

## **VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12.**

### **College with Potential for Excellence**

(Re-accredited with „A“Grade by NAAC & Affiliated to Bharathiar University)

### **50<sup>th</sup> ANNUAL REPORT 2019– 2020**

Renowned Chief Guest, Honourable President, Respected Secretary, Esteemed members of Vellalar Educational Trust, learned members of the staff, non-teaching staff and my dear friends. It is my proud privilege to present a brief report of College Union Activities for the academic year 2019-20.

The following Union office bearers of Aided stream were elected through an election on 27.06.2019 for the academic year 2019-20

President	:J.Madhumalar III B.Sc N&D
Vice President	:G.Rajeswari III B.A English
Secretary	:R.SreeLaxmi III B.A English
Joint Secretary	:E.Sudharshana III B.A English
Fine Arts Secretary	:K.S.Sobiya III B.A English
Quiz Club Secretary	:T.Bhavathareni III B.A English

And for the unaided stream Union bearers were selected by due process on 28.06.2019 for the academic year 2019-20

President	:N.Kanihavishwa III B.ScMaths
Vice President	:R.Dharini III B.ScMaths CA
Secretary	:M.MohanaAiswariya III B.A English
Joint Secretary	:K.Sarumathe III B.Com Co-operation
Fine Arts Secretary	:M.Abinaya III BCA
Quiz Club Secretary	:K.Dhanabakkiam III B.ScMaths CA

In addition to the above key posts, 98 other office bearers including the Association Secretaries, Club Secretaries and VCW Champions were also selected.

### **COLLEGE UNION ACTIVITIES**

The initialization of event in this Academic year is the **UGC – Student Induction Programme** was conducted from 17<sup>th</sup> June, 2019 to 22<sup>th</sup> June, 2019 with the luminaries of Vellalar Educational Trust. On the first day of the programme, 17.06.2019 students are oriented with Institution and Department interface. In the second day, Bridge Course and creativity & Art Activities were conducted. On 19.06.2019 literacy activities and local visit were also undertaken. Online and digital learning were taught on 20.06.2019.

Interaction programme between management, teachers, parents and students were arranged on 21.06.2019. The last day (22.06.2019) the students were undergone an extra-curricular activities based on their area of interest.

Global Kongu Foundation Charitable Trust, Dinamalar and Vellalar College for Women ,jointly organized a Session on “**How to combat the evil & negative side of Social media**” was given By **Thiru. D.Sivanandhan**, IPS(R), FMR., Director General of Police and Commissioner of Police and by **Thiru.A.Kaliamurthy**, TPS(R), FMR. Deputy Commissioner of Police on 26<sup>th</sup> June, 2019.They pointed the problems faced by the younger generation and the remedies to prevent from those evil impacts of social media.

**College Union Election and Due Process** was conducted for the students on 27.06.2019. The students from all the departments were nominated and elected for various posts.

On 12<sup>th</sup> July 2019 **Inauguration** of the college union “**Samarpan**” by **P.Ponmuthuramaligam**, regional Joint Director of Collegiate Education. The event was marked with the debut ceremony and release of newsletters.

**Mr. K. Shivakumar**, from Rain Water Literacy Foundation addressed about **Rain Water Harvesting** at college on 18th July, 2019 and demonstrated at Shivakumar home “**SATHVIK AMULYAM**”, Nasiyanur, on 6<sup>th</sup> June, 2019.The students gained knowledge on Rainwater Harvesting pattern with hand on training.

**The Self Employment Techno Park** has been inaugurated on 18<sup>th</sup> July, 2019 by **Dr. A.Akilandeswari**, Assistant Professor/Manager, Rural women Technology Park, PSGR krishnammal College for Women, to create self employment opportunities among students through imparting baking skills and making biodegradable plates.

On 15<sup>th</sup> August, 2019**The 73<sup>rd</sup> Independence Day** has celebrated, **Thiru.S. Pachiappan**, Social Welfare Activist, Erode, as the chief guest. He deliberated the need for quality societal welfare activities and humanitarian care activities.

**Golden Jubilee** was celebrated with many dignitaries of various field from 20<sup>th</sup> August, 2019 to 25<sup>th</sup> August, 2019

Our college union has celebrated **Teachers Day** on 5<sup>th</sup> September, 2019 in the remembrance of Dr.Radhakrishnan.

**Graduation Day** was held with the confederation of UG & PG degrees to 1767 graduates on 22<sup>nd</sup> November, 2019 by **Dr. G. Srinivas**, Joint Secretary University Grants Commission (UGC-SERO) Hyderabad.

A **Special Meeting** on “Nemirtha Nadai Nerkonda Paarvai” was given by poet **Thiru. Niranjan Barathi**, on 1<sup>st</sup> October 2019. He shared his views on the equal rights of women in the society and to improve quality of women in the nation and also inaugurated the centre of Gandhian thought”s and centre of Women studies

**National Youth Day** was celebrated with **Mr. P. Kanakasapaapathy**, Director of Indian Navy Associate and ICSSR, New Delhi and NSS-Co-ordinator, **Mr. R. Baskar** on 6<sup>th</sup> January 2020.

A **Special Meeting** on “**The Folk History of Kongunadu: A very special story** “ was given by **Dr. Brenda E. F. Beck**, Adjunct Professor, Department of Anthropology, University of Toronto, Sophia Hilton Foundation of Canada on 20<sup>th</sup> January 2020.

**Republic Day** was celebrated with **Tamil Nadu Battalion NCC Administrative officer Lt Col. M. Babu** on 6<sup>th</sup> January 2020.

Intra & Inter Collegiate Meets were regularly organized by various departments of both aided & unaided wing.

### **Inter School Quiz Competition**

As a part of the Inter School Programme, Knowledge Feast-2019 organised by our college on **04- 12- 19**, the Quiz Club planned a quiz programme for the high-schoolers of Erode District, in a bid to tap out their inherent potential and general awareness. 28 ardent teams from various schools fervently participated in the preliminary round. 6 teams were shortlisted for the final round, out of which, **S.SanjithBalaji & S.Sutharsan** of PKP Swamy Matric. Hr. Sec. School bagged the **First Prize** and **S.K.SriSowjanya & M.RitaYadav** of Velalar Vidyalayaa Senior Secondary School secured the **Second Prize**.

### **Intra Collegiate Quiz Competition**

An Quiz Competition - prelims was conducted by Quiz Committee of Vellalar College for Women for undergraduate students. Around 92 students from various departments of self financing wing were actively participated. Among 92 students, 6 students were selected for the finals. **S.Vidya of III BBA – CA** has won the **First Prize**, **B.G Shanmukha Priya** has won the **Second Prize**.

To promote entrepreneurial skills in the learners, coporate mall, Fashion Mall, Zooppa, Bio Buy, Exou Sia and trade fairs were organized by the departments in the self-financing stream. The Math Expo and Techincal Fest-Technova helped the students to exhibit their knowledge in arithmetic and digital agriculture.

The departments arranged institutional visits and educational tour programming to inculcate practical knowledge outside the classroom. The affiliated associations of the College Union and various clubs conducted competition to tap out the student”s creativity and the best were awarded with certificates and prizes.

During the academics year, Aided departments conducted a total of 29 UGC sponsored Workshops, Seminars, Symposia, Special Meetings and Guest lectures at International, National and State levels. The departments also organized 12 DBT STAR funded Special Meetings, Guest lectures, Seminars and Faculty Development Programmes.

Self-financing departments organized 41 academic events in the International, National, State - Seminars, Workshops, Inter Collegiate Meets, Guest Lectures, Special Meetings and Intra collegiate level events.

The faculty members of both aided and Self-financing stream attended **76** Faculty Development Programmes, **58** Retraining Programmes, **605** Seminars, Conferences and Workshops and served as resource persons in **46** programmes including conferences, orientation/refreshers courses, seminars etc.

122 research papers have been presented at National and International Level Seminars/Conferences. Besides, **87** Research works were published in refereed International and National Journals.

### **Awards & Recognitions**

- Dr. S. Akila, Assistant Professor of Computer Science for her instrumental role as SPOC for the SWAYAM-NPTEL Local Chapter.
- Dr.K.Kavitha, Assistant Professor of Food and Nutrition has cleared *fsai*- Basic Manufacturing Level 1 Training on Food Safety Supervisor.
- Ms.R.Nivekha, Assistant Professor of E-Commerce was awarded “Best Academic Excellence Award” (In Recognition for her Outstanding Contribution to Education and Research) by Mayas Academic Excellence Awards on 22.12.2019 and awarded “Excellent Teaching in Higher Education Award” by A.R.KalaiMaaMandram, Chennai on 16.2.2020.

In NPTEL courses,

- Ms. K. Pavya, Assistant Professor Department of Computer Science- **Elite with Gold Medal.**
- Ms.K.Kanakambika and Ms.V.Tamilselvi, Assistant Professor of PG Department of Mathematics- **Top Performing Mentor**

### **Co-curricular Activities**

#### **PHYSICAL EDUCATION**

Dr. K. Malathi, Director of Physical Education, guides and motivates the sports aspirants to excel in their activities. The players enthusiastically participated in the Intramural and Extramural competitions As a part of Golden Jubilee celebration, our department had the privilege to organize the Bharathiar University

Inter College Swimming Competition for Men and Women, Kabaddi (W), and Hand ball (W) tournaments. The Colleges affiliated to Bharathiar University had ensured their participation

**Hand ball** -Won the RUNNERS TROPHY in the Bharathiar University Inter-Collegiate tournament, which was organized by our Institution.

**Chess** - won the IV Place in the Bharathiar University Inter-Collegiate chess competition which was held at Dr. R.V College, Coimbatore.

**Wrestling**-E.Yogalakshmi of II B.A History won the Silver Medal in Tamilnadu State Junior Wrestling Championship.

**Swimming**-Our Swimmers won the OVERALL FIRST POSITION in the Bharathiar University Inter Collegiate Swimming competition organized by our Institution with **3 GOLD, 6 SILVER AND 7 BRONZE Medals**

**Basketball**- Our Basketball team secured the Fourth place in Bharathiar University Inter Collegiate Tournament which was held at Bishop Appasamy College, Coimbatore. **We proudly honour the victory of N.Keerthana of III B.A English who won the**

- **25 Mts Sports Pistol event**– won the **GOLD** Medal in Junior Women National Competition held at Coimbatore.
- **Shooting Trap team event** –won the **SILVER** Medal in the All India Inter-University Shooting Championship held at Manav Rachna University, New Delhi.
- **Shooting Skeet Event** - won the **SILVER MEDAL** in Shooting Skeet Event in the Khelo India National Shooting Championship held at Gauhati, Assam.
- **Miss. N.Nivetha of PGDCA** –Highest achiever in our proud Institution in the All India Inter University Shooting Championship held at Manav Rachna University, New Delhi.
  
- **Shooting Trap Event** - **GOLD MEDAL**
- **Shooting Team Trap Event** -**SILVER MEDAL**
- **Shooting Double Trap Event** - **SILVER MEDAL**

#### **All India Inter University-Hand ball**

We place a record of appreciation to

N.Maheswari of II M.Com

- P.Princy of II M.A History

- R.Saritha of I B.A English and
- K.Ilakkiya of I B.Com

who were selected to represent the Bharathiar University Hand ball team in the All India South Zone Inter University Tournament that was organized by Calicut University, Kerala.

- M.Dhivya I M.Com (CS) won the Silver Medal in State Level Silambam competition.
- The SAPPHIRE House of Aided stream won the Overall Championship and EMERALD House in the Self financing wing won the Overall championship.

#### **NATIONAL CADETS CORPS (NCC)**

During the Republic Day Parade, Captain N.Kavitha received a honour from the **Erode District Collector Shri.C.Kathiravan** for doing **BEST IN ORGANISING REPUBLIC DAY PARADE**

- **CUO R.Priyadharshini won Silver Medal and SGT J.Joymerlin also won Silver Medal in the Inter Group Shooting Competition( State Level).**
- **CUO R.Priyadharshini and SGT J.Joymerl in attended the CATC- Cum-South Zone Shooting Capsule held at Kongu Engineering College, Perundurai from 17.06.2019 to 26.06.2019. CUO R.Priyadharshini won Gold Medal.**
- **From 09.07.2019 to 18.07.2019, the cadets SGT M.Anbumani, L/CPL K.Aruna, L/CPL M.Jayavarshini, and L/CPL S.Pooja Sri Devi attended the CATC-Cum-IGC- TSC at NTA Idayapatti, Madurai. L/CPL M.Jayavarshini won Silver Medal in Health and Hygiene Competition (State Level).**
- **Enrolment for the academic year took place on 10.07.2019, in which 35 cadets were enrolled.**
- **L/CPL M.Jayavarshini and L/CPL S.Pooja Sri Devi attended the All India Thal Sainik Camp at Delhi Cantt, New Delhi from 16.09.2019 to 27.09.2019.**
- **L/CPL M.Jayavarshini won Bronze Medal in Health and Hygiene Competition and L/CPL S.Pooja Sri Devi won Silver Medal in Obstacles Competition in All India Thal Sainik Camp.**
- **Twenty Eight cadets took part in the rally on the “ROAD SAFETY WEEK CELEBRATION” from Kalingarayan Illam to Senguthar Higher Secondary School. The Chief Guest of the programme was MLAs K.V.Ramalingam, K.S.Thenarasu, K.SivaSubramanyam on 21.01.2020.**
- **52 cadets participated in the Trekking from Bargur- Durussampalayam at Solaganai Tribal Village in Bargur Hills along with the Youth Hostel Organisation.**

## **NATIONAL SERVICE SCHEME(NCC)**

### **Program Officers**

**Unit I – Dr.P.Selvi, PG and Research Department of English**

**Unit II– Ms. P.Lalitha, PG and Research Department of English**

**Unit III – Dr. K.Kavitha, Department of Food and Nutrition (SF)**

**Unit IV– Ms. D.Suganya, Department of English (SF)**

The National Service Scheme units of Vellalar College for Women, has done valuable services to the community from the month of July to September 2019.

The first Programme of the NSS club is **International Yoga Day Celebration** on 21<sup>st</sup> June 2019. Mrs. Vasanthi, yoga trainer trained the students to practice yoga daily.

On 10<sup>th</sup> July, 2019 **“Plastic MasillaTamil Nadu”** was conducted by NSS and the resources person was Mr.N.Rajkumar Assistant engineer ,Pollution Control Board of Erode created a awareness through his speech nearly 150 students were participated.

