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Realization of Women Professors on Common Social Challenges Faced by the Women in the Society

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Abstract

A woman is the basic unit of society. As women makes a family, family makes a home and homes make a society. Thus, a society would never come into existence without the contribution of women. The very first and best school of a child is its mother's lap. A good healthy society does not automatically merge on its own and stands firm but needs to be emerged and for its emergence women play a pivotal role. Although women teachers play a significant role towards the overall development of the family, they face challenges in managing family as well as their job responsibility. Generally, working women perform dual roles as an income generator and primary caregivers to their children in the family. Due to performing dual roles, it might be hard for working women to fulfill the commitment towards the family as well as professional. This study focus about realization of women professors on common social challenges faced by the women in the society. The study deals with women professors of self finance Arts and Science College, Engineering and Teacher Training Institution in Erode district of Tamil Nadu.

Notes on Intuitionistic Fuzzy Sets ISSN 1310-4926 Vol. 21, 2015, No. 3, 66-79

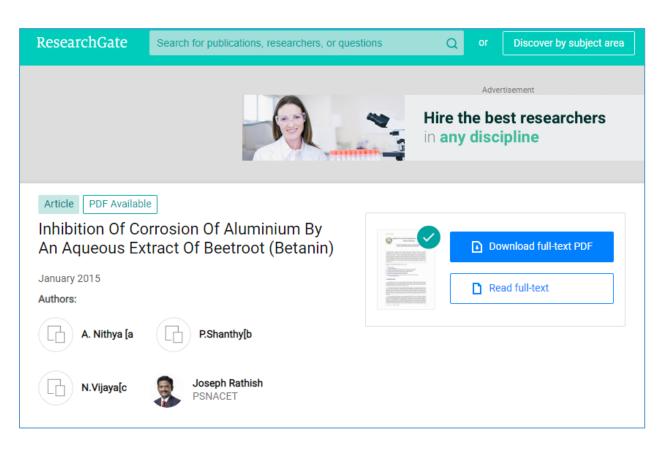
Transversals of intuitionistic fuzzy directed hypergraphs

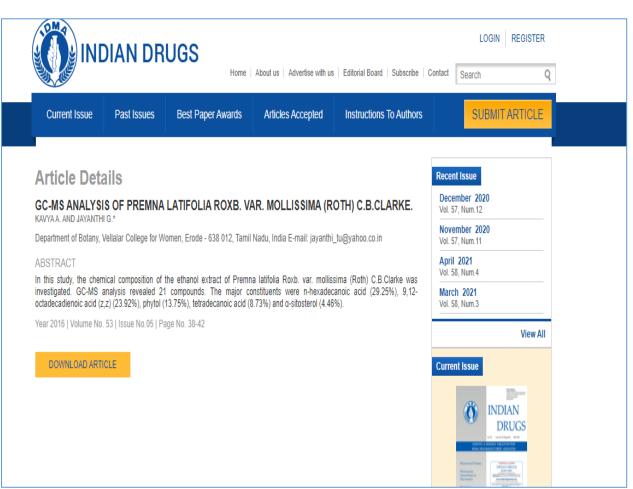
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Abstract: Hypergraph is a graph in which an edge can connect more than two vertices. Directed hypergraphs are much like standard directed graphs. In usual directed graph, standard arcs connect a single tail node to a single head node whereas in the intuitionistic fuzzy directed







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Evaluation of in vitro anti-diabetic activity of Elaeocarpus serratus fruit

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Article info

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Abstract

Diabetes is a clinical syndrome characterized by hyperglycemia due to absolute or relative deficiency of insulin. Recent decades have experienced a sharp increase in the incidence and prevalence of Diabetes mellitus. Pancreatic α-amylase and α-glucosidase inhibitors offer an effective strategy to lower levels of post prandial hyperglycemia via control of starch breakdown. The objective of the present work was to evaluate the ethanolic

Home >>Journals >>ICTACT Journal on Image and Video Processing (Volume: 6 , Issue: 2)

M² FILTER FOR SPECKLE NOISE SUPPRESSION IN BREAST ULTRASOUND IMAGES



Abstract

Breast cancer, commonly found in women is a serious life threatening disease due to its invasive nature. Ultrasound (US) imaging method plays an effective role in screening early detection and diagnosis of Breast cancer. Speckle noise generally affects medical ultrasound images and also causes a number of difficulties in identifying the Region of Interest. Suppressing speckle noise is a challenging task as it destroys fine edge details. No specific filter is designed yet to get a noise free BUS image that is contaminated by speckle noise. In this paper M² filter, a novel hybrid of linear and nonlinear filter is proposed and compared to other spatial filters with 3×3 kernel size. The performance of the proposed M² filter is measured by statistical quantity parameters like MSE, PSNR and SSI. The experimental analysis clearly shows that the proposed M² filter outperforms better than other spatial filters by 2% high PSNR values with regards to speckle suppression.

