

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

"COLLEGE WITH POTENTIAL FOR EXCELLENCE"

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore) Thindal, Erode - 638 012, Tamilnadu. e-mail: principalvcw@gmail.com * website: vcw.ac.in

7.1.1. CO-CURRICULAR ACTIVITIES



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2015-2016

Gender Issues in Indian Scenario



The Student Counseling Centre makes all out efforts to design potential programmes to guide the students to triumph over the obstacles, both personal and academic. The study materials on "Reproductive Health", "Gender issues in Indian Scenario" and "Marriage and Family Counseling & Concepts" were provided to the learners. The stress level measurement was carried out for the students, and the need for stress management was emphasized. An orientation programme for UG students was conducted to radiate positive energy and instill oodles of confidence. Personal and Psychological counseling was given to 291 students. In an urge to promote individual and comprehensive development, special meetings were organized.



Challenges in Young Entrepreneurs

"Entrepreneurship is not about ideas. It's about making ideas happen." - Scott Belsky. Holding true to these words, EDC makes the aspirants explore, dream, and discover to put in practice their ideas with unwavering belief, tenacity, passion, and creativity. On 05.09.2015, in a one-day workshop on "Handmade Products" Ms.N.Kiruthika, Trainer, Tirupur, gave a colourful illustration on the art of glass painting, terracotta jewelry making, flower decoration and pot designing. On 19.01.2016, Ms. Devi Janardhanan, Founder Auraa Handmades, and Director, NSG Textiles Pvt. Ltd., Coimbatore, and Ms.N.Chellam, Career Trainer, Coimbatore, gave a clear perspective on the pre-requisites to attain a significant milestone in entrepreneurship.

On 25.10.2015, a few members of EDC attended a seminar on "The New Dynamic Trends of Entrepreneurship" organized by Jairam Arts and Science College, Salem, and won second prize in "Best Business Plan" competition. On 22.01.2016, the members attended a guest lecture on "Successful Agri Business Ventures" organized by the Department of Botany, Vellalar College for Women, Erode.

Co ordinators: Dr. *P. Saradha*, Department of Commerce (Aided) Dr. *S.M Jayasudha*, Department of BBA (CA)



ENTREPRENEURSHIP DEVELOPMENT CELL

In a way to induce competitive and entrepreneurial spirit, competitions like "Wealth from Waste" and "Essay Writing on Successful Women Entrepreneurs" were conducted on 22.01.2016 and 02.02.2016 respectively. On 01.02.2016, a few members attended a special meeting organized by the Department of Zoology, Vellalar College for Women, Erode. Mrs.Nanci Dai, Yetelan Bedding Co., Ltd, Guangdong, China, spoke on "Sericulture – Making of Quilt using Cocoons".

The EDC members attended a three-day "Entrepreneurship Awareness Programme" from 11.02.2016 to 13.02.2016, organized by Erode Sengunthar Engineering College, Thudupathi, and a special meeting organized by TYCOON-Business Administration Association on 24.02.2016. The chief guest Dr.C.R.Jayaprakash, Associate Professor, Department of Journalism and Mass Communication, Coimbatore, spoke on "Ecopreneurship - A New Approach to Environmental Problems" thereby training the brains to think out of the box way to handle future challenges in the entrepreneurial ventures.





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2016-2017

National Workshop on Early Marriage and Gender Violence







counseiing counseiing

EQUAL OPPORTUNITY CENTRE



Coordinator

Dr. N. Maragatham, Department of Nutrition & Dietetics <u>Members</u> Dr. N. Anjana Devi, Department of Botany Mrs. K. Suganya, Department of History Mrs. A. Jansy Isabella Rani, Department of BioChemistry Mrs. M. Prema, Department Commerce (CA)

To do a world of good in the life of the learners, the Equal Opportunity Center embarks on a slew of actions that holds promise. Well-structured and potential-rich programmes channel the students to triumph over both personal and academic hindrances. A special lecture on "Health Counselling Phase – I & II" was given by Dr. N.Maragatham, Student's Psychological Counselor and Dr.N.Anjana Devi, Associate Professor of Botany, Vellalar College for Women, Erode, on 21.07.2016 and 22.07.2016. The Coordinator asserted on the indispensable conformity to be given to "Healthy Body Healthy Mind" in KSR College of Arts and Science for Women, Tiruchengodu.

On 23.08.2016 & 24.08.2016, a staff and two students attended the National workshop on "Early Marriage" in Vivekanandha College for Women, Tiruchengode, sponsored by Indian Council of Medical Research, New Delhi, which targeted to educate the teenagers on the resulting health and psychological issues of entering into untimely marital relationship. On 23.09.2016, Dr.N.AnjanaDevi, Associate Professor of Botany, Vellalar College for Women, Erode, expanded the canvas of knowledge on "Medicinal Plants for Health improvement." Three staff members attended ICSSR, New Delhi, sponsored one-day National Seminar on "Gender Violence and its Related issues" in Sengunthar Engineering College, Thudupathi, on 04.10.2016.

On 14.12.2016 and 15.12.2016, Mind Mapping Phase – 1 & II was conducted by the Coordinator for about 650 Students. On 16.12.2016, the Coordinator's expression on "Gender Sensitization" evoked overwhelming response to handle gender-specific issues. The "Psychological Test for Personality Assessment" was conducted. On 05.01.2017, Dr. N. Maragatham, presented a purposeful speech on "Healthy Body Healthy Mind" in Bharathidasan College of Arts and Science for Women, Erode. The Counselling Study Materials were provided for about 1645 students. To promote individual and wholesome development, Personal and Psychological Counselling was offered to 22 individuals, 12 groups and 8 families.

Awareness on Public Library for Women



Spearheading social ventures to cultivate feminine potential and entrepreneurial spirit, the Women Cell's essays in empowering women receive an eclectic reception. To embolden the rural womenfolk and drive change in their life, an activity on "Legal Awareness" was organized at Kurupanayakkanpalayam, Bhavani, on 22.09.2016. Mr. M. Yogavel, Advocate & Notary Public, apprised the rural womenfolk of their fundamental rights.

A one-day Training Programme for women farm workers on "Bee-Keeping (Apiculture)" was organized on 24.09.2016 at Kasi Thottam, Karavalasu, Sivagiri. Mr. A. Dhandayuthapani, ADP Apiary, rendered training on honey bee culture techniques and maintenance of honey bee colonies. He also demonstrated "smoker", a device to generate smoke from the incomplete combustion of various fuels. Thirty four women and school students participated in this programme.

