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VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)
"COLLEGE WITH POTENTIAL FOR EXCELLENCE"

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore)
Thindal, Erode - 638 012, Tamilnadu.
e-mail: principalvcw@gmail.com * website: vcw.ac.in

7.1.1. ANNUAL GENDER SENSITIZATION ACTION PLAN



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Dr.(Mrs.)D. KAMALAVENI, M.Com., M.B.A., Ph.D., PGDCA
Principal

17.06.2015

Annual Gender Sensitization Action plan

2015-16

- ❖ To organise special lectures on health challenges
- ❖ To motivate staff and students to attend National workshops sponsored by National Bodies like Indian Council of Medical Research and ICSSR
- ❖ To undertake social ventures to embolden rural womenfolk with legal awareness
- ❖ To train SHG women in marketable artistic craft and preparing healthy food with millets
- ❖ Encouraging faculty members to bring out publications either as articles or books
- ❖ To initiate courses like Personality Grooming to empower women




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17.06.2016

Annual Gender Sensitization Action plan

2016-17

- ❖ Celebrating International Women's Day with celebrities deliberating on women potential to improve their competitive spirit in approaching life -
- ❖ To upgrade programmes and activities conducted by Women's Cell towards strengthening the welfare of the girl students and the faculty
- ❖ To initiate awareness campaign on Hygiene
- ❖ To organize rallies under the aegis of National Commission for Women
- ❖ To conduct various programmes towards ensuring equal opportunities and engender social inclusion
- ❖ To launch a Certificate Programme in Entrepreneurial Skill Development
- ❖ To create awareness on cashless transaction




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16.06.2017

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2017-18

- ❖ To organise workshops and activities
- ❖ To address health and nutrition challenges prevalent among children of the rural communities
- ❖ To organise camps in nearby villages to create awareness on hazards of open defecation
- ❖ To install more Napkins Vending Machines and Incinerators
- ❖ To launch a Start-up Centre to engage in community-oriented programmes
- ❖ To launch a Certificate Programme in *Silambam* – a form of Martial Arts for self-defence
- ❖ To extend 24/7 counselling for students by a psychologist
- ❖ To encourage scholars and the faculty to complete doctoral programmes and publish works on their research




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Dr.(Mrs) N.MARAGATHAM, M.Sc., M.Phil., Ph.D., M.A.(G&C), D.A.P., PGDCA

Principal


18.06.2018

Annual Gender Sensitization Action plan

2018-19

- ❖ To increase the Seed Capital to strengthen research and development
- ❖ To conduct workshops and interaction sessions on gender sensitization
- ❖ To increase STEP initiated programmes for strengthening entrepreneurial spirit




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Principal

18.06.2019

Annual Gender Sensitization Action plan

2019-20

- ❖ To encourage the faculty to act as Resource Persons
- ❖ To organise National Level Yoga conference
- ❖ To extend personal and psychological counseling to radiate positive energy
- ❖ To organise special meetings on Health and Hygiene, Personality Development, Business Challenges of Young Entrepreneurs and Interpersonal Relationship
- ❖ To conduct UGC funded International Conference on Feministic Explorations
- ❖ To conduct International workshop on Research Writing
- ❖ To conduct guest lectures on mentor-mentee relationship
- ❖ To create awareness on post-cancer looks
- ❖ To honour Women achievers of the region
- ❖ International Conference on Women's Health Factors




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