

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12.

College with Potential for Excellence

(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University)

49th ANNUAL REPORT

2018– 2019

Reputed Chief Guest, Honourable President, Respected Secretary, Esteemed members of Vellalar Educational Trust, erudite members of the staff, non-teaching staff, parents, ladies and gentlemen and my dear students.

I deem it a great honour and privilege to welcome our Chief Guest **Dr.P. Thirunavukkarasu, Member, Vice-Chancellor Committee, Bharathiar University, Coimbatore** who has acceded to grace the occasion of the 49th Annual Day celebrations with his eminent presence, to render the college day address and to confer prizes to the deserving learners for their commendable excellence in academics. I extend a warm welcome to the luminaries on the dais, faculty members, non-teaching staff, parents, students and all other invitees. Vellalar College for Women is the offspring of a few illustrious visionaries of the Kongu Vellalar Community to educate, engage and empower the rural women. The seed sown has evolved into a canopy in promoting education as the vehicle for their sustainability.

Before presenting a brief account of the excellence and achievements in all our endeavors during 2018 – 2019, let me place on record my respectful homage to the great souls who were behind the genesis and growth of this institution. I also record my deep sense of gratitude to the former members of the Vellalar Educational Trust and the former Principals and the staff members of this Institution.

With the blessings of the God Almighty and with a profound sense of glee and gratification, I now present the inventiveness, undertakings and attainments for the academic year 2018-19 to this august gathering.

College with Potential for Excellence

It is a matter of great pride and honour that UGC has allocated Rupees 1 Crore and 25 lakhs as an overall allocation for five years and a grant of Rs.14,88,000 as II installment grant of Phase II under the scheme “College with Potential for Excellence”. The fund is to be utilized for teaching, research and extension activities on our march towards ‘Excellence’.

College Union Activities

International Yoga Day was celebrated along with SKM Manavalakalai Mandram on 21st June 2018.

The College Union and its affiliated Associations were inaugurated on 11th July, 2018 by Dr.C.Suseela, our Former Principal. The event was marked with the investiture ceremony and release of newsletters. Fresher's Parents meeting was organized on 22nd June 2019.

On 22nd July, 2018, two books authored by T.Stalin Gunasekaran of Makkal Sindhanai Peravai were released by **Thava Thiru Kundra Kudi Ponnaambala Adigalar** and **Dr. M. Annadurai**, Director, ISRO Satellite Centre, Bangalore and also they spoke on science and spiritual aspects.

A motivational programme on Competitive Examinations on 23rd July, 2018 by Thiru. **Saidai S.Duraisamy**, Founder & Chairman, Manidha Naeyam IAS Academy was arranged.

On 31st July, 2018 Seshasayee Paper & Boards Ltd Programme on **Journey of Paper** by Mr.K.Shanmugam, General Manager, SPB Ltd as the resource person.

Graduation Day was marked with the confederation of UG & PG degrees to 1656 graduates on 10th August, 2018 by Dr.P. Kolandaivel, Vice Chancellor, Periyar University, Salem, as the chief guest addressed the graduates and distributed the degree certificates.

Alumni meet of the year was arranged on 10th August 2018.

The **72nd Independence Day** was celebrated with the special address by Dr. S.P. Vishwanathan, Retired Joint Director of Collegiate Education & Former Registrar, Bharathiar University.

To respect and recognize the teachers' contribution towards the society, **Teachers day** was celebrated on 5th September, 2018.

Moral Education Centre and Manathin Maiyam, Erode, jointly organized a special programme on "**Basic Preventive Measures for Adolescent Psychological Issues**" with Dr.Ragadeepti Naveen, Psychiatrist and Dr.Malar Murugesh, Psychologist, as key speakers on 24th December, 2018.

A **Special Meeting** with Thiru A. Kaliamoorthy, Former SP, Thiruchirapalli as the chief guest was arranged on the topic "Sadhikka Piranthaval Nee" on 28th December, 2018.

70th Republic day was celebrated with Thiru C.Nallasami, Joint Secretary, Vellalar Educational Trust as the chief guest who hoisted the flag and delivered the special address.

Thiru. M. Santhana Pandian, Additional Superintendent of Police, Erode District graced the occasion of the **49th Sports Day** on 2nd February, 2019.