To polish the matchless ability and uniqueness in artistic hand of the Self Help Group Women, a one-day workshop on "Fabric Painting" was organized on 15.10.2016 at Chittar, Bhavani, with Dr.P.Inthirani, Assistant Professor, Department of Tamil (SF), Vellalar College for Women, Erode, as the resource person.

In a way to divulge the nutritional benefits of consuming millets, the awareness programme on "Value Added Products – Using Millets" was organized for the Self Help Group Women and house makers in Municipal Colony, Erode, on 17.10.2016. The preparation of health-centric dishes like Samai Sambar Rice, Samai Payasam, Kuthirai vali Vegetable Rice, Varagu Pongal and Naripayiru Ball with Palmyra Jaggery (Karuppatti) was a treat to the taste buds.

On 28.01.2017, in the programme on "Awareness on Public Library for Women" which took place at Public Library (Digital Library), Sampath Nagar, Erode, Mrs. M. Sivamani, The Librarian, Vellalar College for Women, Erode, enunciated on the role and purpose of Public Library, sections in the library, type of reading materials, rules to become a member in a library, benefits of reading books and how it is the gateway to prepare for Competitive Exams.

With the view to make the public aware of online transactions, the programme on "Digital Banking and Cashless Payment" was conducted on 28.01.2017 at Public Library Hall, Sampath Nagar, Erode. The resource person Mr. N. Senthil Kumaran, Director-MCA, Vellalar College for Women, Erode, made obvious the digital mode of payment by using mobile phones, laptops and other e-gadgets.

Making a pact with GEM Hospital and Research Centre, Coimbatore, the Health Awareness Programme on "Save Uterus" was organized on 03.03.2017. In her health talk, Dr.P.Kodeeswari, Consultant Endogynaecologist, Gem Hospital and Research Centre, Coimbatore, communicated on the psychological behaviours of adolescent girls during puberty, different phases of menstrual cycle and hygienic practices to be followed during menstruation.

To champion the dignity and dynamism of womanhood, International Women's Day was celebrated on 09.03.2017 with Mrs. R. Narmatha Devi, Revenue Divisional Officer, Erode, as the Chief Guest.





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POST GRADUATE & RESEARCH DEPARTMENT OF HISTORY

History Association 2016-2017 Association Competitions Report

i) Essay Competition:

In connection with the History Association, various competitions were conducted for the UG & PG students. For the UG Students an essay competition was conducted on the topic **Social Security of Women in Current Scenarid'** on 09.01.2017 in which M.Sowmiya of I 'B.A.History secured I Prize and T.Mathivadhana of II B.A. History secured II prize respectively. For the PG Students competition was conducted on the topic "Centre-State Relations in India" on 09.01.2017. R.Vanmathi of II M.A. History secured I Prize and S.Sowmiya Bharathi of II M.A. History and P.Neelavathi of I M.A.History secured II prizes respectively.

ii) Oratorical Competition:

An oratorical competition was conducted to the UG students on the topic "Demonetization Effects & Aftermath" held on 09.01.2017. S.Priyadharsini, of III B.A. History secured I prize & S.Janani of III B.A. History secured II Prize respectively.

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HEAD PG & Research Department of History Vellalar College for Women ERODE - 638 012.



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2017-2018

Awareness Program on Healthy Living using Millets

18.09.2018 - A Guest Lecture on "Internet for Students: Security Online" by Mr. Sivasubramanian Muthusamy.

28.09.2018 - A one day workshop on "Data Visualization and Mind Mapping Tools for Research" by Mr.J.Arumugam, Senior Librarian, PSG College of Technology, Coimbatore.

25.10.2018 - An awareness programme on UNESCO's Sustainable Development Goal(No. 3) - Good Health and Well Being by PG and Research Department of Library and Information Science, Vellalar College for Women (Autonomous) Thindal, Erode, in association with Branch Library Kanjikoil, Department of Public Libraries, MSSRF, INELI and IPLM.

05.12.2018 - A Guest Lecture on "Reaching the resources @ the American Library" by Mr.Srinivasam Premkumar, Outreach Librarian, American Centre Library, USIS, Chennai.

01.02.2019 - A one day workshop on "Digital Resources Management: DSpace, GSDL, NewGenlib" by Sri.A.Velayutham, Assistant Librarian, Sri Ramakrishna Missions Vidyalaya Maruthi College of Physical Education, Coimbatore.

07.02.2019 – Visit to Central Library, Bannari Amman Institute of Technology, Sathyamangalam.

14.02.2019 - A Guest Lecture on Fulbright Fellowships by Mr. Lalitha Nagesvari, Programme Manager, USIEF (United States India Education Foundation).

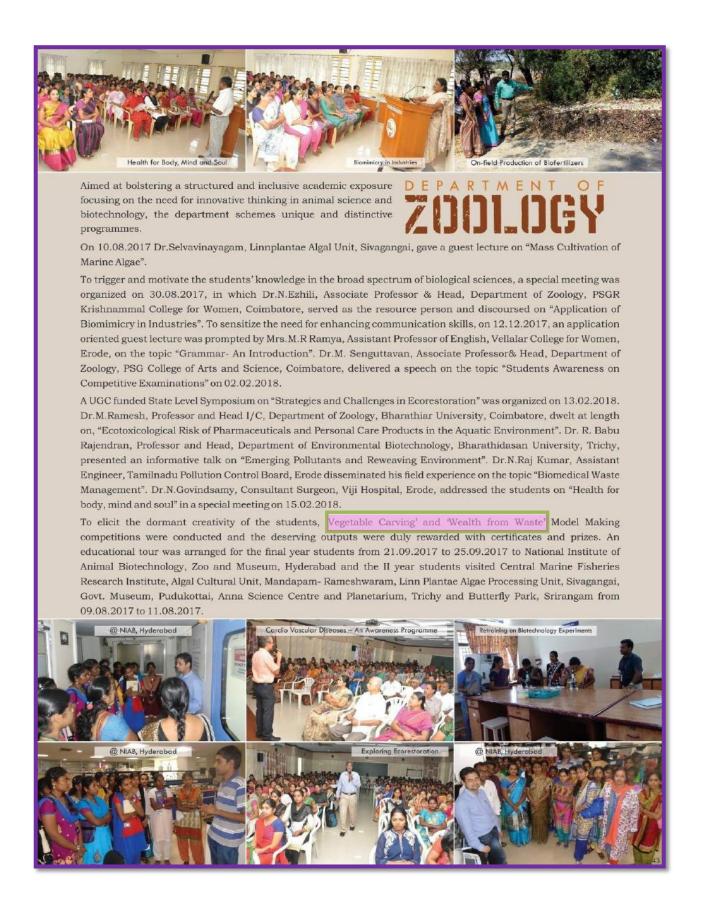
Mr. Muthuthanikachalam, Uyir Velaan Niruvanam, Erode, acted as Resource person and Judge for the exhibition on "Healthy Living Using Millets" The programme was presided over by Mr.V.Matheshvaran, District Library Officer, Erode. The users of the library were enriched with the knowledge on importance of Food Habits and Exercises for a Healthy Living.