On 11<sup>th</sup> July, 2019, **World Population Day** was observed. A meeting and an awareness Rally was conducted. The NSS students voluntarily participated in the Programme.

On 19<sup>th</sup> July, 2019, **NSS Orientation Programme** was conducted. Dr., G.Kalaimani of Sri Vasavi College was the resource person. He motivated the students to serve the nation.

On 22<sup>nd</sup> July 2019,Vellalar College for Women collaborated with NSS and with **Bank of Baroda** and created new account for nearly 487 students. The chief guest was principal Dr.N.Maragatham.

The management of Vellalar College for Women has allotted a specific field for **NSS garden**. The NSS students keenly take part in planting saplings and maintaining the NSS garden.

**The NSS special camp** was organized from 8<sup>th</sup> August to 14<sup>th</sup> August, 2019in which more than 200 NSS students participated and served the villages namely Kalyanipuram, keeramadai, Vathyarkatuvalasu and Ponnampalayam. Under the Scheme, **“SwachhBharathAbhiyan”**, the NSS students cleaned the public places and created awareness among the villagers about the construction and usage of toilets during the Special camp.

On 18<sup>th</sup> September, 2019 behalf the NSS of VCW planted more than 80 saplings inside the campus . This event was led under the leadership of the principal Dr.N.Maragatham.

On 24<sup>th</sup> September 2018, **NSS Day** was celebrated. Dr.N.Maragatham was the special guest who gave a speech about **“Benefits of Planting Tress”**. During the after-noon session, the students exhibited their talents by performing cultural activities.

An awareness programme on “**Satta Vilipunarvu Mugam**” was organized by National Service Scheme of Vellalar College for Women on 19.09.2019. Nearly 220 students participated in the programme. The chief guest was Mrs.S.Lakshmi.M.L, pro-judge, legal service center ,Erode and Mrs.P.Mohanavalli.B.A.M.L ,special pro-judge Erode. There was illustrious lectures on motor vehicles reform law women rights and laws were discussed detaily among students.

On 10<sup>th</sup> October 2019, behalf the NSS work the NSS students counted Thindal Murugan temple offerings On 4<sup>th</sup> January 2020 in memory of vivekanadhajayanthi a speech on “**VIVEKANDHARAL VIZHIPADAI THOM**” competition was conducted by NSS unit of VCW. More than 60 participants were participated.

The NSS units of Vellallar College for Women and Vivekananda Blood Donors Club jointly celebrated National Youth Day on **08-01-2019**. Professor P.Kanagasababathi Director ,Indian Ship Association Member ICSSR New Delhi was the chief guest. He gave an inspirational speech and gave prizes for speech competition winners.

On 25<sup>th</sup> Janaury 2020 “**Vaakkalar Thinam**” more than 100 students were took pledge along with NSS co-ordinator and the chief guest was Dr.N.Sabitha ,Associate Professor and Department of Nutrition & Dietetics.

On 11<sup>th</sup>Febraury, 2020 an awareness programme about “**Corona Virus**” was conducted by NSS and the chief guest was Dr.S.Punitha Assistant professor, Department of English, VCW gave a wonderful speech how to keep free from corona virus.

### **YOUTH RED CROSS SOCIETY**

In order to recognize the efforts of world’s youth in enhancing global society a “**National Youth Day**” was celebrated on **12.01.2020**. Competitions like Essay writing and Drawing were conducted on the topic “**Water Conservation**”to the students.On account of the **73<sup>rd</sup> Independence Day Celebrations**, our Youth Red Cross Society volunteers visited **Kongu Arivalayam** Trust Special School for Mentally Challenged Children, Thindal, Erode on **15.08.2019**.An **Orientation Programme** was organized by the Youth Red Cross Unit of Vellalar College for Women on **9<sup>th</sup> September 2019**with an intention to make aware the students various concepts and aspects of YRC organized a **workshop** entitled “**Legal Awareness**”on**19.09.2019**.**Tmt. Lakshmi, M.L., Secretary / Sub Judge**, District Level Services Authority, Erode, The **World Heart Day** was celebrated on **30.09.019** to spread awareness about cardiovascular diseases which are the biggest cause of death. The theme of World Health Day 2019 is “**Health for All – Everyone, Everywhere**”.“**Ban Plastics**” campaign was organized by Youth Red Cross Society on **04.10.2019** to increase awareness on plastic waste management.



## **RED RIBBON CLUB :**

### **Program Officers**

**Unit I – Dr.P.Selvi, PG and Research Department of English**

**Unit II – Ms. P.Lalitha, PG and Research Department of English**

**Unit III – Dr. K.Kavitha, Department of Food and Nutrition**

**Unit IV – Ms. D.Suganya, Department of English (SF)**

The NSS units and YRC of Vellalar College for Women and Vivekanada Blood Donors club jointly celebrated founders day in memory of (Late)THIRU.V.M.KAILASA GOUNDER(FOUNDER PRESIDENT) &(Late) THIRU.S.C.SENGOTTUVELAPPAN(FOUNDER SECRETARY) the chief guest was Dr.S.SUKUMAR and conducted **Blood Donation Camp** on **19.02.2020**. In that **60** units of Blood were collected by Government Hospital of Erode.

On 27<sup>th</sup> Februaury 2020 a “**Hair Donation programme for Cancer Patient**” was conducted by NSS in collaboration with Green Trends ,Coimbatore. More than 50 students were donated their hair.

All the events and programmes are organised and conducted under the guidance of the NSS Programme Officers - Dr.P.Selvi, Ms.P.Lalitha Dr. K.Kavitha and Ms. D.Suganya.

## **GREEN SOCIETY**

**Coordinators:**1. Dr.D.Indhumathi

2. Mrs.S.Nithya

To create awareness and responsiveness among the stakeholders, various awareness programmes about plastic pollution, orientation programmes ,Tree plantation, Seed Ball Plantation were conducted. **Wildlife Week Celebration** was conducted. Societal awareness programmes on **Healthy pets, Healthy people**, and the Guest Lecture on **Change yourself, not the Nature**. Oral presentation and display of play cards on **Observed International Ozone Day** were done by our students. Essay writing and Drawing Competitions were also conducted.

## **CITIZEN CONSUMER CLUB**

Citizen Consumer Club activity for the academic year 2019-2020 were inaugurated by **Mr.R.Balasubramanian**, Secretary, Erode District Consumer Protection Centre, Erode

An awareness programme was conducted on **Personal Hygiene and Plastic eradication** for the school students in **Erode Corporation Primary School,Villarasampatti** On **21.01.2020** celebrated **National**

**Consumer day** jointly organised by Vellalar College for Women and Erode District Consumer Protection Centre along with **Mr.A.C.Kathiravan IAS**, Erode District Collector, **Ms.S.Kavitha**, District Revenue Officer, **SKMMayilanathan**, Chairman, Erode District Consumer Protection Centre; **Ms.G.Karpagavalli**, District Civil Supplier Officer and Consumer Protection Council, Thiru.**S. D. Chandrasekar**, Secretary, Vellalar Educational Institution. On **28.02.2020** a demonstration through „skit“ was made at **Government Primary School, Karapparai, to “Avoid Junk Food”**

### **Entrepreneurship Development Cell**

**Coordinators:** 1.Dr.S.Maheswari

2.Dr.D.Parimala Devi

The cell has organized “**A special meeting**” on **12.9.2019** for EDC students. **Mr.Naveen Kumar**, Sociopreneur & Founder, ATCHAYAM trust, Namakkal, has addressed the students on the topic “**Opportunities and Challenges of Social Entrepreneurship**”. **Two of our EDC members** have actively participated in training programme on “**Business model and Business plan**” organized by **Entrepreneurship Development and Innovation Institute, Chennai** and **EEDISSIA**, Erode from **16.12.2019 to 27.12.2019**. **Three of our EDC members** have participated in the awareness programme on “**Digital Marketing**” organized by Entrepreneurial Development and Innovation Institute, Chennai and EEDISSIA on **05.02.2020**. EDC has organized a workshop on “**Clay Mural Art**” for the students on **12.02.2020**. **Mrs.GokilaSenthil B.sc (CDF)**, Proprieties, Rhythm colours and Arts, Tirupur, taught the students about the art and brought out their artistic talents. EDC has conducted various competitions for the students. On **03.02.2020**, in **Wealth from Waste** competition, Ms.G.Saranya of I B.Com(Aided) has won the first prize and Ms.S.Kowsikka of I B.Com(Aided) has won the second prize. In **Essay Writing** competition, Ms.R.Dhanashree of II B.Com(Aided) has won the first prize and Ms.T.Dharani of I B.Sc (Zoology) (Aided) has won the second prize. On **08.01.2020**, in **Wealth out of Waste** competition, Ms.B.Shalini of I B.Com(Coop)(SF) has won the first prize and Ms.D.Janani of II BBA(CA) (SF) has won the second prize. In **Essay Writing** competition, Ms.S.Ankita Tiwari of II B.Com(CS) (SF) has won the first prize and Ms.Yashika I B.Sc(CDF)(SF) has won the second prize. The Cell has organized a “**Talk Show-Chat with an Entrepreneur**” programme jointly with TYCOON (Business Administration) Association. **Ms.AnjaliKhanwani**, Proprieties, Sweet Retreat, Cakes & Chocolates, Shampathnagar, Erode, has shared her experiences with the students.

## **BIODIVERSITY CLUB**

**Coordinators:** Dr.M.Sangeetha

Awareness Programmes on Zoonotic Diseases, Wildlife Conservation were conducted. A visit to Sericulture farm, at Athani and Silk Reeling unit, at Padiyur were also organized. A Lecture on My Biodiversity My Responsibility and Observation of International Tigers Day were conducted. A visit to Sims Park, Coonoor and Botanical Garden at Ooty were organized.

## **DIGITAL LITERACY CLUB**

**CO-ORDINATOR:** Mrs. M.SIVAMANI, LIBRARIAN.

Digital literacy club members were taught to access free e-resources available on internet and basics of internet security on 19.10.2019. Digital literacy club Members were given to access online payment of Bills, online tickets booking, banking transactions & NDLI App on 31.10.2019. **User awareness Programme on “Access to E-Resources”(EBSCO Main Search Edition & VIDEEYA E-Books)**

Digital literacy Club organized User awareness Programme on “Access to E-Resources” (EBSCO Main Search Edition & VIDE E-Books) on 11.02.2020 in our institution. Mr.NandaLal T.S., Senior Training Manager-South India, EBSCO Information Services & IEEE Xplore Digital Library, Newdelhi provided training on how to access E-Journals available on EBSCO Database. Mr.D.Senthil Kumar, System Administrator Vellalar College for Women (Autonomous), Erode trained the students on how to access subscribed e-books and other knowledge based content on Videeya.com multi publisher platform.

## **ENVIRO CLUB**

An **Orientation programme** was organized for the Enviro - Club member"s on **18.08.2019**. **Dr. G. Jayanthi**, Assistant Professor of Botany (Enviro club co-ordinator) addressed the students of Enviro club. The **Ozone Day** was celebrated on **16.09.2019** by the club volunteers with the theme “**Ozone Layer Protection: The Mission goes on**”.

The Biodiversity conservation week was celebrated in our college campus with the mission towards the saving of flora and fauna on **09.10.2019**. As a part, 10 tree saplings were planted in our college campus. We organized a Special meeting on “**Water management system, Hygine and Health and You and Your Environment**”

## **HEALTH AND WELLNESS**

Health and wellness club of Vellalar College for Women, conducted a Survey programme on 17.07.2019 among 125 students of the Health and Wellness club( aided and unaided).Health and Wellness Club of our college organized a motivational Speech on the topic “Keys to success” addressed by Dr.V.Krithika, Assistant Professor of Nutrition and Dietetics Department , Vellalar College For Women, Erode on 31.01.2020.**Mrs. G.Sangeetha Devi**, Assistant Professor, Department of Biochemistry and **Mrs. D.Thenmozhi**, Assistant Professors, Department of Nutrition and Dietetics, along with the students, undertaken various activities for promoting hygienic environment in and around the rural areas of the college.

## **MEDIA CLUB**

**Co-Ordinator: Dr. L. M. Swarnalatha**

**Department: PG & Research Department of English**

The Media Club organized a one-day workshop “Basics in acting” on 15 February 2020 at English Language Lab, for the Media club members. Ms. K. Mohanapriya, an emerging VJ in RCN Channel, addressed an audience of 25 members from various departments regarding the basics in acting. She discussed about the various positioning of camera angles and the importance of profile while acting. She further motivated the students to overcome their stage fear and also made them to enact a concept based on the day-to-day common issues. This workshop enabled the students to learn about the off-screen preparations in the media.

## **SCIENCE CLUB**

As a part of science club activities, to ensure the development of Rural School an awareness programme was conducted on 20.02.2020 to the Primary school students in Villarasampatti village, Erode. The Students were also made aware of the need of having a strong scientific knowledge.

## **THEATRE CLUB**

**Co-Ordinator: 1.Dr. S. Punitha**

**2. Ms. L. Latha**

The Theatre Club of Vellalar College for Women, conducted a two-day workshop on “*New Vistas in Theatrical Skills*” on 09.08.2019 and 10.08.2018 at Vellalar College for Women, Erode. **Dr. Sheik Fareeth**, Assistant Professor, Department of Social Studies, Jamal Muhammad College, Trichy and **Mr. Kanmani Chakravarthi**, Passionate member of Theatre acted as the Resource Persons..Highlighting the Golden Jubilee year, The Theatre Club of Vellalar College for Women proudly announce the signing with **Helen O’Grady** Theatre of Coimbatore. This tie enables the students to get trained and to have a great exposure to

the off campus events. Theatre Club has organized an special meeting on 19<sup>th</sup>February 2020 for the future artists. Lieutenant. Dr N. Mythili., M.A., M.Phil., B.Ed., PGDCE., Ph.D., Assistant Professor of English, Associate NCC officer (SW), Sri Vasavi College, Erode acted as the resource person. The session covered different aspects of acting ranging from movement, voice, props, improvisation and stage knowledge. Also, it offered new insights and understandings to the young aspirants to excel in theatrical skills through her activity based learning.

### **WOMEN EMPOWERMENT CELL**

On **28.02.2020**an awareness programme was conducted to the II M.Com., PG students..**Dr.K.K.Saradha**, Assistant Professor and Head, Department of Economics, delivered a speech on the topic “**Stress Management**”.