On 11th February 2019, a **Motivational Programme** on "Ways to Overcome Predicaments" was organized with Tmt.T.Janaki as the chief guest.

A **Special Meeting** on “Unakku Neeeye Varam” was arranged on 23rd February, 2019 with Thiru. Master. Sri Ji, Director, Sathyodhayam, Erode as the special guest to boost the moral-spirit of the learners.

College Union **Valedictory** function was celebrated on 5th March, 2019 with Dr. D. Brindha, Principal, PSG College of Arts & Science, Coimbatore as the chief guest.

Women Empowerment Cell celebrated **International Women’s Day** with the joint venture of “You & Me Event Management”, RCN TV and Thendral TV on March 8th, 2019. Guests of the day, Miss.M.Durga, Kavi Bharathi and Kavi Mani, Ruby Beauty Body Builder and Miss. Abinaya Sundara Pandian, Young Founder of Nizhalagam, NGO, Madurai highlighted the significant contribution of the women community towards the evolution and betterment of mankind.

Department of Chemistry

Special Meetings

Under the auspices of the Chemistry Association ‘VELCHEM’ a Special meeting was organized on 09.10.2018 (10.00 a.m. to 12 a.m.). **Dr. M. Sujatha**, Assistant Professor, Department of Chemistry, Chikkanna Government Arts College, Tiruppur was the Chief guest and delivered a Lecture on **“Processing Techniques of Plastics and its impacts on Environment”**. In her address, she elaborated the various processing methods of plastics, fragmentation of the plastic when exposed to environment and its adverse effects to the human health. She also emphasized the implementation of reusable plastic materials for fighting the impact of plastic pollution and sustainability of environment. Mrs. V. Chitra, Associate Professor & Head welcomed the gathering. About 150 Students of I & II B.Sc., Chemistry and I B.Sc., Physics got benefitted from this programme. Dr. S. DeepikaPriyadharshini, Assistant Professor proposed the vote of thanks.

1. Guest lecture /visiting faculty

VELCHEM - The association of chemistry conducted a guest lecture on the topic **“Say YES To Carbon”** on 09.07.2018. **Dr.A. Udayakumar**, Principal Scientist, CSIR- National Aerospace Laboratory, Bangalore, Life Member-Indian Carbon

Society, Bangalore Chapter, gave enormous. He described the applications of carbon in various arenas like incandescent lamp, electrical contacts, resistors, DC machines, alternators, battery cell elements. The challenge of carbon being employed in heavy and large tools, particularly aircraft production tools, luxury yacht and aircraft interiors industry was his utmost projections, which made the spectators learn the exponential properties of carbon. The power point presentation epitomized the advantages of the new carbon materials, relating to the field of sustainable energy, evidencing the unique properties of next generation solar devices and energy storage solutions. He concealed the applications of carbon fibre serving the demands of aerodynamic efficiency, fuel savings and reducing engine noise. At the juncture, he showcased the synthesized carbon fibres, weaved carbon, flexible carbon, carbon plastic, brittle carbon materials etc. Students were engrossed to know the trends and outlooks in this exciting area of carbon nanomaterials, in the field of day-to-day appliances viz. carbon mixed in plastics, elastomer, paints, adhesives, films, and pastes.

5. Extension Activity

Out Reach Programme I: DBT Star College scheme sponsored Chemistry

Awareness Program for School Students

Department of Chemistry and Science Club – SAS (Serious About Science!) jointly celebrated the Chemistry week from 15.10.2018 to 22.10.2018 to commemorate the Birthday of former President Dr.A.P.J.AbdulKalam. An awareness programme entitled “Advertence our Environment” was conducted by Dr.V. Sreeja in which an exposure to the air, soil, water pollution, their effects, the control and remedy of the environmental pollution was given Dr. S.K. Kavitha conducted a program on e-waste management and Ms. V. Priya conducted a program on “Chemistry- Periodic table and Amazing Experiments. Valedictory session was held on 22.10.2018with the lecture by the Chief guest Dr. V. Perumal on “Importance of Chemistry in life”.