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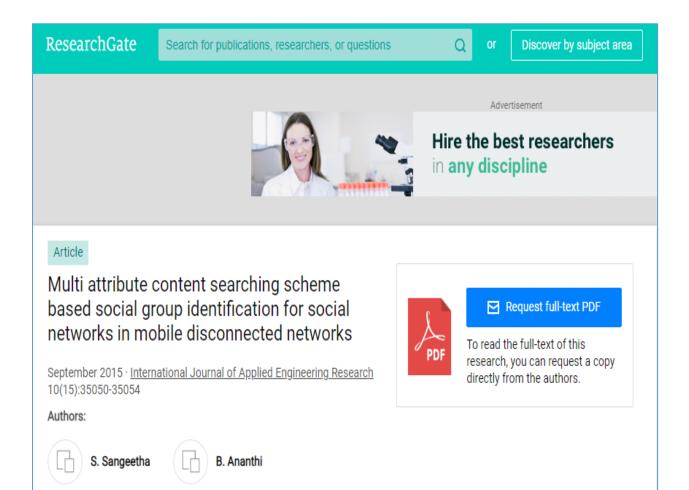
Authors

E.S. Samundeeswari¹, P.K. Saranya², R. Manavalan³
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Keywords

Ultrasound Imaging, Speckle Noise, Spatial Filters, M3 Filter, M2 Filter

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One Step Integrity Management Approach Based Public Auditing In Shared Data In Cloud Environment For Privacy Preservation

[PDF] from researchgate.net

Authors A Kalaivani, B Ananthi

Publication date 2015

Journal International Journal of Applied Engineering Research

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Description The nature of cloud environment is to share data between different users but the integrity management is the key issue which has been handled by various approaches like attribute based schemes and others. The most approaches struggles with the problem of maintaining integrity of shared data and providing public auditability. We propose a one step integrity management and public auditing scheme to improve the data public auditability in cloud environment. The data owner generates different keys to perform encryption and decryption of the data stored in the cloud. The keys can be accessed by the users who are registered in the cloud environment and they are allowed to perform modification on the data. The modification performed will be reflected and the data owner has to ensure the originality of the data. Upon modification, the audit server communicates with the data owner which verifies the modified information using the Meta data of the original data. The data owner keeps track of information signature like number of zeros or ones padded to each block of the data. Whenever the user performs

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Service Quality in Public Sector Internet Banking Services in Frode City

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Abstract

Probing the quality of service sector has gained momentum and in particular the banking sector is the main focus of attention for its quality of e-services. This study is based on E-SERVQUAL scale based on gap model proposed by Parasuraman, Zeithunf and Arvind Malhotra [3, 4]. A sample size of 200 was taken using convenience sampling method covering the public sector banks in Erode city. The study reveals that the internet banking services lag behind the customers' anticipation. This is confirmed by the negative gap registered in case of all the parameters of evaluation of e-service quality, which affirms the Indings of the earlier researchers [5, 7, 10-13]. Therefore, narrowing down this gap is the need of the hour to elevate the internet banking services offered by the select banks yielding a buoyant e-banking segment.

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A STUDY ON BUYING BEHAVIOUR OF WOMEN CUSTOMERS TOWARDS ONE GRAM GOLD JEWELLERY IN

ERODE CITY

Dr.K.Gunasundari, Assistant Professor in Commerce, Vellalar College for Women (Autonomous), Erode -12, **ARSTRACT**

This study aims at analysing the Buying behaviour of women customers towards one gram gold Jewellery in Erode city. The modern marketing concept is that all elements of business should be geared towards the satisfaction of consumers. Consumer buying behaviour is the sum total of consumers' attitudes. Preferences, intentions and decisions regarding the consumers' behaviour in the market place when purchasing a product or service are taken into consideration. The study of consumer behaviour draws upon social science disciplines of anthropology, psychology, sociology and economics. This entails a thorough understanding of consumer behaviour and buying motives. According to World Gold Council, India is the largest market for gold jewellery in the world, representing a staggering 746 tons of gold in 2010. 75% of women say they are constantly searching for new designs. Indian market is plush with varied designs and offerings. The ever increasing demand and the strong market base to meet the needs raise the standard of Indian Gold Market.

The demand for jewellery in South India results in more exquisite designs and quality products. Erode, an emerging city is also known as "TURMERIC CITY" for its tradition, pure and rich culture. This is a class-1 city in Tamil Nadu where usage of gold occupies a prominent place. In this context, the researcher aims to analyse the buying behaviour of women customers in one gram gold jewellery. Non probabilistic convenience sampling technique was used to collect data. The primary and secondary data were used. 100 samples were collected through a structured questionnaire. Data were analysed through simple statistical methods like percentage, weighted average method and chi-square analysis. The study also provides various suitable suggestions.

Keywords: Buying behaviour, Customer, Design, Jewellery ,One gram gold, Women.

