



☎ : 0424 - 2244101  
Mob : 99767 51115  
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## **VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)**

**"COLLEGE WITH POTENTIAL FOR EXCELLENCE"**

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore)

Thindal, Erode - 638 012, Tamilnadu.

e-mail: [principalvcw@gmail.com](mailto:principalvcw@gmail.com) \* website: [vcw.ac.in](http://vcw.ac.in)

### **7.1.4. ANY OTHER RELEVANT INFORMATION**



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An ISO 9001: 2015 CERTIFIED INSTITUTION

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Dr.(Mrs.) **S.K. JAYANTHI**, M.Sc., M.Phil., Ph.D., PGDCA  
Principal

### Existing Water Conservation Facilities

1. Rain Water Harvesting - 8 Points
2. Bore Well - 3
3. Open Well - 2
4. Tanks -
  - College Campus - 7
  - Hostel - 4
  - Guest Room - 1
  - Auditorium - 2



Dr. S.K. Jayanthi, M.Sc., PGDCA., M.Phil., Ph.D.,  
Principal  
Vellalar College for Women  
(Autonomous)  
Erode - 638 012.

# VELLALAR COLLEGE FOR WOMEN (Autonomous)

## ERODE-12



## WORLD WATER DAY CELEBRATION



**23.03.2017**

**REPORT**



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### **VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), Erode-12**

#### **NATIONAL CADET CORPS**

#### **15 TN (BN)-NCC, ERODE.**

**World Water Day** is an annual event celebrated on **22<sup>nd</sup> March**. The day focuses attention on the importance of universal access to clean water, sanitation and hygiene (WASH) facilities in developing countries. The day also focuses on advocating for the sustainable management of freshwater resources.

World Water Day is supported by stakeholders across the globe. Many organizations promote clean water for people and sustainable aquatic habitats. Events such as theatrical and musical celebrations, education events, and campaigns to raise money for access to clean and affordable water are held worldwide on or close to 22 March.

UN-Water selects a theme for each year. Previous themes included: 'why waste water?' (a play on words with 'Why wastewater?' in 2017, 'Water and Jobs' in 2016, and 'Water and Sustainable Development' in 2015. The first International World Water Day, designated by the United Nations, was commemorated in 1993.

**15 NCC** cadets of Vellalar College for Women have organized a mini rally to create awareness among people about the conservation of water on **22.3.2017** from Thindal to



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Mettukadai, Erode. Through the olden literature, we came to know that, our ancestors had received the rainfall thrice in a month. But now - a- days, we are not even receiving once in three months. This is mainly due to deforestation. Our earth has become polluted and got enriched with green house gases like CO<sub>2</sub>, NO<sub>2</sub>, etc., which resulted in the lack of rainfall and the dissipation of the fields. In order to overcome these problems, our government and our many other Non-Governmental Organizations are insisting the public-not to cut the trees, but to plant the same to enrich the ground water level.

Thus in-order to promote water management, the **NCC cadets** involved themselves in awareness rally. Conservation of water is nothing but the proper maintenance of water in ponds, lakes, rivers, etc. There is only 3% of pure water available in the world in which only 1% and 2% in form of glaciers. The rally was initiated by **Dr.(Tmt).D.KAMALAVENI**., Principal Vellalar College for Women, Erode on the way from Thindal, Erode to Perundurairoad near Mettukadai. The cadets have the explained the importance of water to the public. Those cadets were also accompanied by the ANO **Capt.N.Kavitha** of Vellalar College for Women. The cadets have also cleaned the surroundings by removing the waste polythene bags, plastics, etc., before the commencement of the programme until.

14310054 / Capt. N. KAVITHA,  
Assistant Professor of History,  
Associate NCC Officer,  
PG & Research Department of History,  
Vellalar College For Women,  
Erode - 638 012.



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### CADETS PROMOTING WORLD WATER HOLDING THE PLAY CARDS



Latitude 11.5617690  
Longitude 77.3462799  
Clouds 32 °C  
89.6 °F  
23 Mar 2017, 11.11.A.M.

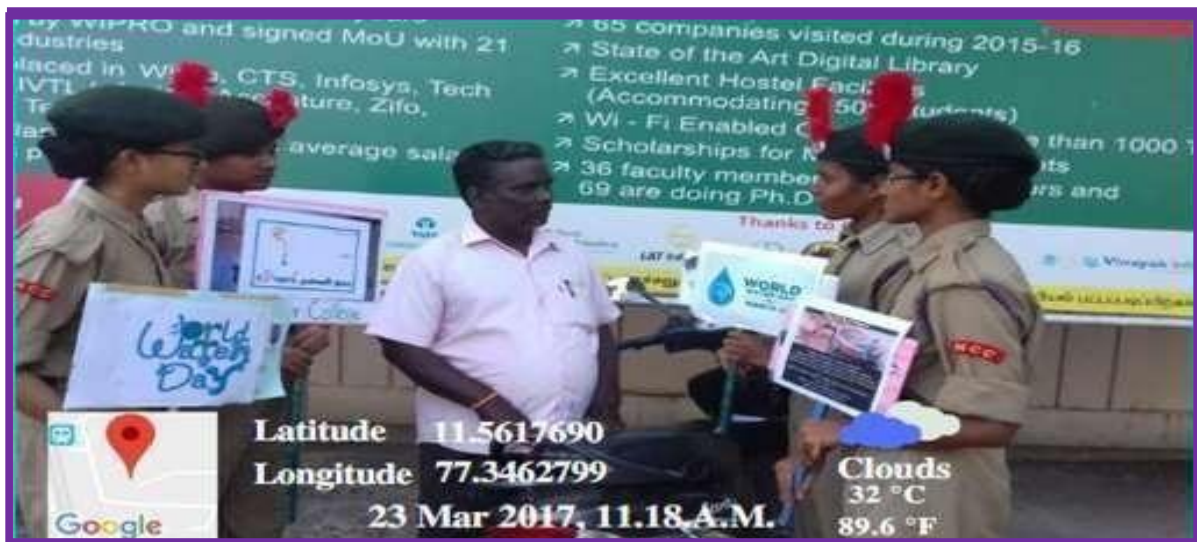


Latitude 11.5617690  
Longitude 77.3462799  
Clouds 32 °C  
89.6 °F  
23 Mar 2017, 11.05.A.M.



Latitude 11.5617690  
Longitude 77.3462799  
Clouds 32 °C  
89.6 °F  
23 Mar 2017, 11.15.A.M.

### CADETS CREATING AWARENESS AMONG THE PUBLIC ON CONSERVATION OF WATER



Latitude 11.5617690  
Longitude 77.3462799  
Clouds 32 °C  
89.6 °F  
23 Mar 2017, 11.18.A.M.



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### CADETS CREATING AWARENESS AMONG THE STUDENTS AND THE PUBLIC ON THE LESS USAGE OF WATER



### RALLY BY CADETS ON CONSERVATION OF WATER



### PROMOTING THE USAGE OF MINIMUM WATER WHILE USING





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**PROMOTING MINIMUM USAGE OF WATER**

