



# VELLALAR COLLEGE FOR WOMEN

(Autonomous)

College with Potential for Excellence

Re-accredited with 'A' Grade by NAAC

ERODE



**rithiga**™

• XLIX • 2018-2019



INTERNATIONAL YEAR OF  
INDIGENOUS LANGUAGES

*Obeisance to Lord Almighty!*

*Bless the Thriving Endeavour and Lead me Throughout*

*Bequeath Strength and Success...*

# Annual Report



## Current Strength of the College

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With the commencement of this academic year on 18.06.2018, the college capitalizes on an extensive strength of 4972 students in the Undergraduate and 955 students in the Postgraduate programmes of both aided and self-financing sections with 257 teaching staff and 101 non-teaching staff. In the self-financing section 71 scholars in M.Phil. and 8 scholars in Ph.D. are undertaking research programmes.

*Coordinator*

**Dr. L.M. Swarnalatha**  
Assistant Professor & Head  
Department of English



## ***INTERNAL QUALITY ASSURANCE CELL***

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The Internal Quality Assurance Cell (IQAC) endorses holistic excellence in teaching-learning and research, monitoring the benchmarking of academic and administrative standards in the functioning of the college and undertakes quality enhancement and sustenance. On 13.10.2018, a Faculty Development Programme on Intellectual Property Rights and Innovations was organized jointly with Intellectual Property Rights Cell. Dr.M.Kantha Babu, Ph.D., Director, Centre for Intellectual Property Right, College of Engineering, Anna University, was the resource person. He insisted upon getting copyrights for artistic works, text-based works, typographic works, sound recordings, broadcasts, booklets etc. He also emphasized the importance of getting trademarks for symbol, logo, slogan etc.

‘Fulbright Fellowships’ – a Guest Lecture was organized in unison with PG Department of Library and Information Science, on 14.02.2019. Ms. Lalitha Nagesvari, Programme Manager, USIEF (United States India Education Foundation) was the resource person. A sequence of meetings was organized on Gap Area Analysis, Establishment of Centralized Data Documentation Centre, Applying for Nationalized Ranking Systems, Mentoring Non-NAAC Accredited Colleges and new IQAC Criterion formats.

*Coordinator*

**Ms. M. Sivamani**  
Librarian



## ***JOURNAL PUBLICATION COMMITTEE***

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Augmenting quality research environment among the academicians, the VCW journals proffer a platform for the researchers to share their research expertise in unexplored domains in the spheres of Humanities, Social Science and Sciences.

Journal Publication Committee acknowledges with immense pleasure that the VCW Journals published biannually with DOI from CrossRef have entered into the 6<sup>th</sup> year of a successful release, with the online versions of the journals available under open access in [www.i.scholar.in](http://www.i.scholar.in) hosted by IPL Bangalore. The committee also appreciates the promotional services of IPL, Bangalore, for procuring subscriptions to our VCW Journals since 2016 from various colleges and institutions of Tamilnadu and other States. The committee also progresses meticulously to index the journals with Indian Citation Index (ICI) and J-Gate.

*Coordinator*

**Dr. S.K. Kavitha**  
Assistant Professor  
Department of Chemistry

## ***MHRDs INSTITUTION INNOVATION COUNCIL***

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Ministry of Human Resource Development, Govt. of India has established MHRD’s Innovation Cell (MIC) to systematically foster the culture of innovation amongst the Higher Education Institution (HEI). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes. MIC facilitates the formation of the Institution’s

Innovation Council (IICs) across selected HEIs to promote innovation in the institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.

Our Institution is selected for the establishment of the MHRDs Institution Innovation Council (MIIC). The team has been formed with the Principal Dr.N.Maragatham as President, Dr.S.K.Kavitha as Convener and Dr.P.Yogeswari as member and Ms.J.Madhumar of II B.Sc N&D as the student coordinator. One Industrial Expert member, one expert from nearby Technology Business Incubation Centre, One Patent Expert and 15 students from various departments are also the members of the council.

Launching of IIC was done by the Union Minister for MHRD Mr. Prakash Javadekar on 21.11.2018. Convener of our MIIC Dr.S.K.Kavitha attended the launch programme held at the AICTE Headquarters in New Delhi and received the selection certificate for our institution. It's heartening to mention that the MIIC of Vellalar has earned the first star to its credit for attending the launch programme at very short notice and on a national holiday.

MIIC has started a series of innovative activities on the campus to transform the young intellects into excellent performers for national development with a better quality of life. As its first project, the MIIC has commenced a campus radio 'Namma Mike-Namma College' with the tag line 'We are for innovation... not just for entertainment' and it is broadcasting various programmes through the college PA systems from 1.30 pm -1.45 pm thrice a week.