### **COLLEGE QUALITY SUPPORTING COMMITTEES**

#### **Other Clubs:**

#### **Social Responsibility initiatives**

#### **Self-employment training and start up centre:**

**Co-ordinators: 1.Dr.S.Maheswari**

**2.Dr.D.Parimala Devi**

A One day workshop was organized by Start-up Centre for final year students of our College on 13.01.2020 on **Mat-making** addressed by **Dr.D. Parimala Devi**, Department of Business Administration (CA), VCW, Erode, wherein 30 students were benefited. The Centre jointly with Department of BBA(CA) has organized one day workshop on **Soap Making** on 27.01.2020 for SHG members. The resource person of the programme **Mrs.Prema Ramesh**, Teacher, Fevicryl Company, Erode and Part-time Lecturer in Sona College, Salem around 215 participants got benefited. The Centre has also organized an extension activity on **Paper Bag Making And Mat Making** in Karaparaai Village on 12.02.2020 for general public women wherein 25 participants were benefited

#### **Centre For Agri Bussiness Training and Consultancy(ABC):**

Centre for Agri Business Training and Consultancy (ABC) and **JalShakthi Abiyan** jointly organized a **seminar on Water Resource Engineering** on 08.08.2019.Mrs. G.K.Sukanya, Assistant Professor in Commerce (CS) welcomed the gathering. Dr. N. Maragatham, Principal, Vellalar College for Women presided over the function.

As a part of Golden Jubilee Celebrations Centre for Agri Business Training and Consultancy (ABC) has celebrated APJ Abdul Kalam’s birthday with formation of Miyawaki Forest on 15.10.2019.The

Secretary and Correspondent Thiru.S.D.Chandrasekar and Principal Dr.N.Maragatham, planted over 50 sapling trees in the college premises in the view of its celebration“s.

#### **Unnat Bharat Abhiyan2.0(UBA):**

Village House Hold survey was collected from each and every house at 5 adopted villages Villarasampatti, Kaarapurai, Chinnapuliyur, Siraimetanpalayam and Gunduchettipalayam under Unnat Bharat Abhiyan(UBA). Also extension activities from various departments from our college was carried out at Chinnapuliyur and Siraimetanpalayam Panchayat School for the benefit of school students.

#### **Regulatory Compliance**

##### **Ragging Culb Committee:**

On behalf of the Anti ragging Committee the “Orientation Day” for the freshers was held to create awareness on the regulations adopted in the campus to curb ragging.

As per the directions of UGC/MHRD, the I<sup>st</sup> year students were made to fill the online undertaking forms of anti ragging and the hard copy was collected from the parents and students.

Anti ragging committee and District Legal Services Authority, Erode jointly organized a legal awareness programme on 17.10.2020. **Tmt. S. Lakshmi, Secretary/Sub judge, District Legal Services Authority, Erode** delivered a special lecture on “Women“s rights” in the programme.

**Tmt. B. S. Kalaivani, Judicial Magistrate No-1, Erode and Thiru. G. Sivakumar, I Additional District Muns if, Erode** gave awareness about the ills of ragging amongst the students.

##### **Student Counselling Centre /Equal Opportunity Centre:**

**Co-ordinator:** Dr.V.Renukadevi

A special meeting was organized by Equal Opportunity Centre and Counseling Centre for II.M.Com(Computer Applications) students on 19.12.2019 at T30 Hall. Dr.M.Prema, Assistant Professor and Head, Department of Commerce (Computer Applications) addressed students on “Stress Management”. She addressed about the effects of stress over normal livelihood and also the strategies to be followed to cope up with stress. 38 students were attended and benefited.

A special meeting was organized by Equal Opportunity Centre and Counseling Centre on 21.01.2020 at SCS Hall. Dr. P. Bharathisindhu. Assistant Professor, Department of Computer Application, Vellalar College for Women, Erode addressed students on “Way to Success”. Motivating students to fix goals and teach to move forward towards healthy behavior are expected outcome of this lecture. Second year BCA and B.Com Cooperation students (95) have benefited in this programme.

Equal Opportunity Centre/ Student Counseling Centre observed Girl child day on 23.01.2020. An awareness program on POCSO Act was conducted for I B.com and Final M.com students. Dr.V.Renukadevi

was the resource person and enlightened the students about criminal Amendment act 2013, usage of internet with high security and how to protect in case of urgency. Totally 100 students were benefited out of this programme.

The Equal Opportunity Centre and Counseling Centre organized Zestful Refreshing Programme for SHGs Women on 30.01.2020. They are provided with physical and mental refreshment through counselling and conducting various recreation activities. They actively participated and self motivated throughout the entire programme.

The life skill motivational speaker Vijayadurga Devi conducted programme on Feb 6 on the topic Women's by counseling cell. Her session was participated by 60 students of Biochemistry department. Nothing is more beautiful than a women who is brave, strong and emboldened from her own life skills gathered. Speaking the truth and being bold gives the self confidence from one's inner self .Embracing flaws, celebrating wins, smiling at any situation gives the women to develop herself more. The protection includes not only the self defence like karate, martial arts, they are simplified with one's boldness and strongness from inner heart. They can be expressed by self motivation.

A special meeting was arranged for final Botany students on 18.02.2020. The topic lectured was Value Building is Nation Building. Dr.V.Renugadevi Co-ordinator Equal opportunity centre and Student Counseling Centre was the resource person and taught the students about the importance of ethics and morals behind life which is the base for Nation Building. 40 students attended and benefited out of this program.

On 19.02.2020 Equal Opportunity Centre and Student Counseling Centre Vellalar College For Women in association with IQAC of Sri Vasavi college organized a special program on 19.02.2020 "Enjoy the beauty of life". Dr.V.Renugadevi Assistant professor & Head PG & Research department of commerce, Co-ordinator Equal opportunity centre/Student counseling centre, was the resource person. She nurtured and motivated the students to live life with our own tradition, culture and values to enjoy the beauty of life. 85students were benefited out of this programme.

On 20.02.2020, an awareness programme on Life Skill Management was conducted to the students of I B.A. (History). Dr. K. K. Saradha, Assistant Professor & Head, Department of Economics oriented the students on the various skills that are required by the younger generation to lead their life successfully. The students were given tips to manage their basic problems.

#### **Gender Sensitization and Differently Abled Resource Centre(DARC):**

On 24.2.2020, in commemoration of birth anniversary of former Chief Minister of Tamilnadu Dr. J. Jayalalitha, "State Girl Child Protection Day", was observed by the Gender Sensitization Committee.

### **Audio Visual & Photography Club:**

**Coordinator: Dr.P.Anitha**

56 Students who are interested in Photography, from various department of our college were taken to DJ Memorial International Photography Exhibition with the theme “Wildlife & Landscape” conducted by Lakshmi Machine Works at Kasthuri Sreenivasan Cultural Centre on 01.08.2019. In that exhibition, the students got an exposé on different photography technique, worldwide different photographs. After the visit, the students were taken to Science Museum, Coimbatore.

In connection with International Photography day, a photography competition was conducted on 19.08.2019. The topics are Landscape and Mountains and Different View we see.

### **Quiz Club:**

**Coordinator: Dr. G. Surya**

**Quiz Club** organised an Intra-collegiate Quiz Competition on 4th February, 2020, to make effort to transmit the **Culture and Traditions of India** to the future generations through education. Intra-collegiate Quiz competition was conducted. **Dr. S. Karthicka**, Assistant Professor, PG & Research Department of English. The students were participated and won prizes.

### **Training & Placement Cell:**

594 students were placed in the IT companies like INFOSYS, TCS, WIPRO, CTS and also in VISIONARY RCM, AEE.BEE, WICE, ACCENTA, HICITIZEN, FUTURE GENERALI, INFAC T , FOCUS EDUMATICS & BRIGHT STAR.

### **ICT enabled and e-Learning Resource Centre (ICT-e-LRC):**

A Faculty Development Programme has been organised by ICT -e- LRC jointly with ICT Academy on “**Introduction to Python Programming**” on 26.06.2019 & 27.06.2019.

104 students and 24 faculty members have enrolled for NPTEL courses and appeared for examination commenced on 29<sup>th</sup> September. Out of this 70 students and 23 faculty members successfully completed the course. One of our faculty member have got **Gold Certificate**, 2 students and 6 faculty members got **Elite+ silver Certificate**. About 950 students and 91 faculty members have enrolled in various courses and about 450 students have registered for examination till now.

**Employability Skill Training program in Financial Literacy** was organized jointly with Reliance Home Finance and ICT Academy for 25 days in our campus. An MOU was signed between ICT Academy and ICT-e-LRC Centre, Vellalar College for Women for the conduct of the programme. At the end of the course, students have attended online examinations and all of them successfully completed the course.



SWAYAM Course is offered for UG Students and ePathsala for Pg Students,

A **National Communication Skill Test** (NCST) in association with ICT Academy was conducted on 14.02.2020 and was certified by “The Hindu Newspaper”. 10 Faculty members attended FDP organized by various institutions jointly with ICT Academy.

### **Journal Publication Committee:**

**Co-ordinator:** Mrs. M.SIVAMANI

Journal Publication Committee places on record with fruition that the refereed VCW Journals published biannually with DOI from Cross Ref have entered into the Sixth year of successful release in case of HuSS and FoodSci, while that of Fifth year in case of ScieXplore. The online versions of the journals are available under open access in [www.i.scholar.in](http://www.i.scholar.in) hosted by IPL Bangalore. The committee also appreciates the promotional services of IPL, Bangalore for procuring subscriptions to our VCW Journals since 2016 from various colleges and institutions of Tamilnadu and other States. All the VCW Journals were indexed with Indian Citation Index (ICI), J-Gate and Google Scholar. Journal, HuSS: International Journal of Research in Humanities and Social Sciences has been recommended by experts and has been included in UGC-CARE List. Besides, the committee progresses meticulously the other two journals to be included in UGC-Care List.

### **NET/SET Coaching Centre**

Vellalar NET/SET Coaching Centre was inaugurated on 31.07.2019 with the objective to impart the skills required to hit the examination.

NET/SET Coaching class for General Studies – Paper I was held in the Conference Hall on 14.09.2019 and on 01.11.2019 & 02.11.2019 in the SCS Hall. The Resource Person Dr.C.Ranganathan, Associate Professor, Department of Library and Information Science, Bharathidasan University, Trichy handled the classes with necessary examples and solved question papers. The Faculty members, Research Scholars and PG students (260) actively participated and benefited through this programme. NET/SET Paper-II for Commerce, Computer Science, History and English were handled by the respective department co-ordinator with eminent resource persons. The basic concepts and other subjects’ aspects were taught. The PG Students, Research Scholars and Faculty members were benefitted by this programme. One Candidate trained through NET/SET Coaching Centre from English discipline has cleared the NET Examination conducted during December 2019.

### **Career And Counseling Cell:**

The Career and Counseling Cell conducted “**Wheebox National Employability Test (WNET)**” at our college campus for all pre - final and final year graduates on 30.10.2019 and 31.10.2019 to identify core

strengths and improvement areas of our students.

Career and Counseling Cell & Civil Services Coaching Club organized a Guest Lecture on **An Intro to Socio Economic Changes and Upcoming Challenges for the Students in India** on 16.12.2019. **Mr.C.K.Harisudan**, Image IAS Academy, acted as a resource person and delivered an informative and useful lecture. He had provided guidance to prepare for both UPSC and TNPSC examinations with an effective and executable planning. Also he had shared his experiences for what not to do. The highly effective part of the lecture was the interactive session. Many of the students had interacted with the resource person with many queries and also with difficulties they had faced in the previous competitive examinations. About 150 Post Graduate students of Commerce, History, English and Botany had benefitted through this programme. On the whole, the guest lecture provided a better platform for the civil services and TNPSC aspirants.

### **Research Conclave Centre**

**Coordinator:** Dr. S. Sharmila

Research Conclave Centre organized UGC – Funded One Day State Level Symposium on Research Proposals & Citation Analysis, Guest Lecture Program on “Proposal writing and Funding Agencies and A Special Meeting on “Basics of Data Analysis using Excel

### **Centre for Academic Excellence / Learning Skills Improvement Service(LSIS):**

**Co-ordinator:** 1.Dr. S.Karthiga

2.C.UshaNandhini

Learning Skills Improvement Services (LSIS) initiates to accelerate quality improvement and increases the learning standard of the students. The main focus is to deliver improvement in learning skills of the students. LSIS organised a Two Special Meeting in “**PPP – A KEY TO SUCCESS**” with the sturdy resource person **Dr. P. SELVI, M.A., M.Phil., B.Ed., Ph.D.**, Assistant Professor, PG & Research Department of English, Vellalar College for Women (Autonomous), Erode and “**YOU ARE UNSTOPPABLE**” for both aided and unaided stream students with the sturdy resource person **Ms. I.VidhyaSruthi, II MA English Literature**, Vellalar College for Women (Autonomous), Erode.

### **Centre for Gandhian Thoughts:**

The Department of History has taken the initiative to establish Centre for Gandhian Thoughts, with the support and guidance of the Management. The Centre was inaugurated on 1.10.2019 by ThiruNiranjan Bharathi, (Great Grandson of Mahakavi Subramanya Bharathi) Lyricist and Writer, to commemorate the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.

The Centre had observed Sarvodaya day on 30.01.2020 by taking pledge on the importance on

Sarvodaya. In this connection, the Post Graduate and Research Department of History had organised a special Lecture Programme with Prof. M. William Baskaran, Ph.D, Professor, Centre for Gandhian Studies, Dean, School of Social Sciences, Gandhigram Rural Institute – Deemed to be University, Gandhigram. He spoke on the topic “Gandhiji: A Beacon Light of Martyrdom”.

The lecture insisted on attaining Safety and Security of every individual by following the unique principles of Gandhiji, the Principles of Ahimsa and Non-Violence. He elaborated in simple terms, so that everyone can understand Gandhiji’s Sarvodaya to Anthodaya; i.e. welfare of all started from the welfare of the last man. He also elaborated about Gandhiji’s exposure and experiences, Ideals and Philosophies, Strategies and methods, simple lifestyle and relationship with the masses in a very simple and uncomplicated way to the appreciation of the participants. His address ended by saying a quote of Mahatma Gandhiji.

“I object to violence, because when it appears to do well,  
the good is only temporary, the evil it does his permanent”.

### **Student’s Welfare Committee:**

**Coordinator: 1.Dr.S.Sounthiri**

Student Welfare Committee and Physical Education Department jointly organized a Medical Camp for first year under graduate students to study the medical fitness of the students. A total of 1423 students are benefited. Student Welfare Committee organized a Passport and PAN Card Camp for the benefit of students in association with Staff Welfare Committee. A total of 230 students are benefitted.

