

# **EXTENSION ACTIVITIES REPORT**

**2015-2016**

Number of Extension Activities: 64

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)**

**DEPARTMENT OF ENGLISH (SF)**

**EXTENSION ACTIVITY (2015 – 2016)**

An extension activity was carried out at Erode Arima Society Trust for the students of classes VI – X on 17.11.2015 & 20.11.2015. The session is on “**Grammar class for School students**”. Two students from III UG volunteered themselves and actively taught the inmates of the Trust the basics of grammar through play-way method and motivated them under the guidance of 1 staff member. Nearly 30 students got benefited.


**Name of the Staff Member**

1. Mrs.L.Latha

**Name of the Students**

1. M. Gowrimanohari-III-BA English Literature – A
2. M. Gowrishankari- III-BA English Literature - A

**No. of. Beneficiaries: 30**

  
Signature of the HOD  
**DEPARTMENT OF ENGLISH (SF),  
VELLALAR COLLEGE FOR WOMEN,  
(AUTONOMOUS), ERODE - 9.**



**KONGU**  
Assuring the Best



**Kongu Community Radio**

(FM 90.4 MHz ; 50Watts)

**Kongu Engineering College**

Perundurai, Erode - 638 052, Tamilnadu.



Transform Yourself

**Prof.M.Gnanajothi,**  
Chief-Coordinator,  
Kongu Community Radio,

31.07.2015

### APPRECIATION CERTIFICATE

This is to certify that thirty students of PG Department of Mathematics, Vellalar College for Women, Erode, have visited Kongu Community Radio on 31<sup>st</sup> July 2015 and recorded programmes like Speech, Drama and Songs on various topics. These programmes were broadcasted in our Kongu Community Radio. The programme are highly appreciable.

Chief-Coordinator,

**Prof. M. GNANAJOTHI**  
Chief Co-ordinator,  
Kongu Community Radio,  
Kongu Engineering College,  
Perundurai, Erode - 638 052

## REPORT

### Entrepreneurship Development Cell

2015-2016

#### Awareness Competition on Wealth from Waste

On 22.01.2016 EDC has organized a competition on wealth from waste for the EDC members. 10 Students actively participated and M.Vaishnavi II B.Sc(CDF) won the 1<sup>st</sup> Prize .

*S. Maheswari*

REPORT  
ENTREPRENEURSHIP DEVELOPMENT CELL



A special meeting on “Ecopreneurship—A new approach to environmental problem” organized by TYCOON – Business Administration Association on 24.02.2016. Dr. C. Jayaprakash, Associate Professor, Department of Journalism and Mass Communication, Coimbatore was the resource person. The students learnt the fruit of ecopreneurship and it’s needs through his valuable experience shared. The 10 students who won in the competition conducted by EDC were honoured with prizes.

*S. Maheswari*

## 24.2.2016 CLEAN INDIA CAMPAIGN

The citizen consumer club organized “CLEAN INDIA CAMPAIGN” programme at various temples such as **Sai Baba Temple & Sithi Vinayagar Temple at Railway Colony** and **Kondathu Bhathrakaliamman Temple & Hanuman Temple at Fire Service, Erode** on 24.02.2016. Our students cleaned the temple and CCC donated dust bins and brooms to the 3 temples.



*R. Sangeetha*

Staff In charge /Club Coordinator

**R. SANGEETHA M.C.S.,M.Phil.,M.B.A**  
**Assistant Professor,**  
**Department of Corporate Secretaryship,**  
**Vellalar College for Women (Autonomous).**  
**Erode - 638 012.**




**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)**  
**"COLLEGE WITH POTENTIAL FOR EXCELLENCE"**  
(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore)  
Thindal, Erode - 638 012, Tamilnadu.  
e-mail: principalvcw@gmail.com \* website: vcw.ac.in

☎ : 0424 - 2244101  
Mob : 99767 51115  
Fax : 0424 - 2244102

To create awareness towards plastic free environment **Anti-Plastic Campaign** was organized jointly with **Olirum Erodu Foundation** on **15.08.15**. In this campaign enviro club members distributed dustbins and bags to collect the plastic wastes separately at Thirunagar Colony, R.K.V Nagar, New State Bank Colony, Old State Bank Colony & O.M.R. Colony, Erode.

**Enviro-club Co-ordinator**

  
Dr. P. ABIRAMI  
DEPARTMENT OF BOTANY  
Vellalar College for Women,  
Erode - 12






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On **25.08.15** the enviro-club volunteers planted more than 100 tree saplings at **Tamil Choli**, Mugaipudur jointly with **Erode Cauvery Arima Sangam**. About 150 Enviroclub students participated in the events.

**Enviro-club Co-ordinator**

  
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## **Awareness Programme on Biodiversity**

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**Enviro-club Co-ordinator**

  
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## OZONE DAY

The **Ozone Day** was celebrated on **16.09.2015** by the club volunteers with the theme "**Ozone Layer Protection: The Mission Goes On**". On that day the students created awareness about ozone layer with the placards and posters displaced in the many places in College campus. About 100 Enviro club students have attended the session.

**Enviro-club Co-ordinator**

  
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Enviro-club volunteers attended TNSCST, Chennai & NCSTC, New Delhi sponsored **One Day Seminar** on “Awareness of Environment and Health” on **30.09.15** at **Erode Sengunthar Engineering College**. In connection with **84<sup>th</sup> birth anniversary** celebrations of Former President **Dr. A.P.J. Abdul Kalam**, Enviro club and Green Society observed “**Youth Awakening Day**” on **15.10.15**. As a part of fulfilling Dr. Kalam’s dream of “a billion trees for a billion people” tree saplings were planted at **Sullipalayam** and **Veeranampalayam** of Erode District.

**Enviro-club Co-ordinator**

  
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**Enviro-club Co-ordinator**

  
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## Roof Gardening

On 19.12.15 Mr. K. Shanmugasundaram, MD, Green field, Erode delivered a lecture on "Roof Gardening". In his lecture he explained how to construct roof garden at home with minimum expenses and stressed the importance of roof gardening.

**Enviro-club Co-ordinator**

  
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## TREE PLANTATION PROGRAMME

In order to prevent soil erosion along the river basin of **Nattadreeswarar temple**, on **30.01.16 Tree plantation Programme** was organized. In this Programme students have planted a variety of tree saplings at the kovil premises.

**Enviro-club Co-ordinator**

  
Dr. P. ABIRAMI  
DEPARTMENT OF BOTANY  
Vellalar College for Women,  
Erode - 12



**Vellalar College for Women ( Autonomous) Erode- 12.**

**Biodiversity Club**

**2015-2016**

**Visit to Senapathy Cattle Research Foundation ,Kangayam**

As a part of biodiversity club activity two staff members along with 20 students visited to Senapathy Cattle Research Foundation (SCRF), Kangayam on 26.09.2015. On that day Mr. Karthikeya Senapathy, Managing Director (SCRF), explained the importance of indigenous cattle breed and preparation of jeevaamirtham. Indigenous breeds are well adapted to our agro climatic conditions and are resistant to many tropical diseases. Jeevamirtham, an organic product is an alternative to fodder resources has the role of promoting growth and providing immunity in plant system. Thus the programme fulfilled the knowledge gap about the traditional feed and organic feed among the participants about maintenance of cattle health and milk production.

