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VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

"COLLEGE WITH POTENTIAL FOR EXCELLENCE" (Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore) Thindal, Erode - 638 012, Tamilnadu, e-mail: principalvcw@gmail.com + website: vcw.ac.in

7.1.1. ANNUAL GENDER SENSITIZATION ACTION PLAN



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Dr.(Mrs.)D. KAMALAVENI, M.Com., M.B.A., Ph.D., PGDCA Principal

17.06.2015

Annual Gender Sensitization Action plan

2015-16

- To organise special lectures on health challenges
- To motivate staff and students to attend National workshops sponsored by National Bodies like Indian Council of Medical Research and ICSSR
- To undertake social ventures to embolden rural womenfolk with legal awareness
- To train SHG women in marketable artistic craft and preparing healthy food with millets
- Encouraging faculty members to bring out publications either as articles or books
- To initiate courses like Personality Grooming to empower women



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17.06.2016

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Annual Gender Sensitization Action plan

2016-17

- Celebrating International Women's Day with celebrities deliberating on women potential to improve their competitive spirit in approaching life
- To upgrade programmes and activities conducted by Women's Cell towards strengthening the welfare of the girl students and the faculty
- To initiate awareness campaign on Hygiene
- To organize rallies under the aegis of National Commission for Women
- To conduct various programmes towards ensuring equal opportunities and engender social inclusion
- To launch a Certificate Programme in Entrepreneurial Skill Development
- To create awareness on cashless transaction



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16.06.2017

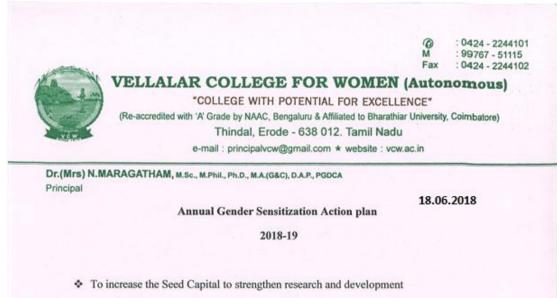
Annual Gender Sensitization Action plan

2017-18

- To organise workshops and activities
- To address health and nutrition challenges prevalent among children of the rural communities
- To organise camps in nearby villages to create awareness on hazards of open defecation
- To install more Napkins Vending Machines and Incinerators
- To launch a Start-up Centre to engage in community-oriented programmes
- To launch a Certificate Programme in Silambam a form of Martial Arts for self-defence
- To extend 24/7 counselling for students by a psychologist
- To encourage scholars and the faculty to complete doctoral programmes and publish works on their research



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- To conduct workshops and interaction sessions on gender sensitization
- To increase STEP initiated programmes for strengthening entrepreneurial spirit



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Dr.(Mrs) N.MARAGATHAM, M.Sc., M.Phil., Ph.D., M.A.(G&C), D.A.P., PGOCA Principal

18.06.2019

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Annual Gender Sensitization Action plan 2019-20

- To encourage the faculty to act as Resource Persons
- To organise National Level Yoga conference
- To extend personal and psychological counseling to radiate positive energy
- To organise special meetings on Health and Hygiene, Personality Development, Business Challenges of Young Entrepreneurs and Interpersonal Relationship
- To conduct UGC funded International Conference on Feministic Explorations
- To conduct International workshop on Research Writing
- To conduct guest lectures on mentor-mentee relationship
- To create awareness on post-cancer looks
- To honour Women achievers of the region
- International Conference on Women's Health Factors

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