To ease the accessibility of **PAN Card and Passports** to the Vellalar community, the Staff and Student Welfare Committee jointly organized a camp and 4-wheeler driving class for the staff members acquired the lifelong skill to boost mobility and flexibility in their lives.

### **COLLEGE UNION ACTIVITIES**

#### **SELF FINANCING WING**

On 21.06.2019 a rousing welcome party was arranged to the Freshers and Parents with a focus to give a wider idea on the curricular and co-curricular activities and the infrastructure facilities of the institution.

The following College Union Office bearers were selected by due process on 03.07.2019.

#### **COLLEGE UNION ACTIVITIES**

#### **SELF FINANCING WING**

#### **UNION OFFICE BEARERS**

S.NO	POST	STUDENT NAME	DEPARTMENT
1.	President	N.Kanihavishwa	III B.Sc.,Mathematics
2.	Vice President	R.Dharini	III B.Sc.,Mathematics CA
3.	Secretary	M.MohanaAiswariya	III B.A English
4.	Joint Secretary	K.Sarumathe	III B.Com.,Co-operation
5.	Fine Arts Secretary	M.Abinaya	III BCA
6.	Quiz Club Secretary	K.Dhanabakkiam	III B.Sc.,Mathematics CA
7.	Sports Secretary	P.Subhashini	III B.Com CA B
8.	Sports Joint Secretary	P.Mythilipriya	III B.Sc.,Mathematics CA
9.	NSS Secretary Unit III	K.Rithikha	II Bio-Chemistry
10.	NSS Secretary Unit IV	M.Bavanika	II B.Com.,Professional Accounting
11.	Placement Secretary	S.Vaishali	III B.Sc.,ComputerTechnology
12.	Placement Joint Secretary	K.R.Sathya Ruba	III B.Sc.,Computer Science
13.	YRC Secretary	S.Sowndarya	I B.Sc.,Physics
14.	Women Cell Secretary	K.Sneha	III B.Sc.,CT

### HOSTEL SECRETARIES

<b>PG SECRETARY</b>			
S.NO	POST	STUDENT NAME	DEPARTMENT
1.	Hostel Secretary	S.Vasumathi	II M.Sc., Mathematics B
2.	Mess Secretary	S.Nivetha	II M.Sc.,Physics
3.	Gardening Secretary	R.Kokila	II M.Sc.,Botany
4.	Indoor Secretary	A.Sushmitha	II M.A.,Literature
5.	Sanitary Secretary	R.Gokila	II M.Sc.,Mathematics A
<b>UG SECRETARY</b>			
1.	Hostel Secretary	M.Sreetha	III B.A., Literature B
2.	Mess Secretary	M.Deepika	III B.Sc., Mathematics A
3.	Gardening Secretary	K.Gayathri	III BCA
4.	Indoor Secretary	M.Subasri	III B.Sc., Physics
5.	Sanitary Secretary	V.AzhaguNachiyar	III B.Com.,Co-operation

## ASSOCIATION SECRETARIES

S.NO	POST	STUDENT NAME	DEPARTMENT
1.	Tamil Association	S.Ramya	III B.A ., Tamil Literature
2.	Tamil Language	R.Nithya	II B.A ., Tamil Literature
3.	English Language Association	L.Anandhavarsni	III B.A ., English Literature A
4.	English Literary Association	R.N.Yashwandheni	III B.A ., English Literature B
5.	Maths Association	K.Ponramila	II M.Sc., Mathematics B
6.	Physics Association	K.C.Kavipriya	II M.Sc., Physics
7.	Bio-Chemistry Association	S.Sarushashini	III B.Sc., Bio Chemistry
8.	Food & Nutrition Association	A.Ashma Zunaira	II M.Sc., Food & Nutrition
9.	Computer Application Association	S.Indu	III B.C.A.
10.	IT & CT Association	R.Swathipriya	III B.Sc., Computer Technology
11.	Computer Science Association	B.Monica	III B.Sc., Computer Science A
12.	Costume Design & Fashion Association	G.Ranjani	III B.Sc., Costume Design & Fashion
13.	Commerce Association	M.Subashree	III B.Com., Commerce B
14.	Commerce (CA) Association	R.Abinaya	III B.Com., Computer Applications A
15.	Corporate Secretaryship Association	R.Harshavarthini	III B.Com., Corporate Secretaryship
16.	Co-Operation Association	D.Aswitha	III B.Com., Co-operation
17.	BBA (CA) Association	S.Suvetha	III B.B.A., Computer Applications
18.	Library & Information Association	L.S.Devi Abirami	II M.Lib.I.Sc
19.	Hindi Association	Riddhi.Y.Gaglani	III B.B.A., Computer Applications

20.	B.Com (P.A) Association	S.Keerthana	II B.Com., Professional Accounting
21.	E-commerce Association	R.Muskan Bothra Jain	III B.Com., E-Commerce
22.	Maths (CA) Association	S.Jeevitha	III B.Sc., Mathematics CA
23.	Accounting and Finance Association	R.Renuka	I B.Com., Accounting and Finance
24.	Banking and Insurance Association	B.S.Sreejaa	I B.Com., Banking and Insurance

### CLUB SECRETARIES

S.NO	POST	STUDENT NAME	DEPARTMENT
1.	NSS Joint Secretary Unit III	P.Agilandeswari	II B.Sc., Maths(CA)
2.	NSS Joint Secretary Unit IV	K.Sandhiya	II B.Sc.,(IT)
3.	Green Society Secretary	V.Poovizhi	II B.Sc.,(IT)
4.	Entrepreneurship Development Cell	A.Agalya Devi	II B.B.A(CA)
5.	Citizen Consumer Club(CCC)	S.Asfirin	I B.Com(CS)
6.	Science Club	A.M.Sneha	II B.Sc., Physics
7.	Bio-Diversity Club	L.Dhanujashri	I B.Sc.,CDF
8.	Enviro Club	S.Suwetha	I B.Com(CA) B
9.	Career and Counseling Cell	R.Dhanushya	III B.Com(Co-op)
10.	Photography Club	A.Pooja	III B.Sc., Physics
11.	Velichangal (Tamil Literary Forum)	L.Rithika	II B.A Tamil
12.	Health and Wellness Club	K.AyeshaMahjabeen	II B.Sc., Bio-Che
13.	Media Club	V.Kiruthika suruthi	II B.A., Eng „A“

14.	Theatre Club	M.S.Fashila	II B.Com., (E-Com)
15.	Digital Literacy Club	R.S.Nivethaa	II B.Com.,(PA)
16.	National Digital Library Club	M.Poushali	II B.A., Eng „B“

### VCW CHAMPION

S.NO.	NAME OF THE STUDENT	CLASS
1	S.T.Kavina	I B.Com., Banking and Insurance
2	R.A.Bhavatharini	I B.Com., Accounting and Finance
3	D.A.Subasri	II B.A ., Tamil Literature
4	R.Abinayaa	II B.A ., English Literature
5	M.Naveena	II B.A ., English Literature
6	S.Bhuvaneshwari	II B.Sc., Mathematics A
7	S.Vanathi	II B.Sc., Mathematics B
8	V.Kiruthika	II B.Sc., Mathematics CA
9	R.Shobia	II B.Sc., Physics
10	K.Poornima	II B.Sc., Bio Chemistry
11	B.S.Deepanivasini	II B.Sc., Computer Science A
12	M.Prathiksha	II B.Sc., Computer Science B
13	S.Bhavya	II B.C.A.
14	K.Sharmigha	II B.Sc., Computer Technology
15	S.Priyanka	II B.Sc., Information Technology
16	C.Niranjana	II B.Sc., Costume Design & Fashion
17	R.Lavanya	II B.Com., Commerce A
18	K.Saranya	II B.Com., Commerce B
19	S.Karthika	II B.Com., Computer Applications A
20	K.G.Nihitha	II B.Com., Computer Applications B
21	S.Swetha	II B.Com., Corporate Secretaryship
22	M.Haripriya	II B.Com., Co-operation
23	S.Yathavee	II B.B.A., Computer Applications

24	S.Bharani	II B.Com., E-Commerce
25	R.S.Sneha	II B.Com., Professional Accounting
24	S.T.Kavina	I B.Com., Banking and Insurance
25	R.A.Bhavatharini	I B.Com., Accounting and Finance
26	V.Priyadarshini	III B.A ., Tamil Literature
27	M.MohanaAiswariya	III B.A ., English Literature A
28	M.A.Shahana Shabnam	III B.A ., English Literature B
29	K.S.Mithra	III B.Sc., Mathematics A
30	K.K.Sowmeya Sree	III B.Sc., Mathematics B
31	R.Lisha Gobikha	III B.Sc., Mathematics CA
32	S.Subathra	III B.Sc., Physics
33	L.K.Abarna	III B.Sc., Bio Chemistry
34	V.Deebikashre	III B.Sc., Computer Science A
35	S.Subiksha	III B.Sc., Computer Science B
36	J.Renuga	III B.C.A.
37	S.Senbagam	III B.Sc., Computer Technology
38	R.Gowshika	III B.Sc., Information Technology
39	M.Lakshna	III B.Sc., Costume Design & Fashion
40	P.Bowtharani	III B.Com., Commerce A
41	M.Subashree	III B.Com., Commerce B
42	S.Dharanya	III B.Com., Computer Applications A
43	E.Poorani	III B.Com., Computer Applications B
44	M.Maheshwari	III B.Com., Corporate Secretaryship
45	D.Madhumitha	III B.Com., Co-operation
46	P.Divyashree	III B.B.A., Computer Applications
47	S.Venkatalakshmi	III B.Com., E-Commerce



## **HIGHLIGHTS OF THE UNION ACTIVITIES:**

The initialization of event in this Academic year is the **UGC – Student Induction Programme** was conducted from 17<sup>th</sup> June, 2019 to 22<sup>th</sup> June, 2019 with the luminaries of Vellalar Educational Trust. On the first day of the programme, 17.06.2019 students are oriented with Institution and Department interface. In the second day, Bridge Course and creativity & Art Activities were conducted. On 19.06.2019 literacy activities and local visit were also undertaken. Online and digital learning were taught on 20.06.2019. Interaction programme between management, teachers, parents and students were arranged on 21.06.2019. The last day (22.06.2019) the students were undergone an extra-curricular activities based on their area of interest.

Global Kongu Foundation Charitable Trust, Dinamalar and Vellalar College for Women, jointly organized a Session on **“How to combat the evil & negative side of Social media”** was given By **Thiru. D.Sivanandhan**, IPS(R), FMR., Director General of Police and Commissioner of Police and by **Thiru.A.Kaliamurthy**, TPS(R), FMR. Deputy Commissioner of Police on 26<sup>th</sup> June, 2019. They pointed the problems faced by the younger generation and the remedies to prevent from those evil impacts of social media.

**College Union Election and Due Process** was conducted for the students on 27.06.2019. The students from all the departments were nominated and elected for various posts.

On 12<sup>th</sup> July 2019 **Inauguration** of the college union **“Samarpan”** by **P.Ponmuthuramaligam**, regional Joint Director of Collegiate Education. The event was marked with the debut ceremony and release of newsletters.

**Mr. K. Shivakumar**, from Rain Water Literacy Foundation addressed about **Rain Water Harvesting** at college on 18th July, 2019 and demonstrated at Shivakumar home **“SATHVIK AMULYAM”**, Nasiyanur, on 6<sup>th</sup> June, 2019. The students gained knowledge on Rainwater Harvesting pattern with hand on training.

**The Self Employment Techno Park** has been inaugurated on 18<sup>th</sup> July, 2019 by **Dr. A.Akilandeswari**, Assistant Professor/Manager, Rural women Technology Park, PSGR krishnammal College for Women, to create self employment opportunities among students through imparting baking skills and making biodegradable plates.

On 15<sup>th</sup> August, 2019 **The 73<sup>rd</sup> Independence Day** has celebrated, **Thiru.S. Pachiappan**, Social Welfare Activist, Erode, as the chief guest. He deliberated the need for quality societal welfare activities and humanitarian care activities.

**Golden Jubilee** was celebrated with many dignitaries of various field from 20<sup>th</sup> August, 2019 to 25<sup>th</sup> August, 2019

Our college union has celebrated **Teachers Day** on 5<sup>th</sup> September, 2019 in the remembrance of Dr.Radhakrishnan.

**Graduation Day** was held with the confederation of UG & PG degrees to 1767 graduates on 22<sup>nd</sup> November, 2019 by **Dr. G. Srinivas**, Joint Secretary University Grants Commission (UGC-SERO) Hyderabad.

A **Special Meeting** on “NemirthaNadaiNerkondaPaarvai” was given by poet **Thiru. NiranjanBarathi**, on 1<sup>st</sup> October 2019.He shared his views on the equal rights of women in the society and to improve quality of women in the nation and also inaugurated the centre of Gandhian thought“s and centre of Women studies

**National Youth Day** was celebrated with **Mr. P. Kanakasapaathy**, Director of Indian Navy Associate and ICSSR, New Delhi and NSS-Co-ordinator, **Mr. R. Baskar** on 6<sup>th</sup> January 2020.

A **Special Meeting** on “**The Folk History of Kongunadu: A very special story**” was given by **Dr. Brenda E. F. Beck**, Adjunct Professor, Department of Anthropology, University of Toronto, Sophia Hilton Foundation of Canada on 20<sup>th</sup> January 2020.

**Republic Day** was celebrated with **Tamil Nadu Battalion NCC Administrative OfficerLt Col. M. Babu** on 6<sup>th</sup> January 2020.

Intra & Inter Collegiate Meets were regularly organized by various departments of both aided & unaided wing.

### **Inter School Quiz Competition**

Knowledge Feast-2019 organised by our college on **04-12-19**, the Quiz Club planned a quiz programme for the high-schoolers of Erode District, in a bid to tap out their inherent potential and general awareness. 28 ardent teams from various schools fervently participated in the preliminary round. 6 teams were shortlisted for the final round, out of which, **S.Sanjith Balaji & S.Sutharsan** of PKP Swamy Matric. Hr. Sec. School bagged the **First Prize** and **S.K.Sri Sowjanya & M.Rita Yadav** of Velalar Vidyalayaa Senior Secondary School secured the **Second Prize**.

### **Intra Collegiate Quiz Competition**

An Quiz Competition - prelims was conducted by Quiz Committee of Vellalar College for Women for undergraduate students. Around 92 students from various departments of self financing wing were actively participated. Among 92 students, 6 students were selected for the finals. **S.Vidya of III BBA – CA** has won the **First Prize**, **B.G Shanmukha Priya** has won the **Second Prize**.