*V. S. Kavitha*

**Dr. V.S. KAVITHA**  
Assistant Professor  
Department of Zoology  
Vellalar College for Women  
Erode-638 012.

**Vellalar College for Women ( Autonomous), Erode- 12.**

**Biodiversity Club**

**2015-2016**

**Observation on World Animal Welfare Day**

World Animal Welfare Day was observed on 4.10.2015 and fifty one students of the biodiversity club exhibited placards in the college premises. The purpose of the day is to raise awareness of the dangers that threaten the survival of many animals around the world. All animals and plants in the ecosystem co-exist and balance each other for maintaining healthy environment. Thus, the observation on this day raised awareness among the students about improving the welfare standards of the animals and to share animal rights among the participants. The World Animal Day was celebrated as a way of highlighting the plight if endangered species. The programme provides responsibility and sensitization of present generation on an addressing sanitation and hygiene and Zoonotic diseases.

*V. S. Kavitha*

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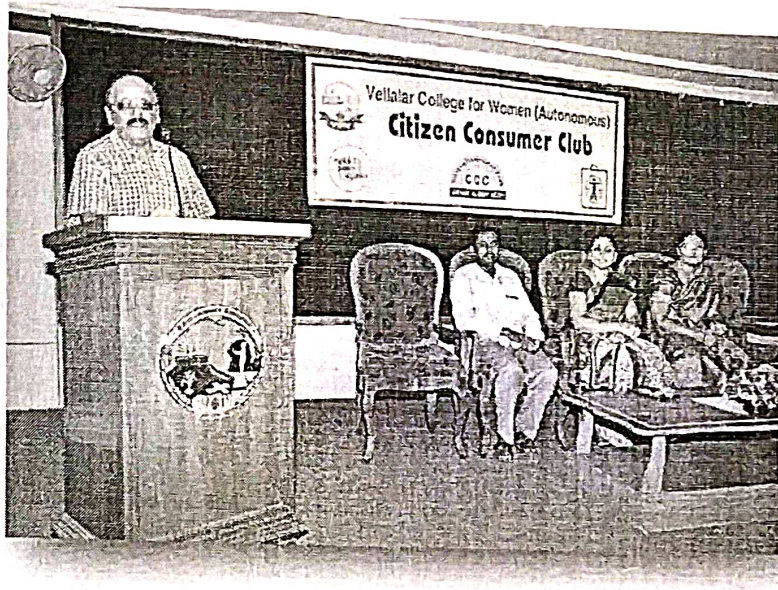
## ENTREPRENEURSHIP DEVELOPMENT CELL

The EDC started the year with First event, a One day workshop on “Handmade Products” on 5<sup>th</sup> September 2015. Ms. Kiruthika .N trainer from Tirupur, acted as the resource person and demonstrated lively the art of Glass painting, Terracotta Jewelry making, Flower decoration and pot painting. 200 students enthusiastically engaged themselves in the learning of art and creativity. The session was unique and admirable for the students.



Dr.B.Shanthini  
Club Coordinator

11.8.2015-Programme on Consumer rights and Duties



The activities of the CCC for the academic year 2015-2016 was inaugurated by **Mr.R.Balasubramanian**, Secretary, Erode District Consumer Protection Centre, Erode on 11.08.2015. He enlightened the students on "Consumer Rights and Duties". Our CCC Students (130) were the participants of above programme.

*R Sangeetha*

**R. SANGEETHA M.C.S.,M.Phil.,M.B.A**  
Assistant Professor,  
Department of Corporate Secretaryship,  
Vellalar College for Women (Autonomous),  
Erode - 638 012.

## 12.8.2015 Consumer Rights

On 12.08.2015, **pamphlets** were distributed at Vilarasampatti to make people aware of “**Consumer Rights**”. **Dr.P.Ayappan**, Joint Secretary, Erode District Consumer Protection Centre, Erode inaugurated the session and distributed the **50** pamphlets. Our students had actively participated and issued pamphlets.



*R. Sangeetha*

Staff In charge /Club Coordinator

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**Assistant Professor,**  
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**Erode - 638 012.**



On 15.08.2015, the Independence Day were celebrated respectively at Thiyagi Eswaramoorthi Orphanage Home Pavalathampalayam, Erode. It ignited the tendency of rendering service to the society in the minds of students and the members offered donations to meet the basic needs of orphanage. 50 people from home got benefited.

*R. Sangeetha*

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Pillalayar College for Women (Autonomous),  
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Food Factory visit - 19.8.2015

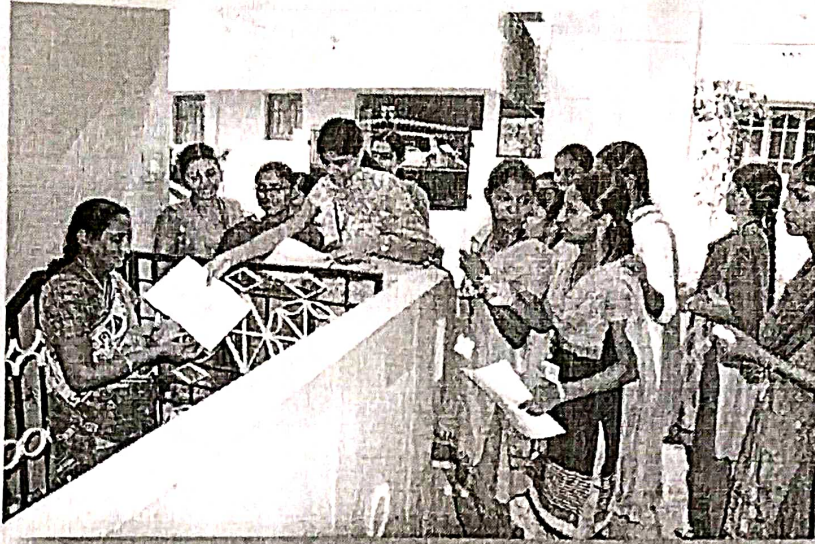


The Citizen Consumer Club organized an industrial visit to Milky Mist, Sakthi Fruits Pvt. Ltd., & Tex Valley on 19.08.2015. It provides a practical exposure to the students and enabled them to know the quality and price of the products. 40 of our students were got knowledge about production process.

*R. Sangeetha*

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**Erode - 638 012.**

01.09.2015 -Programme on Food Adulteration



Pamphlets were distributed at Thindal to create awareness among public about "Food Adulteration" on 01.09.2015. Dr.P.Ayappan, Joint Secretary, Erode District Consumer Protection Centre inaugurated the session and distributed the pamphlets for 50 residents. The students had actively participated and issued pamphlets.