Out Reach Programme II: Creation of scientific awareness for Farmers catalyzed and supported by TNSCST on 05.02.2019

Department of Chemistry coordinate and organized an outreach programme on creation of scientific awareness for Farmers catalyzed and supported by Tamil Nadu State Council for Science & Technology on 05.02.2019 at Chinnapuliur village. Mr. D. Asaithambi, Agricultural Officer, Bhavani and Mr. R. Subramaniam, Joint director of Agriculture (Retd) and Professor of Agriculture, Nandha Engineering College, Perundurai were the Resource persons in this programme. They elaborated the new innovative ideas and techniques in production of Agriculture Products. About 53 Farmers were actively participated and benefited by these programme.

Extension Activity I: Hands on training to improve the Practical Skills of Government School Students in performing Chemistry experiments

As a part of the Extension Activities, the Department of Chemistry has arranged for the demonstration of Volumetric and Inorganic Analysis in the syllabus of XI & XII Standard to the students of Government Higher Secondary School, Thindal on **23.01.2019** in the Chemistry Laboratory. The Final year B.Sc Chemistry Students carried out the demonstration for the following experiments.

Volumetric Analysis:-

- ✓ Standardization of KmnO_4

Qualitative Analysis of Inorganic substance:-

- ✓ Solubility Test
- ✓ Analysis of Acid Radicals: Sulphate, Chloride, Sulphide, Nitrate and Carbonate
- ✓ Analysis of Basic Radicals: Ammonium, Lead, Aluminium, Zinc, Calcium and Barium

The students were allowed to do the experiments themselves and the doubts were cleared. About 30 students were the beneficiaries of the programme.

Extension Activity II: Hands on training to improve the Practical skills to carry out Chemistry Experiments

Department of Chemistry organized an extension activity on “Practicing Practical Chemistry” for the students of 10th standard of Government Higher Secondary School, Thindal on 11.02.2019. The participants were explained the following experiments theoretically and practically.

- i. Fermentation of sucrose
- ii. Identification of Starch using Iodine

- iii. Types of solutions
- iv. Identifying the nature of the sample (Acidic or Basic) with the help of indicators.
- v. Finding pH of a sample using pH paper.

The students were allowed to perform the experiments by themselves and the doubts were clarified. The programme facilitated the students to face their public practical examination with ease. Beneficiaries of the programme: 33 boys and 32 girls of Xth standard.

Cultural Activities

To bring the innate skills of students, **Talent show** was organized on 9th September, 2018. The students enthusiastically participated in various fields of fine arts like Dancing, Singing, Mime Skit and Fashion Show.

The harvest festival “**Thai Pongal**” was celebrated with great enthusiasm for 5 days from 07th to 11th Jan, 2019. Remarkable traditional folk arts of Tamilnadu like Silambattam, Kolattam, Kummi and Salangaiattam were performed by the students.

Academic Enrichment Activities

Ice breaking session and bridge courses for first UG students were conducted during the third week of June by all the departments.

Remedial coaching classes, special classes and counseling sessions were undertaken periodically and regularly.

Civil Service Coaching was given to students of final year UG and PG by Vellalar IAS Academy, Erode.

Intra & Inter Collegiate Meets were regularly organized by various departments of both aided & un-aided wing.

Entrepreneurial skill oriented Corporate Mall, Fashion Dallahas, Bio Buy, ExouSia and trade fairs. Cyber Expo, Math Expo and Technical Fest –Technova helped the students to exhibit talents in their study areas.

431 students were placed both in non IT Companies and in the top-notch IT companies like INFOSYS, CAPEGEMINI, TCS, WIPRO, CTS and ACCENTA. On campus Job Fair on 15th March will cater the needs of local employment demands.

The departments organized association competitions, educational tours, institutional visits and laboratory visits to inculcate practical knowledge outside the classroom.

Aided departments conducted 2 International Level Workshops, 4 Seminars and 1 Symposia, 1 National level Seminar, 1 Guest lecture and 10 State Level Workshops, 12 Guest lectures, 1 Symposia all funded by UGC. Also, 1 National Level Workshop and 1 Seminar funded by UGC-CPE, 1 State level Workshop and 1 Seminar funded by TNSCST and a State level Workshop sponsored by NDLI.