@ Bannariamman Institute of Technology,

Inculcation of Technical Skills

Vegetable Carving and Wealth from Waste



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12 PG AND RESEARCH DEPARTMENT OF COMMERCE (CS)



SPECIAL MEETING ON "A DISCRIMINANT APPROACH - LEGAL PROCEEDINGS IN CIVIL COURT"

CHIEF GUEST

: Mr. R .Balamurugan MBA, M.L

Advocate,

10, Lawer chamber

District Court

Erode-11

: 09.02.2018

DATE

VENUE

: Conference Hall

TIME

: 2.00.p.m

ALL ARE CORDIALLY INVITED

POST GRADUATE & RESEARCH DEPARTMENT OF HISTORY UGC FUNDED GUEST LECTURE PROGRAMME (2017-2018) SPECIAL MEETING ON WOMEN AND SOCIETY 05.01.2018

Report

History Association organized a special meeting with Dr.E.Ravi, Professor and Head, School of History & Tourism studies, TamilNadu Open University, Chennai as a Resource Person on 05.01.2018 in the premises of Vellalar College for Women. The topic chosen and highlighted by the Resource Person was "Women and Society". In his speech, he spotlighted the process of social transformation by which Indian society has been exposed to changes that results in agricultural modernization, economic development, industrialization, globalization and urbanization. This results in the inequality and gender disparities. Hence, women face changes which lead to the growing imbalances. He also emphasized that till now, women are looks upon only as a unit of family organization and at present women are becoming not only a significant unit of the society, but also influencing the course of social change in the society. The women are now an important instrument of social change. He also brought out the role of women in decision making and motivated the students to take up challenges in career and utilizing the opportunities. He also brought to the fore the transformation of women through ages from ancient times. He linked the topic with that of great leaders like Napoleon, Great Shivaji and Hitler behind who lays the motivation and inspiration of their wives which lead to their success. Hundred PG and UG students, three M.Phil scholars were benefitted through this programme.

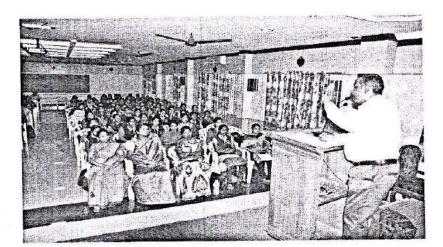
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HEAD PG & Research Department of History Vellalar College for Women ERODE - 638 012.

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12 CORP NIKITES ASSOCIATION REPORT - 2017-18

SPECIAL MEETING

A special meeting was conducted on 9th February 2018 at 02.00 p.m in Conference Hall. The meeting was started with Tamil Thai Valthu. Ms. B.Sowndhariya, III.B.com CS, Secretary of Corp Nikites, delivered insightful Welcome Address. The Chief Guest of the day Mr.R.Balamurugan, Advocate, District Court, Erode delivers his speech on "A Discriminant approach – Legal Proceedings in the civil court". The programme was an eye opener to the students on the practical proceedings of the court. He provided hands on training to the students to fill the promissory notes. Ms. T.Keerthika of II M.com CS solicited the word of gratitude for the function. The function came to an end with National Anthem.



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ENVIRO CLUB Organizing

"Open Defecation Free programme"

Volunteers	: Enviro Club members Vellalar College for Women
Theme	: Awareness campaign on "Open Defecation"
Venue	: Botany laboratory Vellalar College or Women (Autonomous), Erode.
Date	: 22.08.2018
Time	: 9.00 am-10.00 am



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2018-2019

Biodiversity Club Activities



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Napkins Vending Machine installed

STUDENTWELFARE COMMITTEE

Dr. P. Premamalini, Associate Professor, PG & Research Department of Botany (Aided) Dr. J. Sumathi, Assistant Professor, Department of Tamil (Aided)



14.08.2018 to 3.10.2018 Napkins Vending Machine installed.

29.08.2018 - Students recited the college calendar to comprehend the rules and regulations and to maintain the discipline and decorum of the college in the impending days.

22.02.2019 - Bestowed patronage to students by making them to understand the value of food, advised 'Not to waste food' and to maintain cleanliness in and around the campus.







 Dr. R. Nirmala Devi, Assistant Professor & Head, Department of Tamil (Aided)
 Mr. T. Stephen, Assistant Professor & Head, Library and Information Science, (SF)



Coordinators :

26.12.2018 - Awareness Programme on "Ullathu Uyairvukol" by Mrs. Janaki Subramani Swati, Founder & Managing Trustee, Elanjie for Social Welfare, Erode.

19.02.2019 - Motivational Programme on "Tips to Enrich Self-Confidence" by Thiru.C. Rajamanickam, Inspector of Matriculation Schools (Retd.).

25

Green Society Club Activities

Coordinators :

Dr. P. Premamalini,

- Associate Professor, Department of Botany (Aided) Dr. **D. Indumathi**,
- Assistant Professor & Head, Department of Zoology (Aided) Ms. S. Nithya,
 - Assistant Professor, Department of CT/IT (SF)

















22.07.2018- Special Programme on "Go Green" and "Waste Management". 21.08.2018- Awareness Campaign on "Open Defecation Free" at Panchayat Union School, Thindal and Therkkupallam.

18.09.2018 - Health Awareness Programme on "Preventive and Control Measures of Dengue", Panchayat Union School, Thindal and Therkkupallam.
05.01 2019- Visit to Medicinal Garden.

10.01.2019 – Seed Ball prepared and donated to the faculty members of Velalar Vidhyalayaa CBSE School.

09.02.2019- "Tree Plantation" Programme at Panchayat Union Elementary School premises, Vellode.