College Union“**Samarpan**” **Valedictory** function was celebrated on 6<sup>th</sup> March, 2020 with **Dr.V.Rajendran**, Principal, Dr NGP arts and science College, Coimbatore as the chief guest.

**Annual day** was celebrated on 6<sup>th</sup> March, 2020 with **Mr.M.B.Ashok Kumar**, Assistant Commissioner, Municipal Corporation, Erode as the chief guest.

### **ACTIVITIES OF THE AFFILIATED ASSOCIATIONS OF THE COLLEGE UNION**

A host of activities were conducted by the College Union (Unaided) and its affiliated associations, during the academic year 2019-2020, to impart quality exposure for educational enrichment.

### **DEPARTMENT OF ENGLISH**

As a part of the **UGC** directed **Student Induction programme (UGC-SIP)**, the Department of English conducted literary activities for all the first year students on **19.06.2019**. The main intention of the programme was to help the students to self-explore of their concern department and to feel comfortable with the environment.

A Special Campaign entitled “**Water is Everything - Life, Blue, Green**” was organized on **09.08.2019** for the part II English students. **Mr. Karthikeya Sivasenapathy, Managing Trustee**, Senapathy Kangayam Cattle Research Foundation was the resource person. He expounded the significance of rainwater harvesting and conserving natural resources.

A 3-day Orientation Programme was conducted from **26.09.2019** to **28.09.2019** for PG Students

and Staff members of various colleges. **Dr. D.E Benet**, Associate professor, Department of English, National College (Autonomous), Tiruchirapalli, **Mr. R.Natarajan**, Assistant Professor and Head, Department of BBA, National College (Autonomous), Tiruchirapalli and **Mr.Raja**, Assistant Professor of English, Ayyanadar Janaki Ammal College, Sivakasi was the resource person. They provided precise knowledge on prescribed syllabus and emphasized how the SET/NET aspirants can perform the exam in proficient manner.

A Motivational Programme for the students of UG English Literature was organized on **27.09.2019**. **Mr. R.Madhan, Principal**, JVNM Matriculation School, Rasipuram was the resource person who focused on the title “**Art for Heart’s Sake**”. He motivated the students to build positive self-esteem and discover their true potential.

A Special Meeting entitled “**Energizing Soft Skills and Communication Skills for Employability**” was organized for the Part II English students on **18.02.2020**. **Dr.T.S.Varadharajan**, Assistant Professor of English, Thiagarajar College (Autonomous), Madurai was the resource person. He fostered the students to be updated with soft skills and communication skills, as it will assist them optimistic interactions with others and the ability to triumph over challenges

A Guest Lecture on “**Application of Literary Theory to a Work of Art**” was conducted on **18.02.2020** for the III UG and PG students to exploit the current literary theories in interpretation with literature. **Dr.T.S.Varadharajan**, Assistant Professor of English, Thiagarajar College (Autonomous), Madurai was the resource person. He insisted on how to apply various literary theories within the academic discipline of literary genres for their research exploration.

**ATHENAEUM - English Literary Association Competitions** were organized on **25.09.2019** and **26.09.2019**. Competitions like Drama, Cosplay, Literary Quiz, Art from Waste and Strange Meeting were conducted for the Literature students to expose their inventive skills and imagination. Extempore and Essay Writing were conducted for the Part II English students to exhibit their ingeniousness.

#### **DEPARTMENT OF MATHEMATICS (UG&PG)**

As a part of **Bridge Course**, the freshers were acquainted with “**Fundamentals of Mathematics**” on 24.06.2019, to test and improve their knowledge.

One day workshop on „**Problem Solving in Analysis**“ have organized on 12<sup>th</sup> September 2019, **Mr.R.SureshKannan, M.sc., M.Phil., SET., NET.**, Assistant Professor, Department of

Mathematics, Madurai kamaraj University Constituent College, Thirumangalam exposed several methods for solving problems in Set Theory, Functions, Convergence, Divergence etc., and also he addressed on how to prepare for Eligibility and Competitive exams like SET, NET, GATE, JEE

An **Alumni meet** on 22.09.2019 **Mrs.K.Kanakambika**, Assistant Professor & Head, PG Department of Mathematics welcomed the gathering.170 alumnae were participated in the function. The alumnae thanked the Institution and the department for arranging the meet and they expects more meetings in future.

To render respectful accolades to the Math icon Ramanujam, “**MATH EXPO – 19**” was organized on 20.12.2019 for his 132<sup>th</sup> birthday celebration, **Mr.Venkatachalam Nallikovil Marappan**, Senior Project Engineer, Oman LNG L.L.C, Oman was the chief guest.

Aone day Seminar on “**Applications of Differential Equations**” on 24<sup>th</sup> January2020,**Dr.A.Vinodkumar**, Assistant Professor (Selection Grade), Department of Mathematics, Amrita School of Engineering, Amrita Vishwa Vidyapeetham University, Coimbatore delivered specific methodologies, techniques and resources for solving problems in Differential Equations.

PG Department of Mathematics had organized a **Special Meeting** on 11.01.2020. **Miss.A.Saranyadevi**, Ph.D., Research Scholar, Ramanujan Institute for Advanced Study in Mathematics, gave a speech on Career behind Mathematics.

As a part of **Extension Activity**, The UG & PG students of the PG Department of Mathematics made learning through Math Models , an enthusiastic activity for the students of **B.F.G.M Nithiyuthavi Thuvakkappalli, Chinnapuliyur** by their pedagogy on 12.02.2020. Button files, Sweets and Working Models had been.

**Association Competitions** like Sudoku, Math Quiz, Power Point Presentation and Math Olympiad were conducted by the Department of Mathematics on **07.02.2020** to activate the interest of the students.

## **DEPARTMENT OF BIOCHEMISTRY**

On 07.09.2019, in the Special meeting on “**Organic Farming**”, **Mr.C.Mohanasundaram**, Farmer, Erode gave an inspiring speech on Organic Farming, Vermi composting and preparation of Panchakavya. He also displayed organic products such as soaps with different flavours, shampoo and

hair oil and explained their benefits.

A Special meeting was organized by the Department of Public Health and Preventive Medicine, Erode District on 26.9.2019 by the Chief Guests, Dr. N.Bhavadharani, and Dr.R.Arayerchelvan,

SRC Diabetes Care Center, Erode gave an awareness programme on Gestational Diabetes for the students and PHC workers of Erode District.

The Association Conducted a Free Health Check up Camp for Teaching and Non-teaching staff members of Vellalar College for Women on 01.10.2019. In association with Erode Eye Foundation Hospital, Erode and KMCH, Erode, various tests such as BP, Blood Sugar, ECG and Eye Test were conducted and consultation was given by the Experts.

A meeting on **Kitchen Gardening** was organized on 12.10.2019. The Chief Guest was **Pamaaradeepam. N.Parthiban**, Iyarkkai Nala Maiyam, Muthur.

A special Lecture on Women Entrepreneurial Opportunities and Challenges in Erode District was organized on 11.12.2019 by the chief guest **Dr.Aravindh Selvaraj, Founder & Director, Ellies Biotech Pvt Ltd, Erode** explained the production and Job Opportunities in Commercial Field of Pest control, Water analysis etc.

A Special meeting was organized by the Department on 15.02.2020, **Mr.Puravi.P.Muthusamy Farmer, Muthur** demonstrated the production of Panchakavya and suggested various tips for organic farming with the use of organic fertilizers.

The Association conducted a **BIO-BUY** Mall on 28.02.2020. Various Organic products and Healthy snacks were displayed and sold.

## **DEPARTMENT OF FOODS AND NUTRITION**

A special training programme on Basic Manufacturing Food Safety supervisor was organized on 27.07.2019 for the staff, students and M.Phil scholars of Foods and Nutrition. The resource persons were **Dr.T.Poongodi Vijayakumar, Professor and Head and Mr.S.Manoharan, Asst. Professor; FSSAI – FoSTaC approved trainers, Dept. of Foods and Nutrition, Periyar University, Salem.**

Nutri bloom Association organized “**NutriUtsav 2K19**” on 24.09.2019, in which the students prepared and exhibited forty plus recipes for sale. The programme was inaugurated by **Thiru S.D.Chandrasekar, Secretary** and **Dr.N.Maragatham, Principal**.

#### **DEPARTMENT OF COMPUTER TECHNOLOGY (IT & CT)**

The Department inaugurated the Association “**INFoCOM**” on 29.07.2019. The function was presided over by **Dr. Karthik Narayanan, CEO & Founder**, LIT SKILLS Learning – India & **Dr. Sakthi Ganesh, Director** – Operations & VP – India Sales, LIT SKILLS Learning – India. He shares his knowledge on “**Recent Trends in Technology & Effective Communication through E-Learning**” with the students.

The Department organized a guest lecture on “**E-RESOURCES**” on 11.02.2020. The chief guest **Ms.D.Mercy Lydia M.A., M.L.I.Sc., M.Phil., (SET)**, Assistant Professor, PG Department of Library and Information Science, Vellalar College for Women (Autonomous) gave valuable speech regarding the topic E-Resources.

#### **DEPARTMENT OF COSTUME DESIGN AND FASHIONS**

The special meeting **Fashion Dallalas 2019 -20**, two day exhibition cum sale were organized on 17.12.19 to 18.12.19 by inviting **Mr.B.Madhana Sankar** as chief guest and on 25.02.2020 entitled “**How to Create a Portfolio**” with the chief guest **Ms. K.Preethi, Fashion Designer & Proprietor of VR – Fashion studio, Coimbatore** and “**Opportunities in Textiles**” on 27.02.2020 with the resource person **Mr.Ram Mohan Fran Pro Proprietor, Erode**.

A guest lecture on “**Export Procedures and Documentation**” was conducted on 28.07.2017 by inviting the resource person **Dr.G.K.Suganya, Assistant Professor**, Department of Corporate Secretaryship, Vellalar College for Women (Autonomous), Erode outcome of students to gain knowledge about the export procedures.

#### **DEPARTMENT OF COMMERCE**

The Department has organized an orientation Programme on “**Chartered Certified Accountants**” on 24.07.2019. **Ms.Althea Lee, B. Tech., MBA., Business Relationship Manager -ACCA, Tamil Nadu and Kerala**, **Mr. K. Royston Ebenezer, B.A., MBA., Business Relationship Manager -ACCA, Tamil Nadu and Kerala** and **Mr.Calvin, BBM, MBA, Regional Manager -ISDC, Tamil Nadu and Kerala**, were the Resource Persons. They emphasized the awareness on professional course and enroll for ACCA course and organized a Motivational

Programme on “**Social Currency of Women**” on 29.07.2019. **Mr.R.Manohar, Principal, Noble College of Arts & Science for Women, Viruthunagar** was the resource person

A Special Meeting was organized on “**Innovative Terms in Business Studies**” dated 01.08.2019. **Dr.G.Raju, M.Com.,NET.,Ph.D.,MBA.,LLB., Professor, Head & Dean of Commerce, School of Business Management & Legal Studies, University of Kerala, Thiruvananthapuram, Kerala** was the resource person.

A workshop on “**Hands on Training in Writing a Research Report**” on 29.01.2020. **Dr.C.Sengottuvel M.Com.,M.Phil.,Ph.D.,MBA.,MA., Assistant Professor, Department Commerce, Salem Sowdeswari College, Salem** was the resource person.

### **PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

A special meeting was organized entitled Career Opportunities in Financial Sector on 16.7.2019 with the resource person **Dr.M.Punniyamoorthy, M.Tech., ICWAI (C&A),Ph.D., Professor, Department of Management Studies, National Institute of Technology, Tiruchirappalli.**

A special meeting entitled “**Psychology of Women**” on 19.2.2020 by the chief guest **Dr.V.P.Navaneethan., MBBS.,MD(Psychiatry), Assistant professor in Psychiatry, Govt. IRT Perundurai Medical College, Perundurai.**

One-day workshop “**Training about Applications of Statistical Techniques**” on 29.01.2020.**Dr.C.SENGOTTUVEL.,M.Com.,M.Phil.,Ph.D.,MBA.,MA.,** Department of Commerce, Salem Sowdeswari College, Salem was a chief guest and workshop has been organized by the department entitled “**Emerging Trends in Securities Market**” on 20.2.2020.

**Dr.C.Prabhakaran MBA.,M.Phil.,PGDMM.,Ph.D.,** Faculty- Finance & Accounting, Financial Literacy Program- A CSR Initiative by Computer Age Management Services (P)Ltd acted as the resource person.

### **PG AND RESEARCH DEPARTMENT OF CORPORATE SECRETARYSHIP**

PG & Research Department of Corporate Secretary ship had organized the **Corporate Mall** for two days on 30<sup>th</sup> and 31<sup>st</sup> July 2019. The mall was inaugurated by our Principal madam **Dr. N. Maragatham.**

A special meet on “**Companies Amendment Act 2019 & Its Implications**” held on 21.09.2019. **Mr. Sathasivam Ashokkumar, M.C.S., A.C.S.,** Managing Partner Risk Free Investment Service & Company Secretary in Practice, Erode was the resource person.



One day National Seminar on “**National Education Policy – 2019**” on 26<sup>th</sup> July 2019 by the speakers **Thiru. Ma.Ko.Chi.Rajendran**, State Organising Secretary, Desiya Chinthanai Kazhagam, Chennai,**Dr. N.Murugeswari**, Professor of Women’s Studies, Bharathidasan University, Tirucharappalli and **Prof. Dr.B.Ramaswamy**, Pro Vice-Chancellor, Oriental University, Indore, Madhya Pradesh, Member, Advisory Committee, NCPCR (National Commission for Protection of Child Rights) Govt. of India.PG & Research Department of Corporate Secretary ship Association - “**Corp Nikites**” has done an extension activity on **Helmet Awareness Programme** on 20.9.2019.

#### **DEPARTMENT OF COOPERATION**

**Guest Lecture** was organized on 04.10.2019 by **Dr.P. Pitchaimuthu**, Assistant Professor, Department of Cooperation, Government Arts College, Salem - 7, addressed the students on “**Dynamics of Cooperation**”.

Department of Cooperation was organized the Guest Lecture on 24.02.2020by **Dr.G. Uma Shankar, Director, Jan Shikshan Sansthan, Coimbatore** addressed the students on “**Skill Development for Entrepreneurship**”.