The DBT under Star College Scheme activities have been undertaken by the departments of Botany, Chemistry, Nutrition and Dietetics, Mathematics and Computer Science and funds have been approved for two aided departments namely Physics and Zoology. By the sanctioned funds and with the management support, 3 Hands on Training , 9 Workshops, 6 Guest Lectures and 1 National Level Seminar, 3 Industrial Visits, 2 Laboratory Visits, 1 Field Visit and 27 Students Research Projects were carried out.

Self-financing departments organized international, national, state level seminars, workshops, inter collegiate meets, guests lectures, special meetings and intra collegiate events.

Academic Quality Ranking Systems

NIRF :

Atal Ranking of Institutions on Innovation Achievements, NIRF Ranking, India Today Ranking and Career 360 results yet to be declared.

Our institution has secured 57th position in NIRF rankings 2018 at all India level. To prove once again the excellence of our institution in higher education our college has again applied for the NIRF Ranking for the current academic year 2019.

IQAC :

A Faculty Development Programme on “Intellectual Property Rights and Innovations” was organized jointly by IQAC and Intellectual Property Rights Cell. Dr.M.Kantha Babu, Director, Centre for Intellectual Property Right, College of Engineering, Anna University, was the resource person. A Guest Lecture on “Fulbright Fellowships” was organized jointly by IQAC with PG Department of Library and Information Science. Ms. Lalitha Nagesvari, Programme Manager, USIEF (United States India Education Foundation) was the resource person. The cell has organized 9 meetings regarding gap area analysis, establishment of centralized Data Documentation Centre, Applying for Nationalized Ranking Systems, mentoring Non-NAAC Accredited Colleges and new IQAC Criterion formats. Our college has been identified by UGC as the mentor institution for five non-accredited colleges in our vicinity. The cell has scheduled to conduct three more FDP programmes.

MHRDs Institution Innovation Council (Miic-Vew):

Our Institution has been selected for the establishment of the MHRDs Institution Innovation Council (MIIC) and received the selection certificate with the first star to its credit. It

has launched a campus radio 'Namma Mike – Namma College' with the tag line 'We are for innovation...not just for entertainment' and it is broadcasting various programmes through the college. An Intra Collegiate idea competition IGNITERZ 2K19, "India First Leadership Talk Series" and a Facebook Live session Workshop on "IPR for Students and Faculty Members" were organized.

Students Regulatory Compliance Committee

Students Regulatory Compliance Committee on Anti Ragging, Sexual Harassment, Gender Sensitization, Disabled Resources, Grievance & Redressal, Equal Opportunity & Counseling and Moral Education are effectively functioning for the peace in the campus.

Co-curricular Activities

Physical Education:

The department has initiated the Centre for Martial Arts to train the learners in Silambam, Karate, Boxing and Taekwondo. It organized the Bharathiar University Kho -Kho team camp and a Medical Inspection Camp for freshers.

8 players from our college have been selected to participate in Hand ball, Foot ball, Taekwondo and Shooting events in the All India Inter University Level tournaments organized at Anna University, Chennai, Sathyabama University, Chennai, Rajasthan Vidyapeeth University, Udaipur and Punjab University, Patiala.

Our special appreciation to our shooter, N. Keerthana of II B.A English, who has won the Gold Medal in Skeet Junior Women and Skeet Women in the 44th State Shooting Championship held at, Pudukottai. She secured 11th position in the 2nd trail and 9th position in the 3rd trail in the International Selection trails held at OASES Shooting Range, Jaipur, and won the 4th position in the All India Inter University Trap and Skeet Shooting Championship held at Punjab University, Patiala. She has also participated in the 62nd National Shooting championship held at Jaipur.

As an encouraging gesture, our management provides free education, boarding and lodging facilities to our sport stars.

National Cadet Corps (NCC):

Our Cadets participated in various camps like DG NCC Camp, New Delhi, Advance Leadership Camp, Agra, Army Attachment Camp, Secundrabad , Thal Sainik selection Camp,

Coimbatore, All India National Integration Camp, Tanjore, and RDC Selection Camp, organized in Salem & Tirupur.