*R Sangeetha*

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Erode - 638 012

12.9.2015 Awareness programme for hill riders

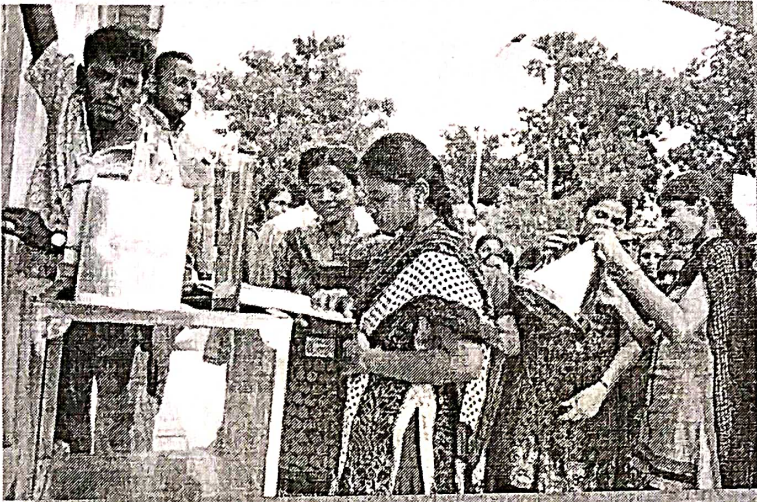


50 Pamphlets were distributed for 'Hill Riders' about how to follow rules and regulations during hill riding at **Kodaikanal** on 12.09.2015 and visited chocolate factory. 50 of our students got the knowledge about chocolate manufacturing.

*R. Sangeetha*

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15.09.2015 - Visit to KPK Petrol Bunk



The Club members 33 of them were visited KPK Petrol Bunk, Erode, on 15.09.2015, to gain firsthand knowledge on the Rights of Consumers of Petro Products.

*R Sangeetha*

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16.09.2015 - Programme on Civilians Rights on PDS



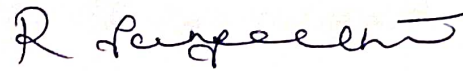
A special meeting was conducted on 16.09.2015. The Chief Guest **Mr.K.Jaganathan**, Co-operative Sub Registrar/ M.D, Erode District Co-operative Union shared his ideas about "Civilians Rights on PDS Procurement".132 students participated enthusiastically and cleared their doubts regarding ration shop.

*R. Sangeetha*

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## 24.12.15- National Consumer Protection Day

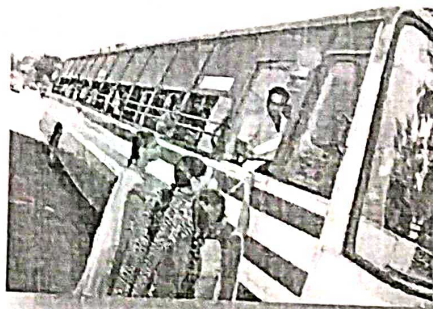
On behalf of National Consumer Protection Day 24.12.2015, various competitions such as drawing, poetry and essay writing were conducted to invoke the awareness of consumer rights among younger generation. **Dr. S. Prabakar, IAS, Collector, Erode District, presided over the National Consumer Protection Day and distributed the prizes to the winners on 27.01.2016 at Kalaimagal KalviNilayam, Erode. 30 of our students were participated various competitions.**



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05.01.2016 - Road Safety Week



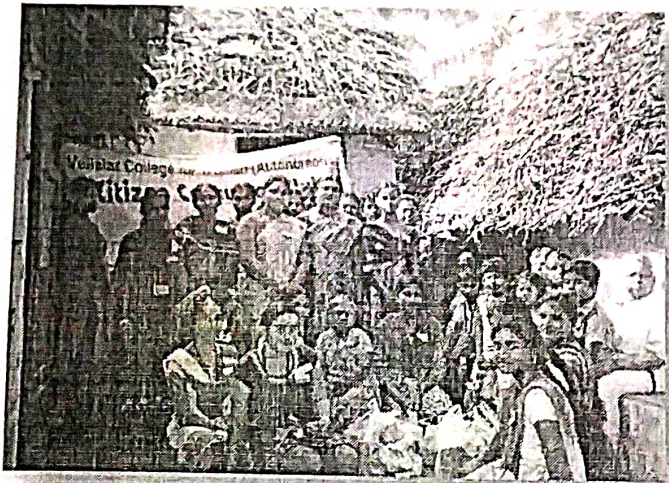
The CCC organized Road Safety Campaign at Thindal, Erode from 05.01.2016-12.01.2016 to the commuters.

1. On 05.01.2016, pamphlets were issued to the drivers at Sengodampalayam regarding rules and regulations to be followed while driving.
2. On 09.01.2016, an awareness campaign on Road Safety and Oath taking were organized for the college bus drivers of our college.
3. On 12.01.2016, our CCC students, stuck Black stickers on the headlights of vehicles plying in Thindal road.

*R. Sangeetha*

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Erode - 638 012.

## 26.1.16 Republic Day celebration



On 26.01.2016, the Republic day were celebrated respectively Thiyagi Eswaramoorthi Orphanage Home, Pavalathampalayam, Erode. It ignited the tendency of rendering service to the society in the minds of students and the members offered donations to meet the basic needs of orphanage. The groceries were distributed to 50 people in home.

*R. Sangeetha*

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**Erode - 638 012.**

27.1.2016 - Programme on Quality Assurance in Gold



A special meeting on "Quality Assurance in Gold" was convened on 27.01.2016. The Chief the following were emirate of the functions. Shri.P.Seshagiri Rao, Scientist-E and Head, Shri.Rini John S, Scientist-B, Ms.T.Singha, Scientist-B, BIS, Coimbatore and Mr.R.Balasubramanian, Secretary, Erode District Consumer Protection Centre, Erode. The students enthusiastically participated and gained an insight into it. 125 of our students were benefited.

*R Sangeetha*

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Vallalar College for Women (Autonomous),  
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### 3.2.2016 Usage of Headsets

The CCC students issued **Pamphlets** regarding “Usage of Headsets & Their Causes” to public at **Thindal** on 03.02.2016 for **20** drivers

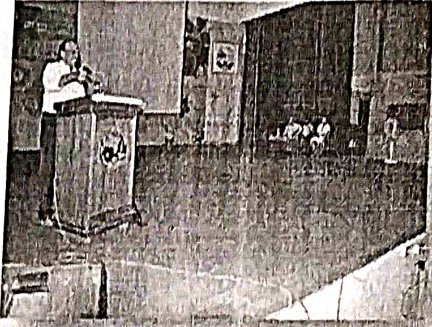


A handwritten signature in black ink, appearing to read "R. Sangeetha".

Staff In charge /Club Coordinator

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05.02.2016 - Programme on Avoiding Junk Food



A meeting was conducted on 05.02.2016. The Chief Guest **Dr.P.Ayyappan**, Joint Secretary, Erode District Consumer Protection Centre, Erode, shared his views on “**Avoiding Junk Food**” for 23 beneficiaries.

*R. Sangeetha*

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## 8.2.2016 NATURAL PURIFICATION OF WATER

Now-a-days, drinking water is contaminated due to various reasons. The students of citizen consumer club gave an awareness about “**How to purify the water naturally**” on 08.02.2016 and the **pamphlets** relating to it were distributed among the **50** people of **Pavalathampalayam Village**. They were also insisted to follow the process so that they can be prevented from the impact of water borne diseases.



