



# VELLALAR COLLEGE FOR WOMEN (Autonomous)

**"COLLEGE WITH POTENTIAL FOR EXCELLENCE"**

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore)

**Thindal, Erode - 638 012. Tamil Nadu**

e-mail : principalvcw@gmail.com ♦ website : vcw.ac.in ♦ ☎ 0424 - 2244101 M : 99767 - 51115



**Dr. S.K. JAYANTHI**, M.Sc., PGDCA., M.Phil., Ph.D.,  
Principal

**3.3.1 Institution has created an ecosystem for innovations, creation and transfer of knowledge supported by dedicated centers for research, entrepreneurship, community orientation, Incubation etc.**

### **Innovative Initiatives**

- Centre for Agri Business Training and Consultancy
- MoU with Indian Horticulture and Processing Consultancy, Government of Tamil Nadu, Hosur to promote agriculture-oriented business and related services
- Provides expert services and organises workshops and activities that renew the marketing facets of reengineering the agricultural products and to increase the income of farmers residing in nearby villages
- Self employment TEchno Park (STEP) to impart baking skills, and making biodegradable plates using Areca leaf
- Vermi-compost unit to train in the low-cost eco-friendly method of improving soil fertility thereby preparing students to evolve as entrepreneurs
- Skill development training in Embroidery, Jewellery Making, Bridal Makeup, Aari work, Flower painting, Fabric painting, and Mural Painting
- Napkins for babies and hand towels sold at nominal prices in the interior villages
- Offers training to the students and Self-Help Groups in the preparation of squashes, jams, jelly and pickles
- Hands-on-training in preparing home-made soap, phenol, soap oil, sunscreen lotion, pain balm, moisturizer cream, and candles and, in preparation of paper bags, files and greeting cards
- Hand sanitizers prepared and distributed on campus and to the adopted villages under Unnat Bharat Abhiyan
- Prepared and distributed Seed balls in the adopted villages to increase green cover
- Controlled Ventilated Onion Storage Structure provides bulk cold storage facility for perishable commodities maintained in the hostel, and extends it for Self-Help Groups



# VELLALAR COLLEGE FOR WOMEN (Autonomous)

**"COLLEGE WITH POTENTIAL FOR EXCELLENCE"**

(Re-accredited with 'A' Grade by NAAC, Bengaluru & Affiliated to Bharathiar University, Coimbatore)

**Thindal, Erode - 638 012. Tamil Nadu**

e-mail : principalvcw@gmail.com ♦ website : vcw.ac.in ♦ ☎ 0424 - 2244101 M : 99767 - 51115



**Dr. S.K. JAYANTHI**, M.Sc., PGDCA., M.Phil., Ph.D.,

Principal

- Commercial mushroom cultivation and training is given to students and Self-Help Groups
- MoU with IBM Career Education provides specialized skill-based programs towards promoting entrepreneurial abilities "Earn while you learn" scheme

**Justification:**

The HEI has taken significant initiatives to establish dedicated centres like Centre for Agri Business Training and Consultancy, Food Processing Centre, Self-employment TEchno Park, Vermi Compost Unit, Commercial Mushroom Cultivation and Training Centre. In addition, entrepreneurial skill development trainings are given to the students consistently.

Therefore, the HEI has got sufficient data with evidences and supporting documents. Hence, it is requested to award complete score.



  
**PRINCIPAL  
VELLALAR COLLEGE FOR WOMEN  
(AUTONOMOUS)  
ERODE - 12.**