In the 44th Tamilnadu Shooting Championship held at Madurai, CUO M.Sowmiya bagged two Bronze medals in Individual Open 3P and L/Cpl R.Priyadharshini won a Gold medal in Peep Prone Team. L/Cpl R.Priyadharshini won the Gold medal in All India Inter Directorate G.V.Mavalankar Shooting Competition held at Chennai. L/Cpl S.Venothini participated in the Republic Day Camp-2019 at DG NCC Camp, New Delhi and won the second place among all the 17 All India Directorates in the Prime Minister rally. This gained her the opportunity of dining with our Prime Minister Narendra Modi and Defence Minister Shrimathi Nirmala Seetharaman. To promote “**Swatch Bharath Abhiyan**”, 50 cadets had involved in the Cleaning Process at **Government Hospital, Erode** on 25.08.2018 along with NGOs Olirum Erode Foundation. 70 cadets took part in the “**Mega Tree Plantation**” Program on the way to Chennimalai temple in Chennimalai Hills along with NGOs Erode Siragugal Foundation on 13.10.2018 have planted 200 saplings. They have also organized a rally on **World Population Day** from Thindal to Sengodampallam and 37 Cadets involved in organizing a Blood Donation Camp on 23.11.2018.

National Service Scheme (NSS):

The NSS Units celebrated International Yoga Day, World Population Day, World Literacy Day, and National Youth Day. NSS Day was celebrated with Mr. A. Anantha Hariharan as the chief guest who gave a speech on “Life Skills for Adolescents”. It also conducted various awareness programmes on “cleanliness and the utilisation of toilets” and road safety. NSS Orientation Programme was conducted with Mr. Saravana Kumar, Assistant Professor of Economics, Erode Arts & Science College as the resource person. The NSS units joined hands with WoW Club for collecting waste papers for recycling purpose and gathered more than 6 tons of waste materials from the campus. They also gather and sent relief materials to the victims of Gaja Cyclone and the flood affected people of Kerala. NSS Special Camp was organized from 7th to 14th August, 2018 in which more than 200 NSS students participated and created awareness on usage of toilets in various villages under the Scheme, Sachhthapakhwara.

Youth Red Cross (YRC):

The committee observed World Population Day on 11th July, 2018 and International Youth Day on 22nd January, 2019. An Orientation Programme and a one-day Certificate Course on “First Aid Training Programme” were conducted. To create awareness on Health and Hygiene and Dengue fever, campaigns were organized at Veppampalayam and a Go Green programme in our college. In commemoration of the Founders’ Day of Vellalar Educational Trust, a Blood Donation Camp was organized on 19th February, 2019, our students have donated 56 units of blood.

Green Society:

To create awareness and responsiveness among the stakeholders, various awareness programmes were organized on demerits of open defecation, cleanliness and hygiene and preventive and control measures of dengue. The members made seed balls and donated the same. It also arranged a special meeting on “Digital Agriculture”, an exhibition on “Traditional Paddy Varieties and their Values”, “**Tree Plantation**” programme at Panchayet Union Elementary School, Vellode and a cleanliness drive at Vellode Bird Sanctuary.

Citizen Consumer Club (CCC):

Mr.R.Balasubramanian, Secretary, Erode District Consumer Protection Centre, Erode inaugurated the club and rendered a speech on “Consumer Protection and Rights”. Awareness programmes on care and hygiene, Food Adulteration, Plastic Eradication, Misleading Advertisements and Food Safety were conducted for the students of Government Primary School at Vannankattavalasu and pamphlets were issued. Demonstrations through ‘skit’ on “Avoid Junk Food” were done at Government Primary School, Chinnapuliyur and on “Clean India” at Government Higher Secondary School, Thindal.

Entrepreneurship Development Cell:

The cell organized awareness programmes on “Open Defecation” and “Plastic Free Environment”. Hands-on-training in making paper bag, file and greeting card were given to the students of Villarasampatti and Chinnapuliyur primary schools. To enrich the practical knowledge and industrial skills of the members, the cell organized special meetings on “Women Empowerment and Entrepreneurship” and “Entrepreneurial skills”.