On 04.01.2019, an Intra Collegiate Idea Competition IGNITERZ 2K19 was organised by MIIC, in which students from various departments presented their innovative ideas on various avenues. "India First Leadership Talk Series", a Facebook Live Session from 1.30 pm to 3.30 pm, was organized on 08.01.2019 with Shri. Anand Mahindra, Chairman, Mahindra Group as the speaker. The MIIC facilitated the live programme and 2600 students attended the live programme. Facebook Live Session by MHRD Innovation Cell for Workshop on "IPR for Students and Faculty Members" was organized on 10.01.2019 from 1.30 pm to 3.30 pm and the programme was attended by 2500 students from various departments.

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## **RESEARCH COMMITTEE**

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*Coordinator*

**Dr. N. Sabitha**

Associate Professor & Head  
Department of Nutrition &  
Dietetics

In right earnest to inculcate strategic schemes for research and to devise new methodologies for the research steered quests, the committee slated a string of activities. The committee's attempts at enlightening the researchers' acumen on the various degrees of research applications bear fruitful results. A Special Programme on "Resources for Researchers" was organized for Research Scholars on 28.12.2018 with Mrs.M.Sivamani, Librarian, Vellalar College for Women, who enlightened researchers accentuating importance of Literature Review in Research and the utility of e-resources available in N-List, Delnet and NDLI. She also explained the

significance of references in writing research papers and use of reference management tools by referring Mendeley reference management tool, different types of Style Manuals used for arranging Bibliography and Plagiarism.

A UGC funded One day workshop was organized on 08.01.2019 on the topic “Academic Identity and Strategies for Increasing Citation Frequency”. Dr.B.Sivakumar, Librarian, PSG College of Arts and Science, Coimbatore, put the accent on the creation of a profile in Google Scholar, account on research gate for uploading all the published research articles for getting citations, strategies for improving citation frequency and uploading of research articles in the open access repository.

On 28.02.2019, a UGC funded One day State Level Workshop was organised on the topic “Tools to Revitalize Research and Teaching”. Dr.S.K.Kavitha, Assistant Professor, Department of Chemistry, Vellalar College for Women delivered a talk on “Research-Based Pedagogical Tools (RBPT) for Teaching Science” for the faculty members of Science departments. Dr.S.Sharmila, Assistant Professor, Department of Botany, Vellalar College for Women addressed the audience on “Utility of Foldscope: A New Scientific Research Tool” for Science faculty members.

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### ***ICT ENABLED E-LEARNING RESOURCE CENTRE***

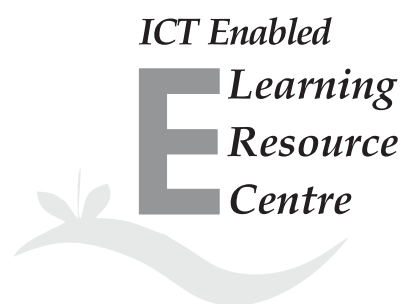
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*Coordinator*

**Dr. P. Hemalatha**

Assistant Professor

Department of Mathematics



Enabling the students to compete with the global markets, the ICT Enabled E-Learning Resource Centre undertakes dynamic initiatives in the making of a skilled workforce, facilitating social mobility by enhancing innovative learning experiences of new skill sets. The Centre enrolled II PG students and faculty for NPTEL online course July – October from the month of July 2018. A telecast related to the subject for I Year UG Students was arranged through Swayam Prabha DTH channels. Sensitizing cashless transaction among the people, an awareness programme was conducted at the NSS camp, Kalyanipuram, on 14.08.2018 in which Mr. N. Senthilkumaran, Director, Master of Computer Applications, Vellalar College for Women, delivered a talk on “Digital Economy”. Dr.N.Maragatham, Principal, Vellalar College for Women and Dr. S.K.Kavitha, Assistant Professor, Dept. of Chemistry, Vellalar College for Women attended SWAYAM workshop at Maulana Azad University, Hyderabad, on 31.08.2018.

“Adoption, Promotion and Production of MOOCs on SWAYAM Platform”, a Faculty Development Programme was organized in line with IQAC on 29.10.2018. Dr.E.S.Samundeeswari, Associate Professor of Computer Science, extended a hands-on training on “E-Content Development”. An in-house resource person, Dr.G.Thamizhendhi, Assistant Professor and Head of Mathematics (SF) delivered an inspiring talk on ‘Introduction to Open Educational Resources’. The ICT-e-LRC members participated in the Faculty Development Programme on “Digital Tools for Teaching” organized by IQAC on 08.03.2019. E-PG Pathshala materials were provided to the students to promote e-learning. An initiative towards credit transfer for UGC MOOCs in the Curriculum has been taken and regulations have been framed.

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