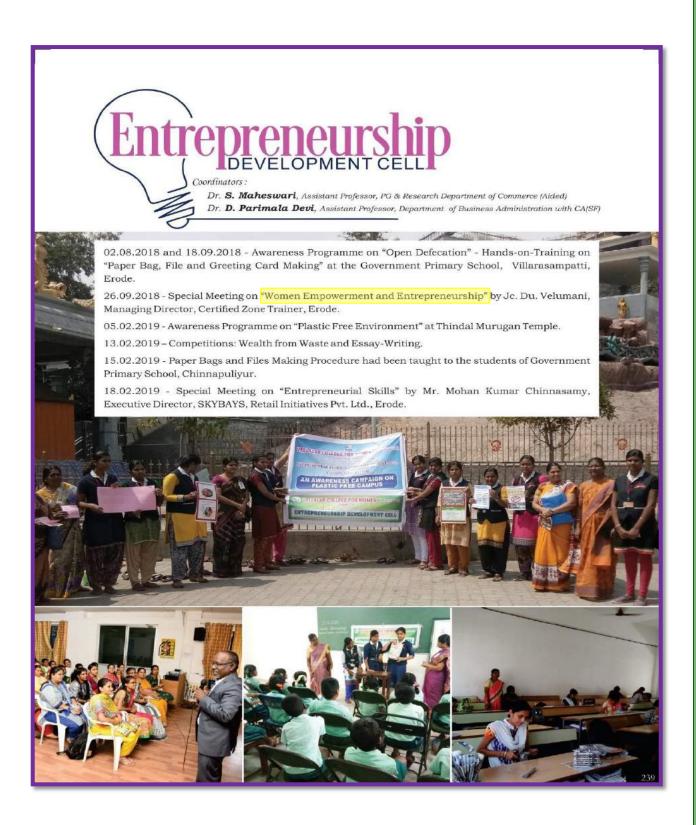
10.02.2019- Essay competition on the topic "Less Plastic-More Life" and Drawing Competition on the topic "Gaja Cyclone – Nature's Revenge".

12.02.2019- Special Lecture on "Digital Agriculture" by Ms. D. Savitha, Assistant Professor of Computer Technology, Vellalar College for Women, Erode.

12.02.2019- Exhibition on "Traditional Paddy Varieties and their Values", where in 42 varieties of paddy were exhibited.

13.02.2019- Awareness Campaign on "Cleanliness" in the college campus.

Women Empowerment and Entrepreneurship





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DEPT. OF FOODS AND NUTRITION

EXTENSION ACTIVITY

AN AWARENESS PROGRAMME ON CHILD INJURIES FOR ANGANWADI WORKERS, COMMUNITY WOMEN AND SCHOOL CHILDREN

The Department of Foods and Nutrition organized ICMR funded Awareness programme on child injuries for Anganwadi Workers and community Women at Ayyappa nagar, Perundurai, on 14.10.2019. Dr.S.Bhoopathy, MD, DNB, MRCPCH, MNAMS, Neonatologist/Intensivist, Erode Emergency Care Hospital, and Erode was the resource person. Nearly 85 anganwadi workers and community women participants gained knowledge and awareness on prevention of common child injuries, road safety, and first aid for injuries, hygiene practices and balanced diet. Similar programme was conducted in Chennimalai on 23.10.2019 for Anganwadi workers and school children.

P. Induz

Dr. P. Indumathy, M.Sc. M. Phil, Ph.D., Associate Professor & Head, Department of Foods & Nutrition, Vellalar College For Women, Erode -638 012.



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Awareness Program on Child Injuries







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Paper Bag making Workshop





Programs Conducted by Startup Centre



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National Level Yoga Conference and Competition







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DEPARTMENT OF MATHEMATICS CA

YOGA COMPETITION REPORT

Department of Mathematics [CA] jointly with Vishva Aayush Yoga Kendram & Praana Yoga Varma Research Center has organized Yoga Conference & Competition for School students in South India level on November 30, 2019. Swami. Nithyamukthananda Saraswathi, Arsha Vidya Virusham, Dr.Reeves Justilind Dhas, Nandha Naturopathy and Yoga Medical College and V.Vallimurugan, Professor, Department of Physical Education, Bharathiar University were the Chief Guest and Prizes were distributed for Different categories.

No. of. Beneficiaries: 450



K. Mythil Associate Professor and Head Department of Mathematics (CA) Velialar College for Wemen (Autonomous) Erode - 638 012

International Conference on Feminism and Decorum in World Epic

கருத்தரங்கத் தலைவர்கள்

த்கு. சா.செ.கந்தசாமி தலைவர், வேளாளர் கல்வி நீறுவனங்கள், ஈரோடு.

தரு. செ.து.சந்திரசேகர் செயலர், வேளாளர் கல்வி நிறுவனங்கள், ஈரோடு.

ஆலோசனைக் குழுத் தலைவர்

முனைவர் நடமரகதம் முதல்வர், வேளாளர் மகளிர் கல்லூரி, ஈரோடு.

கருத்தரங்க அமைப்புக் குழுவினர்

தமிழ்த்துறைப் பேராசிரியர்கள்

முகைவர் ஆர். நிரமலாதேகி முகைவர் தெ. மாதி முகைவர் மு. தேற்பதைர முகைவர் ந.மு. ககிதர முகைவர் தேரு. கன்கவன்னி முகைவர் மு.அர்ப்பம்மாள் தேருக ம. சூரா. தேகியீனாட்சி



தொடர்டித்த கருத்தரங்க ஒருங்**கிணைப்**யாளர்கள் முனைவர் ஆர். நிர்மலாதேனி 99943 67069 முனைவர் மு. ஹேமலதா 99426 79708





பல்கலைக் கயக் நீத்நல்லக்க குடினின் நீத் உதனியுடன

வேளாளா் மகளிா் கல்லூரி (தன்னாட்சி)

FFCJTTCடு – 12 தீறன் மேம்பாடுற்ற கல்லூரி (CPE) (தேசிய மதிப்பே, மீன்தர நிர்ணயக் கழுவின் 14 தகதி பெற்றது)