Biodiversity Club:

Awareness campaigns were conducted by the club on “Elimination of Open defecation” in Veerapampalayam and “Healthy Practices” in Panchayat Union Elementary School, T.Vellode to promote general hygiene. An interaction programme was arranged to impart the values on conservation of wildlife and the students were taken on a field trip to Vellode bird sanctuary. The club also organized special meetings on “Animals and Its Nature” and “Science in Everyday Life”

Digital Literacy Club:

An Extension Activity under the scheme “UNNATH BHARAT ABIYAN” was carried out in Semmampalayam to spread knowledge on health and hygiene, usage of toilets, clean houses, and hazardous nature of plastics and use of natural manure. An Awareness Programme on “**Digital Literacy Tools**” to help in the online payment of EB Bill, ticket booking, LPG gas booking ,banking transactions and Hands- on -Training Programmes to access E-Resources, usage of computers and **Online Resources Retrieval using Google** and its products were organized. Demonstration of **Digilocker**– an app for keeping the certificates safe online was done for the members of the club.

Enviro Club:

Awareness campaigns on “**Open Defecation Free**” and “Hygiene in surrounding area” were arranged by the club at Sengodampalayam. It also organized Special meetings on “Think Green Go Green” and “You and Your Environment” to implant a sense of eco-awareness among the members.

Health & Wellness Club:

The club rendered a remarkable service to the society in banning plastic products and inculcating knowledge on proper hygiene and sanitation at Nathakattupalayam. “National Deworming Day” was observed by offering deworming tablets to the under 19 years of age. “Fluorosis Awareness Survey” was conducted to impart the impact of dental fluorosis on oral health to our learners.

Media club:

To enhance the journalistic views in the young minds, an orientation programme was conducted. Prof. Moorthy Selvakumaran, Educational Analyst & Consultant, Sri Selvakumaran Educational Services and Industries, Erode addressed the members on ‘Visual Journalism’. Competitions like Report Writing, Slogan Writing, Collage, and Video & Photo Editing were conducted to kindle awareness about media.

Science Club:

The club has conducted awareness programmes on “need for cleanliness”, e-waste management and “**Advertence** our Environment”. They also took a pledge on Swaccha Hi Seva. The Science Club joined with Department of Chemistry and celebrated the Chemistry week from Oct 15th to 22nd in commemoration of the Birthday of our former President Dr. A.P.J. Abdul Kalam.

Theatre Club:

The club works towards promoting the histrionic skills in the learners. In connection with this, the club has organized an orientation programme for the future artists. Dr. S. Subramanian, Assistant Professor, Department of English, Chickkaiah Naickker College, Erode acted as the resource person.

Academic quality Ranking systems

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prove once again the excellence of our institution in higher education our college has applied for the NIRF Ranking for the current academic year 2018-19.

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Regulatory compliance

Ragging Curb Committee:

An awareness programme on "Preventive Measures and Elimination of the Menace of Ragging" was organized with Mr. V. Radhakrishnan, Deputy Superintendent of Police, as a chief guest. Bill boards, Hoardings and a Complaint Box with anti - ragging helplines were displayed in the college and hostel premises.

Student Counselling Centre/Equal Opportunity Centre:

The Centre organized an Awareness Programme on Water Conservation, a motivational programme on You Can Win, 6 special meetings on various topics namely Health and Environment, Team work, Gender Sensitization and Personality Assessment, Being a Responsible

Student, Techniques to improve Positive Attitude, Tap the untapped opportunities and Gender Sensitization and a mind mapping session for the welfare of the learners.

Gender Sensitization and Differently Abled Resource Centre (DARC):

The Committee organized an awareness programme on “Ullathu Uyairvukol”. The resource person, Mrs. Janaki Subramani Swati, Founder & Managing Trustee, Elanjie for Social Welfare, Erode, motivated the learners to develop a courageous attitude, follow the moral values and understand the realistic perspectives of life. A motivational Programme on “Tips to Enrich Self-Confidence” was organized. The chief guest, Thiru.C. Rajamanickam, (Retd) Inspector of Matriculation Schools, elaborated on the opportunities available to differently abled people and emphasized the importance of self confidence, hard work and perseverance as the key to reap success.

Social responsibility initiatives

Self – employment training and start-up centre:

The centre serves as a potential drive in building the entrepreneurial qualities among the younger generation. It has organized various workshops on making incense sticks, paper bags, designing embroideries and flower makings.