*R. Sangeetha*

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**Erode - 638 012.**



24.02.2016-Visit to Milka Wonder Cake



The citizen consumer club organized bakery visit to Milka Wonder Cake Pvt.,Ltd., and Eee Bees for the 42 students on 24.02.2016 thereby creating awareness on Bakery products.

*R. Sangeetha*

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**Vellalar College for Women, Erode**

**Green Society Club – 2015-2016**

**Cleanliness Programme & Tree Plantation Campaign**

In the forenoon of **22<sup>nd</sup> August 2015** a **cleanliness programme** was conducted to create conscientiousness among students. Green Society member emphasized the way of disposing their napkins in a proper way to their student friends by hanging the chart containing the “Do and Don’ts” while disposing their napkins. Volunteers kept rough papers at the entrance of student toilets for the purpose of disposing their waste.

Owing to increase green cover, a **Tree Plantation Campaign** was conducted in the afternoon of **22<sup>nd</sup> August 2015**. Green society members actively participated in planting sapling in the college premises. 32 members of the club were benefitted by this programme.



. Dr.D.Indumathi,  
Department of Zoology  
Vellalar College for Women (Autonomous),  
Erode - 638 012.

**Signature of the Club coordinator**

**Vellalar College for Women, Erode**

**Green Society Club – 2015-2016**

**Ozone Day Observance**

Ozone day was observed on **16.09.15 forenoon**, Green Society members carrying banners and placards with slogans underlining the importance of keeping their environment neat, tidy, free from hazardous pollutants for leading a healthy life and disseminate Ozone Day message to their student friends.

Drawing competition on “**Global Warming is a Global Warn**” was conducted in the afternoon of **16<sup>th</sup> September 2015**, students enthusiastically participated in the competition. 35 members of the club were benefitted by this programme.



**Dr. D. Indumathi,**  
Department of Zoology  
Vellalar College for Women (Autonomous),  
Erode - 638 012.

**Signature of the Club Coordinator**

**Vellalar College for Women, Erode**

**Green Society Club – 2015-2016**

**Visit to Senapathy Cattle Research Foundation, Kuttapalayam, Tirupur & An eco-trip to Bird's Sanctuary, Vellore**

Members of Green Society visited **Senapathy Cattle Research Foundation, Kuttapalayam, Tirupur District** on **26.09.2015** and interacted with the Managing Director **Thiru Karthikeya Siva Senapathy**. The students were given the methods of rearing and multiplying different variety of Kangayam cattle without losing the indigenous traits. He also briefed about the organic farming and how value added products could be made from the dung and urine of the cattle which could be used as manure in farming activities.

An eco-trip to **Bird's Sanctuary, Vellore** was arranged on **26.09.15 AN**. Students had an opportunity to see different varieties birds, insects, zooplankton and phytoplankton and visited nursery maintained by the Forest Department. 34 members of the club were benefitted by this programme.



- **Dr.D.Indumathi,**  
Department of Zoology  
Vellalar College for Women (Autonomous),  
Erode - 638 012.

**Signature of the Club Coordinator**

**Vellalar College for Women, Erode**

**Green Society Club – 2015-2016**

**Youth Awakening Day & Tree plantation**

Former President **Dr.A.P.J.Abdul Kalam's** 84<sup>th</sup> birth anniversary was celebrated as "**Youth Awakening Day**" on **15<sup>th</sup> October 2015** by Green Society members. As a part of fulfilling Dr.Kalam's dream "**a billion trees for a billion people**" and inculcating a sense of responsibility to environmental concern among the students, tree plantation drive was conducted. Students have planted **75 tree saplings at Sullipalayam Panchayet Union Premises and Veterinary Hospital, Veeranampalayam** of Erode District. Sullipalayam Panchayet Union President presided over the drive, then students and village people were actively participated in planting the saplings in those areas. At the end of the day students were provided with saplings to exhort and evoke interest in planting tree saplings in their surroundings. 36 members of the club were benefitted by this programme.



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**Signature of the Club Coordinator**

**Vellalar College for Women, Erode**

**Green Society Club – 2015-2016**

**Eco awareness Trip to Nilgiri Biosphere Nature Park, Anaikatti, Coimbatore & A trip to Salim Ali Centre for Ornithology and Natural History (SACON) & Gass Meuseum**

A commitment to conserve the natural treasure house of resources is the need of the hour, hence Green Society members undertook an **ecoawareness trip to Nilgiri Biosphere Nature Park, Anaikatti, Coimbatore on 19<sup>th</sup> December 2015**. The trip has generated lot of baseline information on the biodiversity of the area. Student had an opportunity to know the ill effects of over-exploitation of natural resources.

To disseminate knowledge relating to ornithology, natural history, management of degraded ecosystem and biodiversity conservation among student community Green society conducted a trip to **Salim Ali Centre for Ornithology and Natural History (SACON) on 19<sup>th</sup> December 2015**.

In the afternoon of **19<sup>th</sup> December 2015** students visited **Gass Meuseum, Coimbatore** the red stone building which is one of Coimbatore's oldest buildings and is designed to withstand earthquakes. It really is a museum within a museum, it hosts largest collection of forestry artifacts and houses embalmed specimens of rare species of animals. Students were given a chance to see such kind of museum. 32 members of the club were benefitted by this programme.



- Dr.D.Indumathi,  
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**Signature of the Club Coordinator**

**Vellalar College for Women, Erode**

**Green Society Club – 2015-2016**

**Cleaning activity and Tree plantation**

On **23<sup>rd</sup> January 2016** Green Society members cleaned the entire campus of **Primary Health Center, Thindal** and planted **tree sapling** in the hospital premises. 25 members of the club were benefitted by this programme.



- **Dr.D.Indumathi,**  
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**Signature of the Club coordinator**

**Vellalar College for Women, Erode**

**Green Society Club – 2015-2016**

**Visit to Suppammal Aged Home at Parai Valasu, Mettukadai, Erode & Trip to URC Chiragiri Organic Farm, Ashokapuram, Mayiladi, Chennimalai**

Green Society member visited **Suppammal Aged Home** at Parai Valasu, Mettukadai, Erode on **27.02.2016 AN**. Students spent three of hours there and shared their love and affection towards the age old people by giving entertainments. They gave fruits, bread, money, blankets and dress materials to them.

**Trip to URC Chiragiri Organic Farm, Ashokapuram, Mayiladi, Chennimalai** was arranged on **27<sup>th</sup> February 2016**. **Thiru S.Azhagesan Manager, URC Chiragiri Organic Farm** emphasized the importance of using organic fertilizer and the impact of using chemical fertilizers and he also stressed the students to disseminate the practices of using organic fertilizer and protest strongly every kind of chemical fertilizer and pesticide to the farmers. Then students were given live exposure of the production process of liquid fertilizer, vermicompost and palm sugar cake using organic raw materials. Students also learned the cultivation process of Amla using organic fertilizers. Students visited Handloom Plant where they buzzed with excitement while seeing the thread knitted by hand. 48 members of the club were benefitted by this programme.