தமிழ்த்துறையும்

உலகத் தமிழ்க் காப்பிய ஆராய்ச்சி நிறுவனமும்

குணைந்து நடத்தும்

உலகக் காப்பியங்களில்

பெண்ணியமும் அறக்கோட்பாடுகளும்

பொன்விழா சிறப்பு

பன்னாட்டு ஆய்வுக் கருத்தரங்கம்

Golden Jubilee INTERNATIONAL CONFERENCE ON FEMINISM AND DECORUM IN WORLD EPICS

நாள் : 13. 12. 2019 வெள்ளிக்கிழமை

நேரம் : காலை 9.00 மணி முதல் மாலை 5.30 மணி வரை

இடம் : கஸ்தூரியா கலையரங்கம்

		நகழ்ச்ச நரல்	கிறப்புரை		மனைவர். வி.ரேணுகாதேவி
13.12.2019 வெள்ளிக்கிழமை		adDru (ap)t		முனைவா. வ. வரணுக்மதைன தகைசால் பேராசிரியர், மொடுயியல்துறை, மதுரை காமராசர் பல்கனைக்கழகம், மதுரை.	
பதிவு செய்தல்	:	ക്നത്തം 9.00 ഥങ്ങി ഗ്രളം 10.00 ഥങ്ങി പങ്കു			
தொடக்க விழா		காலை 10.05 மணி முதல் 10.45 மணி வரை			முனைவர். பொருறை, க.மாரியப்பன்
and the second second second					உதவிப் புராசிரியர்,
					தமிழ் வொழி மற்றும் வொழிவாய்ப்பத் துறை, திராவிடப் பல்கலைக்கழகம், குப்பம், ஆந்திரா.
இறைவணக்கம்					Mutanin Devasore and and and a strain and a
					முனைவர். ப. கமலக்கண்ணன்
வரவேற்புரை	:	மனைவர் ஆர். நீர்மலாதேவி			இணைப் பராசிரியர் மற்றும் தமிழ்த்துறைத் தலைவ
		தமிழ்த்துறைத் தலைவர்,			சிக்கய்ய நாயக்கர் கல்லூரி, ஈரோடு.
		வேளாளர் மகளிர் கல்லூரி, ஈரோடு.			
அழிமுக உரை :		முனைவர் மு. ஹேமலதா			மறியம் 2.00 மணி முதல் மானை 5.00 மணி வல
		தமிழ்த்துறை உதவிப் பேராசிரியர்,			முனைவர். க. பசும்பொன்
		வேளாளர் மகளிர் கல்லூரி, ஈரோக			மேனான் இயக்குநர்,
					உகைத் தமிழ்ச் சங்கம், மதுரை.
குத்துவிளக்கேற்று	560 :				
					முனைவர். இரா.குறிஞ்சிவேந்தன்
560606010U.J607		தீரு. செ.து.சந்தீரசேகர்			பேராசிரியர் மற்றும் தனைவர்,
		சையலர்,			அயல்நாட்டுத் தமிழ்க் கல்வித்துறை,
		வேளாளர் மகளிர் கல்லூரி, ஈரோடு.			தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர்.
வாழ்த்துரை	;	முனைவர் ந.மரகதம்	கருத்துரை	:	
		முதல்வர், வேளாளர் மகளிர் கல்லூரி, ஈரோடு.			
			சான்றிதழ் வழங்	குதல் :	
கருத்தரங்க மைய உ	Long:	முனைவர் சு.குமரன்			
		பேறாசியியர்,	நன்றியுரை	:	முனைவர் ஜெ.சுமதி
		உகைத் தமிழ்க் காப்பிய ஆராய்ச்சி நீறுவனம்,			உதவிப் பேராசிரியர், தமிழ்த்துறை,
		10Goodium.			வேளாளர் மகளிர் கல்லூரி, ஈரோடு.
			Burginson	:	

6. Brief Report of the programme:

On 13.12.2019 (Friday), Department of Tamil organized International Conference on Feminism And Decorum in World Epics. Professor S. Kumaran, an Eminent speaker from Malaysia gave the Key note Address of the International Conference. Dr.V. Renuga Devi, Professor Department of Linguistics, Madurai Kamaraj University, Madurai spoke about Language and style of five great Epics in Tamil. Next Dr.K. KamalaKannan, Assistant Professor and Head, Department of Tamil, Chikkaiah Naicker College, Erode, spoke on the Comparitive study of Kappiyam and Dravidian Tamil. Dr.K. PassumPon, Director (Retd), Ulaga Tamil Sangam, Madurai delivered his speech on the Moral values in Kappiyangal.

The afternoon session, was engaged by Dr. K.Mariappan, Assistant Professor, Tamil Language And Translation Studies, Dravidian University, Kuppam who spoke on the topic ' Culture and tradition of Kappiyangal'. Dr. R.Kurunchi Venthan, Department of Foreign Tamil Education, Tamil University, Thanjavur shared his thoughts on 'Feminism in Kappiyangal'.

Finally feedbacks were given by the research scholars and students. Inspired students exposed themselves on the stage with their skills through speech and poetry.

Department of Tamil aimed to provoke the knowledge of Tamil Literature and to inculcate the rich heritage of Tamil language in the minds of students. The desired goal has been achieved through the International Conference. Many students learnt about many World Kappiyangal.

2h Linstern

Head of the Department

முனைவர். ஆர். நீர்மலா தேவி, பிஎச்.டி., தமிழ்ச் தலைவர் வேளாளர் மக்கார் கல்லூரி (தன்னட்சி) ஈரோடு – 638 012



Principal PRINCIPAL VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS) ERODE - 12.

International Conference on Feminism and Decorum to Empower Women



ல்கலைக் கழக நீத்நல்கைக் குழுவின் நீத் உதவியுடன்

வேளாளா் மகளிா் கல்லூரி (தன்னாட்சி)

சுரோடு் − 12 திறன் மேம்பாடுற்ற கல்லூரி (CPE) (தேசிய மதிப்டே மீள்தர நிர்ணயக் குழுவின் ∧ தகுதி பெற்றது)

தமிழ்த்துறையும்

உலகத் தமிழ்க் காப்பிய ஆராய்ச்சி நிறுவனமும்

இனணந்து நடத்தும்

உகைக் கார்மியங்களில்

பென்னியமும் அறக்கோடியடுகளும்

Quindially Apily

udanth Shiak and and

Golden Jubilee INTERNATIONAL CONFERENCE ON FEMINISM AND DECORUM IN WORLD EPICS

நாள் : 13. 12. 2019 வெள்ளிக்கிழமை

நேரம் : காலை 9.00 மணி முதல் மாலை 5.30 மணி வரை

இடம் : கஸ்தூர்யா கலையரங்கம்

தரு. சா.செ.கந்தசாபி தலைவர்,வேளாளர் கல்வி நிறுவனங்கள், ஈரோடு.

கருத்தரங்கத் தலைவர்கள்

தரு, **செ. து. சந்தீரசேகர்** செயலர், வேளாளர் கல்வி நிறுவனங்கள், ஈரோடு.