#### **DEPARTMENT OF COMMERCE (PA)**

Student Development Programme on “**Compliment yourself**” was organized on 10.09.2019. **Dr.K.A.Agalya, JCI India Author, Assistant Professor of English, Sri Vasavi College, Erode** has motivated the students for their self development.

“**Budget Forum-2020**” Programme was organized on 17.02.2020. **CA. Anand Kandasamy, Chartered Accountant, Erode** gave a speech on the highlights of Budget 2020.

Special Meeting on “**Enhancing Personality Through Life Skills**” was organized on 21.02.2020. **Dr.Karuppasamy Ramanathan, CEO, Spectrum Skills Yard & City Academy, Secretary, Rotary Coimbatore City, Professor & Internationally Accredited Trainer, Coimbatore** has motivated the students towards their success in life.

The department has organized Valediction of “**Certification on Tally**” on 24.02.2020. **Mr.M.Meyyappan Gandhi, Tally Regional Manger – Tamilnadu, Chennai** has distributed the certificates to the students who have completed the Tally online examination.

A Guest Lecture Programme on “**Consumer Behaviour towards Brand**” was organised on 24.09.2019. **Mr.S.Logesh Kumar, Faculty in Marketing & Entrepreneurship, Vellalar College**

**of Engineering and Technology & Administrative Officer, VET Institute of Arts and Science, Erode** gave the lecture.

A Guest Lecture was organised on 17.02.2020 for the students. **Dr.R.Prahalatha , Assistant Professor, Department of Mathematics, Vellalar College for Women, Erode** gave a lecture on **Measures of Probability**.

#### **DEPARTMENT OF BUSINESS ADMINISTRATION WITH CA**

On 07.01.2020, TYCOON (Business Administration) Association jointly with YI-CII has organised a Special Meeting on the topic "**Strategies to overcome the Business Challenges of Young Entrepreneurs**". **Mr. A. Yogeshkumar, Proprietor, Triniity Colour India Private Limited, Perundurai** has addressed the students with his real time business experiences and shared the strategies to meet the challenges.

#### **PG & RESEARCH DEPARTMENT OF LIBRARY & INFORMATION SCIENCE**

A one day workshop on "**Art of Story Telling**" was organized on 2.07.2019 with the resource person **Mrs.Vanithamani**, Story Teller, Butterfly Kids Library, Thindal, Erode.

A one day workshop on "**Reference Management Software: Zotero**" was organized on 30.10.2019 with the Resource person Dr.K.Ramasamy. Guest Lecture on "**Current Trends in Library Science**" was organize "**Bibliothèque club de Vellalar**" on 13.12.2019. **Dr. B. Jeyapragash**, Associate Professor, Department of Library and Information Science, Bharathidasan University, Trichy was the resource person.

An Intra Collegiate Meet "**ASTRALIS – 2020**" on 13.02.2020. Storytelling, Story Writing, Treasure Hunt, Poster Making and Video Presentation competitions were conducted. **Mrs.Vanithamani**, Story Teller, Butterfly Kids Library, Thindal, Erode was invited to judge the story telling competition. The other competitions were judged by the faculty members from other departments. Mr. P. Vetrivel, Director of MBA, VET Arts and Science College, Erode was the Chief Guest of the valedictory program.

The PG and Research Department of Library and Information Science, Vellalar College for Women (Autonomous), Erode signed a Memorandum of understanding with Kathaikalam, Erode to improve the Soft skills of the students on 1.12.2020.The MOU is valid for a period of one year from December 2019 to November 2020.

## DEPARTMENT OF COMMERCE WITH ACCOUNTING AND FINANCE

A **Motivational Programme** was organized on **29.07.2019**. The resource person **Dr.R.Manohar**, Principal, Nobel College of Arts and Science for Women, Viruthunagar, has motivated our students about the "**Social Currency of Women**".

A **special meeting** has been conducted on **23.09.2019**. The resource persons **Mr.John Kuriyan**, Managing Director, Jaguar Staffing Solution Private Limited, Coimbatore, **Mr.M.Baskaran**, Assistant Manager, Digital Banking, RBO, Erode and **Mr.K.Rajendran**, Consultant and Head, Jaguar Staffing Solution Private Limited, Coimbatore staged the Dias with delightful lecture on "**Women today: Realities and Opportunities**".

A **Special Meeting** was organized on **25.09.2019** for all our students. The resource persons **Ms.B.K.Sabitha**, Senior Rajyoga Teacher, Prajapita Brahma Kumaris Rajyoga Meditation Centre and **Ms.B.K Deepika**, Senior Network Administrative, Wibro Technologies, Coimbatore & Rajyoga Teacher, Prajapita Brahma Kumaris Rajyoga Meditation Centre delivered a special address on "**Positive Thinking**".

A one day **workshop** has been organized on **17.02.2020**. The resource person of the programme **CA.S.Varadhan**, Chartered Accountant, Erode has emphasized on the topic "**Practical Exposure on Accounting**".

A **Guest Lecture** on "**Risk Management and Insurance**". The resource person of the programme **Mr.J.Balaji**, L.M. Center, Risk Management and Life Resources, Chennai on **31.01.2020**.

## DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

The Department of Commerce (B&I) and PG & Research Department of Commerce (Aided) has jointly organized an **Internship Programme on "Digital Banking Transformation"** on **25.07.2019**. **Mr.K.Rajendaran**, Consultant and Head, Digital India Project, Jaguar Staffing Solutions Pvt. Ltd., Coimbatore and **Mr.P.Shathyan**, Yono Coordinator, Erode were the resource persons.

A **Motivational Programme** was organized on **29.07.2019** with the resource person **Dr.R.Manohar**, Principal, Nobel College of Arts and Science for Women, Viruthunagar delivered the speech about the "**Social Currency of Women**".

A **special meeting** has been conducted by Commerce (B&I) and Commerce (A&F) on **23.09.2019**. The resource persons **Mr.John Kuriyan**, Managing Director, Jaguar Staffing Solution Private Limited, Coimbatore, **Mr.M.Baskaran**, Assistant Manager, Digital Banking, RBO, Erode

and **Mr.K.Rajendran**, Consultant and Head, Jaguar Staffing Solution Private Limited, Coimbatore staged the dias with delightful lecture on "**Women today: Realities and Opportunities**".

The department of Commerce (B&I) and Commerce with Accounting and Finance jointly organised a **Special Meeting** on **25.09.2019** with the resource persons **Ms.B.K.Sabitha**, Senior Rajyoga Teacher, Prajapita Brahma Kumaris Rajyoga Meditation Centre and **Ms.B.K Deepika**, Senior Network Administrative, Wibro Technologies, Coimbatore & Rajyoga Teacher, Prajapita Brahma Kumaris Rajyoga Meditation Centre delivered a special address on "**Positive Thinking**".

A one day **workshop** has been organized by Department of Commerce (B&I) and Commerce with Accounting and Finance on **17.02.2020** with the resource person **CA.S.Varadhan**, Chartered Accountant, Erode has emphasized on the topic "**Practical Exposure on Accounting**"

Department of Commerce (B&I) and Commerce with Accounting and Finance jointly organized a **Guest Lecture** on "**Risk Management and Insurance**" On **31.01.2020**,. The resource person of the programme **Mr.J.Balaji**, L.M. Center, Risk Management and Life Resources, Chennai delivered a lecture regarding the ways to managing insurable risks.

MoU signed with **Jaguar Staffing Solutions Private Limited, Coimbatore**. They offer an **Internship Training Programme** to the students at the branches of **SBI Region 3 and Region 4**. The students get opportunity to adapt what she learned in practice and develop professionally.

## **TRAINING & PLACEMENT CELL**

The Placement cell continuously monitors the employment opportunities available in various fields and arranges campus interviews for the career aspirants at both UG and PG level and also ensures that the students have comfortable and confident recruitment experience. Besides, the cell invites eminent recruiters to the campus to acquaint the students with their expectations and requirements. As a result 594 students have placed in the IT companies like INFOSYS, TCS, WIPRO, CTS and also in VISIONARY RCM, AEE.BEE, WICE, ACCENTA, HICITIZEN, FUTURE GENERALI, INFACIT, FOCUS EDUMATICS & BRIGHT STAR.

Through our comprehensive Placement Training program, we aim at enhancing the employability quotient of the final year students. The 16 – day program is designed by professional trainers keeping in mind the importance of the all – round development of candidates. Hence this training program is highly recommended for candidates who are looking towards acquiring skills for suitable employment and also to develop their personality.

## **EXTENSION ACTIVITIES**

### **DEPARTMENT OF ENGLISH**

An Extension activity on “**Environmental Public Awareness Programme**” was organized for the people of **Villarasampatti village** on **08.02.2020**. A skit was performed by the students to create awareness on the usage of the mobile applications KAVALAN SOS, PLANTIX and TABLETWISE. The training session was allocated to prepare eco-friendly paper bags and seed balls and the same was contributed to them.

### **PG DEPARTMENT OF MATHEMATICS**

As a part of Extension Activity, UG & PG students of the PG Department of Mathematics made learning through Math Models, an enthusiastic activity for the students of B.F.G.M Nithiyuthavi Thuvakkappalli, Chinnappuliyur by their pedagogy on 12.02.2020. Button files, Sweets and Working Models had been given to 62 students. The refreshment had been provided to all the students as a token of love.

### **DEPARTMENT OF MATHEMATICS WITH CA**

Extension activity was undergone by the Department of Mathematics [CA] at Karaparai Primary School on 06.02.2020 under the topic “Learn Maths Practically” our students explained Mathematical Concepts through simple models. The faculty and students sponsored notebooks with writing kits to school students.

### **DEPARTMENT OF BIOCHEMISTRY**

As a part of Extension activity, the Department of Biochemistry organized a **Forest cleaning camp** at Sathyamangalam Tiger Reserve, Dhimbam on 29.07.19. About 21 students of III B.Sc. Biochemistry and 2 Staff members rendered their service to clean the forest by removing plastic wastes from the forest.

### **DEPARTMENT OF FOODS AND NUTRITION**

Department of Foods and Nutrition organized ICMR funded awareness programme on child injuries for Anganwadi Workers and community Women at Ayyappa Nagar, Perundurai on 14.10.2019. **Dr.S.Bhoopathy, MD, DNB, MRCPCH, MNAMS, Neonatologis t/ Intensivist, Erode Emergency Care Hospital, Erode** was the resource person. Nearly, eighty five participants gained knowledge and awareness on Road Safety, First Aid for Injuries, Hygiene practices and balanced diet.

### **DEPARTMENT OF COMPUTER SCIENCE**

Department of Computer Science Organized an Extension Activity for the Students of Government Elementary School at Karaparai by using Various Science and Mathematical Models.

### **DEPARTMENT OF COMPUTER APPLICATIONS**

An extension activity was organized on 04.12.2019. The students from High School-Thindal, Hindu Kalvi Nilayam Matric.Hr. Sec. School, PKP Swamy Matric.Hr. Sec. School, Sengunthar Hr. Sec. School, Vellalar Matric.Hr.Sec.School and Velalar Vidyalayaa Senior Secondary School fervently participated. We addressed on “**Basics of Information Technology**” at Lab 6 in Vellalar College for Women, Erode. They learnt practical experience and theory knowledge from this programme. The students gave us very enthusiastic response and engaged in lively and deep discussion amongst them and with the team as well.

Four staff members and 10 II MCA students were participated in this programme. The VIII and IX students of Vellalar Matric HS School, Vellalar High School, Govt HS School, Thindal and Govt High School, Teachers colony were attended this activity. This activity investigated students’ actual experiences and perceptions using social media. A total of 110 students responded to the questionnaire.

### **DEPARTMENT OF COMPUTER TECHNOLOGY (IT & CT)**

An **Extension Activity** on 18.02.2020 in Karaparai village. This activity is mainly conducted to create awareness about prevention of corona virus, ban of plastic materials, global warming, water conservation and environmental cleanliness. The beneficiaries of this activity are primary school students and public people in Karaparai village near Thindal.

### **DEPARTMENT OF CORPORATE SECRETARYSHIP**

The PG & Research Department of Corporate Secretary ship Association - “**Corp Nikites**” has done an extension activity on **Helmet Awareness Programme** on 20.9.2019. The students made the street play with pluck cards to inculcate the habit of wearing helmet while riding.

### **DEPARTMENT OF COOPERATION**

Department of Cooperation organized a Extension activity on **Awareness on Preventive Measures of Diseases in the Society** at **Government Anganwadi Centre, Thindal** on 09.10.2019. **Dr. R. Pradeep, MBBS.** Registered Medical Practitioner, Erode addressed to 15

Children and 17 Women.

**DEPARTMENT OF BUSINESS ADMINISTRATION WITH CA**

An awareness programme was organised for the school children of Government Higher Secondary School, Thindal about "Gender Sensitization and Gender Awareness" on 10.12.2019. The school children eagerly participated and recorded their opinions on Gender Awareness Programme.

## **AUDIO-VISUAL / PHOTOGRAPHY CLUB**

### **Coordinator:**

**Dr.P.Anitha,Assistant Professor, Department of Physics**

56 Students who are interested in Photography, from various department of our college were taken to DJ Memorial International Photography Exhibition with the theme “Wildlife & Landscape” conducted by Lakshmi Machine Works at Kasthuri Sreenivasan Cultural Centre on 01.08.2019. In that exhibition, the students got an exposé on different photography technique, worldwide different photographs. After the visit, the students were taken to Science Museum, Coimbatore.

In connection with International Photography day, a photography competition was conducted on 19.08.2019. The topics are

1. Landscape and Mountains
2. Different View that we see.

## **GREEN SOCIETY CLUB**

### **Co-ordinators:**

**Dr.D.Indhumathi , Assistant Professor & Head , Department of Zoology**

**Mrs.S.Nithya , Assistant Professor , Department of Computer Technology.**

The orientation programme was conducted by the Green society Coordinators on 12.07.2019. Tree plantation, Seed Ball preparation along with cleaning college campus and garden by the students on 27.09.2019, 28.09.2019 and 22.07.2019. On International Ozone Day we conducted an awareness programme about Preservation of Ozone Layer on 10.09.2019 and Essay writing competition about Global Warming – Global Warning on 16.09.2019. We visit to Zoological Park, Kurumbapatty and Parambikulam Tiger Reserve, Top slip on 12.10.2019 and 30.01.2020. On behalf of Wildlife Week Celebration we conducted an cleaning activity at Sathyamangalam Tiger Reserve and gave the awareness about plastic pollution to the adopted village people (Thindal) on 03.10.2019 & 04.10.2019. We also gave a Guest lecture on “Change yourself , Not the Nature” with the Resource Person M.Salahudeen , Assistant Professor of Zoology, Jamal Mohamed College at Tiruchirapall We conducted an societal awareness



program on “Healthy Pets , Healthy People” to the School students and people at Siraimetanapalayam village , Erode on 06.02.2020.

