOUS)
ERODE - 12.

Student's Participation in Anti-Ragging Committee

Vellalar College for Women (Autonomous), Erode-12

Minutes of the meeting of Anti-ragging Committee

MEETING-1

Date : 25.06.2018

Time : 10 A.M

Venue: Principal's Room

Agenda:

- i. Selection of the student members
- ii. Any other matter

Members Present

Dr.N.Maragatham, Principal

Ms.P.Kalaivani, Assistant Professor of Zoology

Dr.K.K.Saradha, Assistant Professor and Head, Dept. of Economics

Dr.C.Deepa, Assistant Professor of Physics

Dr.C.Kiruba Rani, Associate Professor and Head Dept. of Biochemistry

Dr.S.Saraswathi, Associate Professor and Head, Dept. of Commerce

Ms.K.Arunprabha, Assistant Professor and Head Dept. of Computer Technology

The following matters were discussed in the meeting:

- An orientation programme has been planned for the 1st year UG students and their parents, regarding the Anti-Ragging measures taken in the college.
- Student members for the Ragging Curb Committee for the academic year 2018-19 were selected.
- For the academic year 2018-19, **Ms.B.Kiruthika, III B.Com A and Ms.M.Vishnupriya III B Sc., Zoology** has been selected as student-members of the committee.
- The undertaking forms on Anti-Ragging are to be distributed to the students and parents. The duly filled in forms has to be collected.
- Display boards have to be updated.




PRINCIPAL
PRINCIPAL
VELLALAR COLLEGE FOR WOMEN
(AUTONOMOUS)
ERODE - 12.

Student's Participation in Anti-Ragging Committee


VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE - 12

2018-19

RAGGING CURB COMMITTEE

S.No.	Name of the Coordinator / Members	Designation	Contact No.
1	Dr.N.Maragatham	Principal	9486484823
1	Coordinator: Ms. P.Kalaivani	Assistant Professor of Zoology	9486673922
Members:			
1	Dr.K.K.Saradha	Assistant Professor & Head, Dept. of Economics	9952336158
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Student Members:			
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2	Ms.M.Vishnupriya	III B.Sc. Zoology	




17.7.2018
PRINCIPAL
VELLALAR COLLEGE FOR WOMEN
(AUTONOMOUS)
ERODE - 12.

2019-2020

Department of Computer Technology (CT & IT) students participated in News Letter

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*Success is not the key to happiness.
Happiness is the key to success.
If you love what you are doing,
you will be successful.
I never dreamed about success.
I worked for it.*

VELLALAR COLLEGE FOR WOMEN (Autonomous)
ERODE-12
College with Potential for Excellence
The accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore - 641 042

NEWS LETTER
TUNE 2019 to MARCH 2020

Association of "INFOCOM"

TECH KNOW INSIGHT
ISSUE - 1

MC. PRAANANDH NESTOR INSTITUTION
NO. 1, 100 Road
GOLDEN JUBILEE YEAR 2011-2020

Logos: Vellalar College for Women, NAAC, Bharathiar University, nif, Golden Jubilee Year 2011-2020

Images: A large group photo of students, a classroom scene, a student working at a computer, and several smaller photos of students in various settings.

Department of Commerce (Professional Accounting) students participated in COMMERCIO WHIZZES-2K20 -News Bulletin



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE - 12
 College with Potential for Excellence
 (Reaccredited with 'A' Grade by NAAC & Affiliated to Bharathiar University)

An ISO 9001 : 2015 certified Institution
 NIRF 1 - 100 Band
 UGC - PARAMARSH - MENTOR INSTITUTION
 GOLDEN JUBILEE YEAR - 2019 - 2020