ூலோசனைக் குழுத் தலைவர் முனைவர் ந. **மரகதம்** முதல்வர், வேளாளர் மகளிர் சல்லூரி, ஈரோடு.

கருத்தரங்க அமைப்புக் குழுவினர்

<u>கம்ழ்த்துறைப் பேராசிரங்கள்</u> முனைப் ஆட், நிர்மலாதேவி முனைப் சூட், திர்மலாதேவி முனைப் சு. தேலுமலதா முனைப் தே.மு. கவிதா முனைப் தோ. கனகவிர்வி முனைப் நே.அப்பற்றாள் சிதைசு. ம. இரா. தேவிற்னாட்சி

கொடர்டிக்க மனைவர் ஆர். நிர்மலாதேவி 99943 67069

பதிவு செய்தல் தொடக்க விழா இறைவணக்கம்		நிகழ்ச்சி நிரல் 19 வெள்ளிக்கிழமை காலை 9.00 மணி முதல் 10.00 மணி வரை	தேநீர் இடைவேல	an '	error 10.45 umB us 📩 11.00 umB area
பதிவு செய்தல் தொடக்க விழா இறைவணக்கம்	:		தேநீர் இடைவேல	507 ·	10 15 10 15 10 mm
தொடக்க விழா இறைவனக்கம்		காலை 9.00 மணி முதல் 10.00 மணி வரை	100	uu +	காலை 10.45 மணி முதல் – 11.00 மணி வரை
இறைவணக்கம்	:				
		காலை 10.05 மணி முதல் 10.45 மணி வரை	கருத்தங்க மைய உ	.600J ;	முனைவர் சு.குமரன் போசிரியர்,
and the second second second second	÷				2.லகத் தமிழ்க் காமிய ஆராய்ச்சி நீறுவனம், மலேசியா.
வரவேற்புரை	1	முனைவர் ஆர். நீர்மலாதேவி தமிழ்த்துறைத் தலைவர், வேளாளர் மகளிர் கல்லூரி, ஈரோடு,	கிறப்புரை	:	முனைவர். வீ.ரேணுகாதேவி தகைசால் பராசிரியர், மொடுயியல்துறை, மதுரை காமராசர் பல்கலைக்கழகம், மதுரை,
அறிமுக உரை	:	முனைவர் மு. ஹேமலதா தமிழ்த்துறை பேராசிரியர் வேளாளர் மகளிர் கல்லூரி, ஈரோடு.			முனைவர். தே. ஞானசேகரன் தமிழ்த்துறைத் தலைவர், பாரதியார் பல்கலைக்கழகம், கோவை.
குத்துவினக்கேற்றுதல் :				முனைவர். மாரியப்பன்	
தலைமையுரை	3	தீரு. செ.து.சந்திரசேக ர் செயலர்,			உதவிப் போசிரியர், தமிழ்த்துறை, தீராவிடப் பல்கலைக்கழகம், குப்பம், ஆந்தீரா.
		வேளாளர் மகளிர் கல்லூரி, ஈரோடு.			முனைவர். பி.பாலசுப்பிரமணியன் தமிழ்த்துறைத் தலைவர்,
வாழ்த்துரை	1	முனைவர் நூ பரகதம் முதல்வர், வேளாளர் மகளிர் கல்லூரி, ஈரோடு.			தூய நெஞ்சக் கல்லூரி (தன்னாட்சி), விழுப்பூம்.
		முனைவர். க. பசும்பொன்			
		மேனாள் இயக்குநர். உலகத் தமிழ்ச் சங்கம், மதுரை.			
		முனைவர். ப. கமலக்கண்ணன்	சான்றிதழ் வழங்கு	ந்தல் :	
		இணைப் பேராசிரியர் மற்றும் தமிழ்த்துறைத் தலைவர், சிக்கய்ய நாயக்கர் கல்லூரி, ஈரோடு.	நன்றியுரை	(f	முனைவர் 61ஜ.சுமதி உதவிப் போசிரியர், தமிழ்த்துறை,
		முனைவர். இரா.குறிஞ்சிவேந்தன் பேராசிரியர் மற்றம் தலைவர்,	an an' fisi a saine	10	2 தவை வர்சளியய், தம்ழுதுறை, வேளாளர் மகளிர் கல்லூரி, ஈரோடு,
		அயல்நாட்டுத் தமிழ்க் கல்வித்துறை, தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர்	நாட்டுப்பண்		



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS) "COLLEGE WITH POTENTIAL FOR EXCELLENCE"

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore) Thindal, Erode - 638 012, Tamilnadu. e-mail: principalvcw@gmail.com * website: vcw.ac.in







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Hair Donation Programme for Cancer Patients

On 27th Febraury 2020 a "Hair Donation programme for Cancer Patients" was conducted by NSS in collaboration with Green Trends, Coimbatore. More than 50 students were donated their hair.

All the events and programmes are organised and conducted under the guidance of the NSS Programme Officers - Dr.P.Selvi, Ms. P.Lalitha, Dr.K.Kavitha and Ms. D.Suganya.



Dr. S. JOTHIMANI M.A., M.Phil., Ph.D., Assistant Professor, Department of History, VELLALAR COLLEGE FOR WOMEN Erode - 538 012.

Vellalar College for Women (Autonomous), Erode-12













Physical Education & Health and Wellness Club

COMMUNITY DEVELOPMENT PROGRAMME - X Topic : Healthy Food Healthy Life

By

Dr.C.Suseela Former Principal, Vellalar College For Women, Erode



Date : April 27, 2020 - 11.00 A.M. App : GoToMeeting Meeting ID : 903-165-437

Programme Objective: To bestow the knowledge of assorting healthy food from unhealthy food and to augment healthy eating habits to acquire a healthy lifestyle among students and community.

Programme Outcome: The program will inculcate the pertinence of consuming healthy food to enjoy a healthy life and disseminate the skill to attain a healthy lifestyle amidst students and community.

All are cordially invited, Online

Fabric Painting and Designing











VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12

GOLDEN JUBILEE WEBINAR SERIES DEPARTMENT OF COSTUME DESIGN AND FASHION STUDENTS SELF DEVELOPMENT PROGRAMME

TOPIC: FABRIC DESIGNING

BY

E.M.Deepthikka II.B.Sc. Costume Design and Fashion, Vellalar college for Women, Erode.