**Dr. D. Indumathi,**  
Department of Zoology  
Vellalar College for Women (Autonomous),  
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**Signature of the Club Coordinator**



## **YOUTH RED CROSS SOCIETY**

### **Report on International Youth Day Celebration and Aids Awareness Programme -**

**11.08.2015 & 12.08.2015**

**International Youth Day** celebration and **AIDS Awareness Programme** was organized by Youth Red Cross of our college in Collaboration with Tamilnadu State AIDS Control Society (TANSACS), District AIDS Prevention and Control Unit (DAPC), and Red Ribbon Club (RRC), Erode on **11.08.2015 & 12.08.2015**. The Chief Guest **Dr. Balusamy M.B.B.S., D.P.H.**, Deputy Director Health Service, Erode and **Dr. K.Sivamurugan M.B.B.S., DPM DAPCU**, Erode, to deliver the special address. He gave a speech on **HIV/AIDS and youth**. He explained how the youngsters are affected by AIDS/HIV and symptoms and the causes of AIDS. The **Wealth from Waste** and **Speech competition** on the topic **Step towards a change and human chain** were arranged. **45** students participated in the competition from various colleges and the prize winners were awarded by the **Erode District Collector**. A total of **220** students participated and benefitted from this programme.

*P. C. Kousalye .*

**Dept. of Nutrition And Dietetics;  
Vellalar College For Women  
(Autonomous)  
Erode - 638 012.**

## **YOUTH RED CROSS SOCIETY**

### **Report on Independence Day Celebrations - 15.08.2016**

A Youth Red Cross Society volunteers visited to **Open Door Mercy Home Trust, Palayapalayam & Kongu Arivalayam Trust, Erode** on **15.08.2016**. The YRC volunteers distributed stationary things, cookery items, dates, chocolates and rice bag. They developed a friendly rapport with the children. The YRC volunteers also interacted with the special children and danced together with them. This kind gesture was appreciated by the school. A total of **45** participated in this programme.

*P. C. Kousalye .*

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## **YOUTH RED CROSS SOCIETY**

**Nutritional Requirements and Food Habits of Adolescent Girls 24.02.2017**

### **REPORT**

An Interactive Programme on **Nutritional Requirements and Food Habits of Adolescent Girls** was conducted for YRC Volunteers on **24.02.2017**. The Chief Guest **Dr. (Tmt). T.K.Kousalya**, Associate Professor, Department of Nutrition & Dietetics and YRC Coordinator, Vellalar College for Women (Autonomous) Thindal, delivered the special address. She spoke on the importance of nutritious and balanced diet and highlighted the remedial measures for the various health issues faced by the adolescence. A total of **220** students participated and benefitted from this programme.

*P.K. Kousalya*

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Erode - 638 012.

## **YOUTH RED CROSS SOCIETY**

### **Report on Awareness programme on the Causative factor, Symptoms and Preventive**

**Measures of Dengue fever - 31.08.16**

An Awareness programme on the Causative Factors, Symptoms and Preventive Measures of Dengue Fever was organized on 31.08.16. Dr. (Tmt). T.Kousalya, Associate Professor, Department of Nutrition and Dietetics, Ms. K.S.Dhivya & Ms. M.Deepa Assistant Professors, Department of English (SF), YRC Co-ordinators, Vellalar College for Women, Thindal, delivered the special address. The students were encouraged to dispose the stagnant water found in the college premises as a preventive measure for waterborne diseases. A total of 220 students participated in this programme. Pamphlets were put up on the notice board to create awareness on the basic facts of Dengue Fever. An oath regarding the eradication of Dengue Fever was taken by the students and the faculty. The programme increased a sense of awareness among the students.

T.K. Kowalya

Associate Professor and Head,  
Dept. of Nutrition And Dietetics,  
Vellalar College For Women  
(Autonomous)  
Erode - 638 012.

## **YOUTH RED CROSS SOCIETY**

**Blood Donation Camp -17.02.2017**

### **REPORT**

In commemoration of the Founders' Day of Vellalar Educational Trust, a "**Blood Donation Camp**" was jointly organized by National Service Scheme and Youth Red Cross Society on **17.02.2017**. The YRC volunteers and the members of teaching and non-teaching staff donated 64 units of blood to the Government Hospital, Erode. After the successful blood donation, all the donors received the appreciation certificates for their humanity.

*P. C. Kousalye*

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## **YOUTH RED CROSS SOCIETY**

**Republic Day Celebrations - 26.01.2017**

### **REPORT**

The 68<sup>th</sup> Republic Day was celebrated by our Youth Red Cross volunteers in **Thyagi Eswaramoorthy Old Age Home at Pavalathampalayam on 26.01.2017**. The YRC volunteers visited and distributed confectionaries, cereals & pulses and also rest room dispensers (towels, soaps, shampoo, and tooth powder. YRC volunteers were engaged and interacted with the senior citizens with motivational speech, group activities like singing, playing and acting with them. A total of 40 students participated and benefitted from this programme.

*P.C. Kousalye*

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## **YOUTH RED CROSS SOCIETY**

**FIRST AID TRAINING PROGRAMME -29.01.2016**

### **REPORT**

A One Day Certificate course on “First Aid Training Programme” was held on 29.01.2016. K. Mohamed Qifayathullah B.E (Fire), General Manager, Qifayath Enterprises, Salem delivered a special address on “First Aid Training” and demonstrated the various aspects like types of bandages, wounds care, bleeding electric shocks, Cardio Pulmonary Resuscitation (CPR), how to manage everyday minor accidents and learn how to treat an unconscious and breathing casualty and potentially lifesaving techniques of First Aid to the students. A total of 210 students participated in this training programme and were it benefited.

*P. C. Kousalye*

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## **YOUTH RED CROSS SOCIETY**

**DISASTER MANAGEMENT -25.02.2016**

### **REPORT**

An Awareness Programme on **Disaster Management** was organized by the Youth Red Cross Society of Vellalar College for Women, Erode on **25.02.2016**. A lecture-cum-demonstration was given to YRC volunteers on **Disaster Management** by **K.Prakasam, M.E., M.B.A., (Ph.D.)**, Assistant Professor- Senior Grade, Department of EEE, K.S.R. College of Engineering (Autonomous), Tiruchengode. He explained the various operations done during fire, earthquake, cyclone, landslides, floods and various natural and manmade disasters. A total of **200** students participated and benefitted from this programme.

*P. C. Kousalye*

Dept. of Nutrition And Dietetics,  
Vellalar College For Women  
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Erode - 638 012.



## **YOUTH RED CROSS SOCIETY**

**Road Safety Awareness Programme - 02.03.2016**

### **REPORT**

An Awareness Programme on Road Safety was organized by the Youth Red Cross Society of Vellalar College for Women, Erode on 02.03.2016. Mr. **Dhanavel Murugan**, Secretary, Vivekananda Blood Donors Club, Erode, delivered a special address about road safety students about the Basic rules of Road Safety, Road Signs and Road Laws. A total of **205** students participated and benefitted from this programme. Finally, the programme wound up with a grand success with the singing of National Anthem.

*P. C. Kousalye .*

 **Dept. of Nutrition And Dietetics,**  
**Vellalar College For Women**  
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Erode - 638 012.