DEPARTMENT OF COMMERCE (PROFESSIONAL ACCOUNTING)
COMMERCIO WHIZZES-2K20

Issue - 2
NEWS BULLETIN
June 2019 - March 2020

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ABOUT THE COLLEGE

Vellalar College for Women was established by Vellalar Educational Trust in the year 1970. It is a pioneer institution to educate and empower the first generation women scholars of the locale, specifically those hailing from rural, underprivileged sections of the society to become leaders and contributors to every sector of the society. For nearly five decades, the institution has passed many groundbreaking milestones and forged benchmarking traditions eventually evolving into the eye of conscience of the society. Conferred with the status of autonomy in 2007 and re-accredited by NAAC with 'A' grade in 2015 in the third cycle, UGC has bestowed upon the institution 'College with Potential for Excellence' for its overall excellence in the domain of education in 2011. The institution has the pride of obtaining 72nd rank by NIRF, 2018. A promising and potential space for research culture is woven into the academic landscape of the institution, which is furthered by the financial assistance sanctioned under FIST programme by DST to strengthen the research and teaching facilities in all science departments of the college. Furthermore, under STAR College Scheme, DBT has accorded substantial funds to bolster and intensify the Life Science and Biotechnology education and training. Rich in academic offerings and research accomplishments and well-resourced co-curricular provisions, the academic journey of the learners encourages them to venture into unfamiliar fields of knowledge and perhaps discover new passions and directions thereby nurturing the spirit of inquiry and at the same time instilling them with a lifelong love for learning.



Recipes using Mushroom and Quiz Competition were conducted on 05.09.2019 by the Department of Foods & Nutrition



e - Poster Presentation on “Nutrition for the Community” was held on
18.12.2019

Backbone

Aetiology:

Obesity, Muscle strain ,
Slipped disc, Scoliosis,
Osteoporosis.

Importance of ancient foods:

Most of them ate Ragi kali, millets in their
breakfast
Take more Ca rich foods like milk, green
leaves, Healthy polutry .



PREVALENCE:

Woman above **30** age are mostly
affected by back pain due to Ca lose.
Man who do heavy work or wrong
posture.

POINTS TO REMEMBER:

Eat Ca rich and less polluted
food .Eat healthy and natural
,native food .Do physical
activity.

Diet for spinal health:


Plant protein ,berries, broccoli, spinach,
salmon , dairy products herbs and
spices, avocados .

STAY HAPPY AND HEALTHY FOR YOUR
FUTURE LIFE

S.YUVASREE,
II-B.ScN&D




e - Poster Presentation on “Nutrition for the Community” was held on 18.12.2019




STUNTING

IS WHEN A CHILD IS TOO SHORT FOR THEIR AGE BECAUSE OF MALNUTRITION

V.VANDHANA DEVI
2ND BSC NUTRITION & DIETETICS
VELLALAR COLLEGE FOR WOMEN - THINDAL




39% 39% Of Children Under 5 Are Stunted
SOUTH ASIA



40% 40% Of Children Under 5 Are Stunted
SUB-SAHARAN AFRICA

STUNTING



AGE: 41 mos
WT: 15.2 kg
HT: 98 cm
Std wt. age: 99
Std wt. ht: 101

AGE: 43 mos
WT: 9.7 kg
HT: 65.7 cm
Std wt. age: 62
Std wt. ht: 80

THE LIFETIME COSTS OF STUNTING

- Stunted has long term effects including: diminished cognitive and physical development reduced productive capacity and **POOR HEALTH.**
- Stunting children have an risk of increased risk of becoming **overweight or obese in later life.**

➤ RECOMMENDED ACTION

- ✓ **SCALE UP PREVENTION: SCALE UP COVERAGE OF STUNTING PREVENTION ACTIVITIES.**
- ✓ **MATERNAL NUTRITION: IMPROVE THE NUTRITION OF WOMEN OF REPRODUCTIVE AGE.**
- ✓ **SUPPORT BREASTFEEDING: SUPPORT OPTIMAL BREASTFEEDING PRACTICES.**

_ Globally, approximately 163 million children under the age of 5 years are stunted.