Centre for Agri Business Training and Consultancy (ABC) :

The main aim of ABC was to explore the upbringing of rural community and develop the lives of many farmers. It also aims to conduct the agri oriented training program for the farmers in the different field. In connection with this a **Seminar** was organised for the farmers on the theme “**Market Based Agriculture**” with Agri Ramam Subramaniam, Rtd, Agricultural Joint Director, Nandha Engineering College, Erode, Agri. K.Premalatha & and Agri. S.Vasudevan,, Deputy Directors of Agriculture, Farmer Training Centre, Erode served as the resource persons & gave a key note address on the Food Processing Methods and means of controlling Food Wastage.

ABC has also organised a workshop on **Virgin Coconut Oil preparation** for our faculty members and Self Helping Group. Centre for Agri Business Training, Indian Horticulture and Food Processing Consultancy, Hosur jointly organised a **Farmer’s Day Celebration - Agri Mall** for two days. The chief guest of the day was Mr. K.Pushpakumar, Director, Indian Horticulture and Food Processing Consultancy, Hosur gave a speech on the topic “Water Management”.

Unnat Bharat Abhiyan 2.0 (UBA):

Unnat Bharat Abhiyan is inspired by the vision of positive transformation in rural development processes by leveraging knowledge among the people. As a participating institution, our college has adopted five villages namely Thindal, Villarasampatti, Muthampalayam, Thenmugam Vellode and Chinnapuliur in Erode District. UBA organized awareness programmes on health, science and technology in agriculture through various clubs.

COLLEGE QUALITY SUPPORTING COMMITTEES

Quiz Club:

Knowledge is a treasure, but practice is the key to it. -Lao Tzu

To enhance the cognitive learning skills of the students, an “Intra-collegiate Quiz Competition” was organized by the club. The competitions comprised visual rounds, testing the learners’ knowledge on Art, Science and Culture, Earth and Environment, Famous Personalities, Famous Quotes, History and Sports.

Training & Placement Cell:

A 16-day program was designed with professional trainers keeping in mind the importance of the all – round development of candidates covering areas such as Aptitude, Verbal, Technical, Soft Skills and English Language. The cell organized campus interviews for the career aspirants and as a result 431 students have been placed in the reputed IT and non-IT companies in this academic year. Job fair on March 14th was organized in the college campus to meet out the local employment needs.

ICT enabled and e-Learning Resource Centre (ICT-e-LRC):

885 students and 12 faculty members have enrolled for NPTEL online courses. Our college stands in the **31st place** out of 100 Active local Chapters and has been awarded the ‘**Best Certified Count Improvement**’ by NPTEL. Dr.N.Maragatham, Principal and Dr. S.K.Kavitha, Assistant Professor, Department of Chemistry have attended SWAYAM workshop at Maulana Azad University, Hyderabad. To promote cashless transaction among people, an awareness programme was conducted at Kalyanipuram. A Faculty Development Programme has been jointly organised with IQAC on “Adoption, Promotion and Production of MOOCs on SWAYAM Platform”.

Journal Publication Committee:

To place on record, the refereed VCW Journals published biannually with DOI from CrossRef have entered into the 5th year of successful release in case of HuSS and FoodSci, while that of 4th year in case of ScieXplore. The online versions are available under open access in www.i.scholar.in hosted by IPL Bangalore. Besides, the committee progresses meticulously to index the journals with Indian Citation Index (ICI) and J-Gate.

Civil Service Coaching Committee:

A one day motivational programme on competitive examinations was organized along with Placement cell and Manidha Naeyam IAS Academy, Chennai with Thiru. Saidai S.Duraisamy, Founder & Chairman, Manidha Naeyam IAS Academy as the resource person. The committee along with Career Counseling Cell organized a programme “AN INTRO TO TNPSC

ASPIRANTS” with Thiru.K.P. Durai Murugan, Co-ordinator and Trainer of TNPSC Exam, Vellalar IAS Academy as the guest speaker.

Career and Counseling Cell:

The cell facilitates the students towards acquiring skills for suitable employment. To fulfill its vision, it has organized a programme on “Step into success by Developing Self-Esteem” with Ms.R.Indira, Assistant professor of Commerce (CA), Kongu Arts and Science College, Karur, as the resource person.