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Stock Price Volatility Estimators in Merger Announcement – An Empirical Analysis

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ABSTRACT

The purpose of this study is to estimate the stock price volatility with respect to merger announcement using an event study methodology. Merger announcements do not significantly alter the trading liquidity and pricing efficiency of the sample stocks. However, return volatility does decline on post event basis. It is also observed that while stock financed mergers are value creating, cash financed mergers seem to be value destroying in the short run. Specifically, this study analyzed the effects of service and manufacturing industries in mergers announcements the stock price volatility in India. Volatility as a measure of risk plays an important role in many financial decisions in such a situations. The main purpose of this study is to examine the volatility of the merger announcement period and its related stylized facts using Garman and Klass estimators.

Keywords: Mergers And Acquisitions, Event Study Analysis, Garman And Klass Estimators

1.Introduction

Industry streamlining refers to a broad array of activities that expand or contract a company's operations and its financial structure or bring about a significant change in its organizational structure and internal financing. A major research approach assessing corporate reshuffle events is the value effect (short and long term) of the announcement of restructuring. Typical findings from early studies suggest that M&As did not enhance firm value, either in the shortrun (Dodd, 1980; Asquith, 1983; Malatesta, 1983; Jarrell &Poulsen, 1989) or in the long-run (Asquith, 1983; Agrawal,

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GOVERNMENT INITIATIVES FOR CONTINUING EDUCATION OF SCHOOL DROP OUTS - A SNAPSHOT

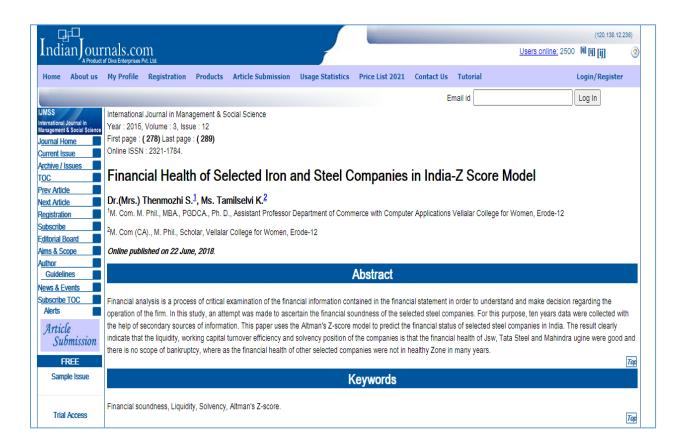
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ABSTRACT

hildren are the future of a nation. For an emerging and developing country like India, development of underprivileged children holds the key to the progress of the nation itself. Education is the pond of knowledge. Every country of the world is working towards enhancing its level of development. Education forms the foundation of a developed society. Smile Foundation, a national level development organization, has a network of more than 100 children welfare projects and a bandwidth of many NGOs and non-profits organisations across India. Various education programmes launched by Smile are: Mission Education, Smile Twin e-Learning Projects, Swabhiman, Action for Change, and You Can Make A Difference. Numerous projects under Smile's educational programmes cover poor children under difficult circumstances such as child labour, children of poorest of the parents, underprivileged children inflicted and affected with HIV/AIDS, runaway and street children, children with rare disability [Autism, Deaf & Dumb, Blind, and Spastic etc.], disaster struck children and slum children etc.



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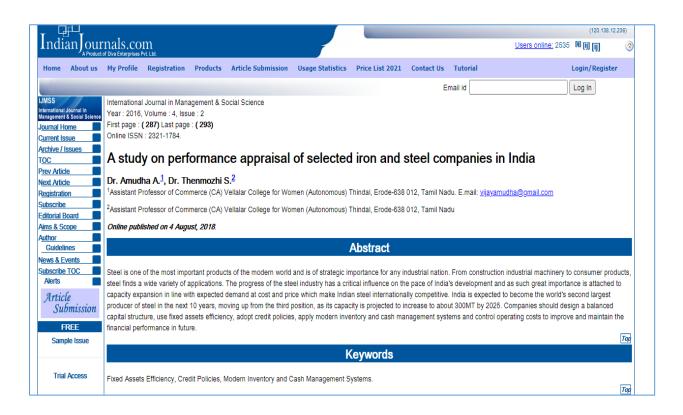
CAPITAL STRUCTURE, PRODUCTIVITY AND PROFITABILITY ANALYSIS OF SELECT HOUSING FINANCE INSTITUTIONS IN INDIA

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ABSTRACT

As a result of the ongoing economic deregulation measures of the government, particularly those in the financial and banking sector, there have been marked changes in the housing finance system in India. These are characterized by an unprecedented growth in the housing loan market. These developments have resulted in the availability of better housing loan options, better customer service and have made housing loans more affordable to the public. The present study is focused an financial and operational performance of Housing Financial Institutions. The statistical tools like summary statistics, discriminate function analysis, Stochastic Frontier Analysis and Altman's 2 score analysis were used for the analysis. The results of the study revealed that the select Housing Finance Institutions are



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AN EMPIRICAL STUDY ON CUSTOMERS' PREFERENCE TO BSNL LANDLINE SERVICE IN ERODE CITY

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ABSTRACT

In the ages of information, telecom services have became essential device of human development. Today internet has transformed our life in a great manner. People rely on internet for their day to day services. The market of internet is increasing and the demand for greater bandwidth and