## **QUIZ CLUB**

### **Coordinator:**

#### **Dr. G. Surya, PG & Research Department of English**

Quiz Club organised an Intra-collegiate Quiz Competition on 4th February, 2020, to make effort to transmit the Culture and Traditions of India to the future generations through education. The Quiz gives a glimpse of cultural heritages and traditional practices of India to the students’ community as a national heritage, ensuring that it leads to a high expectation of spirituality and honour in India. It is a firm belief that the students are made aware of modern knowledge and science along with their great culture, glorious history and lofty national traditions, then the ray of hope will arise in the dismal atmosphere of today and the desirable changes will be seen in the student’s world. In view of this objective, the Intra-collegiate Quiz competition was conducted. Dr. S. Karthicka, Assistant Professor, PG & Research Department of English conducted the quiz in an interactive way and the students participated with great enthusiasm. The entire Quiz consisted of two rounds, the Preliminary Round and the Final Round. The Preliminary Round kicked off with a Written Elimination Test on 03.02.2020 in a bid to shortlist 10 participants for Final Round which was on 04. 02. 2020. The Final Round was a test of wits and wisdom. Questions were based on the contents of States and its capitals, Monuments and Statues, Architecture and Art, Family Structure and Marriage, Customs and Celebrations, Sports, Cuisines, Dance Traditions, Performing Arts and Languages and Literature. Students were made aware of the rules and regulations by the Quiz Club Student Secretary Ms.T. Bhavathareni of III B.A English. The students participated with great enthusiasm. Ms. D. Suguna Devi of III B.Sc Mathematics emerged as Winner, while the Second Prize was bagged by Ms. S. Madhumitha of III B.Sc Mathematics. Quiz Club Coordinator, Dr. G. Surya, Assistant Professor, PG & Research Department of English proposed a Vote of Thanks and wished success to the winning team.

### **Coordinator :**

#### **C.Usha Nandhini , Department of Computer Applications**

As a part of the Inter School Programme, Knowledge Feast-2019 organised by our college on 04-12-19, the Quiz Club planned a quiz programme for the high-school of Erode District, in a bid to tap out their inherent potential and general awareness. 28 ardent teams from

the schools: Govt. High School-Thindal, Hindu Kalvi Nilayam Matric. Hr. Sec. School, PKP Swamy Matric.Hr. Sec. School, Sengunthar Hr. Sec. School, Vellalar Matric.Hr.Sec.School and Velalar Vidyalayaa Senior Secondary School fervently participated in the preliminary round. 6 teams were shortlisted for the final round, out of which, S.Sanjith Balaji & S.Sutharsan of PKP Swamy Matric. Hr. Sec. School bagged the First Prize and S.K.Sri Sowjanya & M.Rita Yadav of Velalar Vidyalayaa Senior Secondary School secured the Second Prize. The winners were duly awarded and appreciated.

A Quiz Competition - prelims was conducted by Quiz Committee of Vellalar College for Women for undergraduate students on 04.02.2020 at Non-Residence Hall between 1.45 and 2.45. Around 92 students from various departments of self financing wing were actively participated. Among 92 students, 6 students were selected for the finals. A Quiz Competition - finals was conducted by Quiz Committee on 05.02.2020 at T16 Smart Class Room between 1.45 and 3.45. The 6 students from various departments of self financing wing were actively participated. S.Vidya of III BBA – CA has won the First Prize, B.G Shanmukha Priya has won the Second Prize.

## **HEALTH AND WELLNESS**

### **Co-ordinator:**

#### **Mrs.D.Thenmozhi, Department of Nutrition and Dietetics**

Health is a condition (mental and physical) in which the individual is functionally well adjusted internally with respect to body parts and externally with his environment. Health & Wellness Clubs in our College, favorably influence the habits, attitude and knowledge relating to an individual and community and behavioral modification towards the attainment of optimum health.

125 students have registered in this club and have shown great enthusiasm and keen interest in all the activities carried out throughout the academic year 2019-2020. **Mrs. G.Sangeetha Devi**, Assistant Professor, Department of Biochemistry and **Mrs. D.Thenmozhi**, Assistant Professors, Department of Nutrition and Dietetics, along with the students, undertaken various activities for promoting hygienic environment in and around the rural areas of the college. The club rendered a remarkable service to the society in banning plastic products, knowledge on proper hygiene and sanitation.

Health and wellness club of Vellalar College for Women, conducted a Survey programme on 17.07.2019 among 125 students of the Health and Wellness club( aided and unaided). During this programme data was collected on the following aspects, how often they skip breakfast cereals, type of food consumed during the breakfast, health and mental sufferings noticed due to the avoidance of breakfast. A Nutrition Education was given to emphasize the importance of breakfast among the adolescents. The programme highly benefitted the students (125).

Health and Wellness Club of our college organized a motivational Speech on the topic “Keys to success” addressed by Dr.V.Krithika, Assistant Professor of Nutrition and Dietetics Department , Vellalar College For Women, Erode on 31.01.2020. About 80 students from Self financing Wing and 25 students from aided wing enthusiastically participated in the meeting and got enlightened by the speaker.

## **ALUMNI ASSOCIATION**

### **Erode Vellalar Mahalir allure Munnalmanaviyar Sangam**

#### **Coordinator:**

**Dr.V.Sreeja, Assistant Professor, Department of Chemistry**

Alumni Association organized a motivational programme on “Believe in yourself and Boost your confidence” for the final year students in the Conference Hall on 18<sup>th</sup> July, 2019. Dr. P. SathyaPriya (Alumna of our College), Director, Sri Sri Academy, Institute for Engineering and Medical Entrance, Erode has inspired the students by her thought provoking speech and motivated the students to enhance their self – confidence. On 06.08.2019, Department of Business Administration with CA signed a MoU with the Alumna Ms.Hamsaleela Natarajan, Business Development Manager Maz CADD and Coimbatore. On 08.08.2019, an Awareness programme on “Breast feeding is the best feeding” was organized with the Resource person Ms.R.K.Jayanthi (Alumna of our College), Child birth Instructor & Infant Educator, Smart Kids & Pregnancy Caring Centre, Erode. In connection with the golden jubilee year of our prestigious institution, Alumni Association contributed Rs.4, 00,000 in the month of April 2019 and Rs.2, 00,000 in the Alumni Meet on 24.08.2019 towards the Self – Employment Training Centre. Dr.Chandrika, alumna of Botany Department (1978-1981 batch) gave a cheque for Rs. 1 lakh to create an endowment for the students. Rs. 10,000 is donated by Mrs. B.B. Rani, Office in-charge, Vellalar Educational Trust on behalf of her sister Dr. Shanthi Chidambaram (PUC – 1978-79 batch). Received donations Rs.10, 000 from Dr.V.Shanthi an alumna of Commerce

department, Rs.5, 000 from Tmt. Suseela Venkatasalam, an alumna of PUC and Rs.1, 000 from Tmt.N.Vidhya Devi an alumna of English department to the Alumni Association. Nearly 1300 alumna participated in the Alumni meet on 28.04.2019 and 1729 alumna were part of the golden jubilee Alumni Meet. On 22.09.2019, the chapter wise Alumni meet for the 2017-2018 graduates was arranged and 1642 alumni actively participated and made the occasion a memorable one.

### **BIODIVERSITY CLUB**

#### **Coordinator:**

**Dr.M.Sangeetha , Assistant Professor of Zoology**

On 15.07.2019, Orientation Programme was conducted by Biodiversity coordinator. The observation of International Tiger's Day was conducted on 29.07.2019 in the college campus. The Industrial visit to Sericulture farm and Silk reeling unit at Athani and Padiyur on 06.09.2019 – 07.09.2019. Trekking at Sathyamangalam Tiger Reserve at Hassanur on behalf of Wildlife Week Celebration on 03.10.2019. In spite of Wildlife Week Celebration we organized an awareness program on Wildlife Conservation on 09.10.2019. Also, we visit to Bird Sanctuary at Mukaneri , Salem on 12.10.2019. We organized an lecture on "My Biodiversity My Responsibility" with the Resource Person M.Salahudeen , Assistant Professor of Zoology , Jamal Mohamed College at Tiruchirapalli. We conducted awareness program on "Zoonotic Diseases" to the School students and people at Siraimetanapalayam village, Erode on 06.02.2020. We visit to Sim's Park, Coonoor and Botanical Garden, Ooty on 14.02.2020.

### **CAREER AND COUNSELING CELL**

#### **Coordinator:**

**Dr.S.Thilagavathy ,Department of History**

The Career and Counselling Cell conducted "Wheebox National Employability Test (WNET)" at our college campus for all pre - final and final year graduates on 30.10.2019 and 31.10.2019 to identify core strengths and improvement areas of our students.

Career and Counselling Cell & Civil Services Coaching Club organized a Guest Lecture on An Intro to Socio Economic Changes and Upcoming Challenges for the Students in India on 16.12.2019. Mr.C.K.Harisudan, Imaigal IAS Academy, acted as a resource person and delivered an informative and useful lecture. He had provided guidance to prepare for both UPSC and TNPSC examinations with an effective and executable planning. Also he had shared his experiences for what not to do. The highly effective part of the lecture was the interactive

session. Many of the students had interacted with the resource person with many queries and also with difficulties they had faced in the previous competitive examinations. About 150 Post Graduate students of Commerce, History, English and Botany had benefitted through this programme. On the whole, the guest lecture provided a better platform for the civil services and TNPSC aspirants.

### **CITIZEN CONSUMER CLUB**

#### **Coordinator:**

**Dr.K.K.Saradha,Assistant Professor & Head, Department of Economics.**

**Mrs. R.P. Manjula , Assistant Professor , Department of Commerce**

Citizen Consumer Club extended its services to the community with different programmes during the year 2019-2020.

Citizen Consumer Club activity for the academic year 2019-2020 were inaugurated by Mr.R.Balasubramanian, Secretary, Erode District Consumer Protection Centre, Erode on 07.08.2019 at 2.00 pm about the topic “Consumer Rights and Protection”.

An awareness programme was conducted at Thindal by the student members of Citizen Consumer Club to create awareness on road transportation rules and importance of wearing helmet to the general public on 20.09.2019.

On 21.09.2019 an awareness programme was conducted on Personal Hygiene and Plastic eradication for the school students in Erode Corporation Primary School, Villarasampatti (Adopted under UBA), by making the students aware about Personal Hygiene, Importance of Rain Water Harvesting and Avoidance of Plastics. The chief guest Mrs.S.NithyaSenthil, JCI Erode Galaxy.

Citizen consumer club students distributed the pamphlets to the village people of Thindal on 09.10.2019 to enhance awareness on food adulteration. Dr. P. Ayyappan, Joint Secretary, Erode District Consumer Protection Centre, Erode appreciated the students and the coordinators.

Citizen Consumer Club student member participated in” Awareness Programme on Silk Mark”on 18.12.2019 at 10.15 am organised by Mr.V.Ramesh, Deputy Director(Inspection), Ms.Lathika B Nair, Technical Assistant(R&S), Mr. Matheshwaran, Technical Assistant, Ms. Balasaraswathi, Central Silk Board Government of India to create awareness on Importance of

Silk Mark and Silk mark Materials.

On 21.01.2020 celebrated National Consumer day jointly organised by Vellalar College for Women and Erode District Consumer Protection Centre along with Mr.A.C.Kathiravan IAS, Erode District Collector, Ms.S.Kavitha, District Revenue Officer, SKM Mayilanathan, Chairman, Erode District Consumer Protection Centre; Ms.G.Karpagavalli, District Civil Supplier Officer and Consumer Protection Council, Thiru. S. D. Chandrasekar, Secretary, Vellalar Educational Institution.

On 29.01.2020 celebrated National Consumer Rights Day in the topic “Turning point of Indian Consumer under Consumer Protection Act, 2019”. Consumer Club students were participated in various competitions including Drawing, Poem and Essay writing and won various prizes.

On 30.01.2020 an awareness programme was conducted to the students of Government School, Karaparai by the student members of Citizen Consumer Club to create awareness on Clean India.

On 28.02.2020 a demonstration through „skit“ was made at Government Primary School, Karapparai, to “Avoid Junk Food”.

## **LEARNING SKILLS IMPROVEMENT SERVICES**

### **Coordinators:**

**Dr. S. Karthicka, Asst. Professor of English**

**Mrs. C. Usha Nandhini, Asst. Professor of Computer Applications**

On 28.01.2020, LSIS organised a special meeting on “PPP - A Key to Success” for both aided and un-aided stream LSIS students with the fervent resource person Dr. P. Selvi, Assistant Professor, PG & Research Department of English, Vellalar College for Women (Autonomous), Erode. She motivated the students amplifying the three mantras – Plan, Prepare and Perform – to reach success both personally and academically. She also ignited the session with the motivating speeches of exemplary exemplars like Dr.A.P.J.Abdul Kalam, Virat Kholi, Vijay Sethupathi etc. she played inspiring and stirring videos to rouse the students. The curtain closed with the oral feedback of the participants.

On 27.02.2020 a special meeting on “You are Unstoppable” for both aided and un-aided stream LSIS students was organised. Ms.I. Vidhya Sruthi, an enthusiastic student of II M.A., English Literature of our college acted as a resource person. She motivated the participants to exhume their passion in order to establish their identity. She engendered the session by discussing the great heroes like Perunthalaivar Kamaraj, Mahatma Gandhiji, A.P.J.Abdul Kalam, Michel Jordan and Soichirio Honda etc, who stand as example for trusting their beliefs. She impregnated the student to track and pursue their passion despite the obstacles they encounter. On the whole, she encouraged the students to make wonders and achieve great heights in their lives. About 100 students from various departments were benefited in both the meetings.

## **DIGITAL LITERACY CLUB**

### **Coordinator:**

**Mrs. M.Sivamani, Librarian.**

Digital literacy club members were taught to access free e-resources available on internet and basics of internet security on 19.10.2019.

Digital literacy club Members were given to access online payment of Bills, online tickets booking, banking transactions & NDLI App on 31.10.2019. Digital literacy Club organized User awareness Programme on “Access to E-Resources” (EBSCO Main Search Edition & VIDE E-Books) on 11.02.2020 in our institution. Mr.Nanda Lal T.S., Senior Training Manager-South India, EBSCO Information Services& IEEE Xplore Digital Library, Newdelhi provided training on how to access E-Journals available on EBSCO Database. Mr.D.Senthil Kumar, System Administrator Vellalar College for Women (Autonomous), Erode trained the students on how to access subscribed e-books and other knowledge based content on Videeya.com multi publisher platform.