Research Committee:

A Special Programme on “Resources for Researchers” was organized for Research Scholars with Mrs.M.Sivamani, Librarian as the resource person. She insisted the use of Print and e-resources available in N-List, Delnet and NDLI facilitated by the Central Library of the college. A UGC funded one day workshop was organised on “Academic Identity and Strategies for Increasing Citation Frequency”. Dr.B.Sivakumar, Librarian, PSG College of Arts and Science, Coimbatore was the resource person. UGC funded One day State Level workshop was organised on 28.02.2019 on the topic “Tools to Revitalize Research and Teaching”. **Dr.S.K.Kavitha**, Asst.Professor, Department of Chemistry, Vellalar College for Women, Erode delivered a talk on “**Research Based Pedagogical Tools (RBPT) for Teaching Science**” for the faculty members of Science departments. She elaborated about RBPT with suitable examples and insisted about the possible means of contextualization. **Dr.S.Sharmila**, Asst.Professor, Department of Botany, Vellalar College for Women, Erode delivered a talk on “**Utility of Foldscope: A New Scientific Research Tool**” for Science faculty members. During her presentation she explained the easy way of using Foldscope, an optical microscope instrument in a detailed manner.

Center for Academic Excellence / Learning Skills Improvement Services (LSJS) :

The centre organised workshops on ‘**Make Learning Easy**’ and ‘**Memory Techniques and Study Skills**’. In connection with this, the students were trained on learning tips and memory techniques.

OTHER CLUBS

Audio Visual & Photography Club:

Students of the club were taken to DJ Memorial Photography Contest Exhibition at Kasthuri Sreenivasan Cultural Center, Coimbatore. The club conducted a Photo Walk competition on the topics Pongal Celebration and My favorite space.

வெளிச்சங்கள் இலக்கிய அமைப்பு:

தமிழ்த்துறை வெளிச்சங்கள் இலக்கிய அமைப்பின் சார்பாக கூரபாளையம் கிராமத்திலுள்ள நடுநிலைப்பள்ளிக்குச் சென்று “தூய்மை இந்தியா” என்ற திட்டத்தின் கீழ் தூய்மை இந்தியா திட்டம் பற்றியும், சுற்றுப்புறத் தூய்மை மற்றும் சுகாதாரம் பற்றியும் விழிப்புணர்வினை ஏற்படுத்தி, பல போட்டிகள் நடத்தப்பட்டன. வெளிச்சங்கள் இலக்கிய அமைப்பின் சார்பாக தன்னார்வப் பயிற்சி முகாம் நடத்தப்பெற்றது. அம்முகாமிற்கு ‘பணி எல்லார்க்கும் ஒரு பொதுநல அமைப்பு’ என்ற அறக்கட்டளையின் தலைவர் திருமதி நா.ஹேமலதாகதிரவன் அவர்கள், “தடைகளைத் தகர்த்தெறிவோம்” என்ற தலைப்பிலும் பட்டிமன்றப் பேச்சாளர் திருமதி சத்தியவதி அவர்கள், “சிறகுகளை விரிப்போம்” என்ற தலைப்பிலும் சிறப்புரை வழங்கினர்.

Women Empowerment Cell:

The cell organized awareness programmes on “Energy Therapy” with Dr.S. Ranganathan, Alternative Medicine Therapist, ACU LIFE as the resource person and a programme on “Legal Rights for Women” sponsored by National Commission for Women, New Delhi. To acknowledge women across the state, Dr. Abdulkalam Women Achiever Award function 2019 was organized in association with DR. APJ Abdulkalam International Foundation. A special meeting was arranged on “Career for Women Graduates” with Mr. A. Palaniappan, Senior Signals & Telecommunication Engineer (Retired), Southern Railway, Chennai.

Student’s Welfare Committee

The Committee has taken initiative in directing the students to maintain discipline and decorum of the college. It has instilled the importance of ‘Not to waste food & water’ and to maintain hygiene in and around the campus.

Staff Welfare Committee:

The staff welfare committee has conducted a De-worming Activity, free medical camp, Yoga Class, Awareness Programmes on Suganya Samridhi Yojana Scheme and PPF, and a Passport and Pan Card Campaign to all Teaching and Non-Teaching staff members. Also a visit to TexValley and a trip to Madurai, Kanyakumari and Tiruchendur have been arranged by the Management.

VCW Champions:

To implant the responsibilities in the minds of students our VCW champions excelled their work in many college activities, especially towards the energy consumption, water consumption and in maintaining hygiene throughout the campus.