Webpage Design and Quiz competition conducted by Department of Computer Science for students on 31.01.2020



Department of Commerce (Banking and Insurance) conducted competition Quiz & ADZAP on 05.02.2020



Students participated in Quiz competition conducted by Department of Computer Technology (CT & IT)



**Students participated in Waste Cum Art competition conducted by
Department of Commerce**



**Students participated in poster presentation competition conducted by
Department of E-Commerce**



Students participated in quiz competition conducted by Department of Computer Technology (CT & IT)



Students participated in Talent Hunt competition organized by the Department of Business Administrative with Computer Applications on 19.09.2019





Students participated in AdZap and Business quiz competition organized by the Department of Business Administrative with Computer Applications on 31.01.2020



Department of Commerce with Accounting and Finance have organized Quiz and Adzap for students on 14.02.2020



PG and Research Department of Corporate Secretaryship have conducted logo making and connexions competition for students



Department of English have organized various competitions like Strange Meeting, Cosplay, Art from Waste, Literary Quiz, Drama and Essay Writing to exhibit the students talent on 25.09.2019 and 26.09.2019



Drama



Strange Meeting



Essay Writing



Department of Computer Applications have orgnized cookery competition for students on 11.02.2020



Student's Participation in the Students Grievance Redressal Committee



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12

"College with Potential for Excellence"

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MINUTES OF THE STUDENTS GRIEVANCE REDRESSAL COMMITTEE

2019 -2020

The Students Grievance Redressal committee of Vellalar College for Women(Autonomous),Erode was restructured. The new members of Students Grievance Redressal committee are;

President: Dr.N.Maragatham, Principal

Co-ordinator: Dr.Jayashre R., Assistant Professor,PG & Research Department of Botany
Mrs.P.Laura Juliet, Assistant Professor, Department of Computer Applications

Members:

1. Dr. G. Surya, Assistant Professor of English
2. Ms. S. Sindhu, Assistant Professor of English
3. Dr. T. Santhi, Assistant Professor of History
4. Dr. R. Sumathy, Assistant Professor of History
5. Dr. S.K. Kavitha, Assistant Professor of Chemistry
6. Dr. K. Vanitha Bharathi, Assistant Professor of Chemistry
7. Dr. V. Krithika, Assistant Professor of Nutrition and Dietetics
8. Dr. C. Sangeetha, Assistant Professor of Commerce
9. Dr.D.Geetha, Assistant Professor, Department of Tamil
10. Mrs.L.Latha, Assistant Professor, Department of English
11. Mrs.S.Vanitha, Assistant Professor, Department of English
12. Mrs.P.Shanthi, Assistant Professor, Department of Commerce
13. Ms.S.Maheswari, Assistant Professor, Department of Commerce(CA)
14. Dr.K.Gunasundari, Assistant Professor, Department of B.Com(E-Commerce)
15. College Union Office Bearers
16. Class Representatives

Signature of the Coordinator(Aided)

Signature of the Coordinator(Unaided)

PRINCIPAL
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ERODE - 12.

Student's Participation in the Sexual Harassment Committee



Vellalar College for Women (Autonomous), Erode -12
Nationally Accredited with 'A' Grade by NAAC
College with Potential for Excellence
Minutes of the Gender Sensitization & Sexual Harassment
2019 - 2020

The members of the Gender Sensitization & Sexual Harassment Committee

Principal - Dr. N.Maragatham
Coordinator - Dr.R.Nirmala Devi

Members:

1. Dr.C.Sangeetha, Commerce
2. Dr.C.Brundha, Commerce
3. Dr.V.Krithika, N & D
4. Ms.R.Bhuvaneswari, Physics Members:
5. Ms. M.Vaidehi, Busin. Admn.
6. Dr.D.Geetha, Tamil
7. Dr.M.Jothi, Physics
8. Ms. K.Pavya, Comp. Sci
9. Dr. C. Chitra, Commerce
10. Ms.K.Kalyani, Maths
11. Ms.V.S.Thangamani, Commerce (CS)
12. Ms.J.Pavithra, Maths
13. Dr.M.Mythily, Busi. Admn.
14. College Union office Bearers
15. Class Representatives


Signature of the coordinator (SF)


Signature of the Coordinator (Aided)


Principal