## **ENVIRO CLUB ACTIVITIES**

### **Coordinator:**

**Dr. G. Jayanthi**, Assistant Professor of Botany

An Orientation programme was organized for the Enviro - Club members on 18.08.2019. Dr. G. Jayanthi, Assistant Professor of Botany (Enviro club co-ordinator) addressed the students of Enviro club. In this meeting stressed the importance of reducing pollution, recycling and reuse of wastes. She also explained about how the bio degradable wastes are converted into compost by using earthworms. Finally she motivated the students to develop organic manure pit in

College campus which was used to grow plants in an organic manner and insisted how it is to be maintained by Enviro club volunteers. The members of Enviro-club are motivated to participate in the activities organized by Enviro-club.

The Ozone Day was celebrated on 16.09.2019 by the club volunteers with the theme “Ozone Layer Protection: The Mission goes on”. On that day the students created awareness about ozone layer with the placards and posters displaced in the College campus.

Enviro-club of Vellalar College for Women organized a tree plantation and cleaning programme on 27.09.2019 at Vellalar College for Women Campus. The volunteers of the Enviro-club planted around 100 saplings in the campus. The team also conducted the cleaning activity in the campus in the view of creating awareness among the students.

The Biodiversity conservation week was celebrated in our college campus with the mission towards the saving of flora and fauna on 09.10.2019. As a part, 10 tree saplings were planted in our college campus and our secretary Thiru. S. D. Chandrasekar and Principal Dr.N. Maragatham inaugurated the programme by planting the first tree sapling in the college campus. The District Forest Officer of Erode acted as special Guest and had addressed the students and gave enlightening speech about conservation of Biodiversity. The Enviro-club volunteers had an interactive session with the chief guest and clarified their doubts. Finally prominence on recycling methods was demonstrated with practical applications. Students were fortunate to hear such an edifying speech.

We organized a Special meeting on “Hygiene and Health” on 12.12.2019 for Enviro Club students. Ms. S. Maheshwari, Assistant Professor, Department of Commerce (CA), Vellalar College for Women (Autonomous), Erode. She had addressed the student about prevent the disease and lead to good health, especially cleanliness, proper disposal of waste water and usage of drinking water. This activity was to improve and preserve, maintain good health.

On 09.01.2020 enviro club volunteers cleaned the Medicinal Garden and college campus. To understand the importance of medicinal plants and its conservation. The members of Enviro-club were motivated to grow medicinal plants in their home also.

On 31.01.2020, the Enviro-club organized a Guest lecture program on “Plastic Awareness” for 90 Enviro-club members Dr. V. Thilagavathi, Associate Professor, Department



of Commerce (CA), Vellalar College for Women (Autonomous), Erode. She had addressed the students and gave enlightening speech about impacts of non-biodegradable waste and ban on plastic by the Government of Tamil nadu. The Enviro-club volunteers had an interactive session with the chief guest and clarified their doubts. Finally prominence on recycling methods was explained through short films. Students were fortunate to hear such an intellectual speech.

We organized a Special meeting on “Water management system” on 10.02.2020 for Enviro Club students. Dr.S.Saravanambigadevi, Associate Professor, Department of Commerce, Vellalar College for Women (Autonomous), Erode, served as resource person. She spoke about water resources, water forms and distribution to the student community and her speech was valuable to the environment.

We organized a Special meeting on “You and Your Environment” on 26.02.2020 for Enviro Club students. Dr. P. Parimaladevi, Associate Professor & Head, Department of E-Commerce, Vellalar College for Women (Autonomous), Erode, served as resource person. She spoke about Green auditing and Green Building to the student community and her speech was inspiring. She also laid emphasis on the fact that more awareness needs to be raised towards environment.

#### **JOURNAL PUBLICATION COMMITTEE:**

##### **Coordinator:**

**Mrs. M.Sivamani, Librarian.**

Journal Publication Committee places on record with fruition that the refereed VCW Journals published biannually with DOI from Cross Ref have entered into the Sixth year of successful release in case of HuSS and FoodSci, while that of fifth year in case of ScieXplore. The online versions of the journals are available under open access in [www.i.scholar.in](http://www.i.scholar.in) hosted by IPL Bangalore. The committee also appreciates the promotional services of IPL, Bangalore for procuring subscriptions to our VCW Journals since 2016 from various colleges and institutions of Tamilnadu and other States. All the VCW Journals were indexed with Indian Citation Index (ICI), J-Gate and Google Scholar. Journal, HuSS: International Journal of Research in Humanities and Social Sciences has been recommended by experts and has been included in UGC-CARE List. Besides, the committee progresses meticulously the other two journals to be included in UGC-Care List.

## **MEDIA CLUB**

### **Coordinator:**

**Dr. L. M. Swarnalatha , PG & Research Department of English**

The Media Club organized a one-day workshop “Basics in acting” on 15 February 2020 at English Language Lab, for the Media club members. Ms. K. Mohanapriya, an emerging VJ in RCN Channel, addressed an audience of 25 members from various departments regarding the basics in acting. She discussed about the various positioning of camera angles and the importance of profile while acting. She further motivated the students to overcome their stage fear and also made them to enact a concept based on the day-to-day common issues. This workshop enabled the students to learn about the off-screen preparations in the media.

## **NDLI CLUB**

### **Coordinator:**

**Mrs. M.Sivamani, Librarian.**

NDLI Club organized Annual Book Exhibition 2019 from 6<sup>th</sup> to 8<sup>th</sup> August, 2019 in our institution. Global Books Syndicate, Coimbatore, T.R. Publications Pvt. Ltd., Chennai, Himalaya Publishing House Pvt. Ltd., Bangalore, Vidyarthi Books, Bangalore and Academic Book Distributors, Ramanagaram, Karnataka were participated and displayed their books. The students, research scholars and teaching staff from various departments visited the exhibition. The main purpose of organizing such a book exhibition is to make awareness among the users on the latest books available in their subject and to acquire and strengthen the existing collection of the college library. NDLI Club organised Health Awareness Programme on Health in Anemia on 30.09.2019 to create awareness among the students. Mrs. M.Sivamani, Librarian welcomed the gathering. Dr.S.Ponne, Associate Professor, Department of Foods and Nutrition, Vellalar College for Women (Autonomous), Erode was the Resource Person. NDLI club Members were given to access online payment of Bills, online tickets booking, banking transactions & NDLI App on 19.10.2019

## **EQUAL OPPORTUNITY CENTRE / STUDENT COUNSELLING CENTRE**

### **Coordinator:**

**Dr.V.Renukadevi,Assistant Professor and Head, PG & Research Department of Commerce.**

A Special Programme on “Enjoy the Beauty of Life” was organized on 19.02.2020 with the Resource Person Dr.V.Renukadevi, Assistant Professor and Head, PG &Research Department of Commerce, Vellalar College for Women(Autonomous) , Erode.

## **RESEARCH CONCLAVE CENTRE**

### **Coordinator:**

**Dr. S. Sharmila, Assistant Professor, Department of Botany**

Dr. R. Rajendran, Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore acted as a resource person and delivered a brainstorming lecture entitled “Proposals for Research Grant & Funding Agencies” to all the Head of the Departments, IQAC Core Committee members, Research Committee members and Research Scholars. The nearby three colleges were participated in this symposium. During his presentation he explained about how to frame a research proposal and proposal structure. He also discussed about some research funding websites and also about research support unit. The reason for rejection of research proposal is also explained. The resource person also mentioned some strategies like publications, partnering, networking, how to frame a proposals, how to develop a national reputation and how to recognize an opportunity. About 50 participants were benefitted through this symposium. The Profound information shared by the resource person gave a new dimension towards research for the scholars.

Dr. S. Shankar, Associate Professor, Department of Mechatronics Engineering, Kongu Engineering College, Perundurai delivered a lecture on “Research Publications – Citation Analysis” In his talk he explained about Parameters &Weight age of our institute for NIRF ranking in an intelligent approach, where he gave an interesting and astonishing fact about citation analysis in Google scholar profile which was an eye opener for the participants. He also listed some major indexed journal like Scopus, SCI, Pubmed, Google scholar etc, to for publishing the research findings. He highlighted some importance about Plagiarism norms that are followed by universities. Finally he explained about the importance of brainstorming for

getting new ideas and selection of research problem which is very important step for doing research. The lecture was of great potential in adding knowledge on the undiscovered aspects of citation analysis.

Dr. T.Parimelazhagan, Professor, Department of Botany, Bharathiar University acted as a resource person and delivered an inspirational lecture entitled “Proposal writing and Funding Agencies” to the faculties and research scholars of all the disciplines. In his presentation, he pointed out the significance of good proposal writing which has social impact and deliverables. The importance of collaboration between academic and industrial field was emphasized by him. He also mentioned the importance of literature review, effectiveness of budget structure, the methodology and standard journal publications like Scopus; Elsevier was helpful for acquiring government funded projects. He gave idea about various fellowship opportunities by the government of India. He also encouraged the research scholars to engage in inter-disciplinary research work.

A Research Conclave & Research Scholars Circle has started functioning in the Institute from 27.02.2020 to co-ordinate and support the initiatives by the scholars. Ms. P. Kalaiyarasi and Mrs. C.Bagyalakshmi Ph.D., Research Scholars, Department of Computer Science acted as internal resource persons and delivered an effective lecture and technical session entitled “Basics of Data Analysis using Excel” to the institute research Scholars. In their presentation, they remarked the introduction on Excel, formatting and data analysis. Finally the query raised by the Scholars was clarified by the resource person in effective manner.

### **RED RIBBON CLUB (2019-2020)**

#### **Program Officers:**

**Dr.P.Selvi, PG and Research Department of English**

**Ms. P.Lalitha, PG and Research Department of English**

**Dr. K.Kavitha, Department of Food and Nutrition**

**Ms. D.Suganya, Department of English (SF)**

The NSS units and YRC of Vellalar College for Women and Vivekanada Blood Donors club jointly celebrated founders day in memory of (Late) THIRU.V.M.KAILASA GOUNDER (FOUNDER PRESIDENT) &(Late) THIRU.S.C.SENGOTTUVELAPPAN(FOUNDER SECRETARY) the chief guest was Dr.S.SUKUMAR and conducted Blood Donation Camp on

19.02.2020. In that 60 units of Blood were collected by Government Hospital of Erode.

On 27th February 2020 a “Hair Donation programme for Cancer Patient” was conducted by NSS in collaboration with Green Trends, Coimbatore. More than 50 students were donated their hair. All the events and programmes are organised and conducted under the guidance of the NSS Programme Officers - Dr.P.Selvi, Ms. P.Lalitha, Dr. K.Kavitha and Ms. D.Suganya.

## **SCIENCE CLUB**

### **Coordinators:**

**Dr. S.K.Kavitha, Assistant Professor, Department of Chemistry**

**Mrs.G.Myvizhi, Assistant Professor, Department of Chemistry**

As a part of science club activities, to ensure the development of Rural School an awareness programme was conducted on 20.02.2020 to the Primary school students in Villarasampatti village, Erode. The Science club members explained the students about the importance of being hygienic, the need for cleanliness around them and to save our environment clean. They explained the importance of basic sciences and its applications of science in their daily life and planting of saplings. The Students were also made aware of the need of having a strong scientific knowledge so that they can choose science for their higher studies. The school students enthusiastically participated and interacted with our members. An essay Competition on Recent advances in science was conducted for the members of Science club on 21.02.2020. Winners were awarded with certificates.

## **STUDENTS GRIEVANCE REDRESSAL COMMITTEE**

### **Coordinator:**

**Dr. Jayashre.R, Assistant Professor, PG & Research Department of Botany**

A meeting with the Union office bearers, VCW champions and Class representatives was held on 19.02.2020. The students requested the management to provide increased Wi-Fi strength in the campus, inclusion of games hour in their regular time table, infrastructure facilities like provision of lights, fans and writing desk in certain classrooms. Suggestions given by the students were noted and the committee ensured to take necessary steps for improvement in the light of grievances at the earliest.

The Students Grievance Redressal Committee and The Youth Red Cross Society of Vellalar College for Women, Erode, jointly organized a Lecture Workshop entitled “Sexual Harassment of Women” on 24.02.2020. Dr. N. Maragatham, Principal, Vellalar College for

Women, Erode acted as the resource person and the programme was attended by 74 students. In her presentation, Madam highlighted about good and bad touch, real life experiences of sexual harassment encountered by her, safety precautions to be followed under such circumstances in a very lively and interactive manner. Towards the end the faculty members and students also shared their personal experiences in such situations. Overall, this programme enabled the students to be aware and conscious of potential behaviors or incidents of sexual harassment in their surroundings.

## **THEATRE CLUB**

### **Coordinator:**

**Dr. S. Punitha , Department of PG & Research Department of English**

The Theatre Club of Vellalar College for Women conducted a two-day workshop on “New Vistas in Theatrical Skills” on 09.08.2019 and 10.08.2018 at Vellalar College for Women, Erode. Dr. Sheik Fareeth, Assistant Professor, Department of Social Studies, Jamal Muhammad College, Trichy and Mr. Kanmani Chakravarthi, Passionate member of Theatre acted as the Resource Persons. Students are able to idealize the importance of theatre and acting along with the importance of learning it. In other words, they had learned the ideas and methods along with the inbuilt nuances of acting. Those who had no idea about the on-stage performances had gained a better state of knowledge about it. The skills motivated the learners to take part in the workshop even during their weekend holiday. Those who had no idea about theatrical arts had learned and performed so well that it would be an additional talent in them which had been provoked by this training. The participants felt overwhelmed with the training of the resource persons. They eagerly await the multiple workshops of the same. In short, this workshop had become an eye opener for the new actors, a knowledge improviser for the final year students and a recollection for the ones who had been attending two or more than two times.

Highlighting the Golden Jubilee year, The Theatre Club of Vellalar College for Women proudly announce the signing with Helen O “ Grady Theatre of Coimbatore. This tie enables the students to get trained and to have a great exposure to the off campus events.

## **WOMEN CELL**

On 28.02.2020 an awareness programme was conducted to the II M.Com., PG students. Dr.K.K.Saradha, Assistant Professor and Head, Department of Economics, delivered a speech on the topic “Stress Management”.