**YOUTH RED CROSS SOCIETY 11.03.2016**

**Health Awareness Programme -19.09.2019**

**REPORT**

To create health awareness among tribal people, YRC has arranged a **Health Awareness Programme** a small village in Bhavanisagar on **11.03.2016**. Mr.Srinivasan, Catering and tourism, Erode, emphasized the need for healthy living. The YRC volunteers distributed the pamphlets emphasizing the eradication of cancer and need for Blood donation to the public. A total of **100** students participated and benefitted from this programme.

*P. C. Kousalye.*

Assoc. Prof.  
**Dept. of Nutrition And Dietetics,  
Vellalar College For Women  
(Autonomous)  
Erode - 638 012.**

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),  
NATIONAL SERVICE SCHEME**

**REPUBLIC DAY**

**2015 - 16**

On 26.01.2016 for the Republic Day, the NSS Volunteers visited Thiyagi Eswaran old age home and donated groceries and nice. 15 NSS students visited.



**PROGRAMME OFFICER  
NATIONAL SERVICE SCHEME  
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)  
THINDAL, ERODE - 12.**

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE - 12**

**NATIONAL SERVICE SCHEME**

**ROAD SAFETY AWARENESS**

2015-16

On 30.08.2015, Road Safety Awareness Programme was conducted. 15 students was participated in Rally from Vellalar College for Women to Erode District Collector Office.

  
**PROGRAMME OFFICER**  
NATIONAL SERVICE SCHEME  
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)  
THINDAL, ERODE - 12.

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),  
NATIONAL SERVICE SCHEME  
INTERNATIONAL ANTI DRUGS DAY  
2015 - 16**

On 26.06.2015, International Anti Drugs day was observed. In connection with a Elocution Competition was conducted under the topic of "Bodhai Illa Padhai". 200 Students were participated.



**PROGRAMME OFFICER  
NATIONAL SERVICE SCHEME  
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)  
THINDAL, ERODE - 12.**

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),  
NATIONAL SERVICE SCHEME**

**BLOOD DONATION CAMP**

**2015 - 16**

On 01.07.2015, A Blood Donation camp was conducted in association with Indian Medical Association, Erode and Vivekanandha Blood Donors Club on “Doctors Day” in which nearly 75 Units of blood were donated by the staff members and students. “Best Blood Donation Award was received by our NSS Unit from the District Collector, Erode.



**PROGRAMME OFFICER  
NATIONAL SERVICE SCHEME  
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)  
THINDAL, ERODE - 12.**

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),  
NATIONAL SERVICE SCHEME**

**Cleanliness Drive**

**2015 - 16**

In the Nation wide Intensive – cleanliness campaign under Swachh Bharat Mission,  
The NSS units of Vellalar College for Women, Erode actively participated from 25.09.2015  
to 11.10.2015. 200 Students were participated in this activity.



**PROGRAMME OFFICER  
NATIONAL SERVICE SCHEME  
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)  
THINDAL, ERODE - 12.**

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),  
NATIONAL SERVICE SCHEME**

**YOUTH AWAKENING DAY**

**2015-16**

On 15.10.2015 as a part of celebration of Birthday of Dr.A.P.J.Abdul Kalam as “Youth Awakening Day” nearly 250 NSS volunteers participated in Youth Rally. The college Union and NSS units arranged a presentation which was given by Dr.S.K.Kavitha, Asst. Professor, Dept of Chemistry on “Development Ideas of Bharat Rathna Dr.A.P.J.Abdul Kalam”



**PROGRAMME OFFICER  
NATIONAL SERVICE SCHEME  
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)  
THINDAL, ERODE - 12.**



**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS),**

**ERODE-12**

(Reaccredited with 'A' Grade by NAAC & Affiliated to Bharathiar University)

College with Potential for Excellence

**NATIONAL CADET CORPS**

**15 TAMILNADU BATTALION NCC**

**AWARENESS PROGRAMME**

**ON**

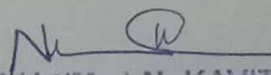
**HEALTH & HYGIENE**

**16.09.2015**

**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE-12**  
**NATIONAL CADET CORPS**  
**15 TAMILNADU BATTALION NCC**

**AWARENESS PROGRAMME ON HEALTH & HYGIENE**

An awareness programme on health & hygiene was organized for the 55 cadets to bring in them the real qualities of life. This programme was organized on 16.9.2015 at 11 am in the premises of the college. Dr.D.Kamalaveni, Principal of the college delivered the welcome address. Dr.P.T.Rani, MBBS., Medical Advisor, IRTT, Perundurai, Erode was the Chief Guest of the day. This programme was organized to bring awareness in them about how to maintain their health & hygiene to keep them fit and healthy. Madam started her speech from the hair to end with the feet. Madam envisaged them the various health changes that happen to adolescent girls and how it could be handled in the right way. She also pictures them the importance of hemoglobin and the foods that should be taken to maintain it. She also explained why hormonal changes occur and the symptoms to identify them. She educated them about de-worming and the medicine to be taken once in six months and the benefits of de-worming. The cadets were educated about the healthy maintenance of their hygiene during their menstruation period. The importance of iron and calcium were strongly emphasized. They were also taught how to balance their mental imbalance at the time of disturbance. Cadets also clarified many of their doubts. Senior Under Officer R.Sindhu proposed vote of thanks. This programme was coordinated by Lt.N.Kavitha, Associate NCC Officer.

  
14310054 / Lt(Mrs) N. KAVITHA,  
Assistant Professor of History  
Associate NCC Officer,  
PG & Research Department of History  
Vellalar College for Women,  
Erode - 638 012.



**Introducing the Chief Guest by the associate NCC Officer**



**Dr.D.Kamalaveni, Principal welcoming the Chief Guest and the gathering**

## Vellalar College for Women(Autonomous), Erode-12

### National Cadet Corps 15 Tamilnadu Battalion NCC Old Age Home visit-04.12.2015

Cadets of Vellalar College for Women visited the Suppayammal Old age home run by Suppayammal Trust located in Pungampaddi village near Mettukadai, Erode. Only 20 members are there in the home. Only limited beds and limited space are there. So, there many people could not be accommodated and cadets found it very difficult even to enter and to have a round. We have visited many old age homes. But this is the home which needs more attention. Among those 20, 3 were admitted in the hospital due to ill health. The home does not have good infrastructure and does not have even the basic facilities. The people inside the home were in the frustrated status and needs Psychological relaxation and treatment. They even did not have the way to express their feelings. They were given 300 kgs of rice by the cadets. This programme has been organized by Lt.N.Kavitha, motivated by Commanding Officer Lt.Col.Sudhir Nair and Sub.Major Mani of 15 Tamilnadu Battalion NCC.