Date Time Meeting ID 11.5.2020

: 2.00-3.00 pm APP& Meeting Link : Google Meet & htt://meet.google.com : wau-msmh-hby

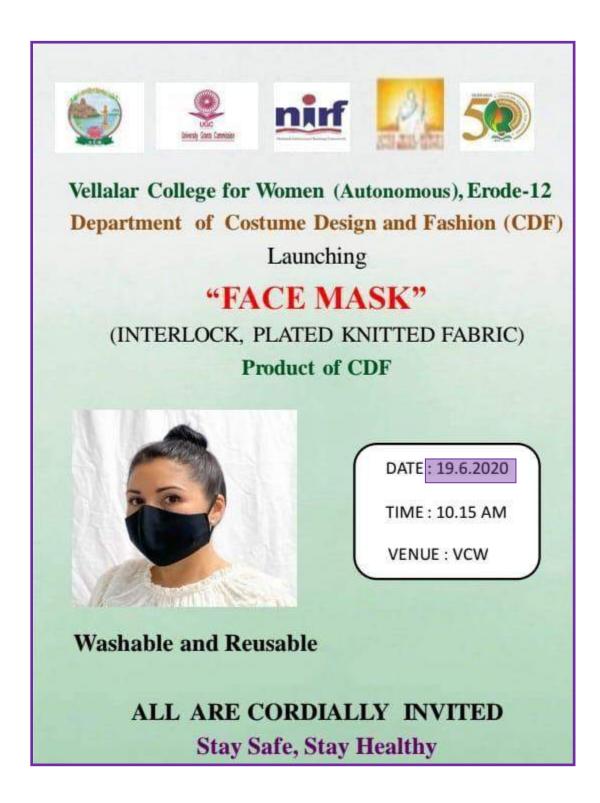
Programme Objective : The program aimed to provoke the young minds towards innovation and skills to be imparted towards the designing aspects.

Programme Outcome: The learners will gain the motivation and knowledge towards fabric designing techniques used for embellishing their garment.

ALL ARE CORDIALLY INVITED, ONLINE



Launching of Face Mask and Sanitizer



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12











NOULTANDORRY (Business Administration)/ASSOCIANION

COVID 19 - STOP THE SPREAD

DISPOSABLE FACE MASK



- Rectangular shape
- Only able to filter large particles of
- around 10 microns
 Suitable for general situations to prevent spread of disease



KN95 MASK

 Able to filter up to 95 percent of finer particles of dust and pollution
 Able to filter materials measuring
 2.5 microns or more
 Can only be used for 6 to 8 hours

Vogmask



 Able to protect people from fine particles measuring 0.254 microns
 Should be washed by hand using water and liquid soap, then let to dry completely
 Should be replaced every 5 to 6 months

FOR YOUR SAFETY PLEASE WEAR A MASK



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2019-2020









VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),

ERODE - 12

College with Potential for Excellence An ISO 9001:2015 Certified Institution (Re-accredited with 'A' Grade by NAAC and Affiliated to Bharathiar University, Coimbatore) UGC - PARAMARSH - MENTOR INSTITUTION

GOLDEN JUBILEE WEBINAR SERIES

DEPARTMENT OF E-COMMERCE

Organizes

International Webinar on





04.07.2020

Date :

RESOURCE PERSON

Dr. Senthil Senniappan

MBBS, MD, MRCP, FRCP, Ph.D., Consultant Paediatric Endocrinologist & Senior Lecturer Liverpool, UK.

Time : 3:00 p.m.

Google Meet ID : https://meet.google.com/xop-gboh-dmj

ALL ARE CORDIALLY INVITED, ONLINE



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Sanitizer Manufacturing







VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

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Sanitizer Launching Event





International Webinar on Breast Feeding for a Healthier Planet





VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

"COLLEGE WITH POTENTIAL FOR EXCELLENCE"

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DEPARTMENT OF FOODS & NUTRITION

World Breastfeeding Week Celebration - Aug 2020 (01.08.2020 - 07.08.2020)

Date	Time	Resource person	Торіс
01.08.2020	10.00 am to 11:00 am	Ms.R.Shri Sarumathi Ms.G.Bhavatharani II M.Sc.(F&N)	Physiology of Lactation Nutrition during Lactation
02.08.2020	10.00 am to 11:00 am	Ms.K.Akshaya & Ms.B.Ilakkiya II M.Sc.(F&N)	Immunological factors in Breastfeeding
03.08.2020	10.00 am to 11:00 am	Ms.D.Gowsalya II M.Sc.(F&N)	Psychological factors affecting Lactation
04.08.2020	10.00 am to 11:00 am	Ms.R.Shanmuga Jaya Priya II M.Sc.(F&N)	Components of breast milk compared with other milks
05.08.2020	10.00 am to 11:00 am	Ms.T.Ranjani Ms.S.Monika II M.Sc.(F&N)	Factors affecting milk production Problems encountered in artificial feeding
06.08.2020	10.00 am to 11:00 am	Ms.R.Rajeswari Ms.G.Vaishnavi II M.Sc.(F&N)	Benefits of breastfeeding to infants Position and techniques of breastfeeding

Business Challenges in Young Entrepreneurship



Effective Research Writing

VELLALAR CO	LLEGE FOR WOMEN (AUTONOMOUS), ERODE-12
	College with Potential for Excellence
(Reaccredited with "A	A" Grade by NAAC & Affiliated to Bharathiar University, Coimbatore)
	2020-2021
RESEARC	CH CONCLAVE & RESEARCH SCHOLARS CIRCLE
MADA	IME CURIE WEBINAR INITIATIVE - SERIES II
	Organizes
	WEBINAR ON
	Basics of Statistical Tools
Resource Person	n : Dr. R. Parvathi Associate Professor and Head Department of Mathematics Vellalar College for Women, Erode.
Date & Time	: 07.11. 2020 (2 p.m 3 p.m.)
Арр	: Google Meet
Meeting Link	: meet.google.com/nsx-xvhz-wso
Programme Obje	ectives:
	use of statistical techniques
Programme Oute ✓ Describe the con-	comes: neepts of tools used in statistical analysis
	ALL ARE CORDIALLY INVITED- ONLINE













VELLALAR COLLEGE FOR WOMEN (Autonomous), Erode-12

College with Potential for Excellence (Reaccredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore)

RESEARCH CONCLAVE & RESEARCH SCHOLARS CIRCLE MADAME CURIE WEBINAR INITIATIVE- SERIES II

Organizes WEBINAR ON

TOOLS FOR EFFECTIVE RESEARCH WRITING

Resource Person:

Dr.S. Akila M.C.A., M.Phil., Ph.D,

Assistant Professor, Department of Computer Science, Vellalar College for Women, Thindal.