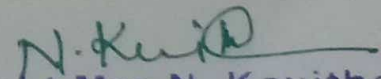


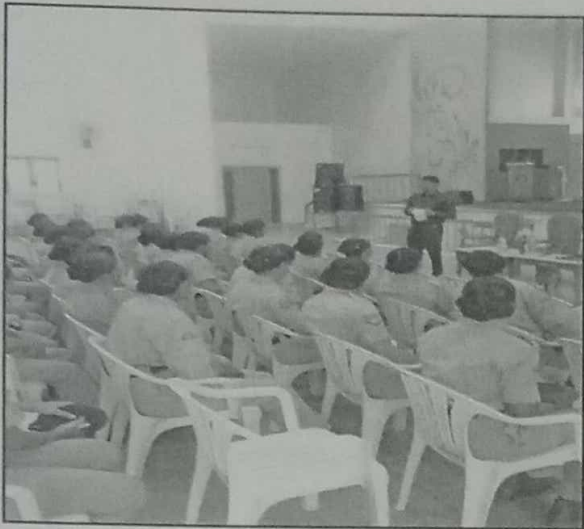
Cadets in front of the Old Age Home

*N. Kavitha*  
[4310054 / Lt. Mrs. N. Kavitha,  
Lecturer In History,  
Associate NCC Officer,  
Vellalar College for Women,  
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**Vellalar College for Women, (Autonomous) Erode -12**  
**15 Tamilnadu Battalion NCC**  
**Dental Screening and Treatment Camp-06.01.2016**  
**Report**

A dental screening and treatment camp was organized in the premises of the college in which the team of 11 students accompanied by Dr.S.Shankar, Associate Professor & Head, Department of Public Health Dentistry, JKKN Dental College & Hospital and Dr.M.Ganesh Kumar . Mr.K.Kamaraj was the camp officer for organizing this programme. The basic lecture and steps to be followed to prevent cavities was given by Dr.S.Shankar. They the cadets underwent general tooth checkup where they underwent different types of checkup like Restoration, Orthodontics, Oral Prophylaxis, Extraction, Replacement of teeth etc... These treatments were given to them at free of cost and also counseling regarding dental enquires were also given. In addition to that a video was shown in which the cadets got a clear cut idea about how to brush their teeth. The cadets were provided with the dental card in order to use it for them in future for free treatment. On the whole this "Oral Health Programme" created awareness about the oral hygiene. Through this programme 50 NCC cadets and 100 students of the college were benefitted. This programme was organized and co-ordinated by Lt.N.Kavitha, Associate NCC Officer of the College.

  
4310054 / Lt. Mrs. N. Kavitha,  
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Dr.S.Shankar addressing and awakening the cadets

VELLALAR COLLEGE FOR WOMEN(Autonomous), Erode-12

NATIONAL CADET CORPS

15 TAMILNADU BATTALION NCC

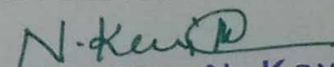
PROGRAMME ON STARTUP INDIA

REPORT

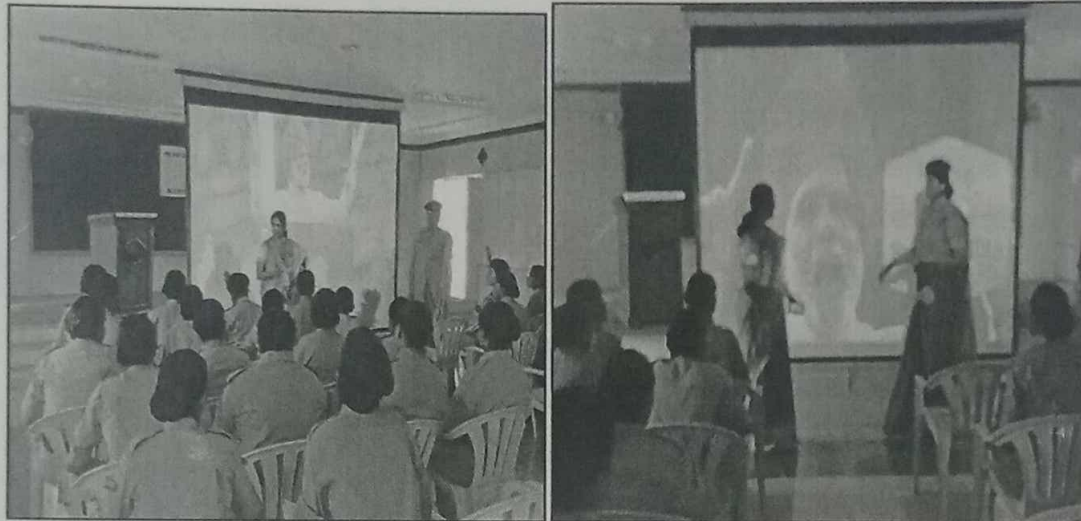
Start up launched by Prime Minister Narendramodi was inaugurated by our finance minister ArunJetley at 9.30 am on 16.01.2016. Prime Minister Narendra Modi has unveiled the campaign ' Start-up India, Stand-up India' at VingnanBhavan in New Delhi, with the view of easing the red tape that makes it difficult to the start up of business. This programme was attended by 1500 personalities and potential entrepreneurs. Union finance minister ArunJaitely addressed the entrepreneurs earlier that day and said that the Government would introduce friendly tax regime. Mr.Modi stated out the supports and rebates to be provided to the starting up entrepreneurs especially women entrepreneurs like free of tax for 3 years, no labour inspection for 3 years, mobile app from April-1 to register start-ups in a day, tax exemption to be provided on capital gains, fund of 2,500 crore a year for four years.

The programme was attended by many able entrepreneurs including Softbank founder Massayoshi son, Uber founder Travis Kalanick and Silicon valley heavy weights . Mr.Modi had a look at the exhibits of the entrepreneurs and latter addressed the gathering and said he would make up India the start-up capital of the world. Modi said start-ups should have risk-taking capacity with passion as key to success . One who comes with a less motivation will never become successful and could not earn money. But who do creativity and innovations will always succeed. The aim of this launch is to revolutionize the manufacturing sector in the country. Modi also insisted that today's youth is fighting parental pressure to convince everyone for turning their ideas and dreams to reality. For this successful startup government also has provided a corpus of Rs.10,000 crore towards a credit guarantee scheme for the start-up India.

Cadets were also instructed to watch the programme to observe the matters discussed by our Prime Minister and our finance minister. Cadets also watched the programme and discussions were made on the same in our college premises on 18.1.2016. Principal Dr.D.Kamalaveni addressed the cadets and discussed the points what Mr.Modi had pointed out. Cadets discussed about special focus on private entrepreneurs , start-up India will change conventions, India's third position in startup event, Lets make INDIA'S route safer and stronger, India's strength is in its ideas, got away from license raj, Must do what you are doing, everyone have their role and

  
i4310054 / Lt. Mrs. N. Kavitha,  
Lecturer In History,  
Associate NCC Officer,  
Vellalar College for Women,  
Thindal, Erode - 638 012.

everyone has to develop their strategy. De-regulation will fast boost economy, Start-ups movement celebrates energy and enterprising the spirit of youth. Lt.N.Kavitha, Associate NCC Officer coordinated this programme.



Dr.D.Kamalaveni, Principal, VellalarCollege for Women discussing with the cadets



LT.KAVITHA GIVING BRIEF INTRODUCTION TO THE CADETS



VELLALARCOLLEGE FOR WOMEN(AUTONOMOUS), ERODE -12

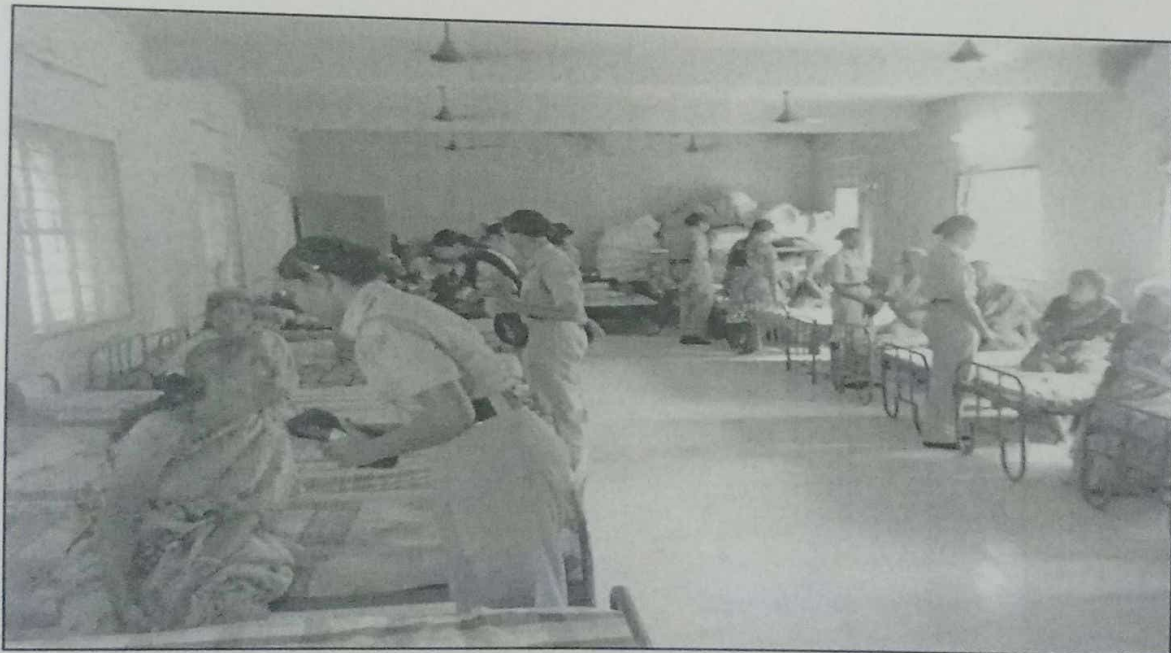
NATIONAL CADET CORPS

15 TAMILNADU BATTALION NCC

VISIT TO OLD AGE HOME N.L.KARUNAI ILLAM

REPORT

As a social awareness program, 55 cadets of the VellalarCollege for Women went to NL Karunaillam an old age home at KK Nagar, Rangampalayam on 9.10. 2015. They were taken to bring awareness in them on the pathetic condition of the old age people and their idleness in their life. They were all left here as there is no one to take care of them. Three categories of people are living in this place. One old age male members living in separate living area. Another category of old age women are living in separate place, but in same campus. There is one place which is secluded for the visitors because the people living in this area are totally helpless and senseless. They are totally dependent, who do not know where they are and what they are doing. So cadets were given awareness on not to leave these kind of people helpless in future. They were also taught how to take care of the elders at all time. They were also donated 350 kgs of rice by 15 Tamilnadu (Bn) NCC, Erode and Rs 500 cash by the cadets of VellalarCollege for Women. This programme has been coordinated by Lt.N.Kavitha, Associate NCC Officer, motivated by the Commanding Officer 15 TN (Bn) NCC.



*N. Kavitha*

14310054 / Lt. Mrs. N. Kavitha,  
Lecturer in History,  
Associate NCC Officer,  
Vellalar College for Women,  
Thindal, Erode - 638 012.



## VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

ERODE – 12

**BIO HEALTH CLUB**

**06.08.2015**

### Details of Activities

1.	Name of the College	Vellalar College for Women
2.	Organized Club	Bio Health club
3.	Purpose	Blood Group Identification Camp
4.	Outcome/Brief Report of the Programme	

### Brief report of the programme

“Blood donation is a great act of kindness” and every tomorrow needs a blood donor today. To create awareness on blood donation and blood groups among school children. The Biohealth club of Biochemistry department organized a free Blood grouping camp for Government Middle School, Koorapalayam on 6.8.15. Blood grouping was done for 65 students and reported. On the camp the children were taught with different types of blood groups rare blood groups universal donor and universal acceptor are briefed.

Coordinator :

Mrs. A. Jansy Isabella Rani

Assistant Professor of Biochemistry

Vellalar College for Women, Thindal, Erode.12



## VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

ERODE – 12

**BIO HEALTH CLUB**

**10.08.15**

### Details of Activities

1.	Name of the College	Vellalar College for Women
2.	Organized Club	Bio Health Club
3.	Purpose	Free Eye Check Up Camp
4.	Outcome/Brief Report of the Programme	

### Brief report of the programme

The prime purpose of conducting Eye camp is to provide high volume ,high quality and low cost eye care service to the students community. In order to screen for refractive error problems and identify the students with minor vision impairment, the Bio health club of Biochemistry department along with Vasan Eye Care Hospital, Erode organized a free Eye checkup camp on 10.08.15.About - 100 Staff and Student community were benefitted from this camp.

Coordinator :

Mrs. A.Jansy Isabella Rani

Assistant Professor of Biochemistry

Vellalar College for Women, Thindal, Erode.12



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ERODE – 12

**BIO HEALTH CLUB**

**09.12.15**

### Details of Activities

1.	Name of the College	Vellalar College for Women
2.	Organized Club	Bio Health club
3.	Purpose	Cervical and Cancer Screening Camp
4.	Outcome/Brief Report of the Programme	

### Brief report of the programme

Breast cancer awareness is a movement that aims to increase awareness and reduce the stigma linked to the symptoms and treatment of breast cancer. Many cancers are treatable when detected early. Screening looks for early signs of cancer or precancerous conditions before any symptoms appear. As screening can help spot breast and cervical cancers at early stage the Bio health club of Biochemistry department organized a free breast &cervical cancer detection camp on 9.12.15 for both teaching and non-teaching female staff members .Test were performed in association with Sri Ramakrishna Hospital ,Coimbatore.

Coordinator :

Mrs. A.Jansy Isabella Rani

Assistant Professor of Biochemistry

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## VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

ERODE – 12

### BIO HEALTH CLUB

16.09.2015

#### Details of Activities

1.	Name of the College	Vellalar College for Women
2.	Organized Club	Bio health club
3.	Purpose	Ozone day celebration
4.	Outcome/Brief Report of the Programme	

#### Brief report of the programme

The International Day for the preservation of the ozone layer also known as the World Ozone Day is celebrated every year across the globe on 16<sup>th</sup> September. To create awareness on impact of ozone depletion in health and environment ,a rally was conducted inside the college campus on 16.9.2015. About 55 students of Biochemistry participated in this awareness programme by carrying placard cards and posters with slogans on current scenario of ozone layer and action to be taken to retrieve the ozone layer and contributions of public to save ozone layer.

Coordinator :

Mrs.a.Jansy Isabella Rani

Assistant Professor of Biochemistry

Vellalar College for Women, Thindal, Erode.12