Programme Objectives: To familiarize the participants with a wide variety of research tools.

Programme Outcome : Participants will identify the best tool for effective research writing.

ALL ARE CORDIALLY INVITED - ONLINE



Date	: 09.11.2020	
Time	: 2.00 pm-3.00pm	

App : Google Meet

Link

: https://meet.google.com/rrn-eepm-avu



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

"COLLEGE WITH POTENTIAL FOR EXCELLENCE"

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore) Thindal, Erode - 638 012, Tamilnadu. e-mail: principalvcw@gmail.com * website: vcw.ac.in



Devising and implementing a spurt of distinctive and demanding field-specific enterprises, the department familiarizes the students with widening avenues of opportunities in the career-oriented world.

Striving to be ahead of the curve, 'Zyno Zeal', Commerce Association, organized a special meeting on 02.02.2018. Ms. Usha Ramakrishnan, Director, Global Adjustments Foundation, Chennai, addressed the Commerce and History students on "Rise in Life and Love".

In an effort to validate the learning activities like presentation, mind mapping, brain storming, a guest lecture on "Activity Based Learning" was conducted on 01.07.2017, with Dr.V.Santhi, Head of Department of Humanities, PSG College of Technology, Coimbatore as the distinguished resource person.

A two day UGC funded guest lecture on Logical Reasoning, Numerical Reasoning and Quantitative Aptitude was organized on 26.02.2018 and 27.02.2018. The resource person Mr. N. Loganathan, Mullai Academy, Erode, dealt with Logical Reasoning, Numerical Reasoning and Quantitative Aptitude.

A UGC funded guest lecture on 'E-Banking Services' was arranged on 08.03.2018. Mr. N.Uday Kumar, Officer Scale-1, Bank of Baroda, Thindal, was the resource person who sensitized the students on the Recent Trends in E-banking services such as Mobile banking, RTGS, NEFT and Internet Banking.

The association also conducted essay and oratorical competitions on 'Impact of Advertising on the Society' and 'Impact of Demonetization on Indian Economy' respectively accompanied by quiz competition.

'Strategies of Economic Reformation and Digital Transformation: Unveiling India as an Innovation Hotspot', a UGC funded State Level Symposium was organized on 01.09.2017. Dr. V.Balaji, Principal, Salem Sowdeswari College, Salem, focused on curbing illegal transactions through digital transformation and recent trends in digital transformation facilities.



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In Technical Session I, Er.D.Venkateswaran, Business Partner, Venbro Polymers, Erode, provided a vivid detail on Cash to Cashless Economy: Challenges and Opportunities'. In Technical Session II, CA.M.Ramesh, Chartered Accountant, M/S Narayanan & Ramesh, Erode, delivered an enlightening speech on 'GST: Implications on Retail Sector'. Participants from various colleges in the district were benefited.

A Two day (2.3.2018 and 3.3.2018) Workshop on "Aspiration to Achievement (A2A)" was organised, with vivacious resource persons viz. Mrs. Usha Ramakrishnan, Director, Global Adjustments Foundations, Chennai, and Mrs.Janani Nagarajan, Trainer & Social Media Specialist, Global Adjustments Foundation, Chennai, who deliberated on the significance of SWOT Analysis, Emotional Intelligence, Relationship Management and Preferences in Life & Life Partnership.

Faculty members of Commerce, Economics, Commerce with Computer Applications and E-Commerce, Corporate Secretaryship, Co-operation, and Business Administration with Computer Applications attended an Orientation and Retraining Programme on "Education Beyond Academics" structured on 03.02.2018 under the UGC Autonomous Fund, discoursed by Mrs.Usha Ramakrishnan, Director, Global Adjustments Foundation, Chennai.









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Dr. N. Sabitha Department of Nutrition & Dietetics

for Women

Ms. B. Shanthi Department of Co-operation

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Chertored A

nt, Bangalore

To stress on the importance of Menstrual Hygiene and usage of sanitary napkins, an awareness campaign on "Dignity in Hygiene Care" was organized on 05.10.2017. Dr. N.Maragatham, Associate professor of N&D highlighted the necessity of Personal Hygiene and its major components. An awareness programme "Women Empowerment through Agriculture" at Thingalur, was organized on 07.10.2017, in which Mrs. A. Menaka Devi, Assistant Professor of Cooperation, Vellalar College for Women, underscored the crucial role played by women in the rural economies of both developed and developing countries.

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ting the Rally

A special programme on 'Banking Services', was conducted on 13.10.2017. Mrs.R.Mythili, Assistant Professor of Computer Technology and Mrs.P.S.Kayalvizhi, Assistant Professor of Mathematics, through their lucid address on various types of Banking and Customer Care, made bank transactions easier. They also shed light on the scheme Sukanya Samriddhi specifically meant for girl children.

Under the aegis of National Commission for Women, New Delhi, a programme on 'Awareness about Legal Rights for Women' was organized underlining the rights of women in India, enumerating and elucidating the enactments implemented for the welfare and protection of women.

The women empowerment cell conducted on 31.10.2017. 194 students participated and the winners were awarded with cash prizes. On 23.01.2018, the cell in association with The National Commission for Women, organized an awareness rally from The Indian Public School to Vellalar College for Women, Thindal, on women empowerment. The 25th Anniversary of National Commission was celebrated by Erode District Social Welfare Association. Mr. S. Prabhakar, the District Collector, Mr. R. Sivakumar, Superintendent of Police and Mrs. R. Ambika, Erode District Social Welfare Officer were present. Dr. Mrs. Kannaghi Bhagyanathan, President of State Commission for Women, stressed that women should make their voice be heard either through women commission's website or helpline 1091. Mr. S. Prabhakar, Erode District Collector, insisted that women should be committed, focused and diligent to achieve their goals.

The members participated in "ARDRA"- a students' meet organized on 30.01.2018, at Kongu Engineering College, Perundurai and won prizes. On 8.03.2018, International Women's Day was celebrated, Dr. Kavitha Ganapathy, Gynaecologist, Sholai Hospital, Erode, dwelt at length on mind, health, importance of exercise and insisted on avoiding unapproved packed foods. Mrs.Sowndarya, Chartered Accountant, Bangalore, emphasized on self-dependency of women and in working hard for their passion.

